



LEADING
AUG.-SEPT.
NO. 56

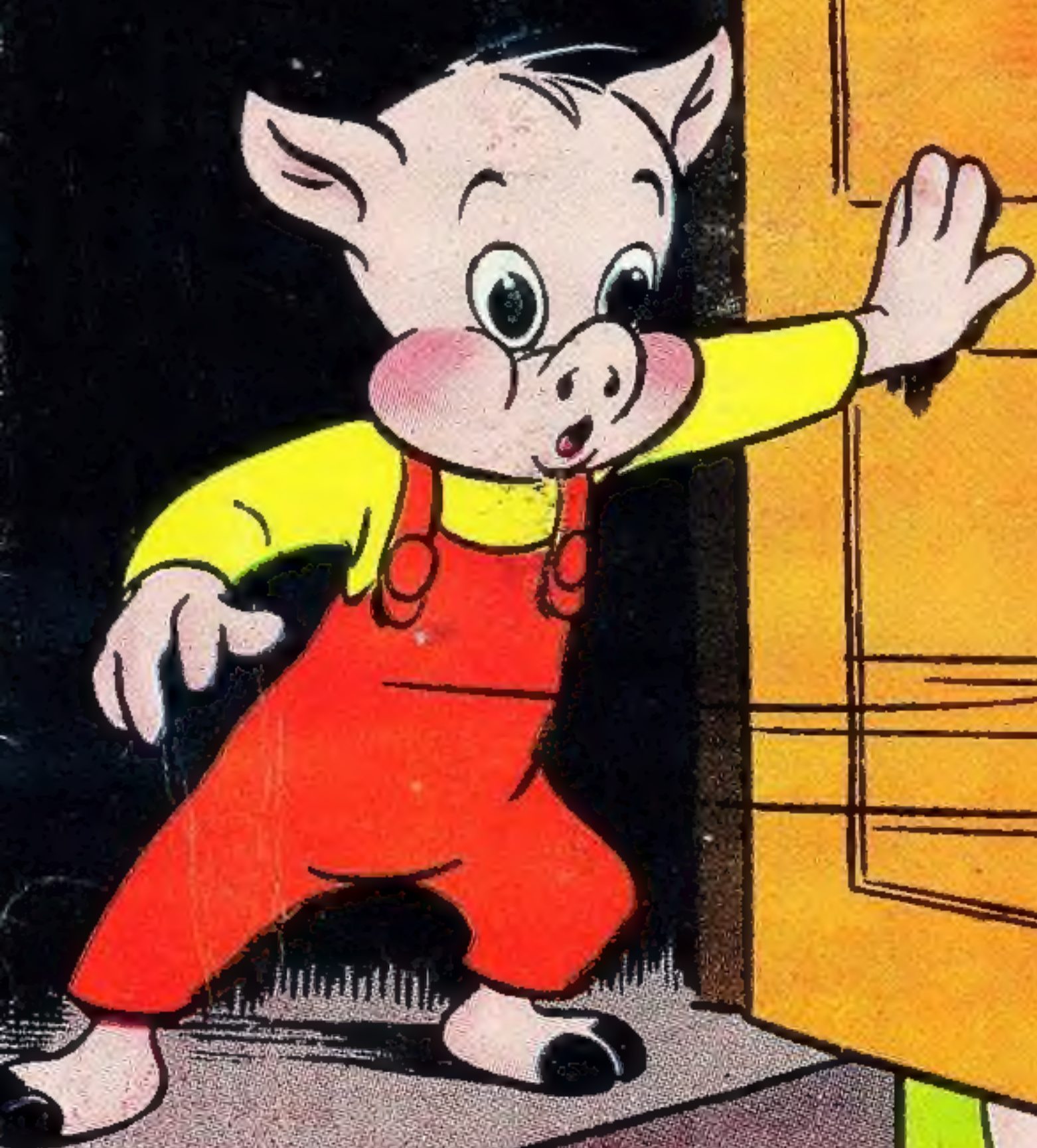
10¢

Leading COMICS

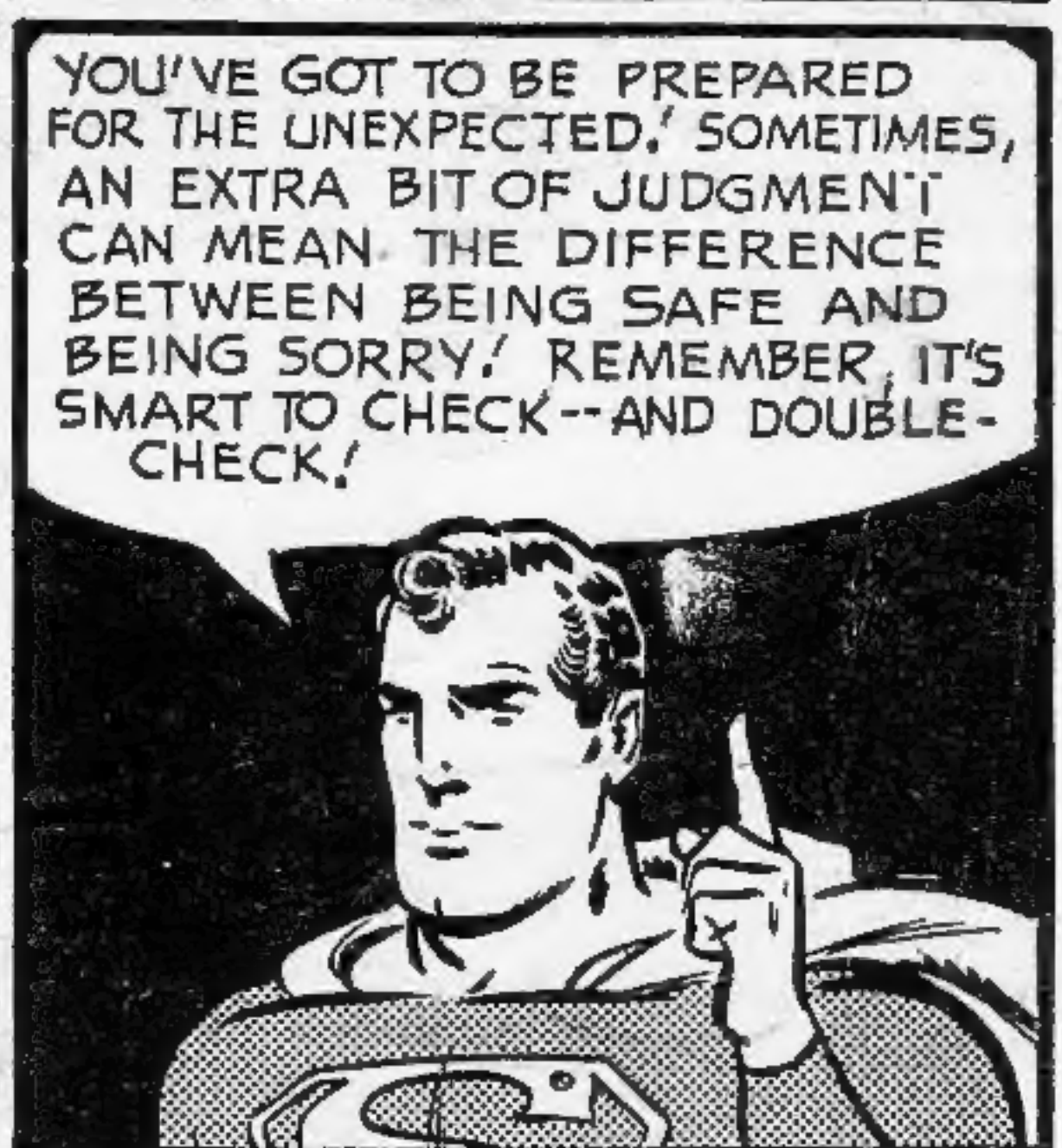
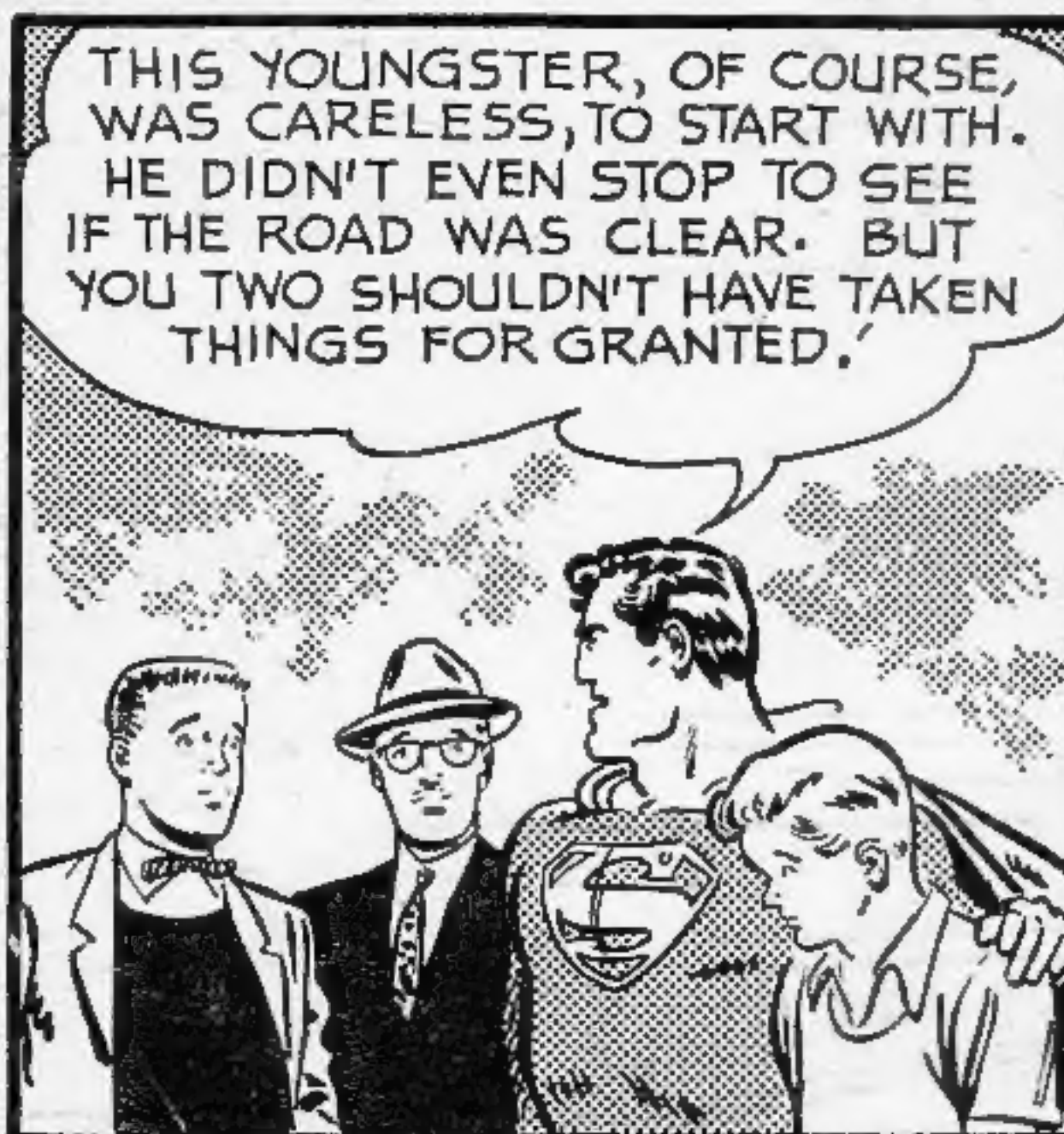
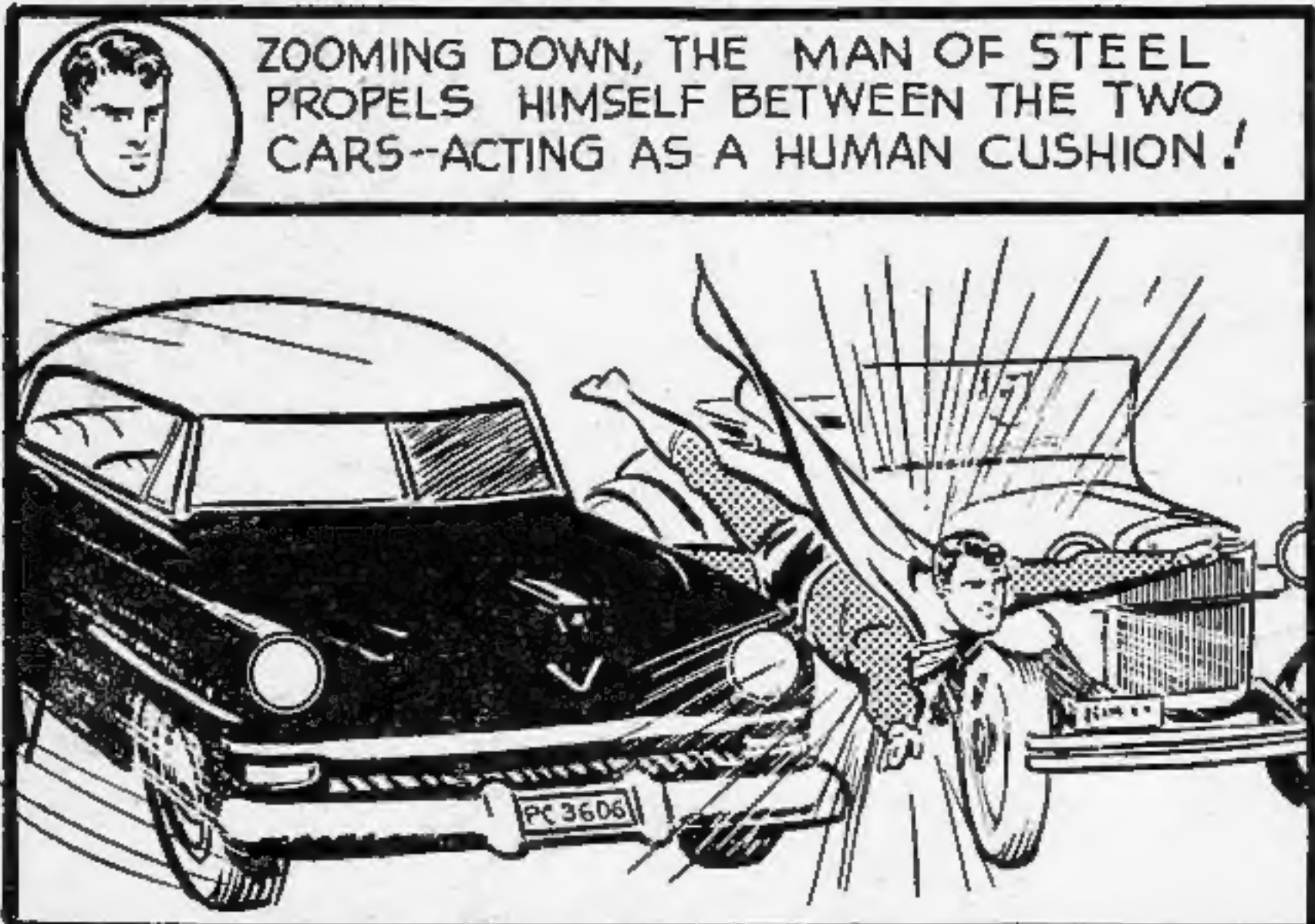
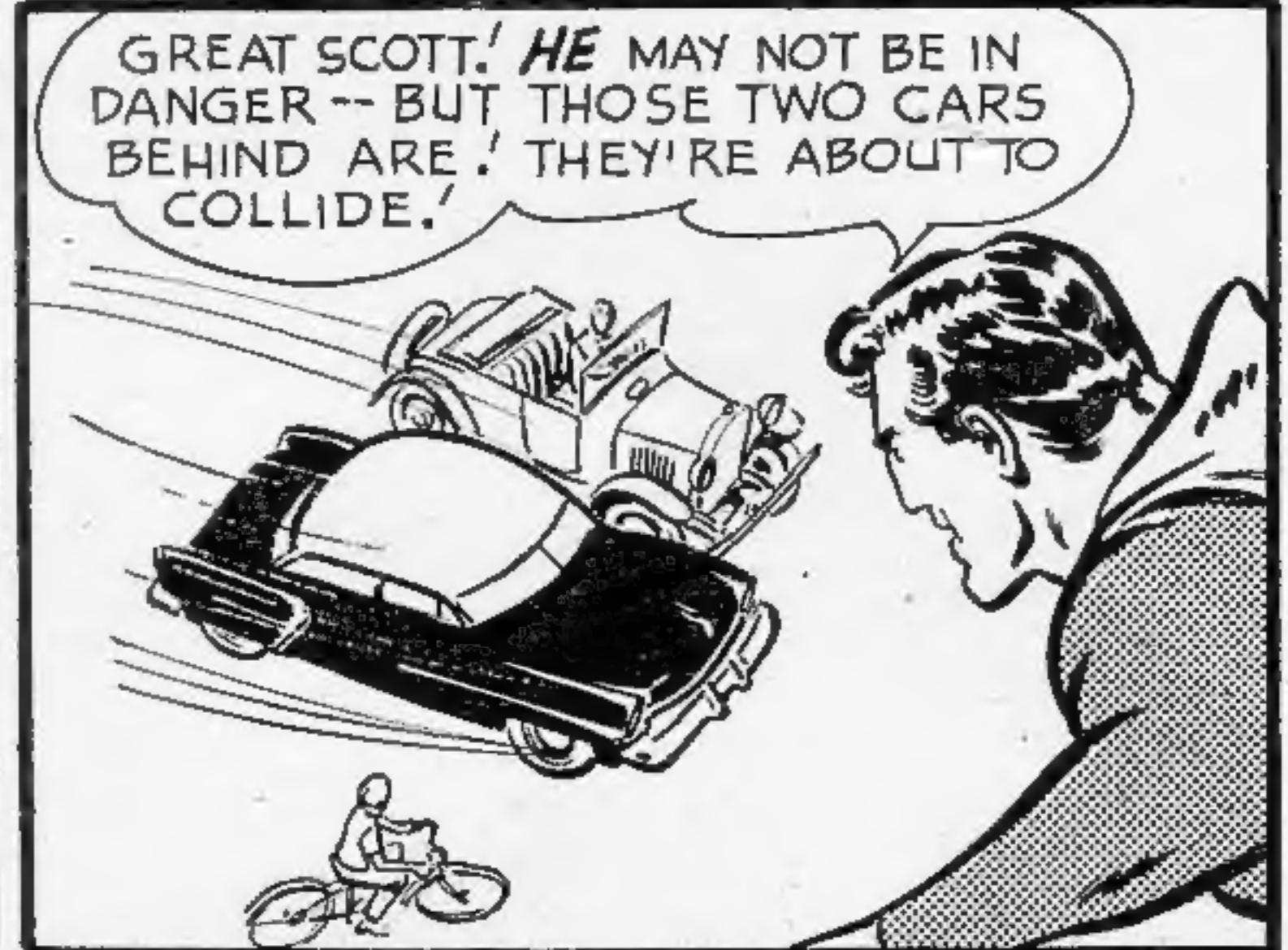
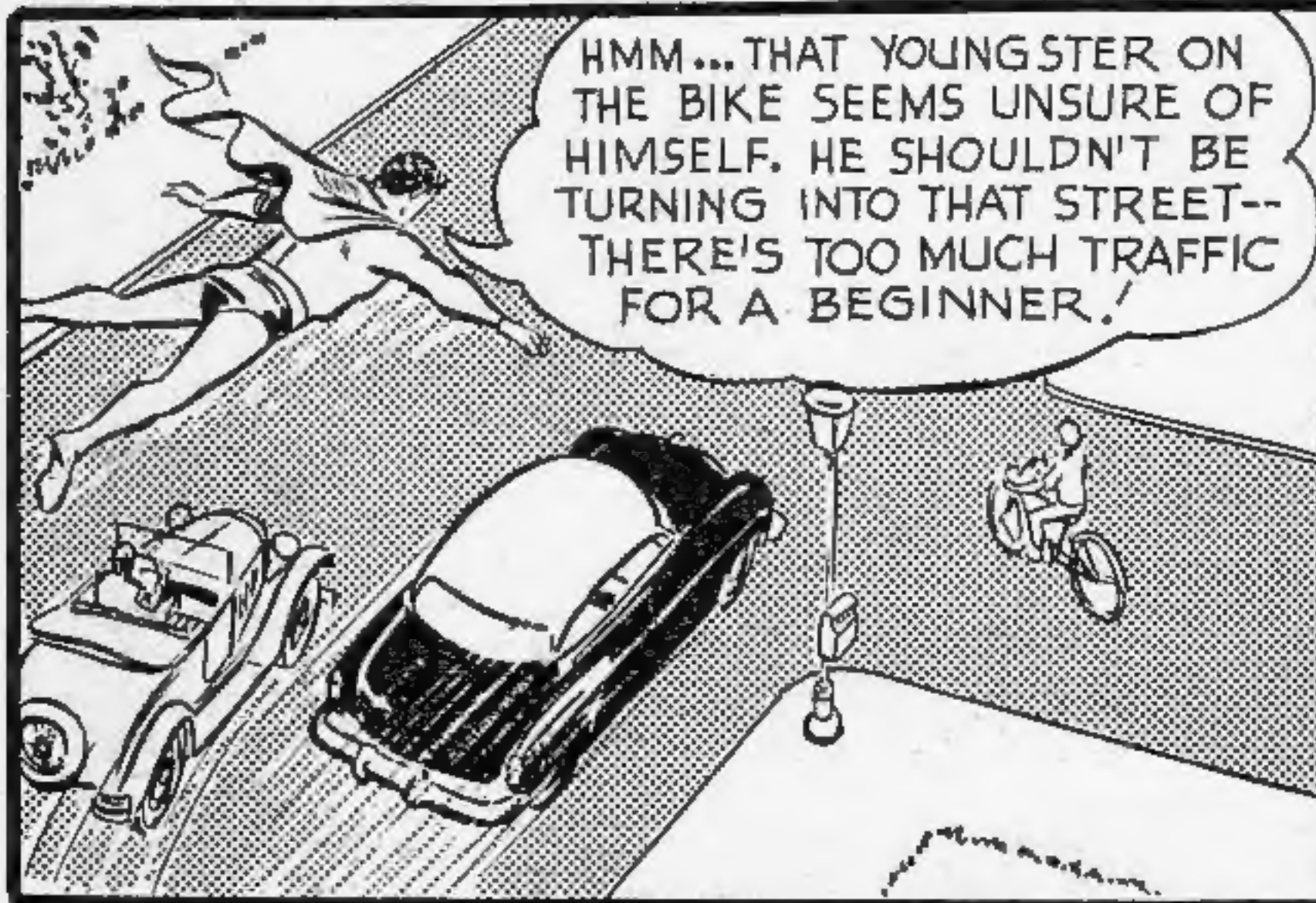
SCREEN

featuring
**PETER
PORKCHOPS**

THAT'S FUNNY!
I'M **SURE** I
HEARD SOMEONE
KNOCK!



SUPERMAN "It's Smart to Check-- says: and DOUBLECHECK!"

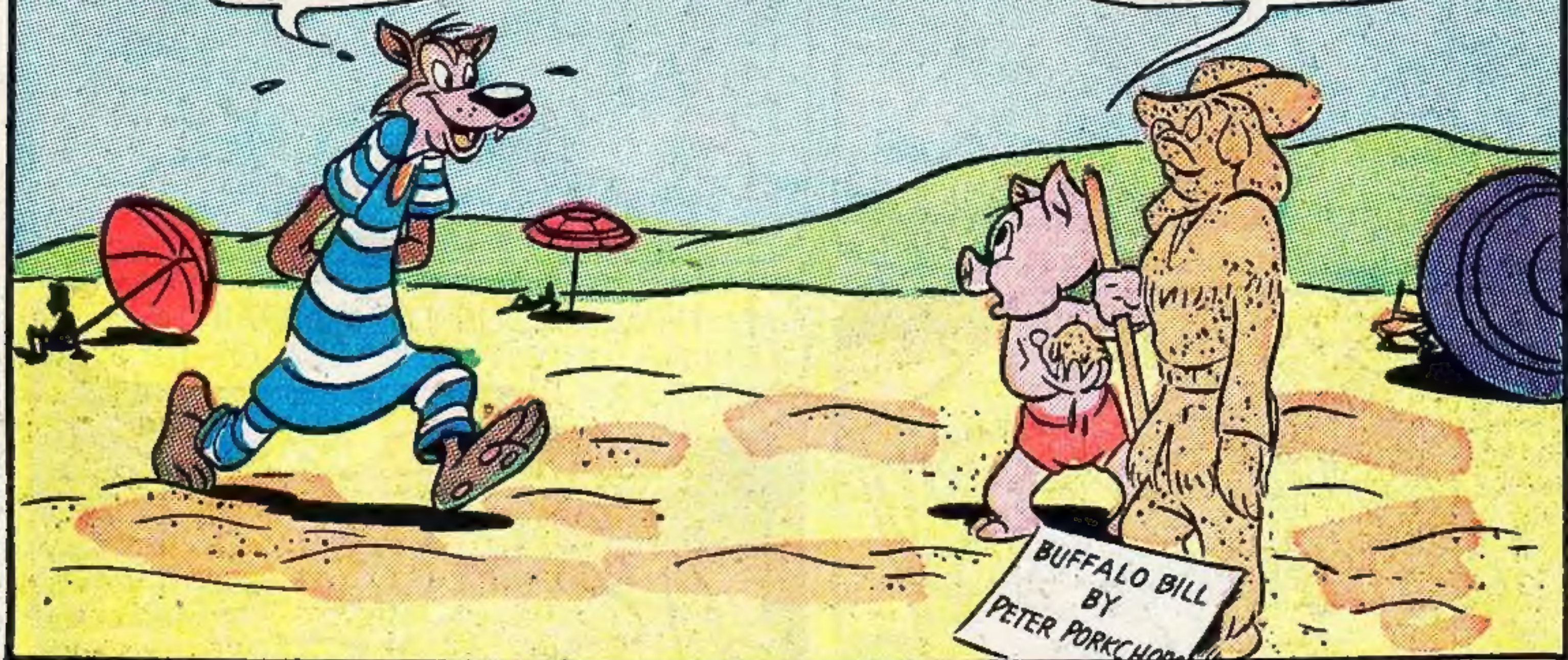


THIS PAGE IS PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH LEADING NATIONAL SOCIAL WELFARE AND YOUTH-SERVING ORGANIZATIONS.

PETER PORKCHOPS

WHAT ARE YOU DOING, RUNT?
MAKING MUD PIES?

NO, WOLFIE! THIS IS A **SAND SCULPTURE**,
FOR THE **CONTEST!**



CONTEST?

YEP! THE CHAMBER OF
COMMERCE IS GIVING \$100
THIS AFTERNOON TO THE
BEST PIECE OF SAND
SCULPTURE ON THE
BEACH!



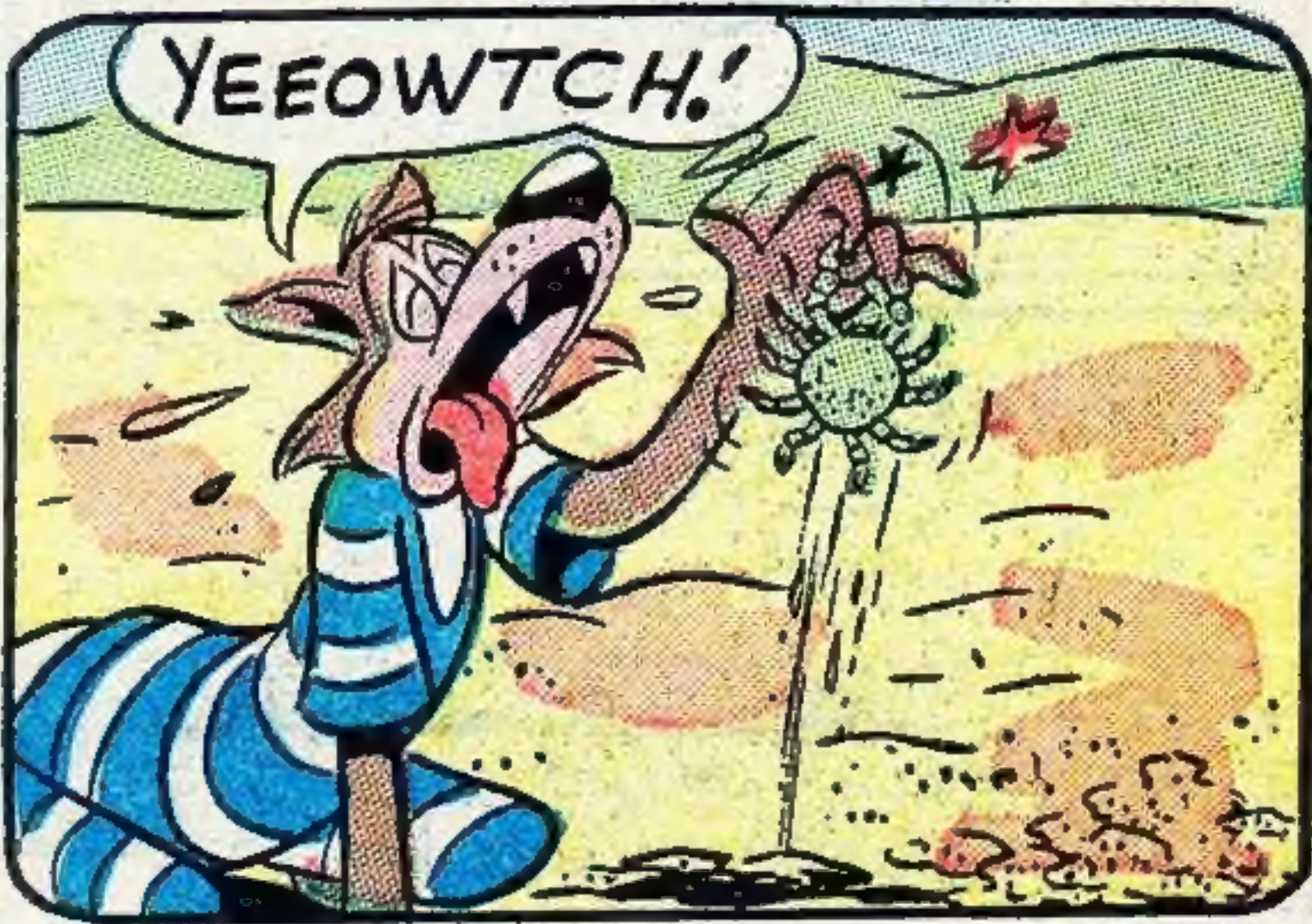
\$100!?? THAT'S AN ATTRACTIVE
BUNDLE OF LETTUCE!



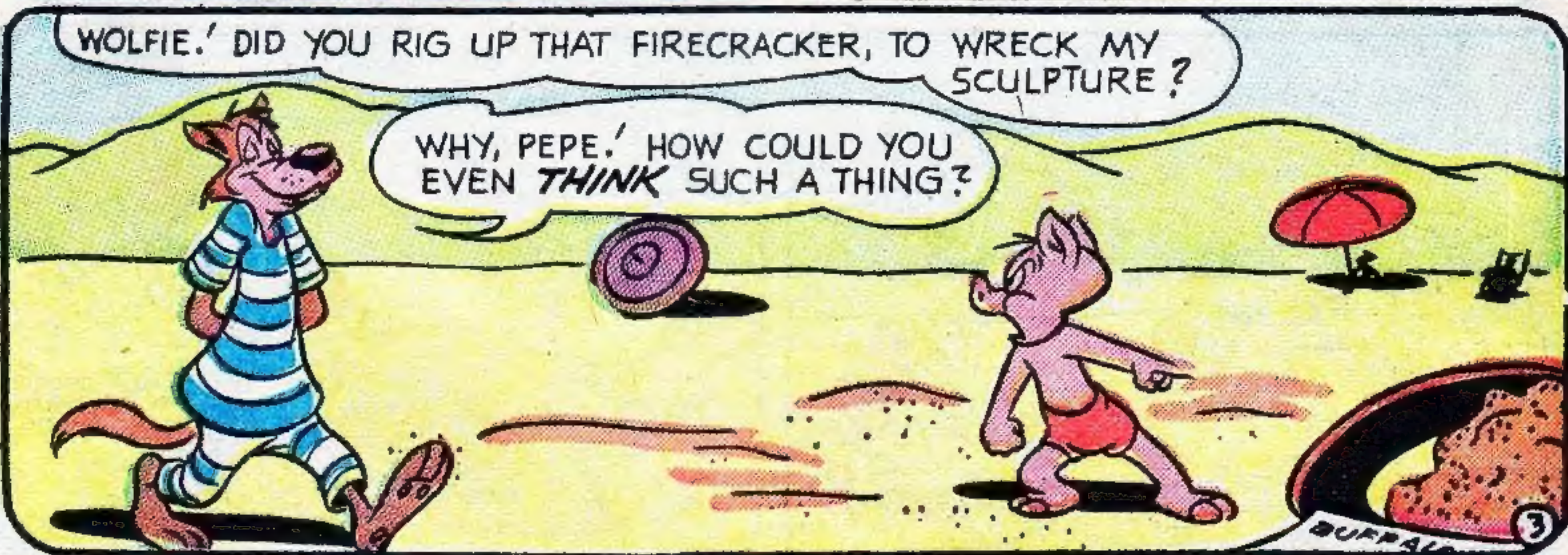
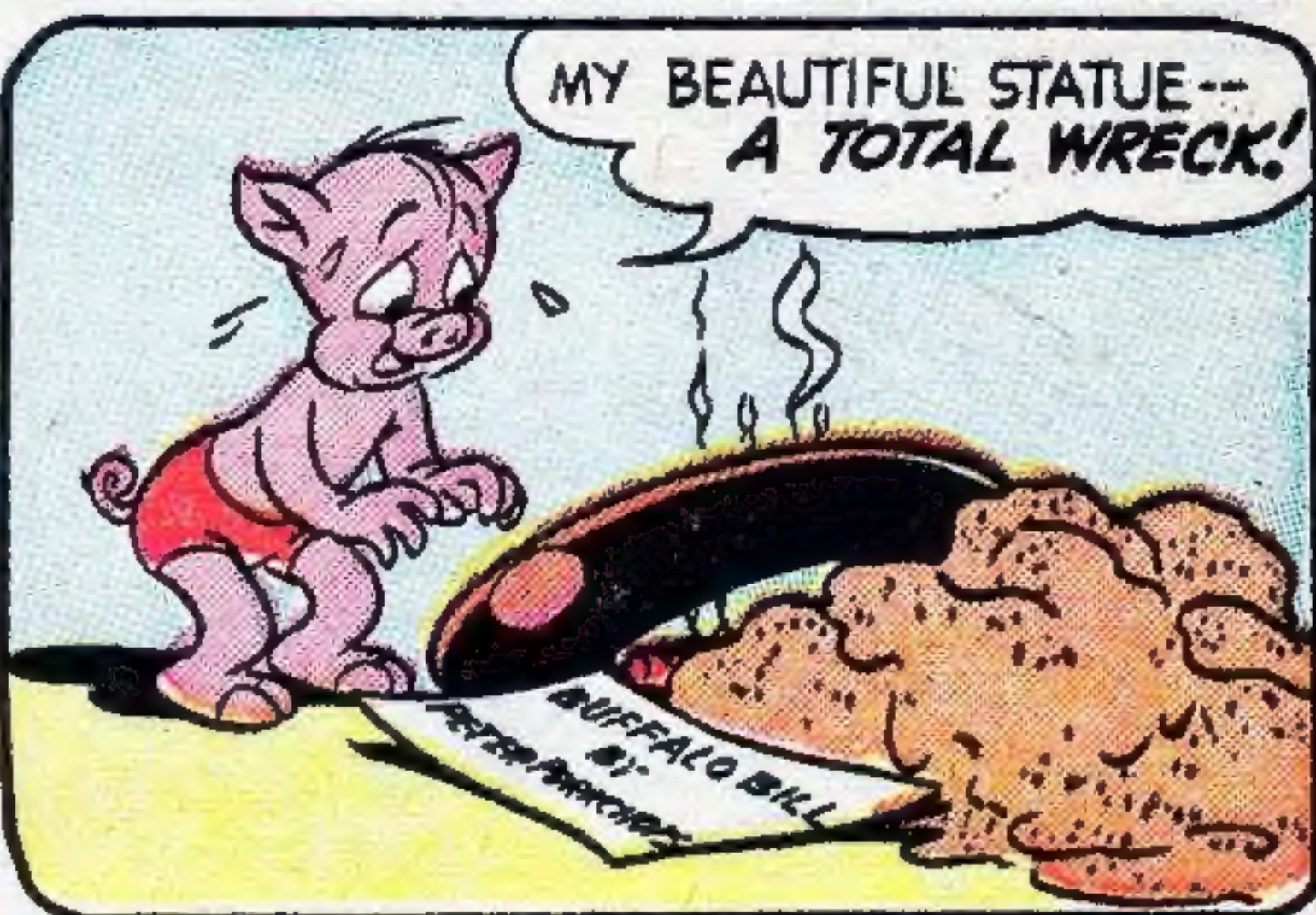
I'M GOING TO TRY SOME OF THIS
SCULPTURE STUFF MYSELF!

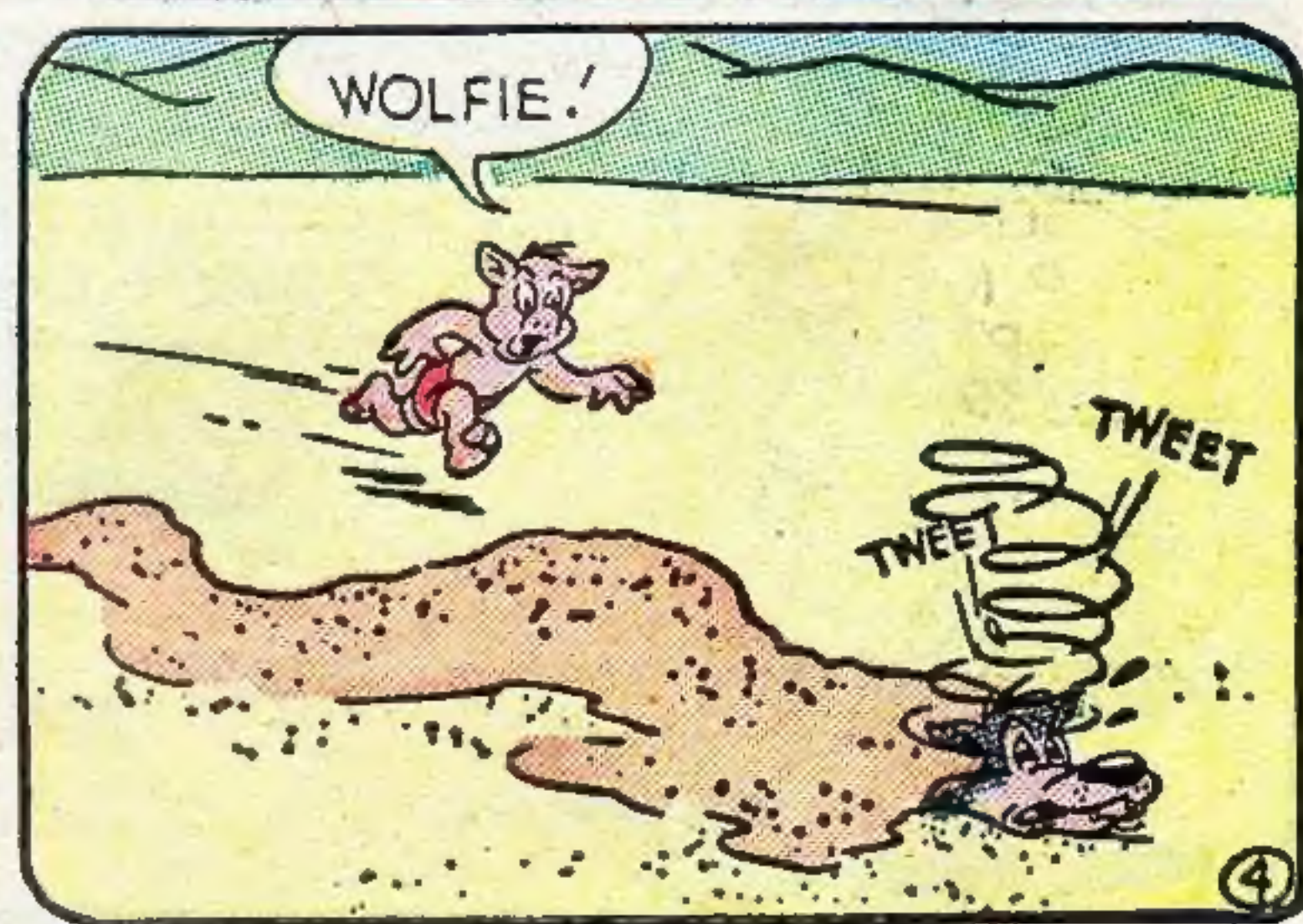
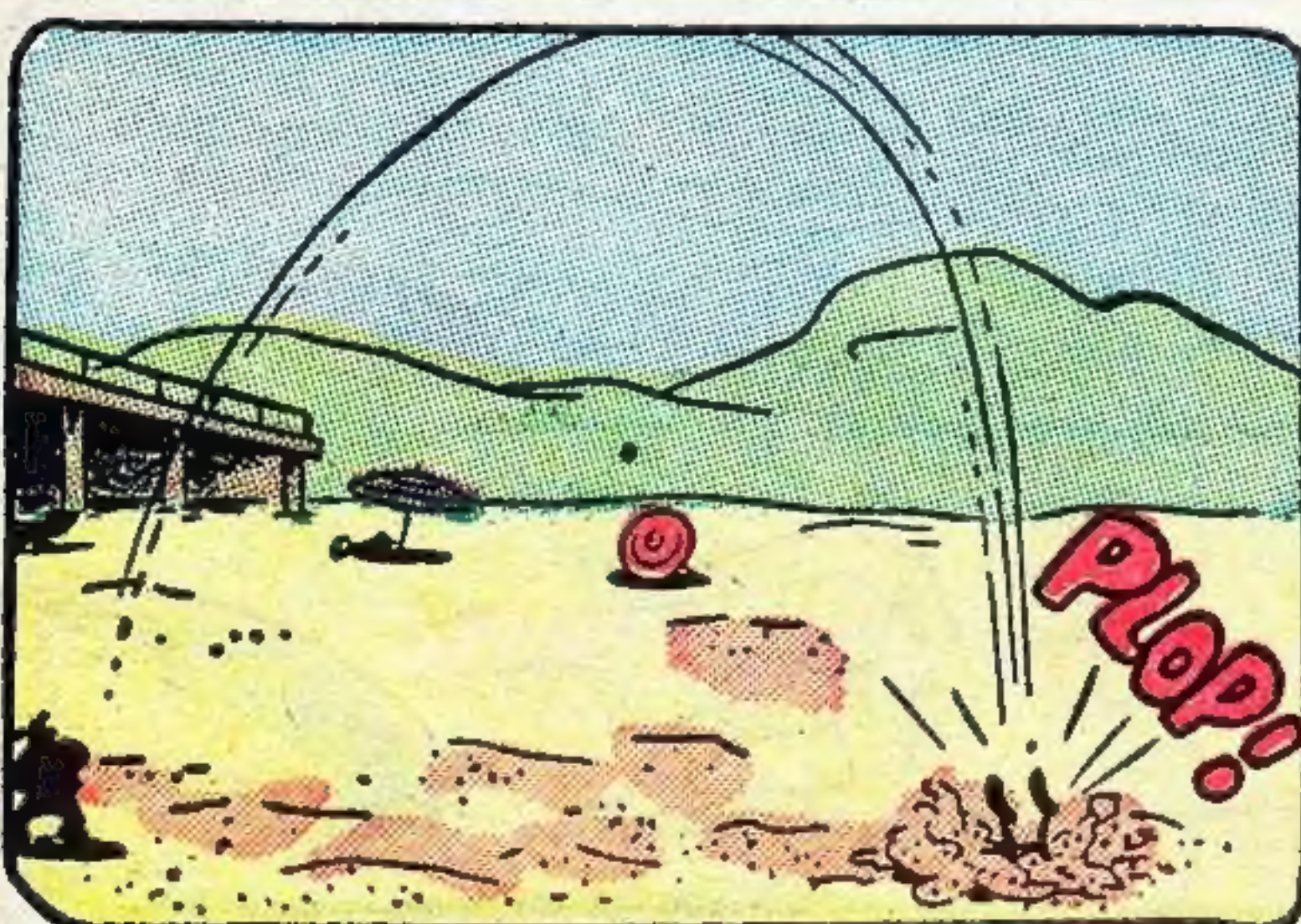
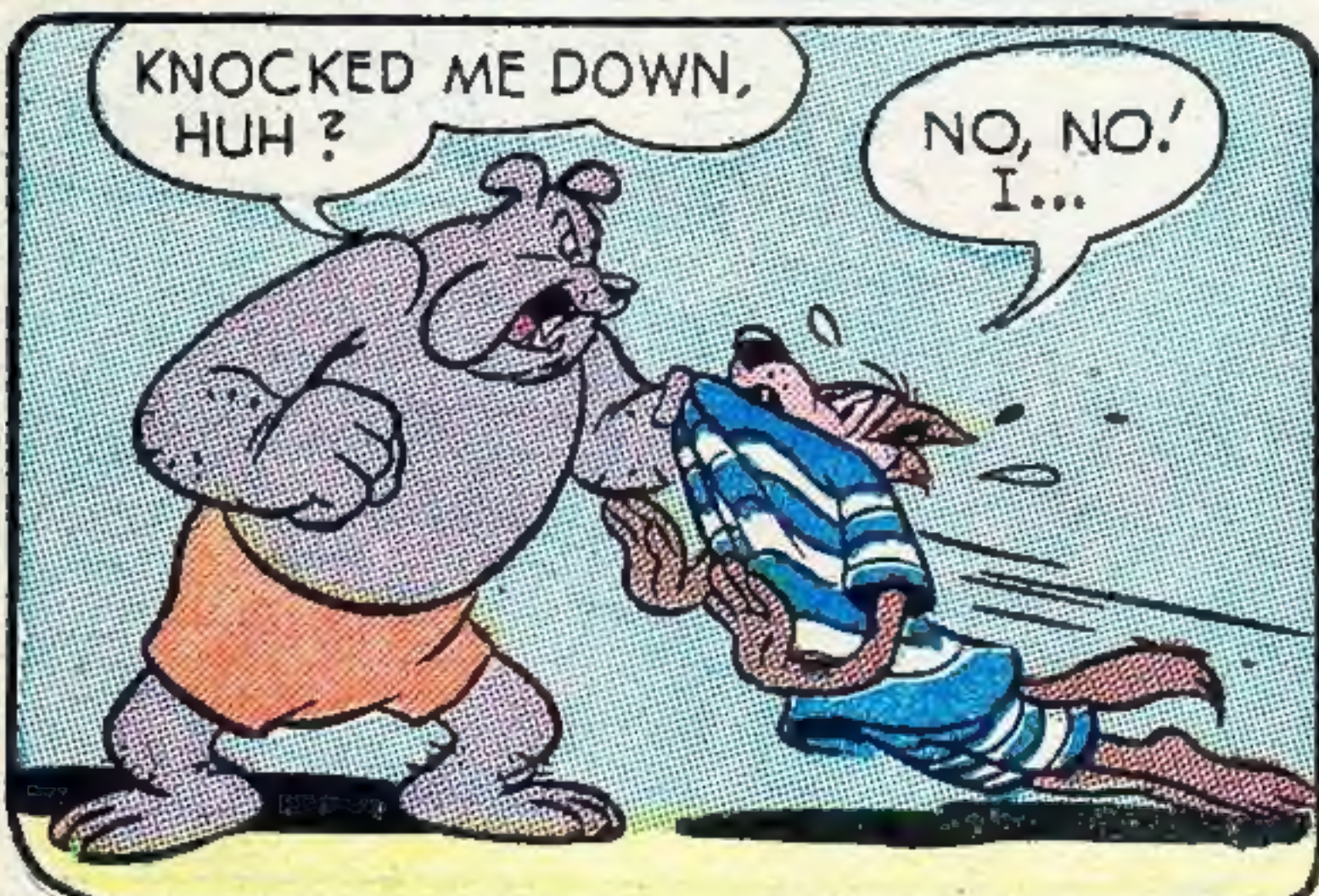
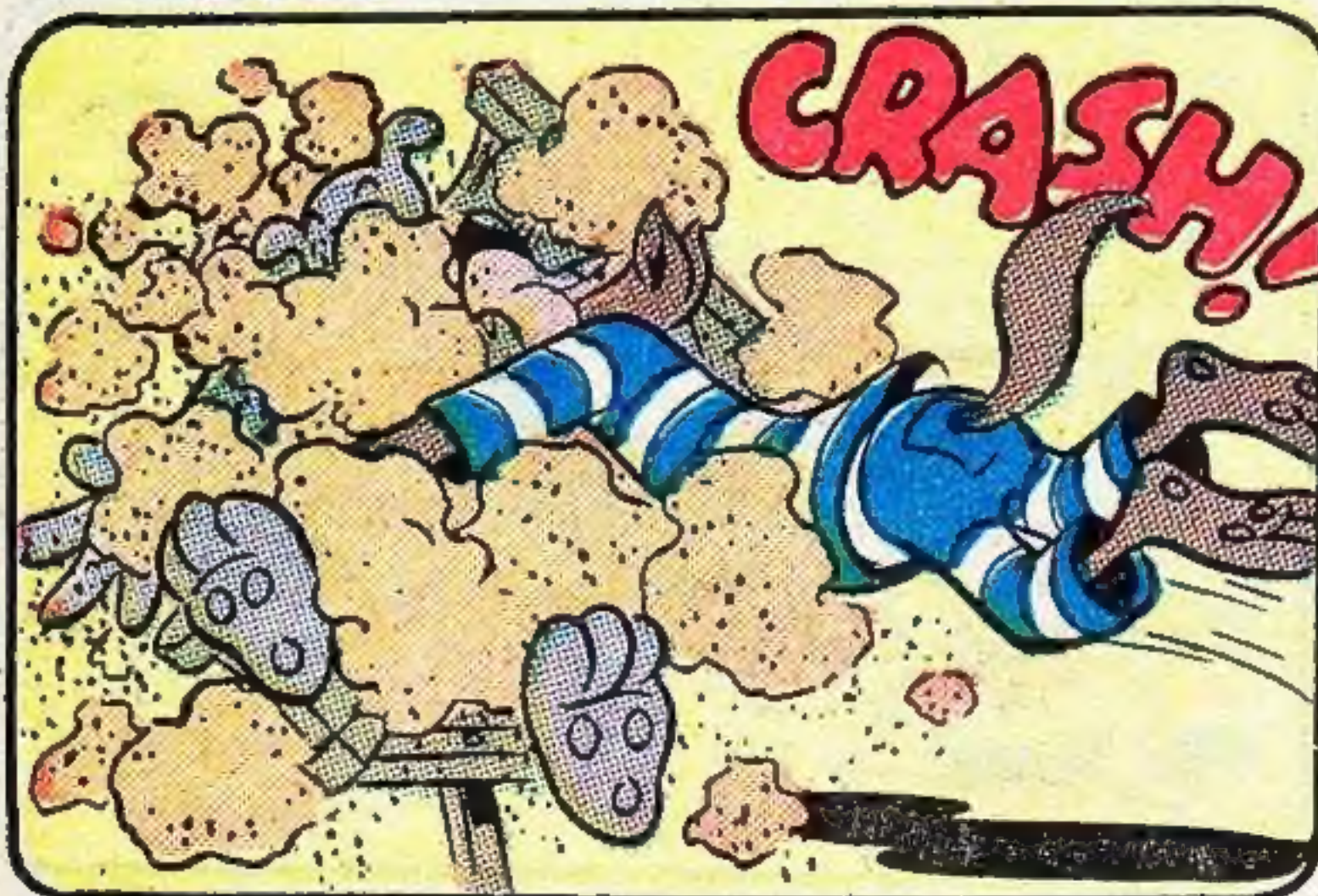
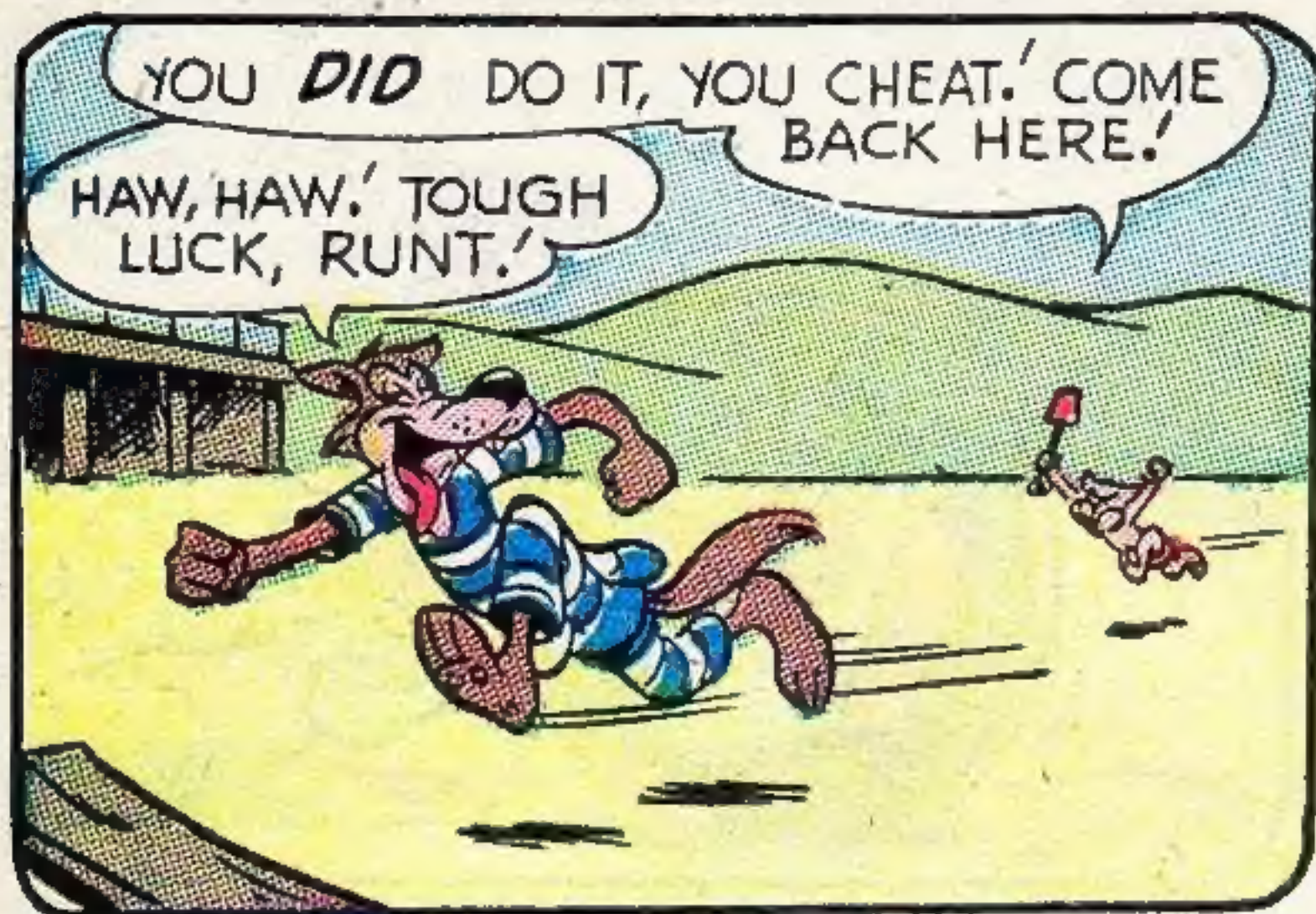


YEEOWTCH!

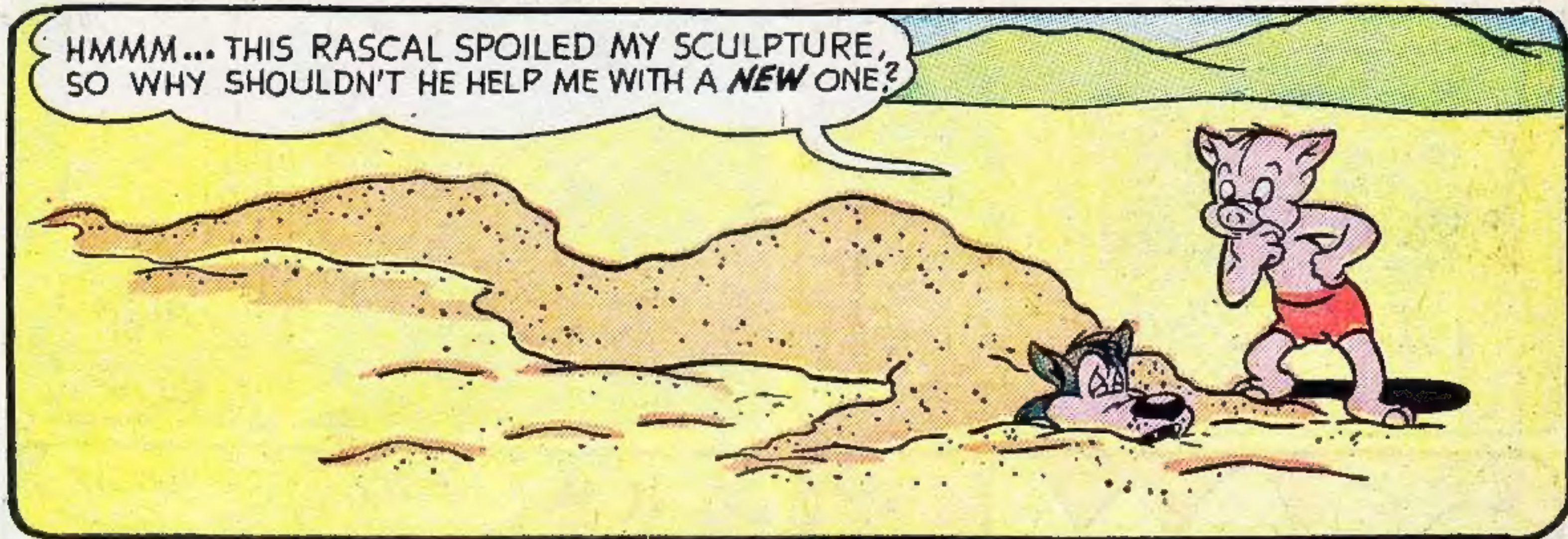






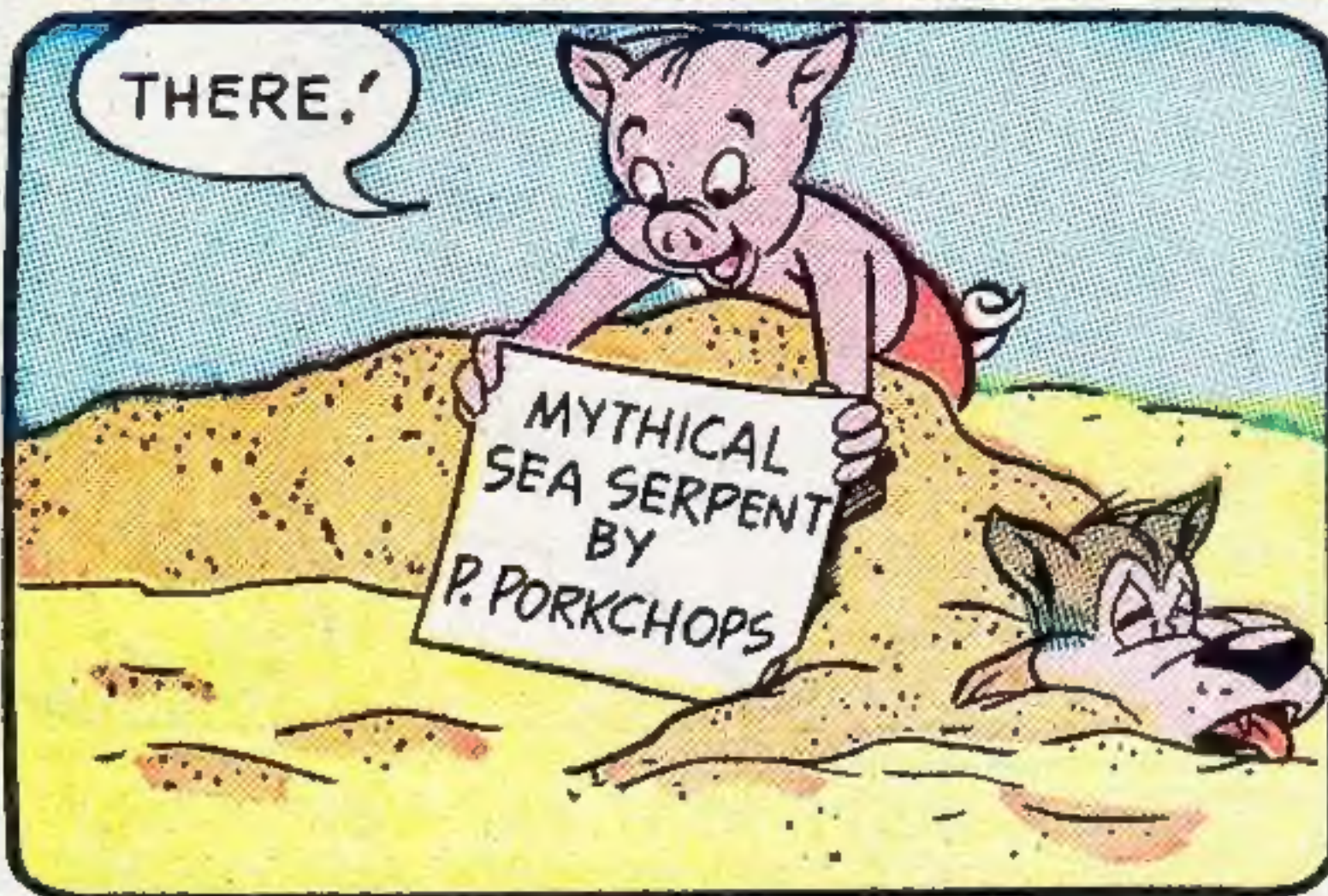


HMMM... THIS RASCAL SPOILED MY SCULPTURE,
SO WHY SHOULDN'T HE HELP ME WITH A *NEW* ONE?



THERE!

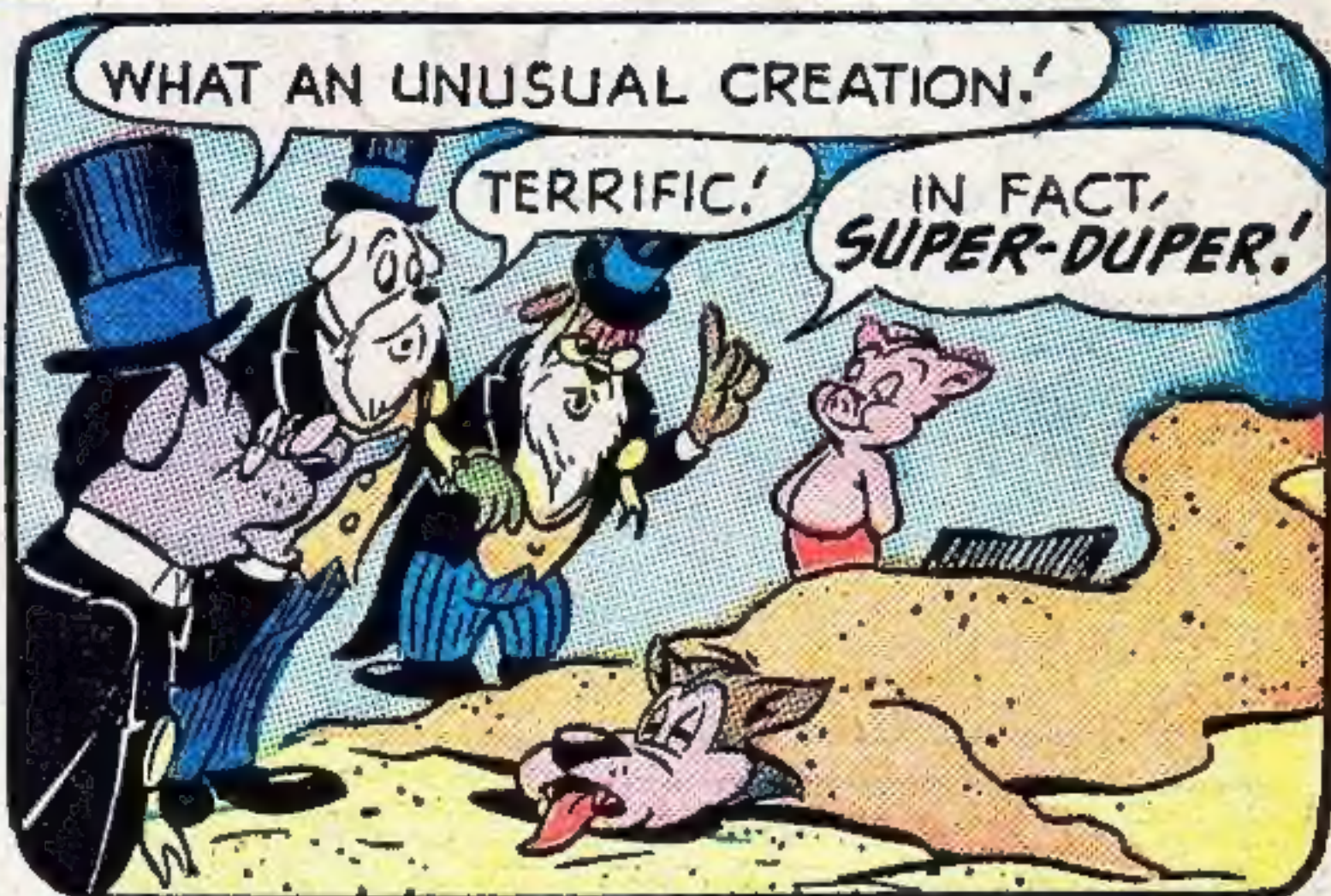
MYTHICAL
SEA SERPENT
BY
P. PORKCHOPS



WHAT AN UNUSUAL CREATION!

TERRIFIC!

IN FACT,
SUPER-DUPER!



YOUNG MAN, WE AGREE UNANIMOUSLY
THAT YOU'VE EARNED FIRST PRIZE!

THANK YOU,
SIR!

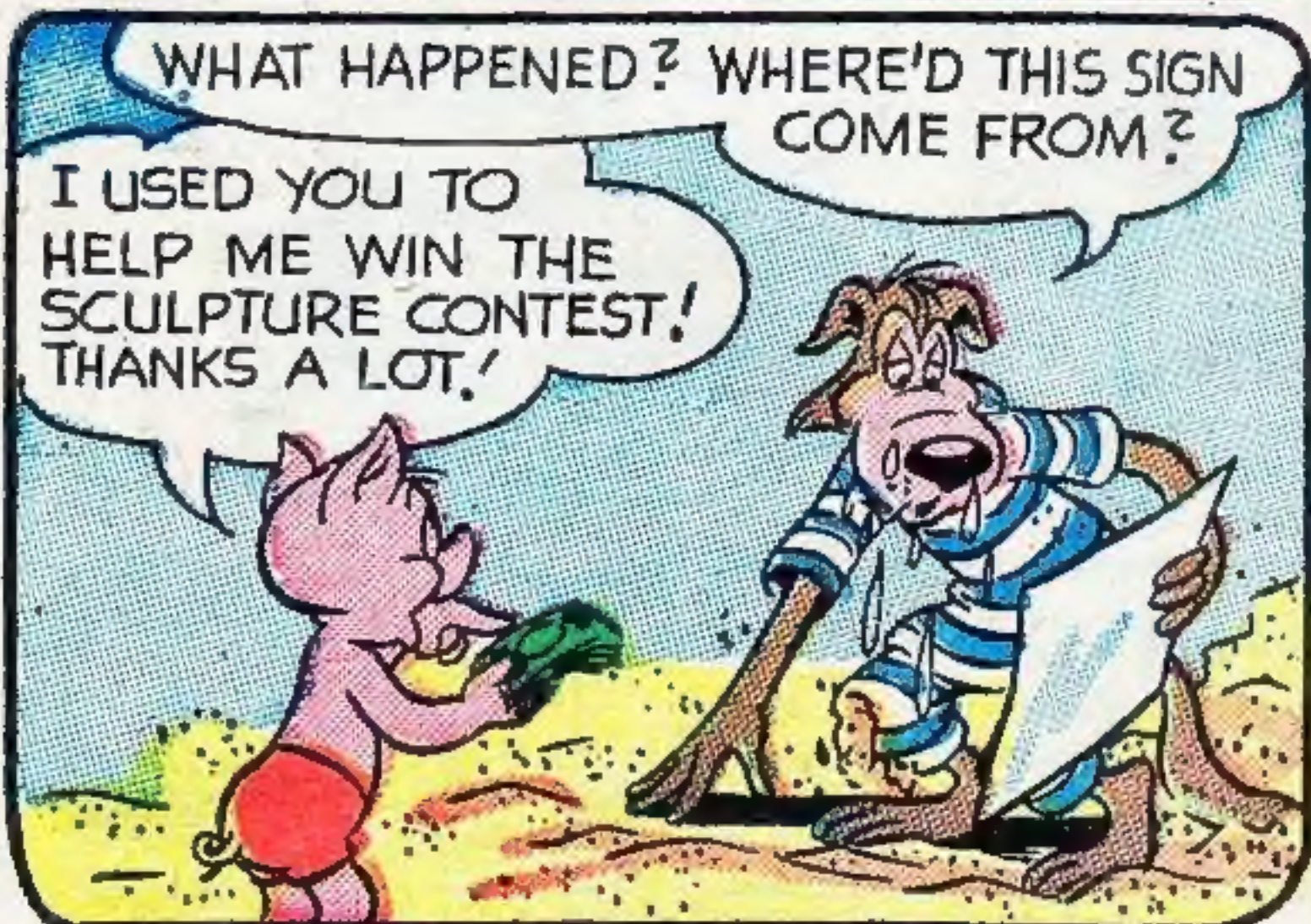


WAKE UP, WOLFIE! IT'S ALL OVER!



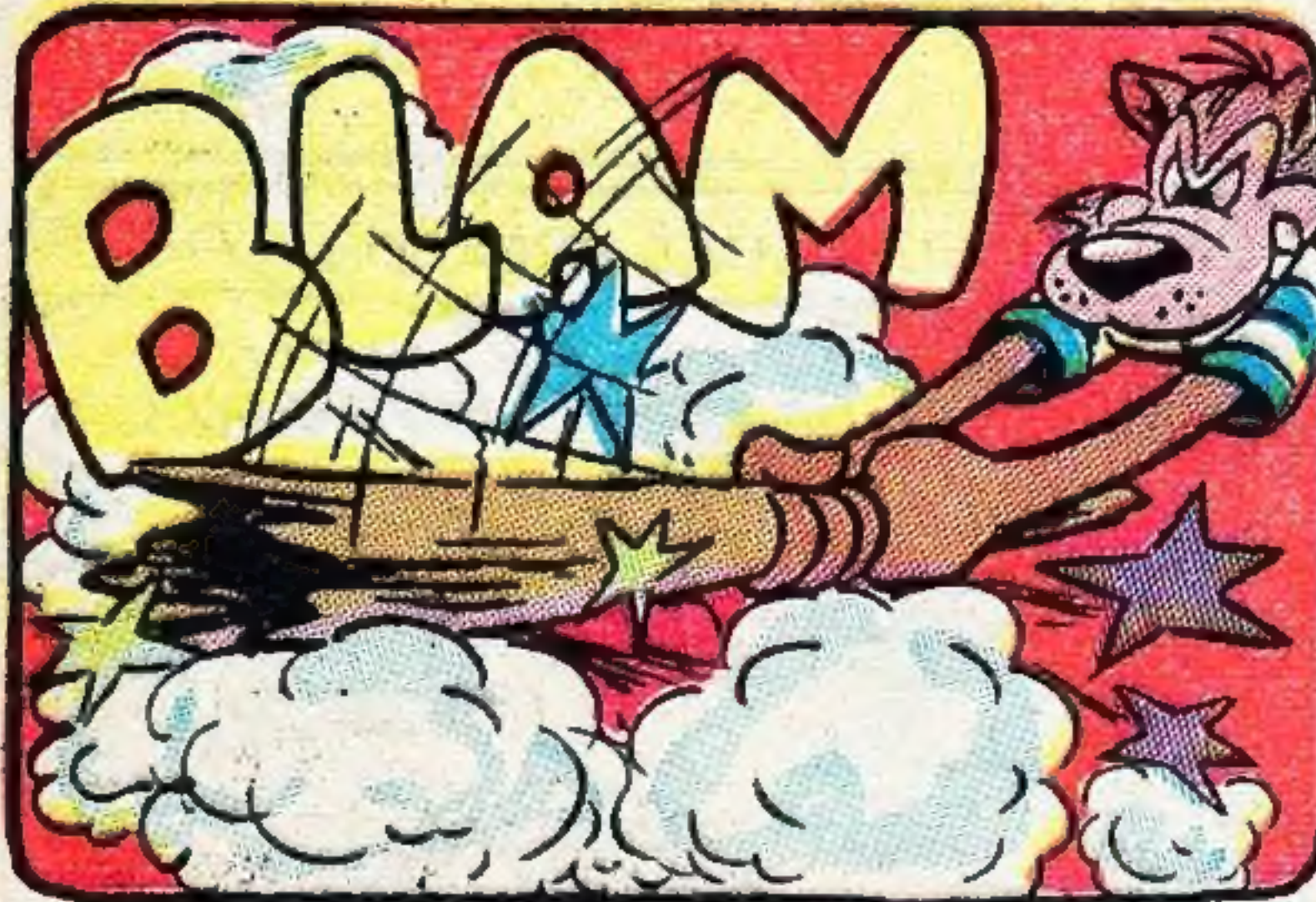
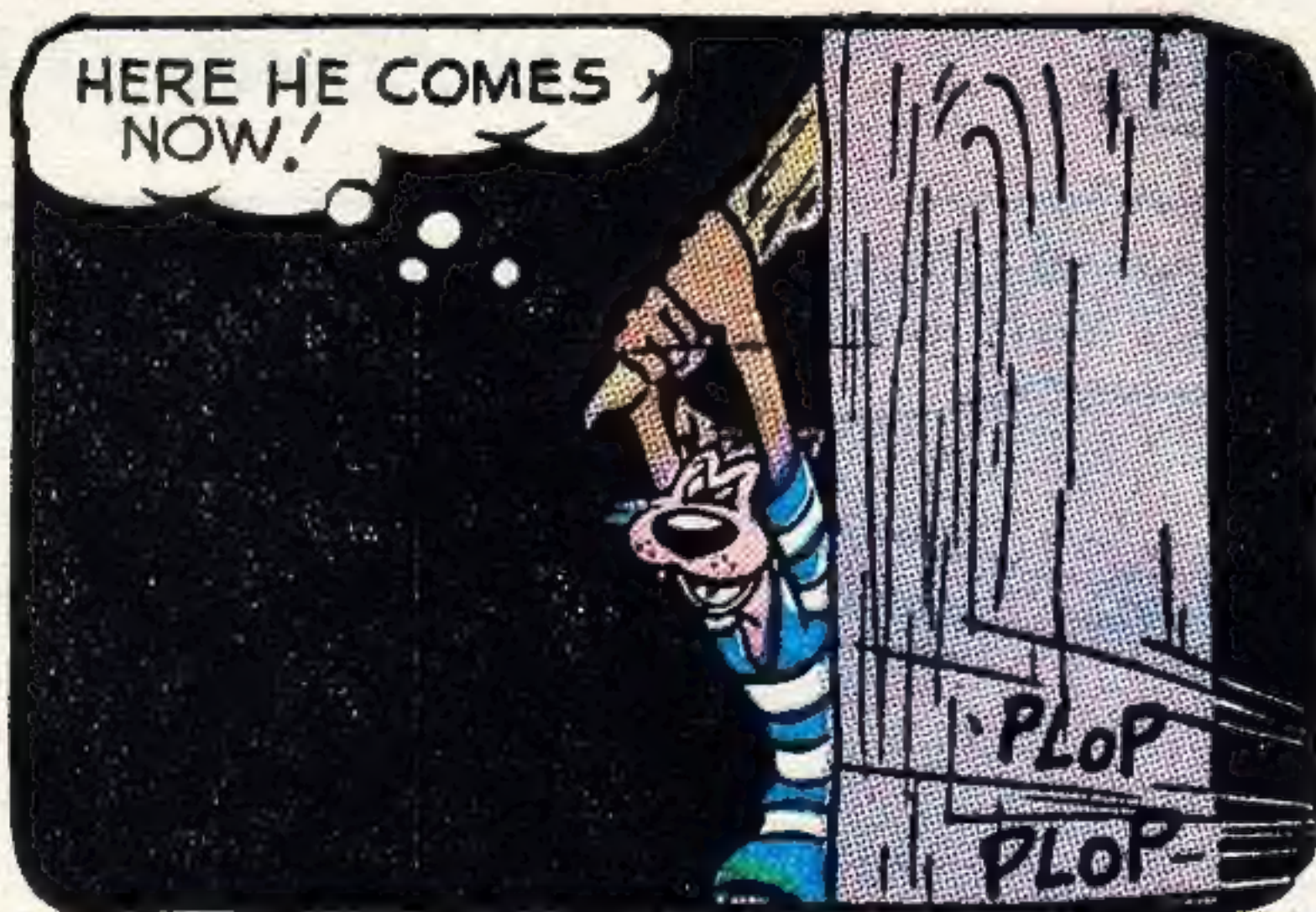
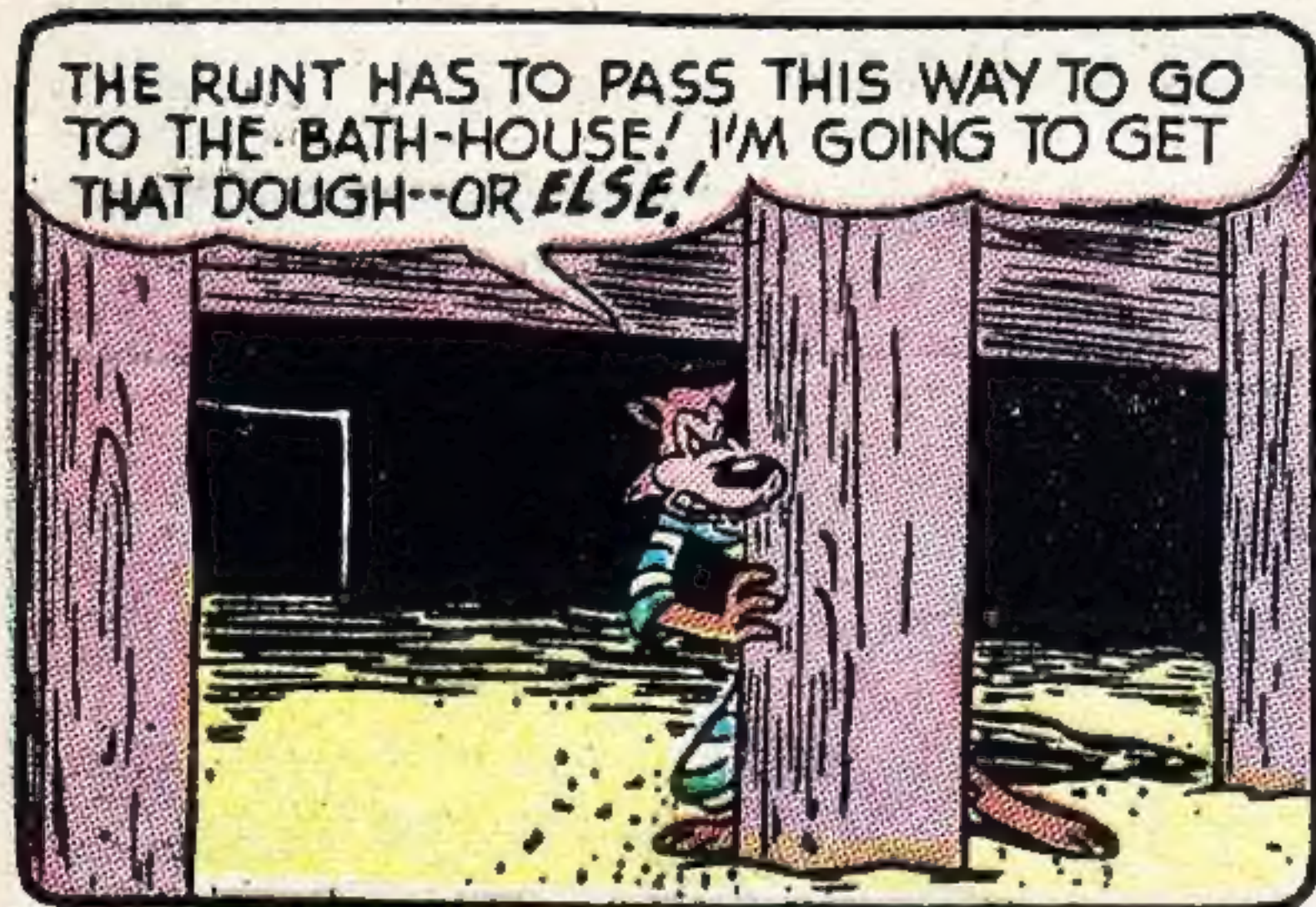
WHAT HAPPENED? WHERE'D THIS SIGN
COME FROM?

I USED YOU TO
HELP ME WIN THE
SCULPTURE CONTEST!
THANKS A LOT!



IT'S NOT FAIR! THAT MONEY'S REALLY
MINE, EVEN IF I'M THE ONLY ONE
WHO *THINKS* SO!





ADVERTISEMENT

WILDROOT CREAM-OIL

"NOW FOR THE \$50,000 QUESTION. WHAT NON-ALCOHOLIC HAIR TONIC CONTAINING LANOLIN IS AMERICA'S FAVORITE?"

"I SAID GET WILDROOT CREAM-OIL CONTAINING LANOLIN NOT WILDROOT CREAM-OIL AND A MANDOLIN!"

AMERICA'S FAVORITE

WILDROOT CREAM-OIL HAIR TONIC

GROOMS THE HAIR
RELIEVES DRYNESS
REMOVES LOOSE DANDRUFF

AS LITTLE AS **29¢**

"YOUR HAIR'S BEST FRIEND"

DON'T FLUNK THE FINGER-NAIL TEST. Don't let dry, unruly hair and loose, ugly dandruff spoil your appearance. Keep your hair neat and natural from morning till night with Wildroot Cream-Oil. More men use it than any other hair tonic! Get a bottle today!



JIM WISE TELLS WHY "P-F" CANVAS SHOES HELP YOU GO FULL SPEED LONGER!

1. THE IMPORTANT "P-F" RIGID WEDGE HELPS KEEP THE WEIGHT OF THE BODY ON THE OUTSIDE OF THE NORMAL FOOT...DECREASING FOOT AND LEG MUSCLE STRAIN, INCREASING ENDURANCE.

2. SPONGE RUBBER CUSHION.

"P-F" MEANS POSTURE FOUNDATION®



TAKE A TIP FROM JIM WISE!

GET YOUR "P-F" CANVAS SHOES TODAY AND SEE FOR YOURSELF HOW THEY HELP:

...LESSEN FOOT AND LEG MUSCLE STRAIN
...INCREASE ENDURANCE
...YOU GO FULL SPEED LONGER



INSIST ON "P-F" CANVAS SHOES MADE ONLY BY Hood Rubber Company and B.F. Goodrich

ROLY

AND

POLY

I SURE WISH WE COULD GO TO THE MOVIES!

ME, TOO-- BUT WE'RE BROKE!

LET'S GO LOOK IN THE ATTIC! MAYBE WE CAN FIND SOMETHING TO SELL!

OKAY!

NOTHING HERE WORTH A *CENT*, POLY--EXCEPT FOR THIS OLD, BEAT-UP RUG!

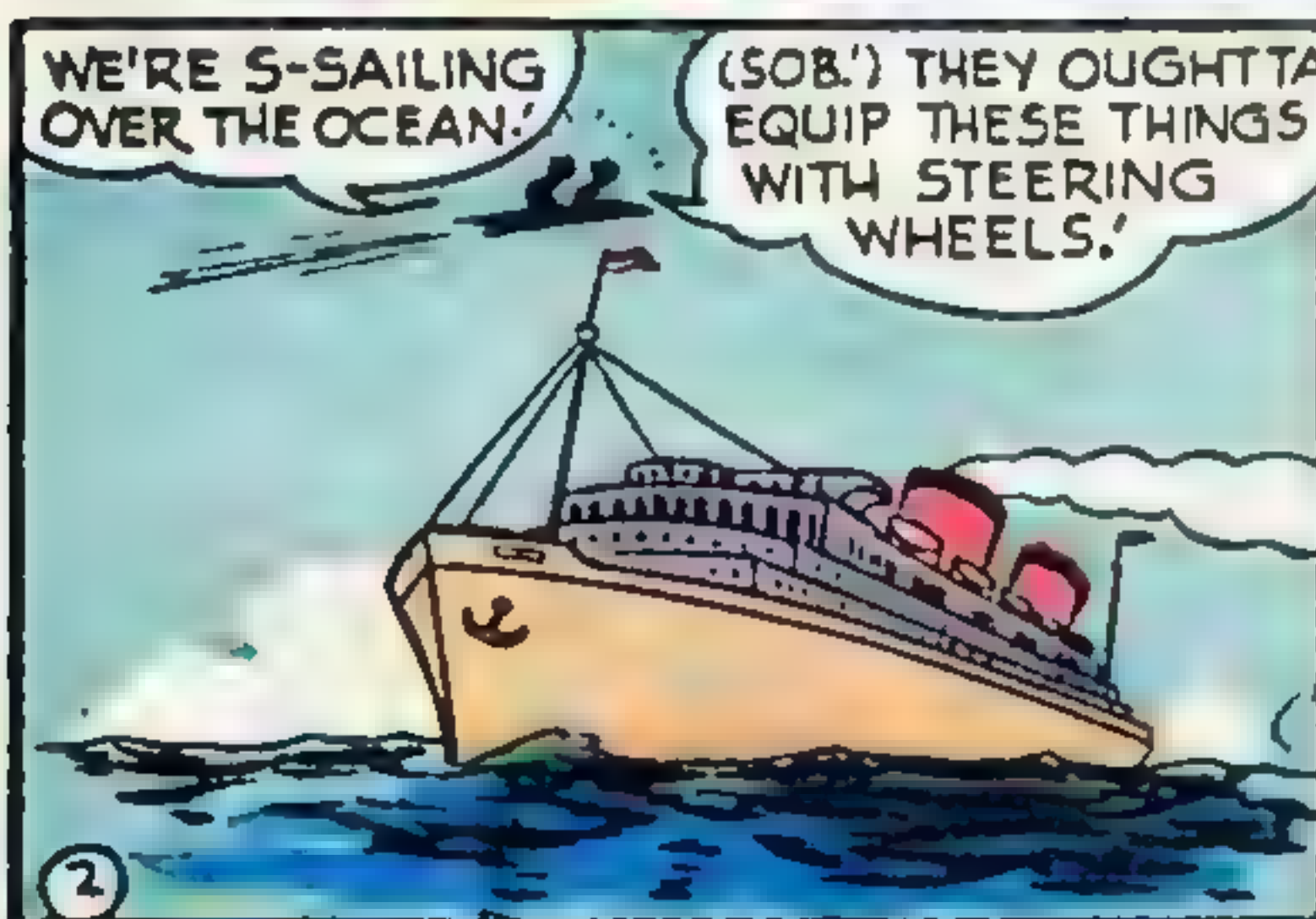
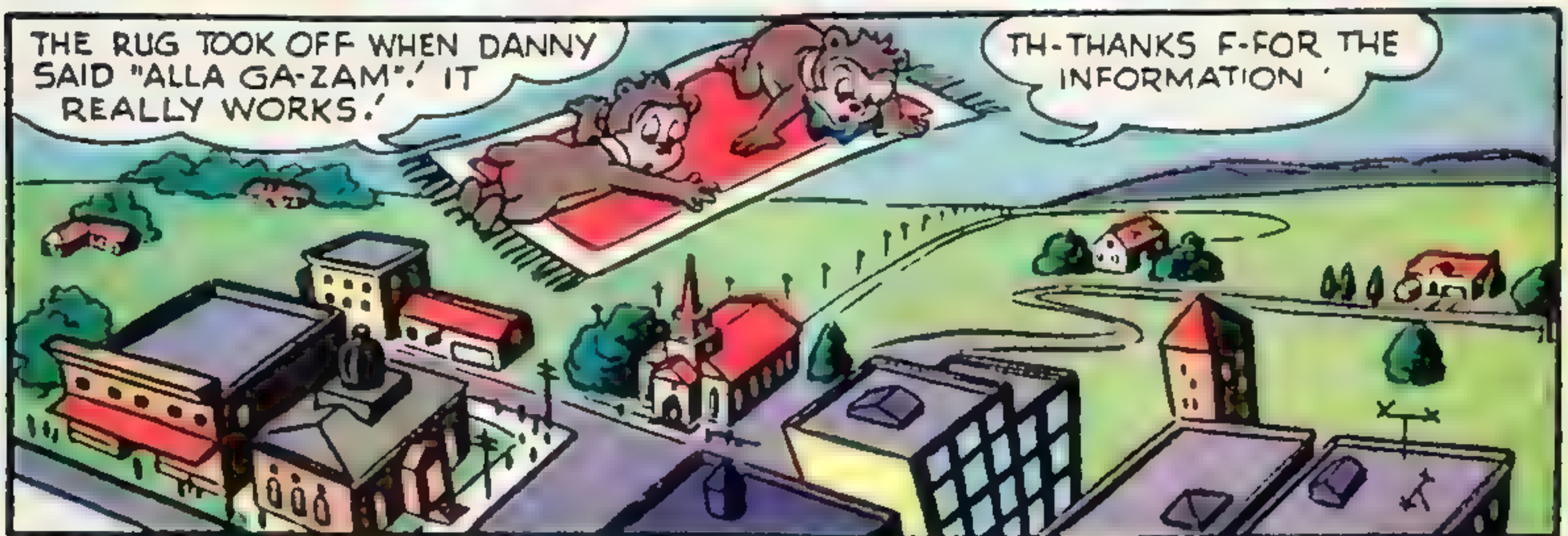
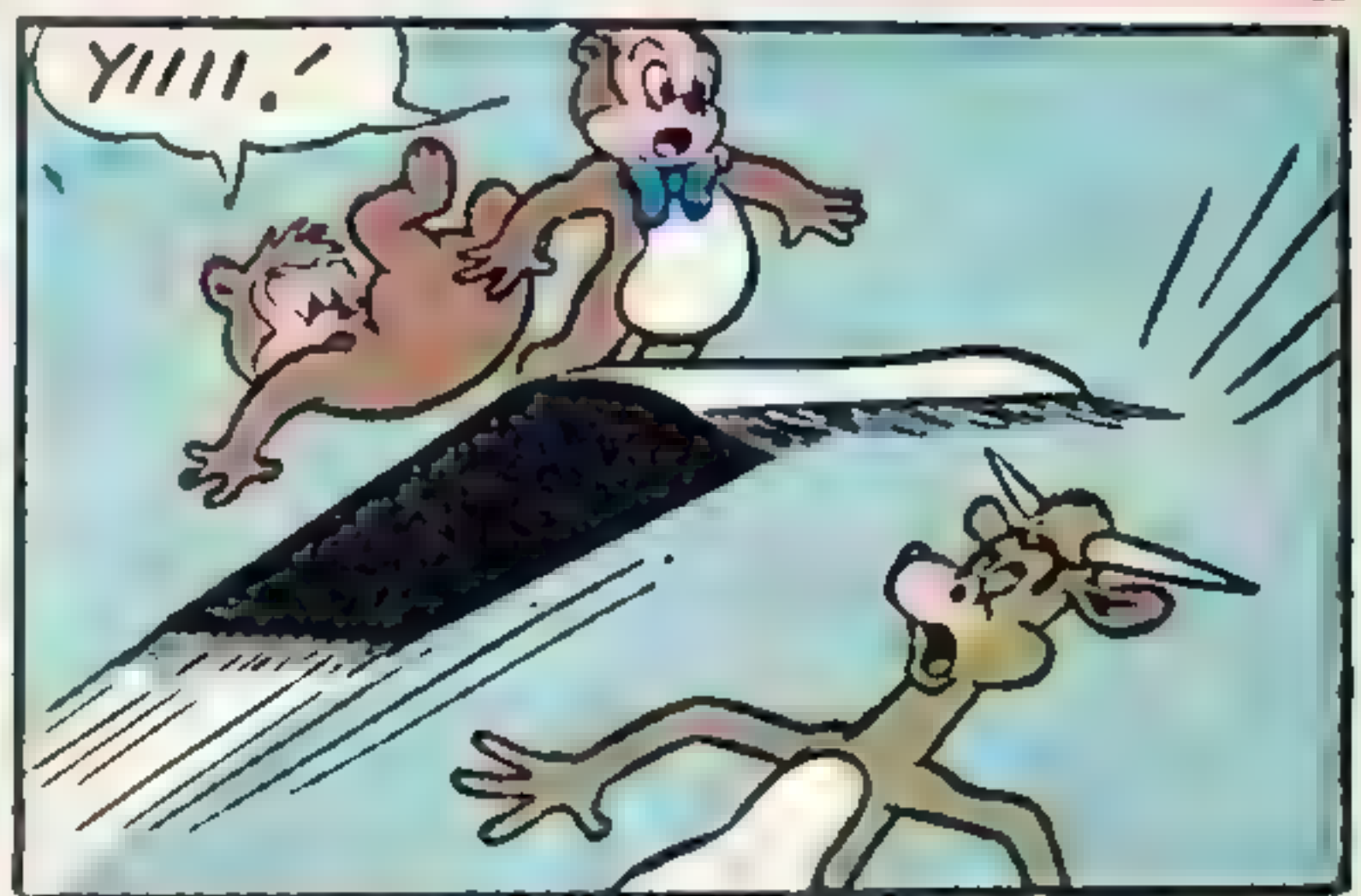
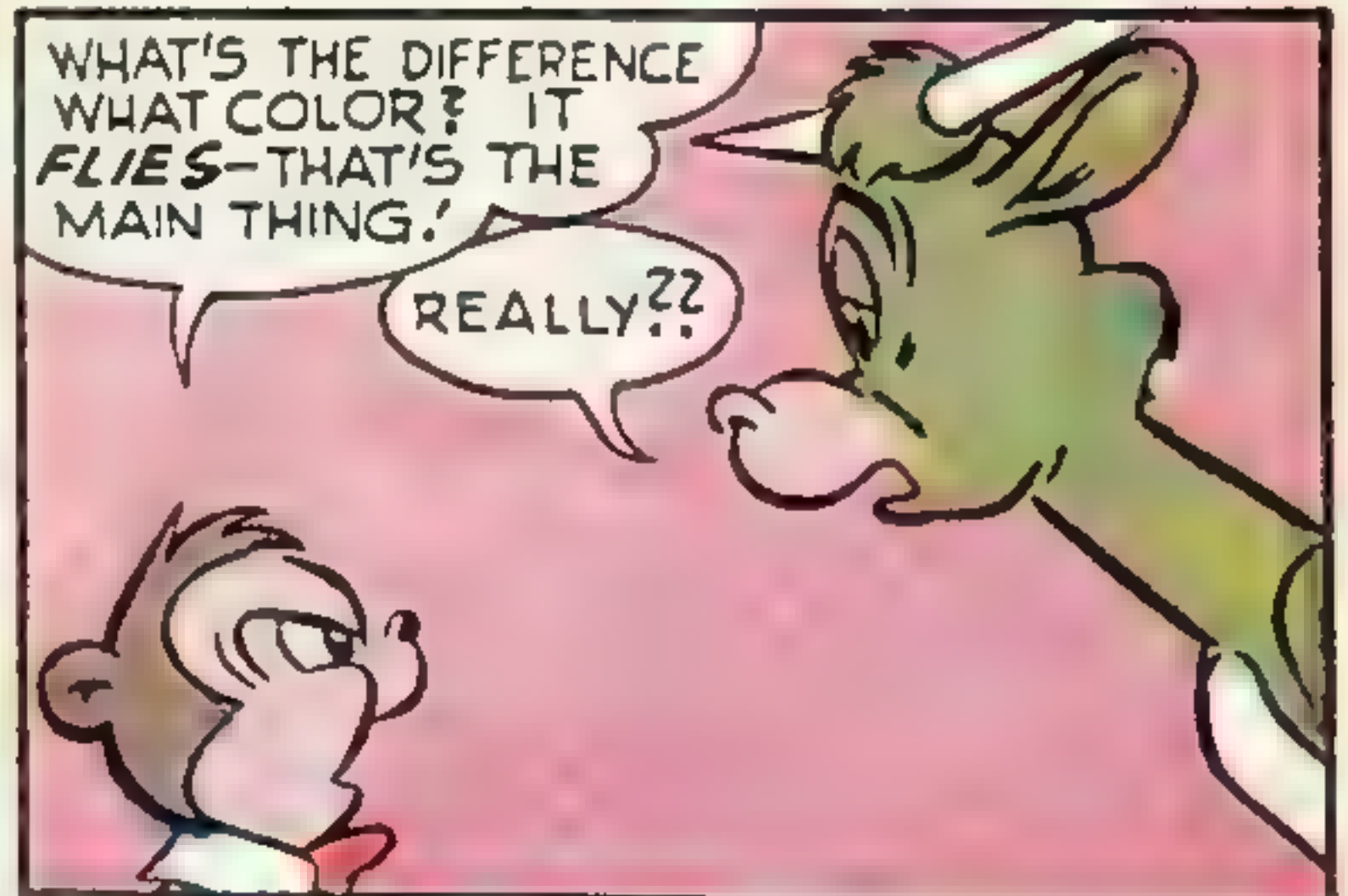
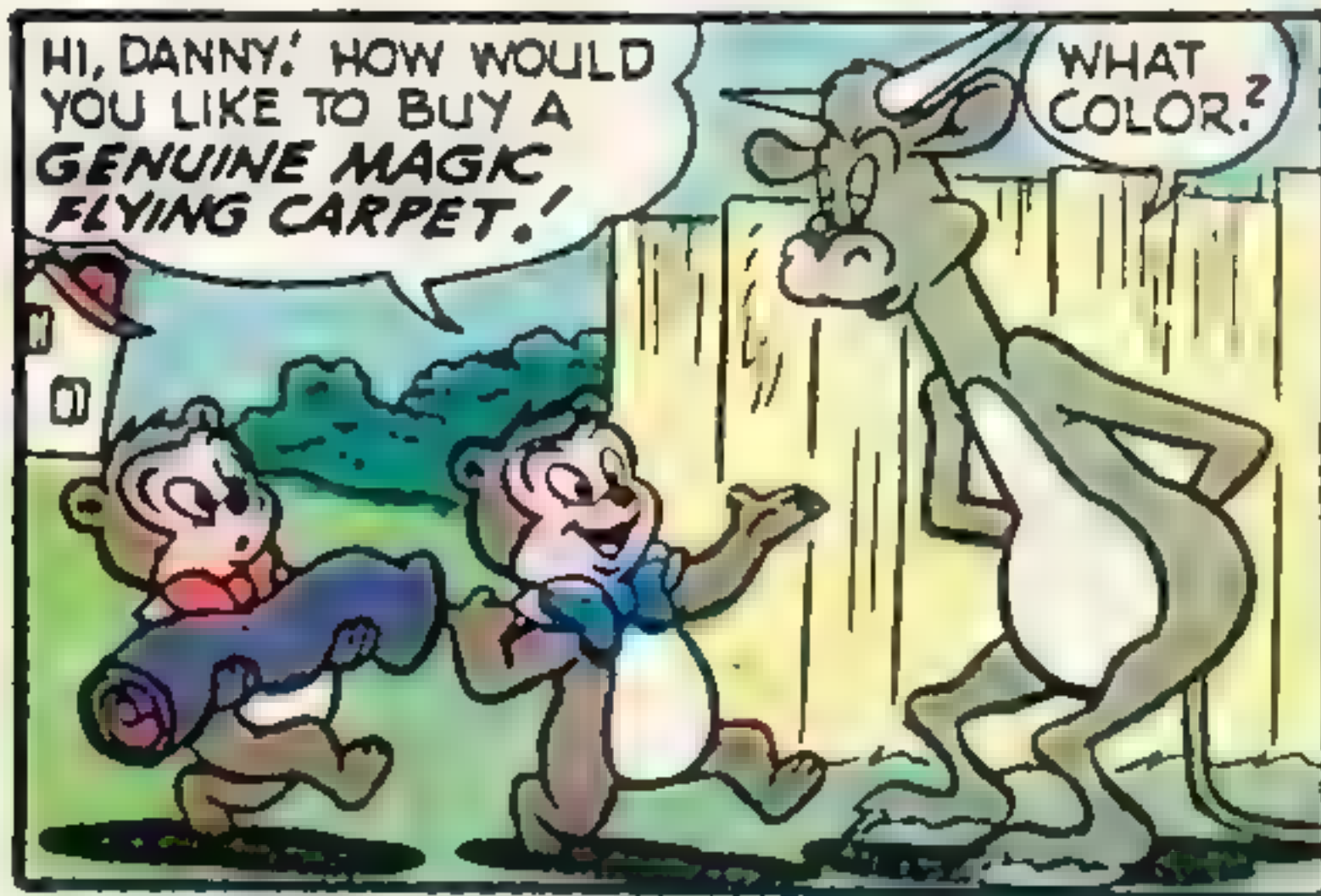
WE CAN RAISE A LOT OF CASH ON THAT RUG!

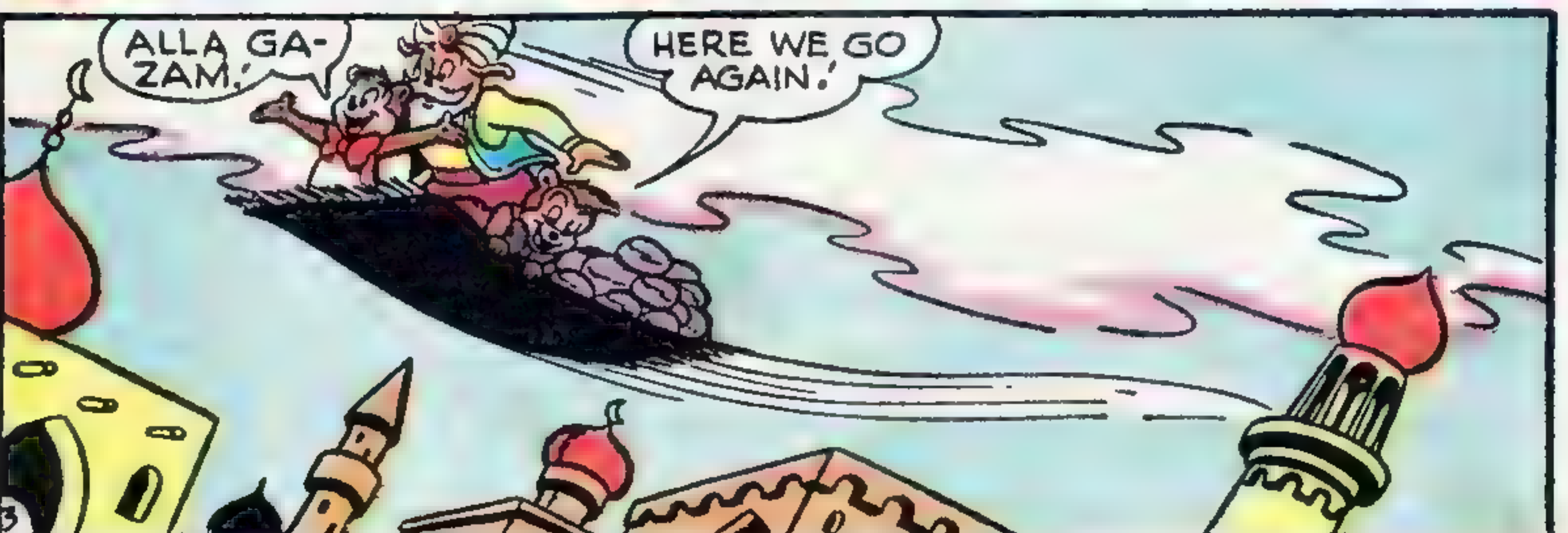
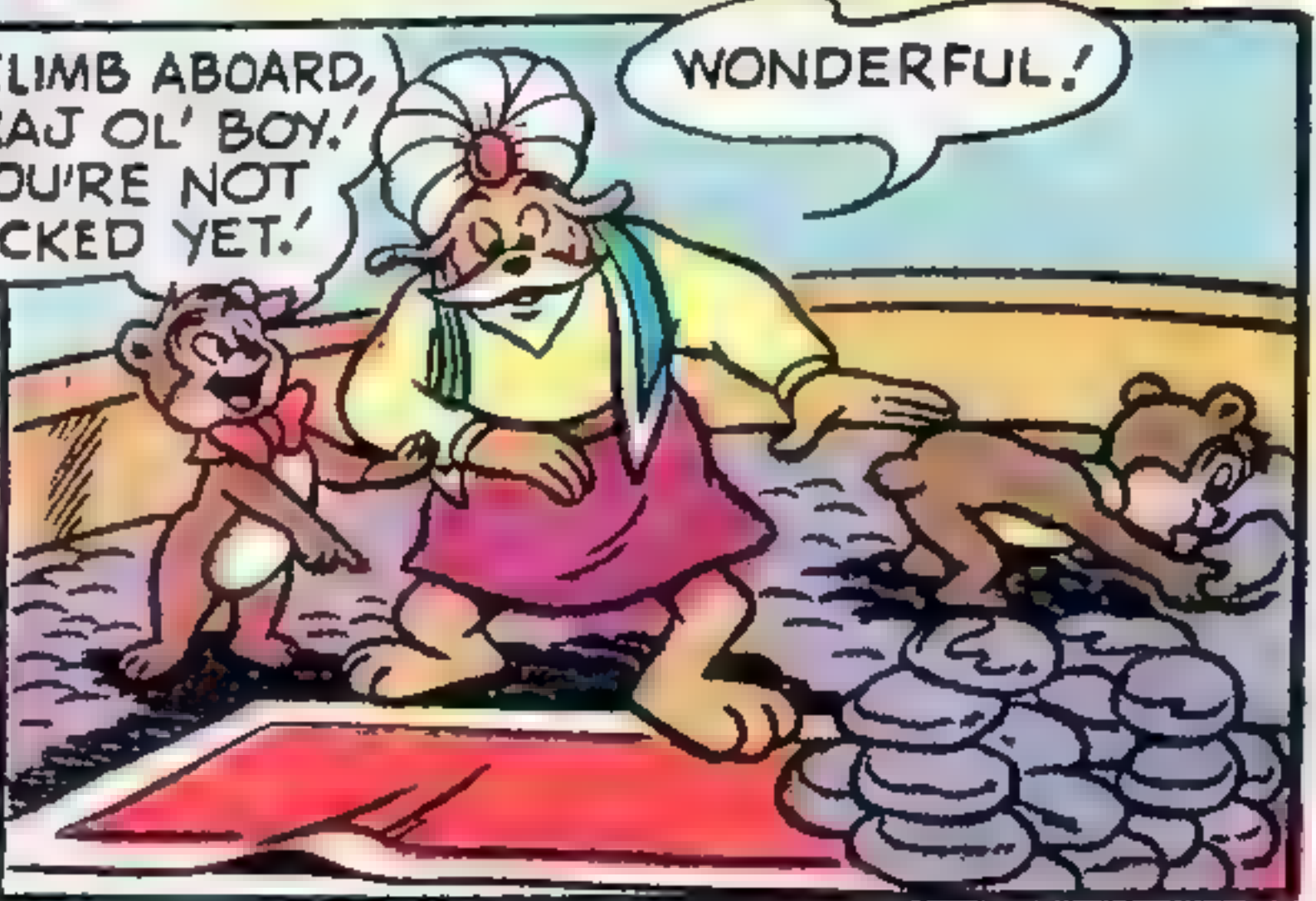
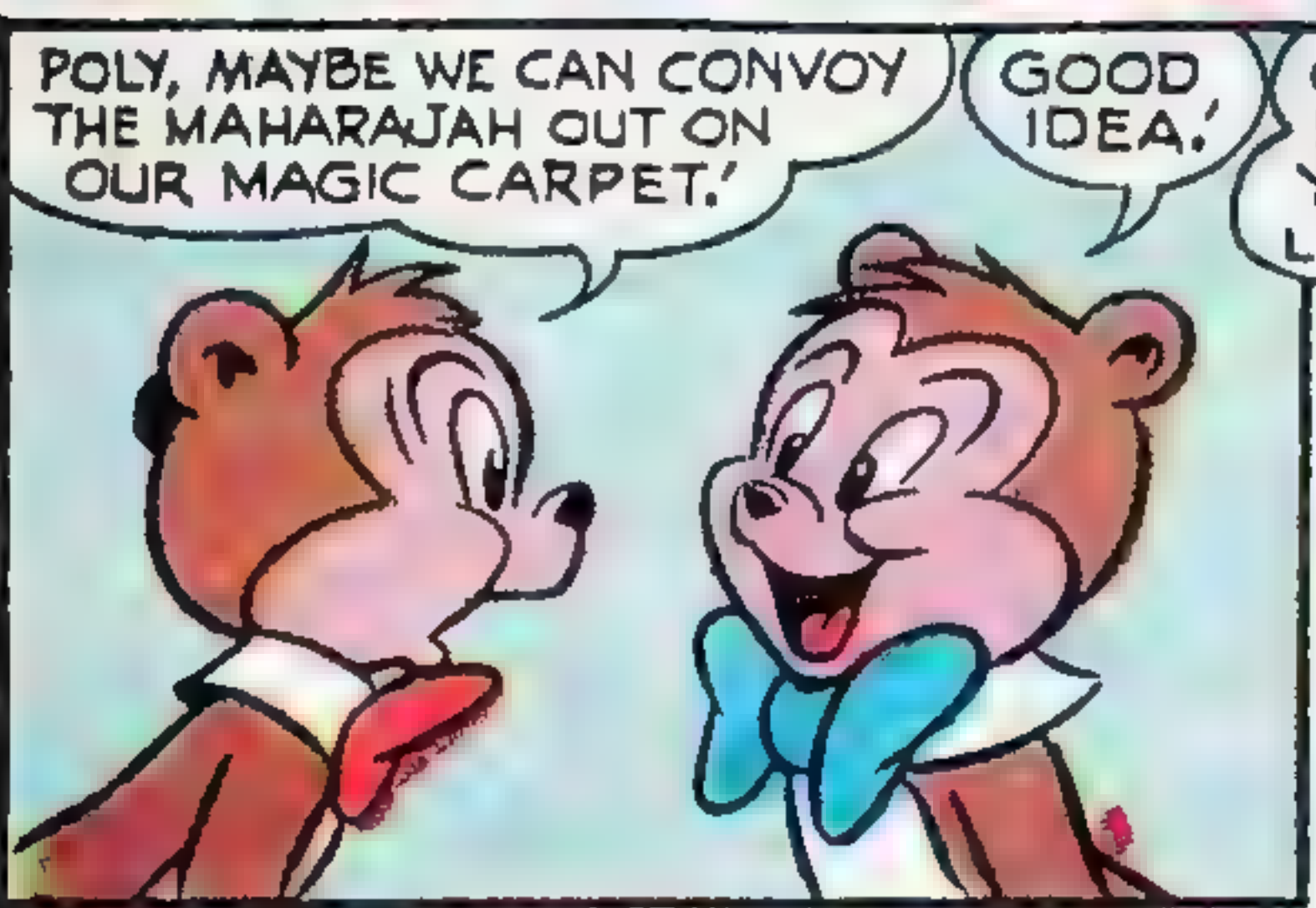
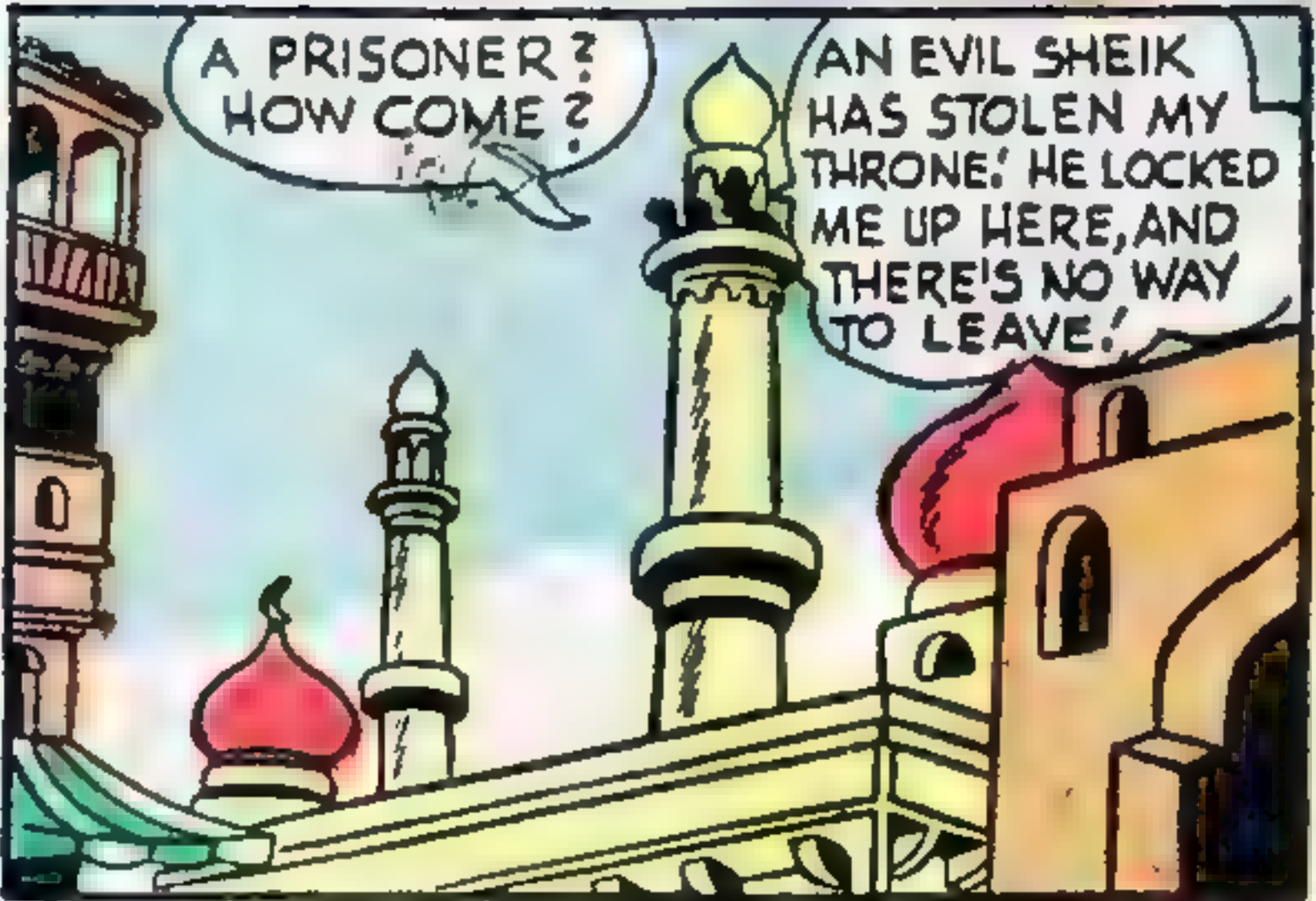
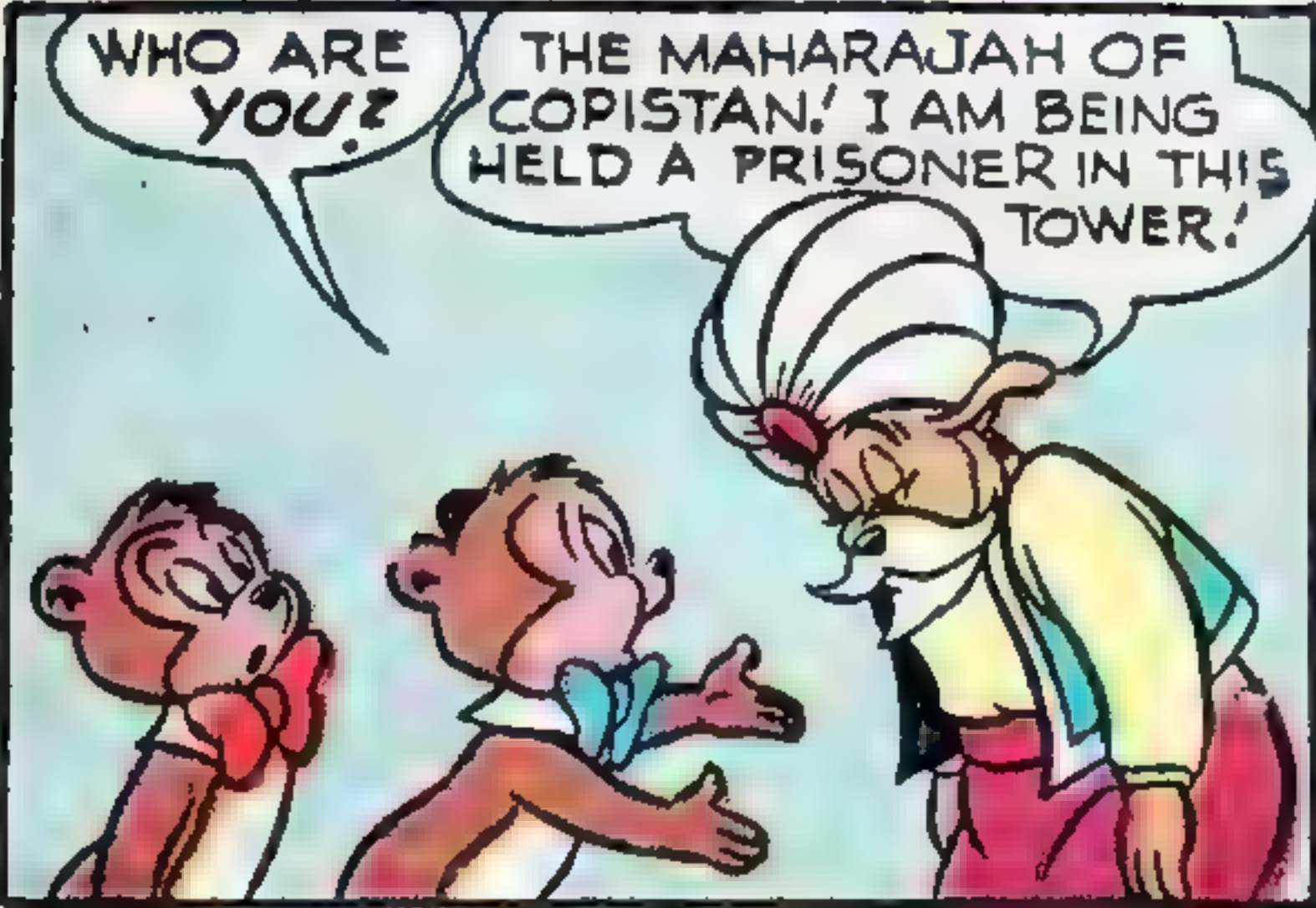
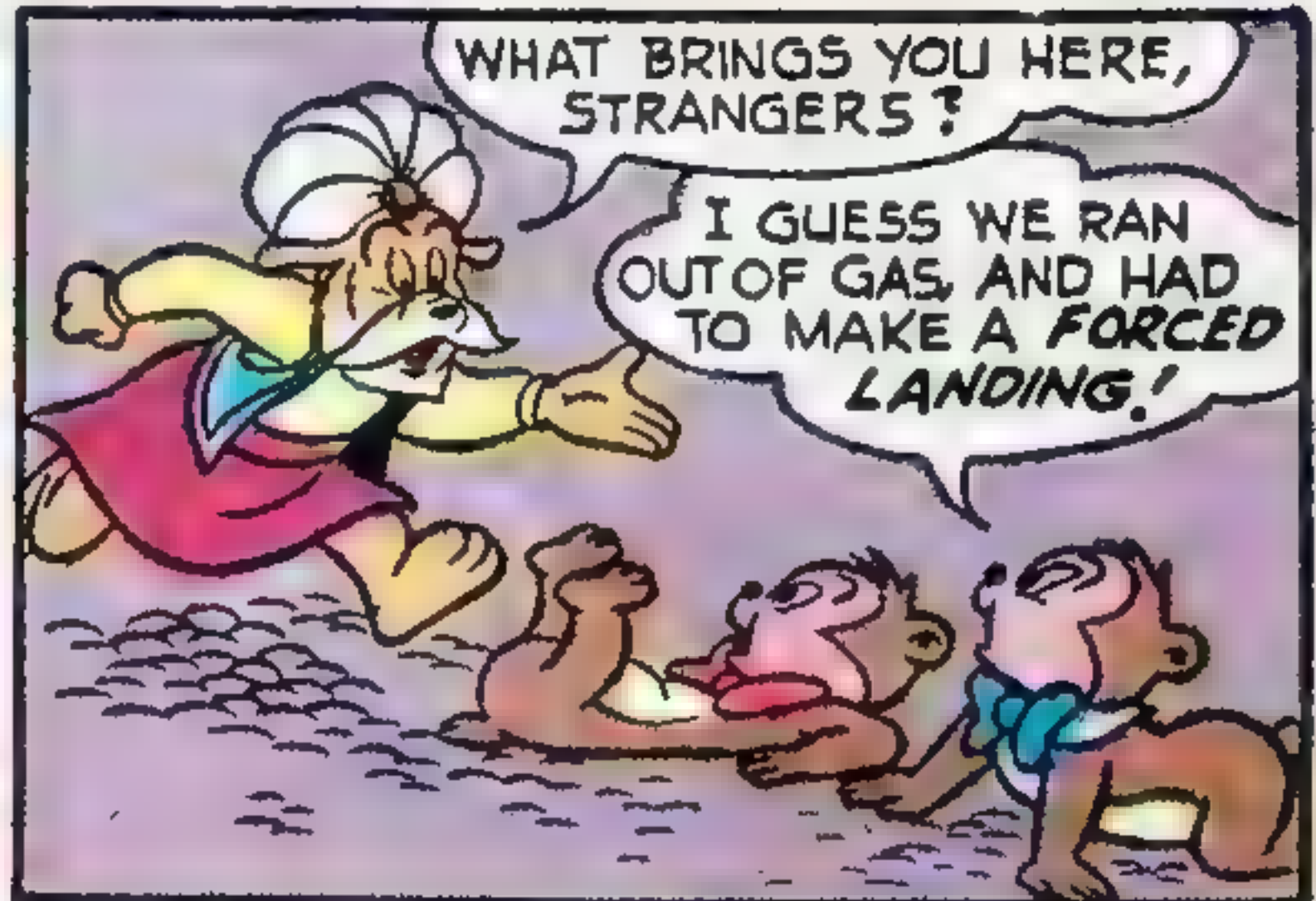
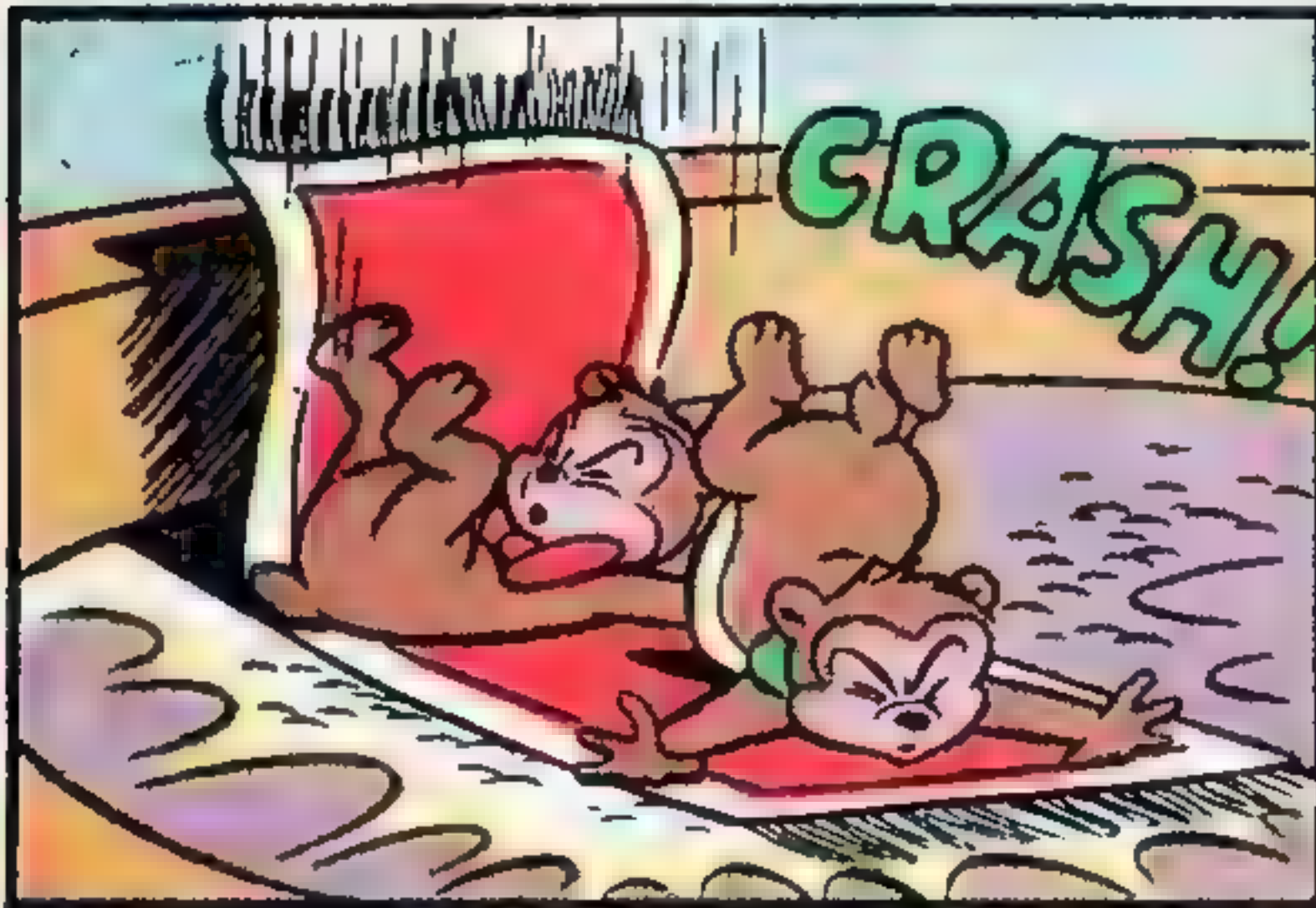
ARE YOU KIDDING?

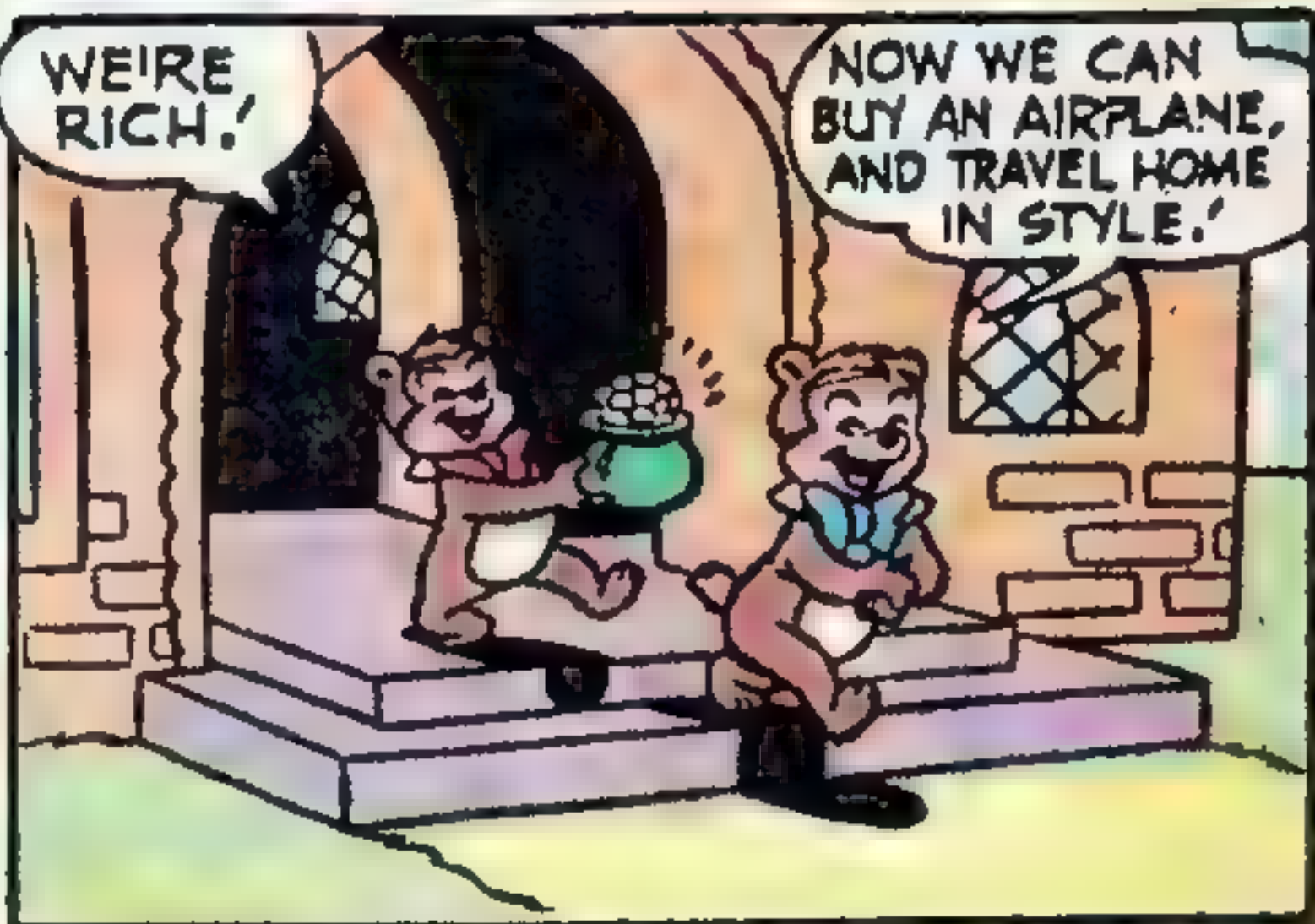
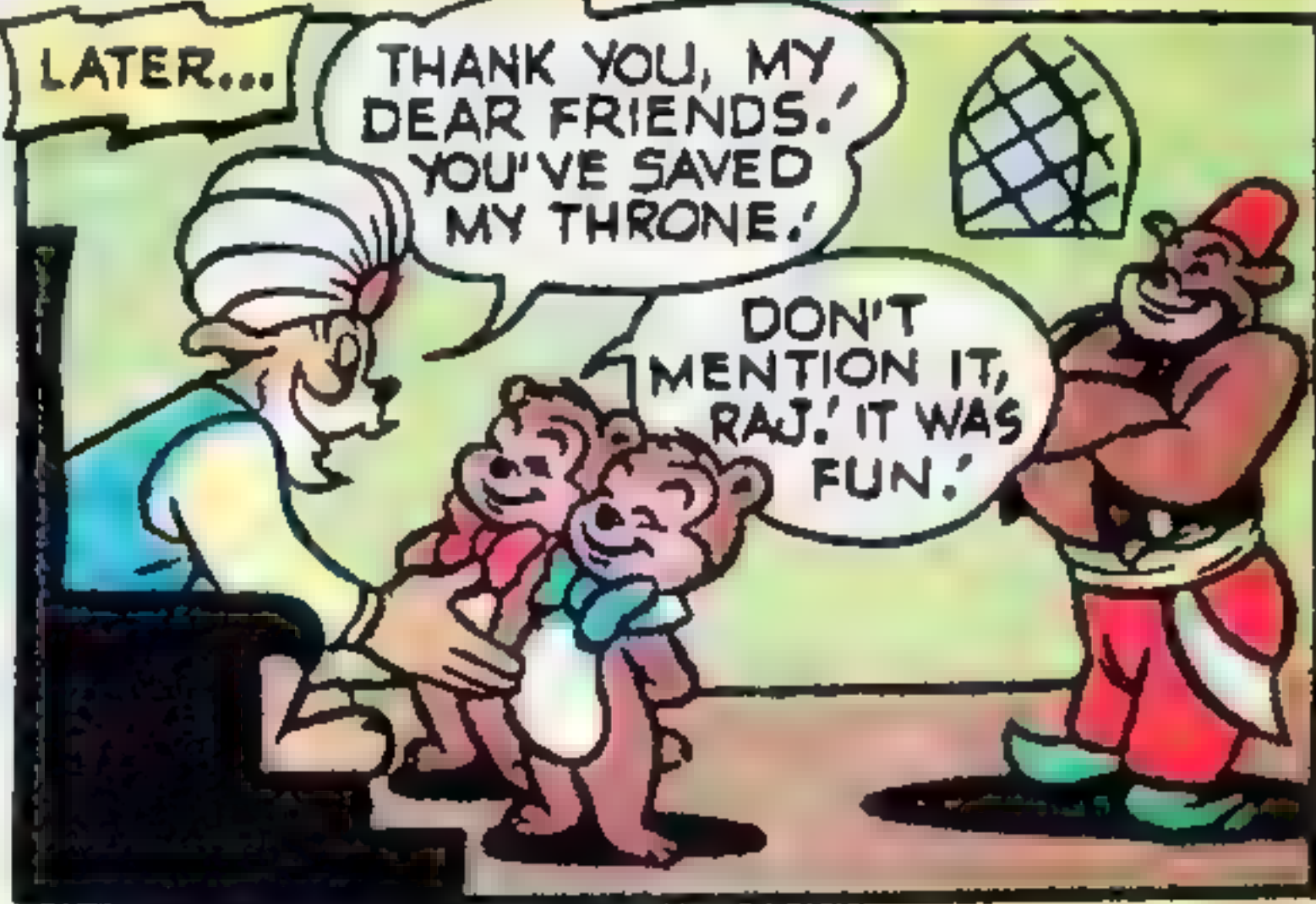
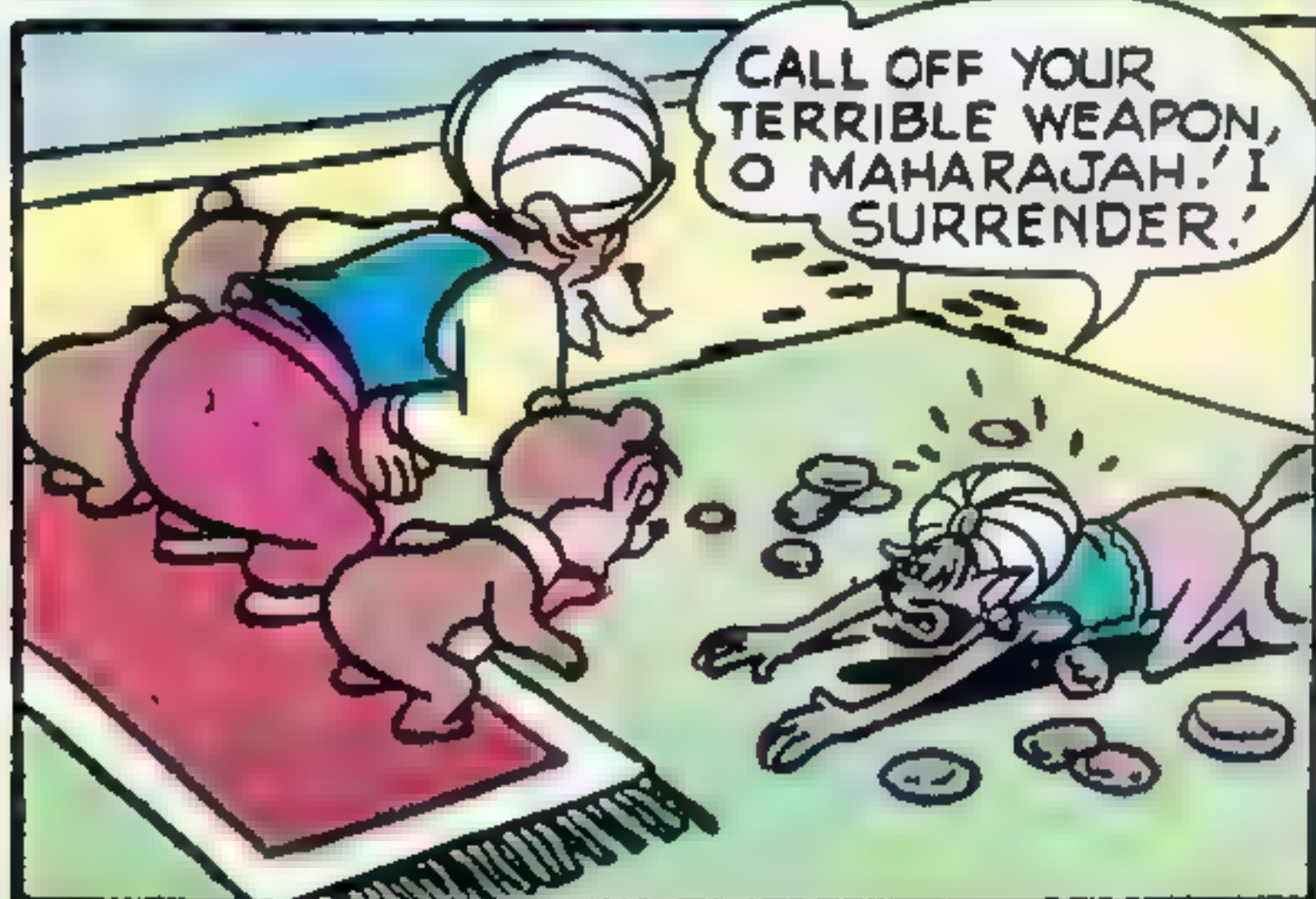
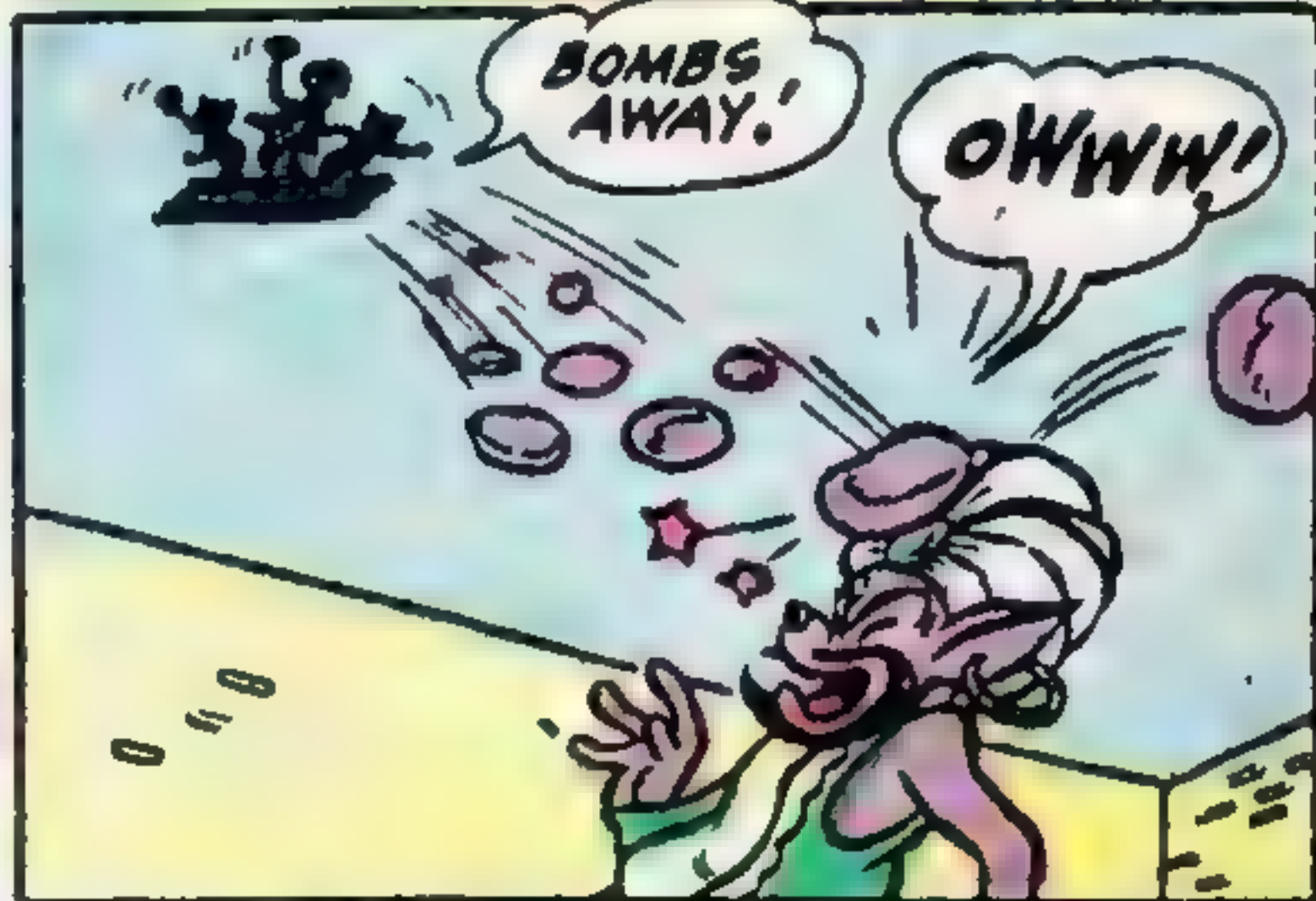
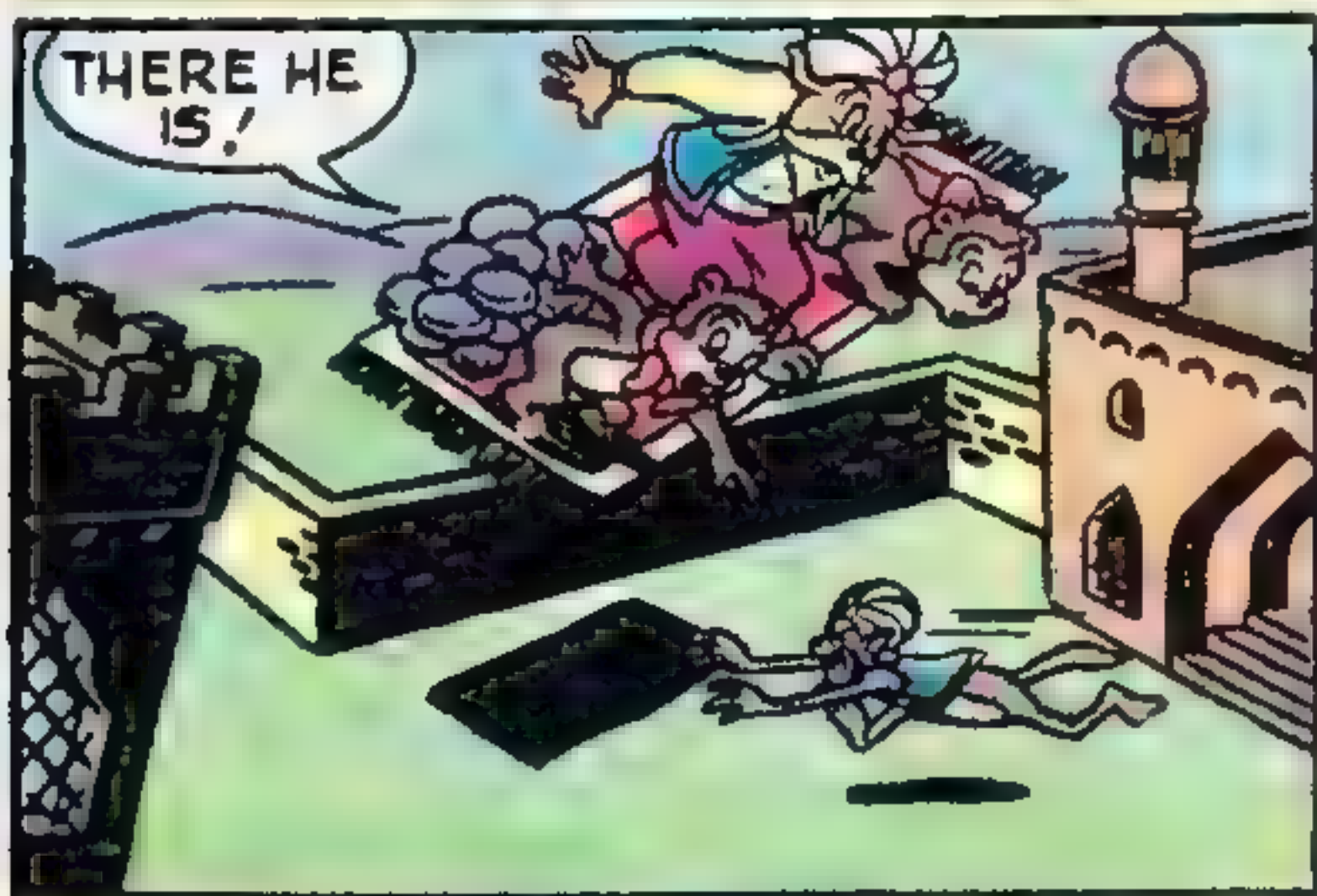
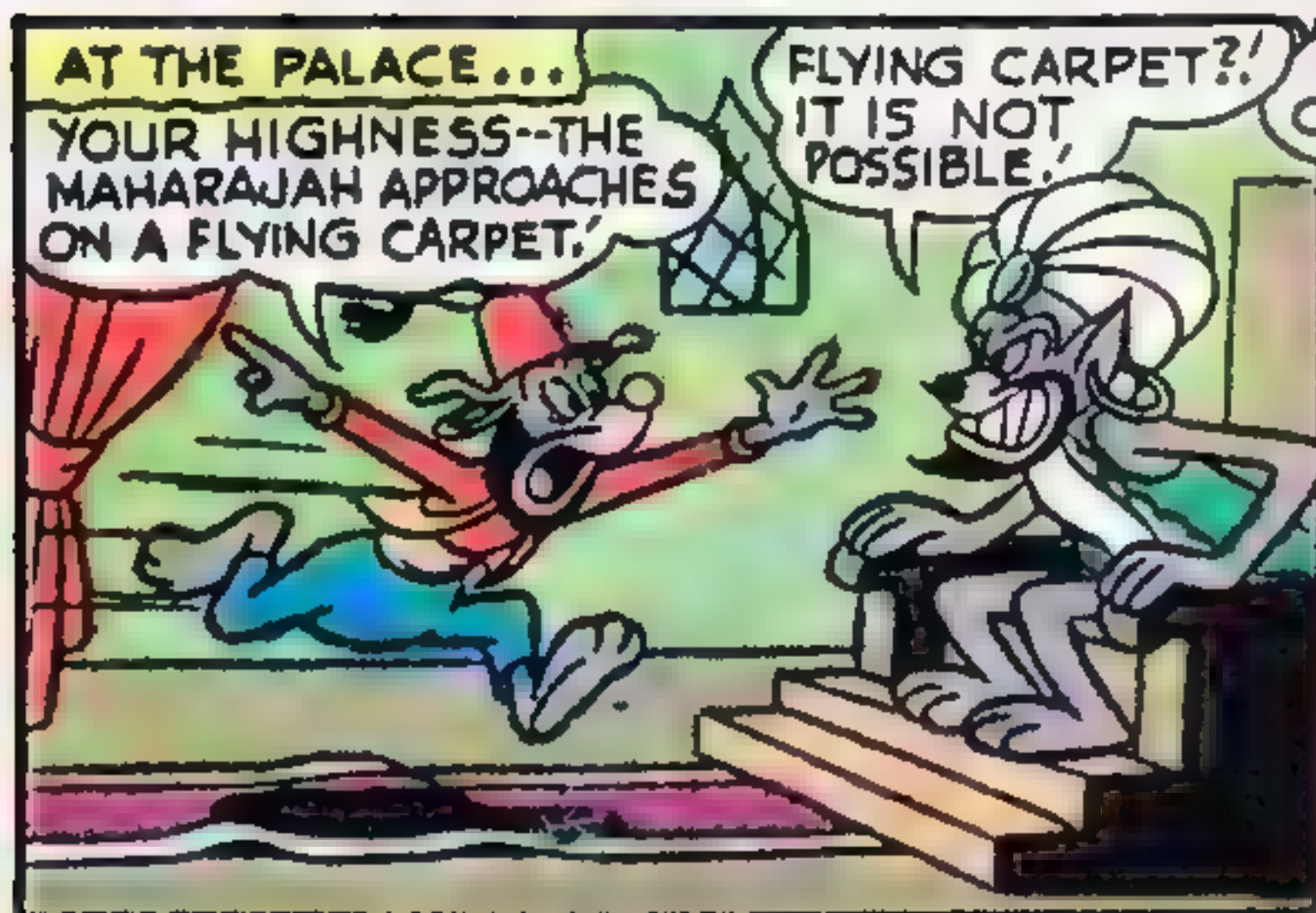
NO! WE CAN SELL IT TO DANNY DUMMOX AS A FLYING CARPET!

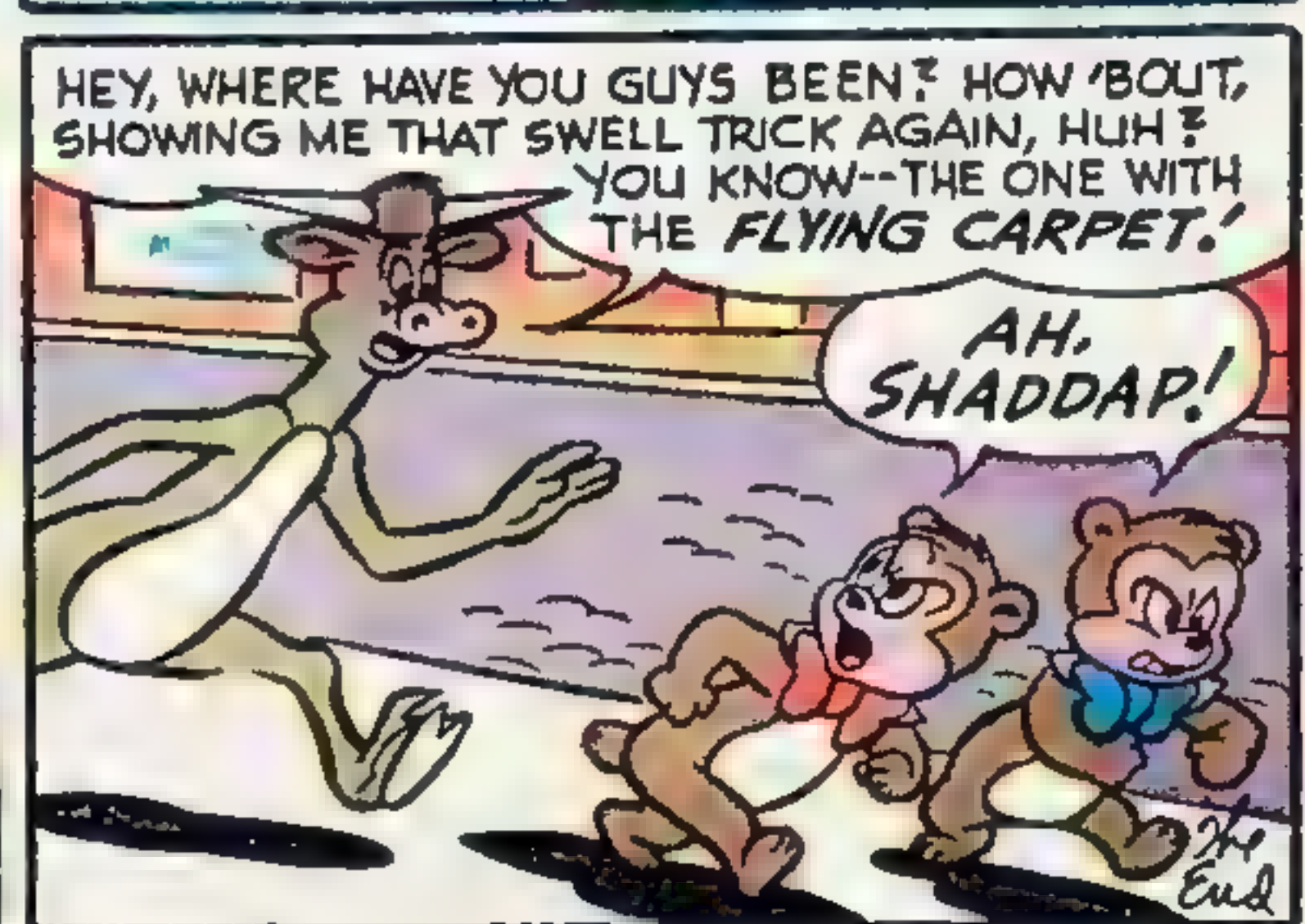
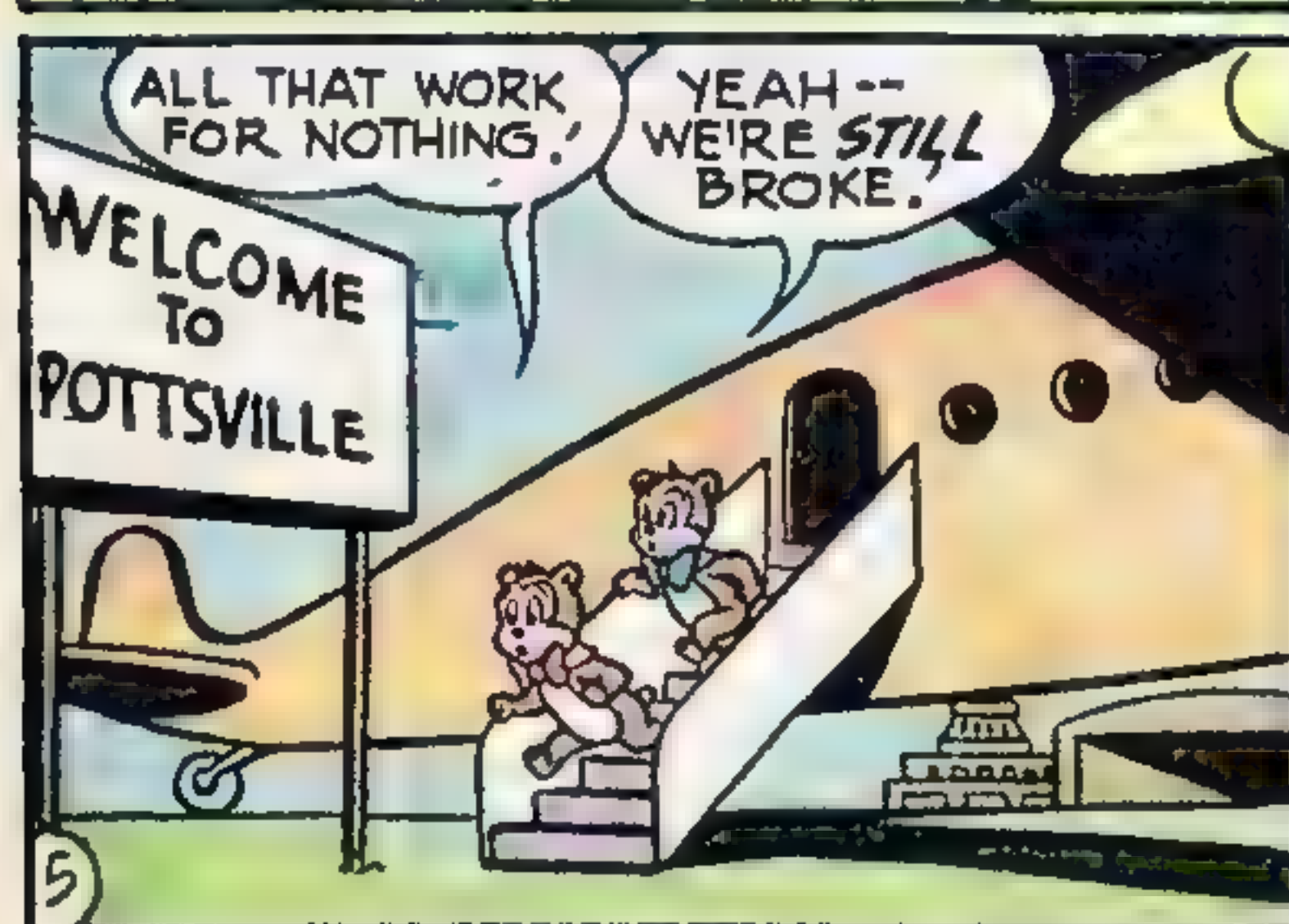
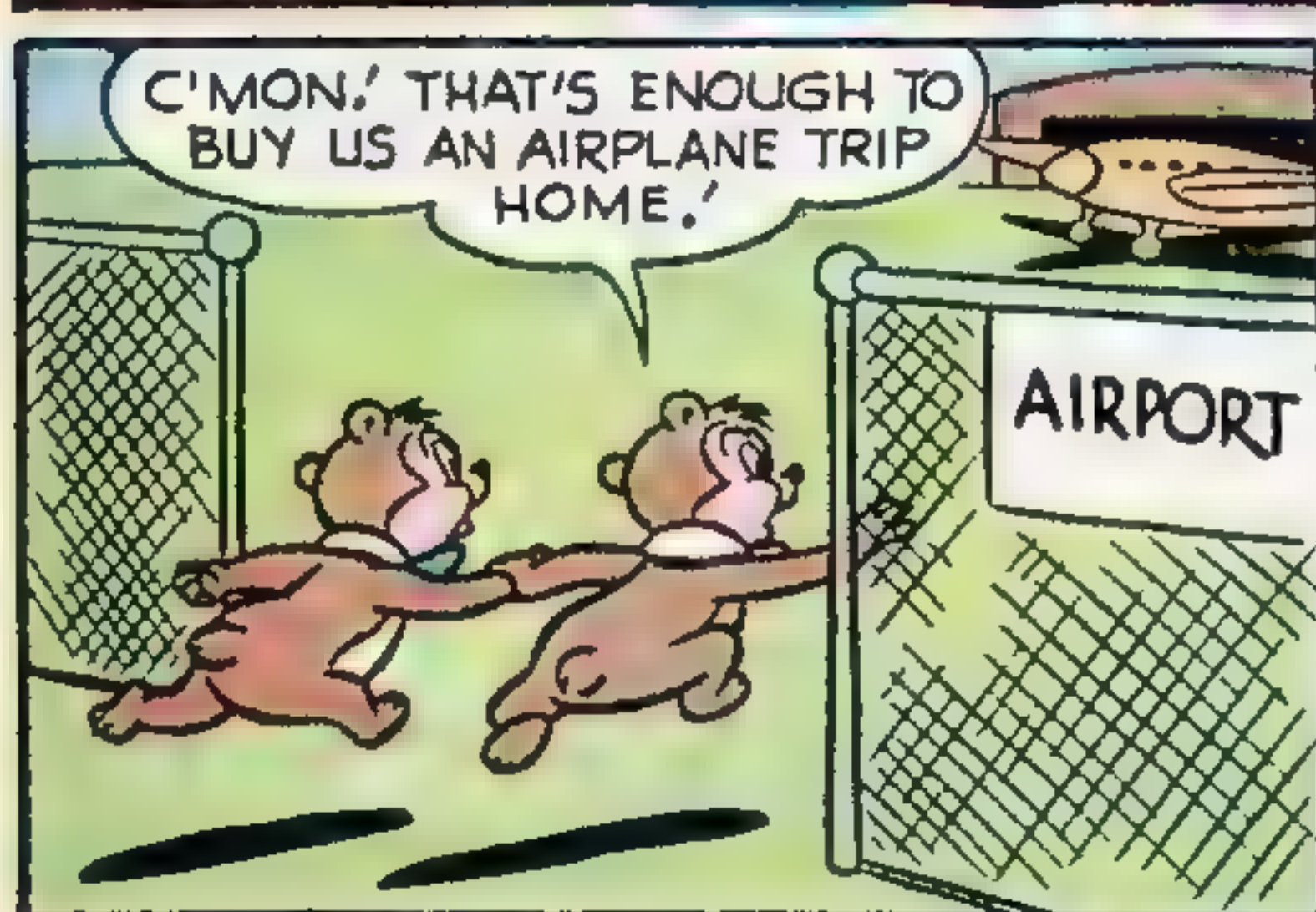
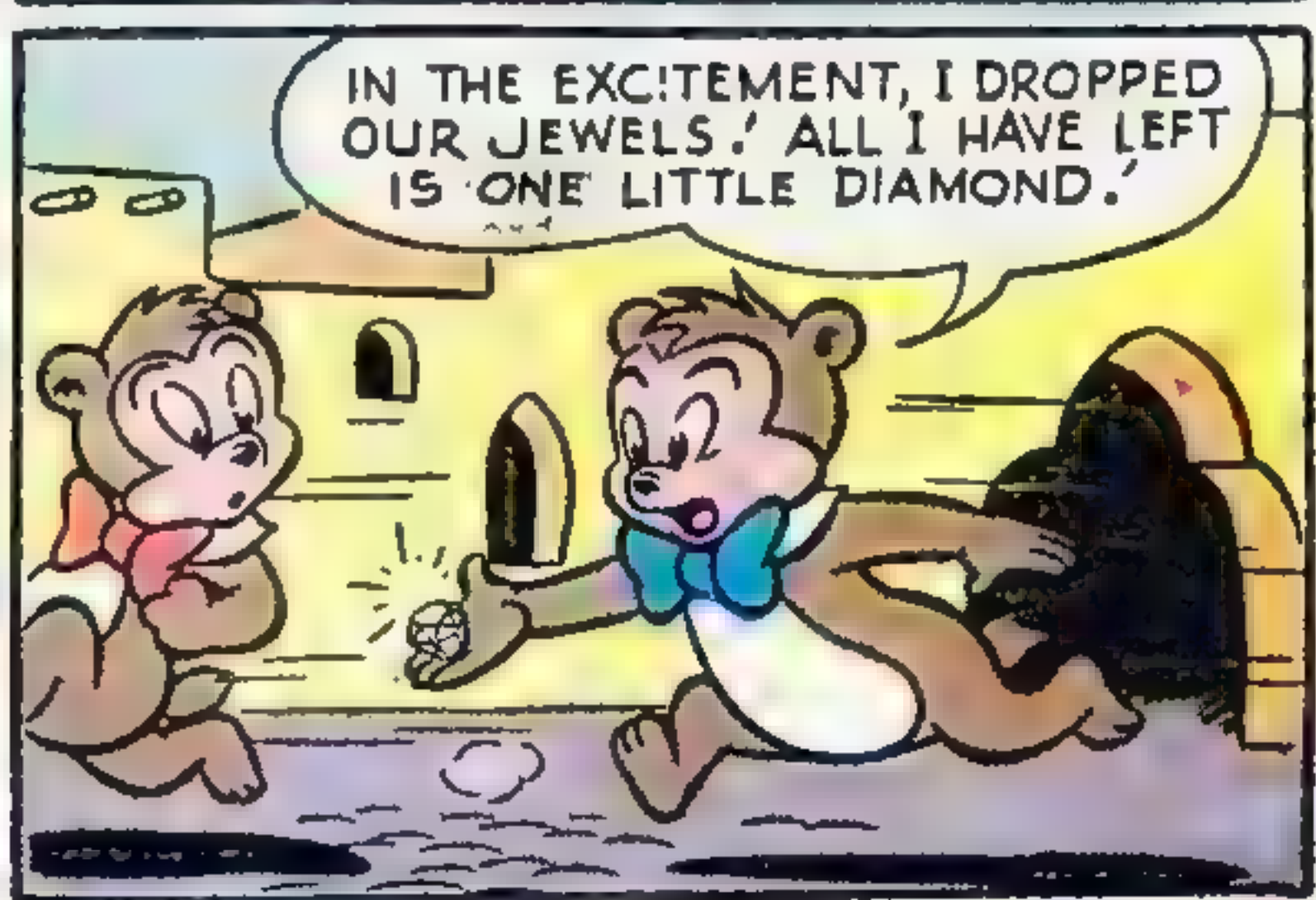
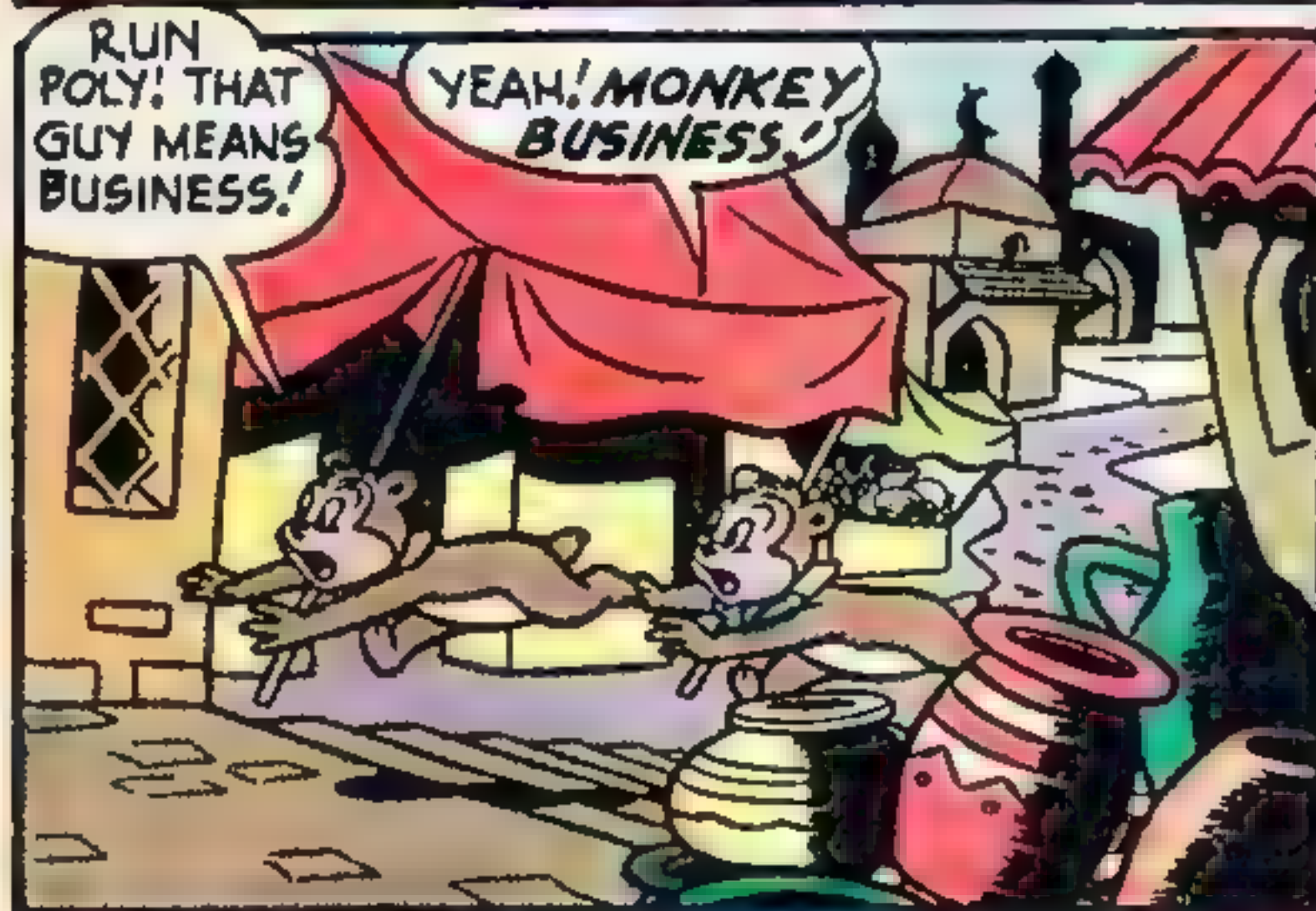
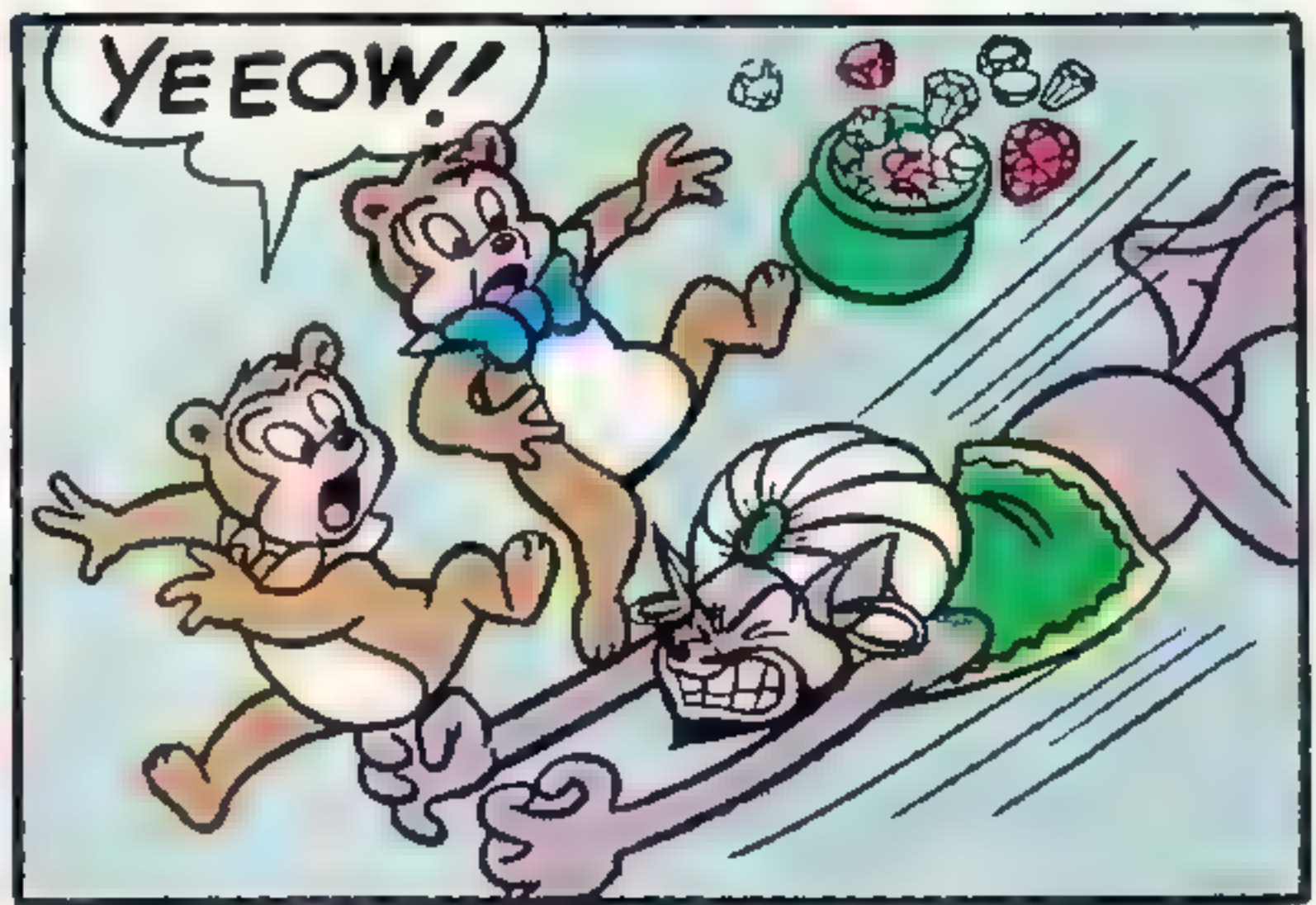
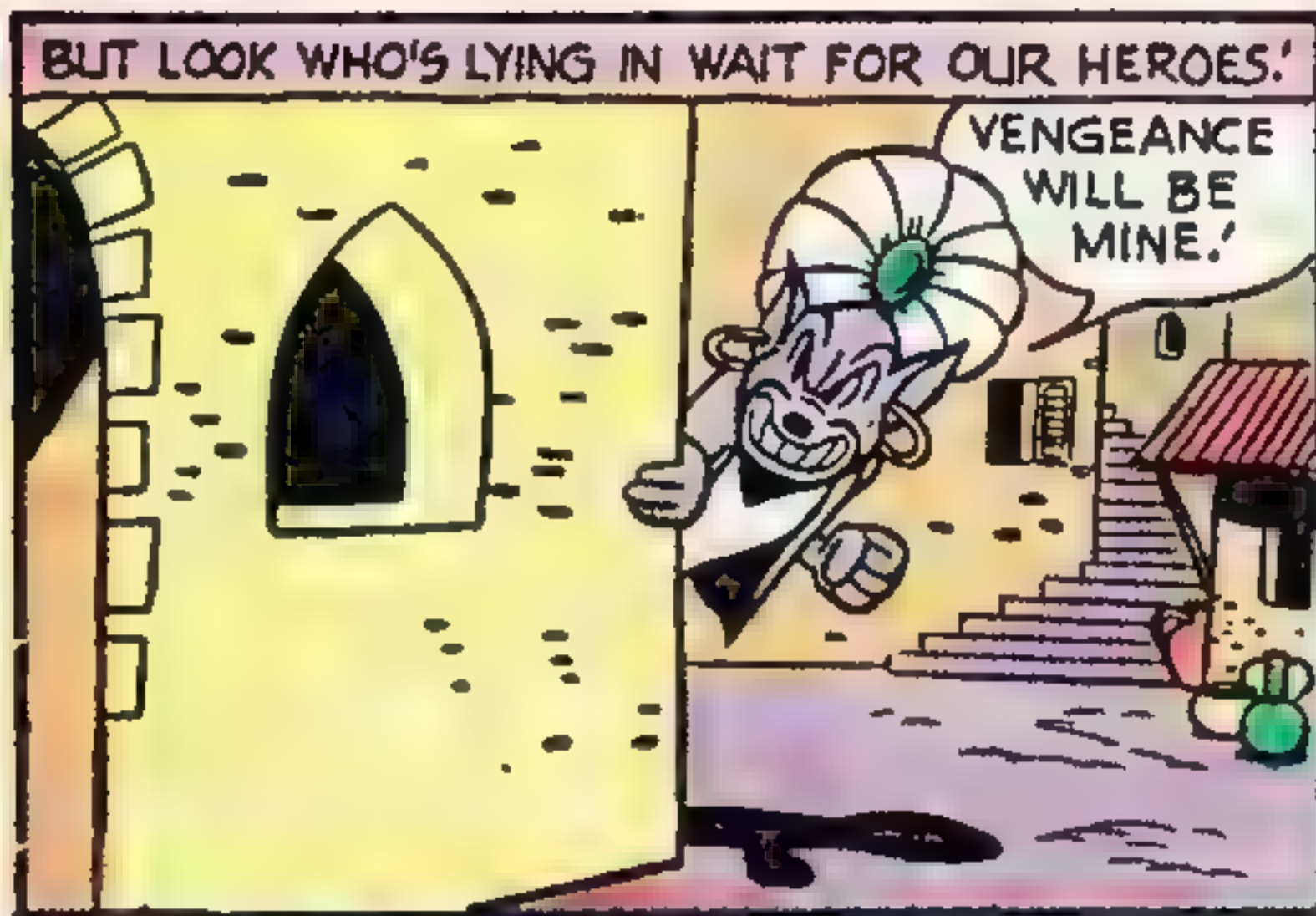
DO YOU THINK IT WILL WORK? IT SOUNDS KINDA STUPID!

DON'T WORRY! WITH A GUY LIKE DANNY, YOU CAN'T BE STUPID ENOUGH!











Message to Parents



WHAT TO DO IF POLIO COMES YOUR WAY

Keep children with their own friends. Keep them away from people they have not been with right along, especially in close, daily living. Many people have polio infection without showing signs of sickness. Without knowing it, they can pass the infection on to others.

Try not to get over-tired by work, hard play or travel. If you already have the polio infection in your body, being very tired may bring on serious polio

Keep from getting chilled. Don't bathe or swim too long in cold water. Take off wet clothes at once. Chilling can lessen your body's protection against polio.

Keep clean. Wash hands carefully before eating and always after using the toilet. Hands may carry polio infection into the body through the mouth. Also keep food clean and covered.

WATCH FOR EARLY SIGNS OF SICKNESS

Polio starts in different ways—with headache, sore throat, upset stomach or fever. Persons coming down with polio may also feel nervous, cross or dizzy. They may have trouble in swallowing or breathing. Often there is a stiff neck and back.

ACT QUICKLY—CALL YOUR DOCTOR AT ONCE

Until he comes, keep the patient quiet and in bed, away from others.

Prepared in Cooperation with The National Foundation For Infantile Paralysis

ADVERTISEMENT

HEY! YOU BASEBALL FANS! LOOK!—

GET THIS
FULL SET!

16

BEAUTIFUL
REAL FELT
MINIATURE

MAJOR LEAGUE PENNANTS!

EASY TO GET...SWELL TO HAVE!

THE ORIGINAL
SUGAR WAFER
CANDY

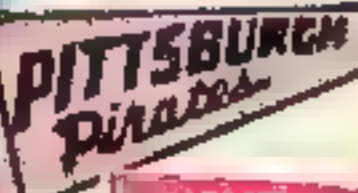
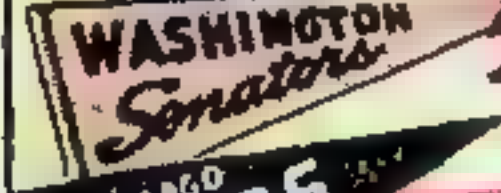


8
DELICIOUS FLAVORS

ONLY 25¢ IN COIN + A 3¢ STAMP
AND 1 NECCO WAFER WRAPPER
FOR ALL 16 PENNANTS!

DECORATE
YOUR
ROOM and CLUB

Put One
on Your Bike!



NECCO BASEBALL PENNANTS
Box 6363, Chicago 6, Illinois

I am enclosing 25¢ in coin plus a 3¢ stamp and one (1) Necco Wafer wrapper.

Please send me all 16 major league pennants.

NAME.....
please print

ADDRESS.....

CITY..... ZONE..... STATE.....

Void where restricted. Hurry, Hurry, offer limited to present supply.

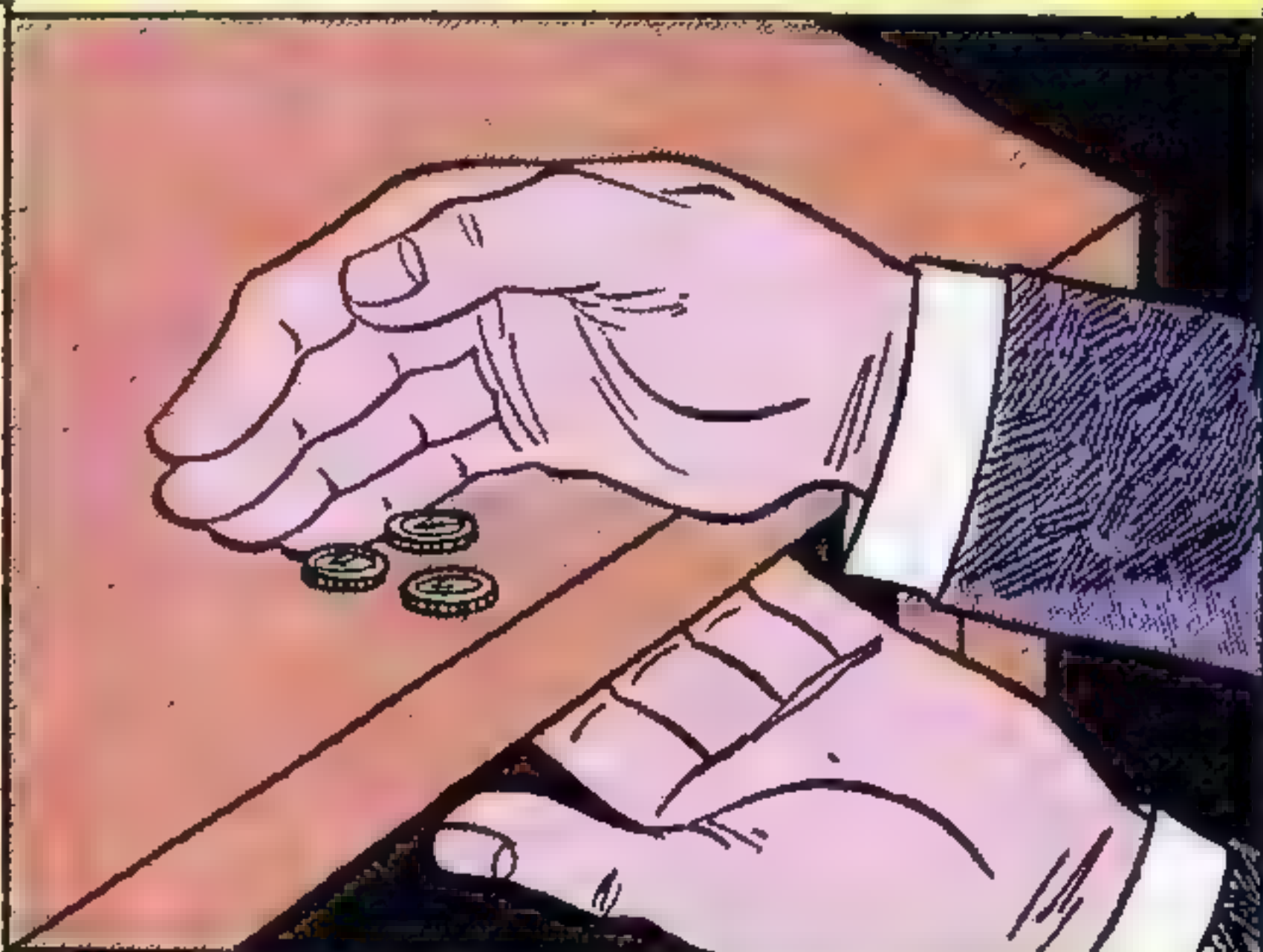


LEADING SCREEN COMICS



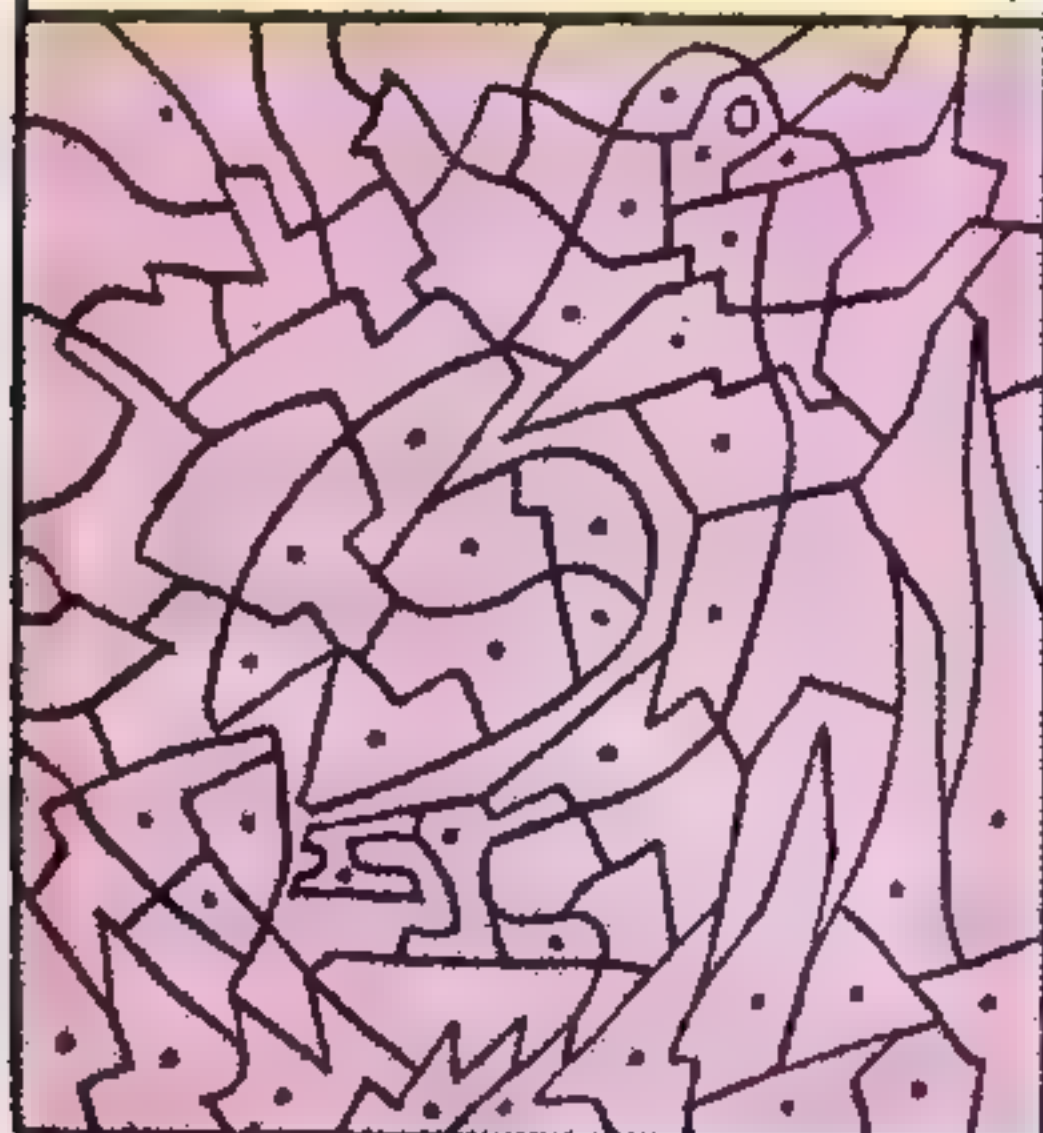
PLACE 3 COINS ON A TABLE. LET YOUR FRIEND EXAMINE YOUR HANDS TO SEE THAT THERE'S NO COIN HIDDEN IN THEM. THEN WITH YOUR RIGHT HAND, SLIDE THE 3 COINS OFF THE TABLE INTO YOUR LEFT HAND AND CLOSE IT. ASK YOUR FRIEND TO BLOW ON YOUR LEFT HAND. AS HE DOES SO, SLOWLY OPEN IT, SHOWING 4 COINS INSTEAD OF 3! IT'S EASY WHEN YOU KNOW THE SECRET!

The
SECRET



THE FOURTH COIN IS ATTACHED TO THE UNDERSIDE OF THE TABLE WITH A THIN PIECE OF GUM OR SOAP. AS THE OTHER 3 COINS ARE BEING SLID INTO IT, THE LEFT HAND SECRETLY DETACHES AND HOLDS THE HIDDEN COIN!

WITH YOUR PENCIL, DARKEN EVERY SPACE CONTAINING A DOT--AND--PRESTO--A MYSTERY PICTURE WILL APPEAR!



CAN YOU SPELL 5 WORDS USING THESE 4 LETTERS IN EACH WORD?



IF A MAN GAVE ONE SON TEN CENTS AND ANOTHER SON FIFTEEN CENTS, WHAT TIME WOULD IT BE?



Amazing
but
True!

THERE ARE ABOUT
1,000
KINDS OF CATFISH!



LEADING SCREEN COMICS



4

3

2

1

Directions: ANY NUMBER MAY PLAY "SNAPPO"! THE FIRST PLAYER PLACES A BUTTON ON THE WHITE STAR AND SNAPS IT TOWARD THE NUMBERED BOXES. IF IT LANDS RESTING IN A NUMBERED BOX, THE NUMBER IS GAINED FOR A SCORE. THE PLAYER THEN SNAPS THE BUTTON FROM THE BLACK STAR TOWARD THE **BLACK BOX**! IF IT COMES TO REST TOUCHING THE BLACK BOX, THE PLAYER GOES AGAIN FOR MORE POINTS. WHEN A PLAYER MISSES EITHER THE NUMBERED BOXES OR THE BLACK BOX, HE LOSES HIS TURN AND THE NEXT PLAYER GOES! THE FIRST TO REACH 50 POINTS IS DECLARED THE WINNER!



MARTIN
NAYDEL

**PUZZLE
ANSWERS**

*mystery picture: PETER PIGEON. 5 words: STOP-POTS-
SPOT-TOPS-POST. riddle: A QUARTER TO TWO!*



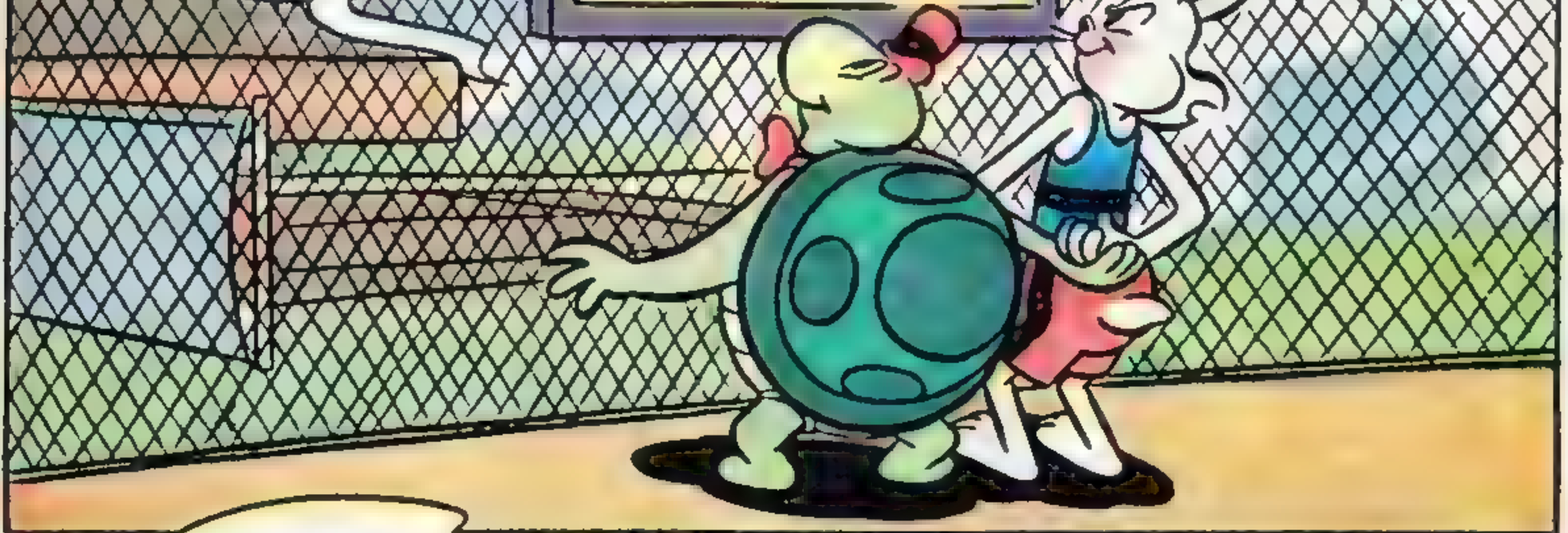
THE TORTOISE AND THE HARE

WE'RE PLAYING AGAINST EACH OTHER THIS AFTERNOON, HARRY!

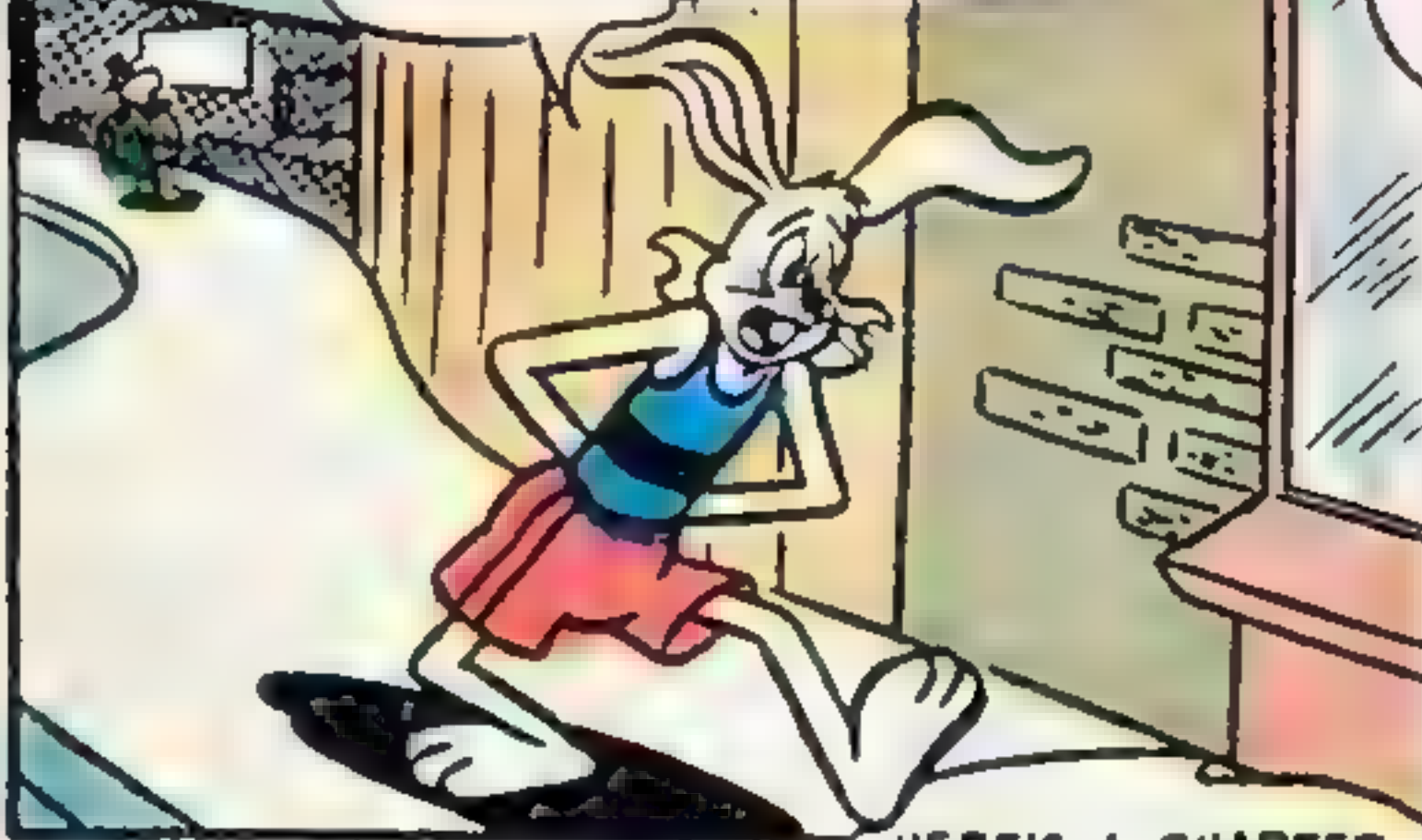
Today's Match:

THROCKMORTON
TORTOISE
vs
HARRY HARE...

SO I SEE!



THROCK'S A GOOD TENNIS PLAYER! I WISH I KNEW HOW TO CLINCH THE MATCH!

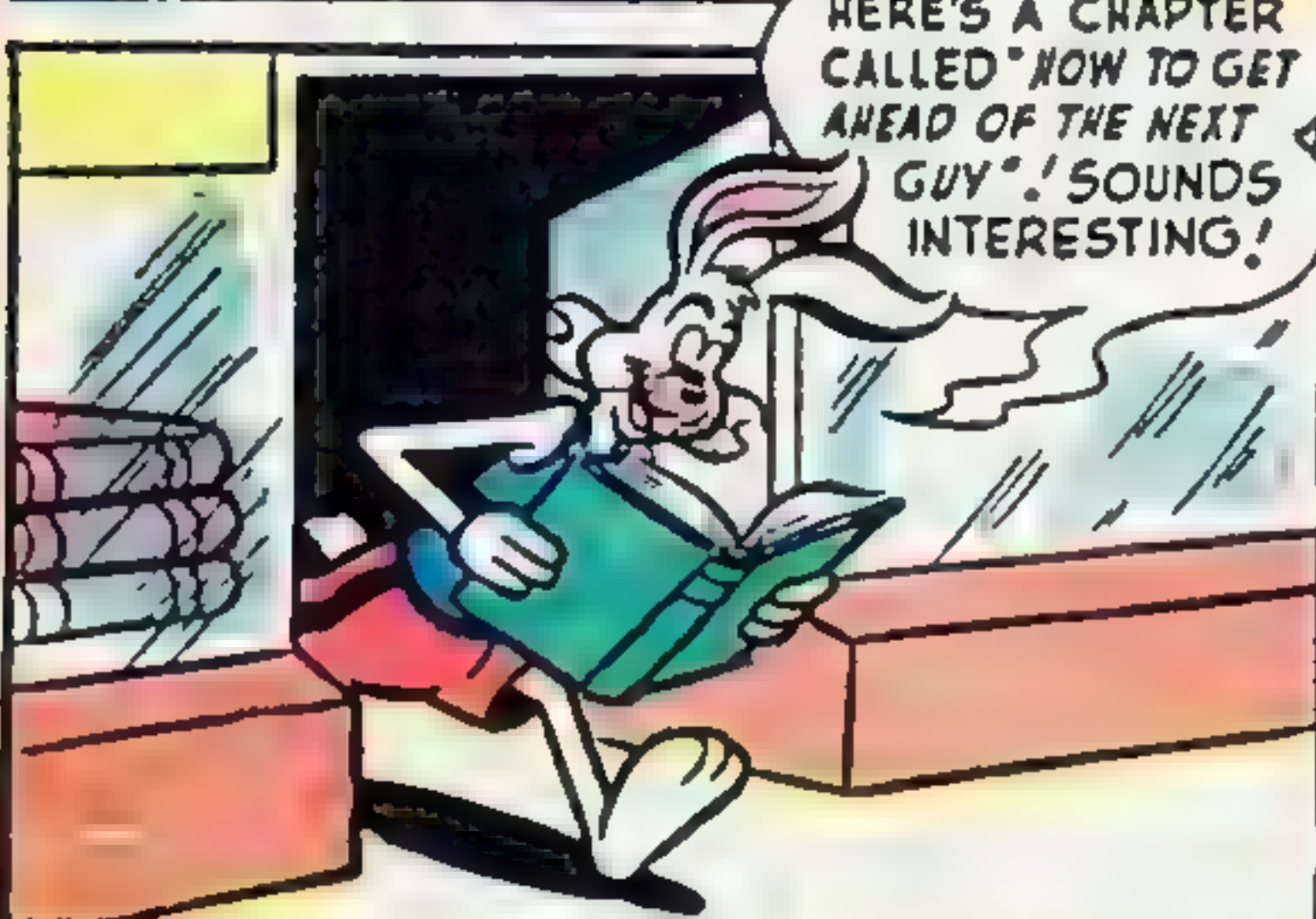


A BOOK ON PSYCHOLOGY! HMMM--IT MIGHT GIVE ME SOME ANGLES!

BOOK STORE

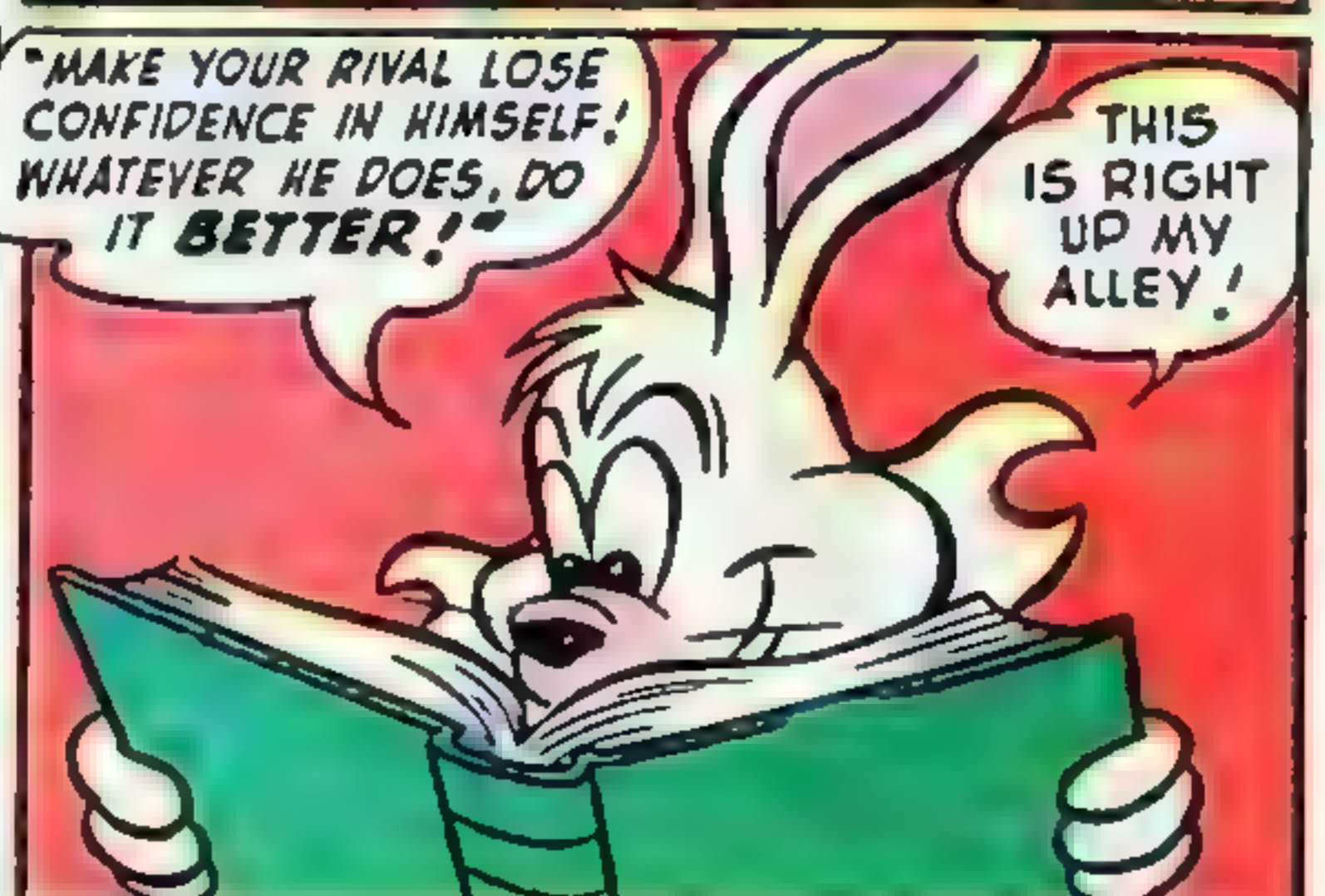


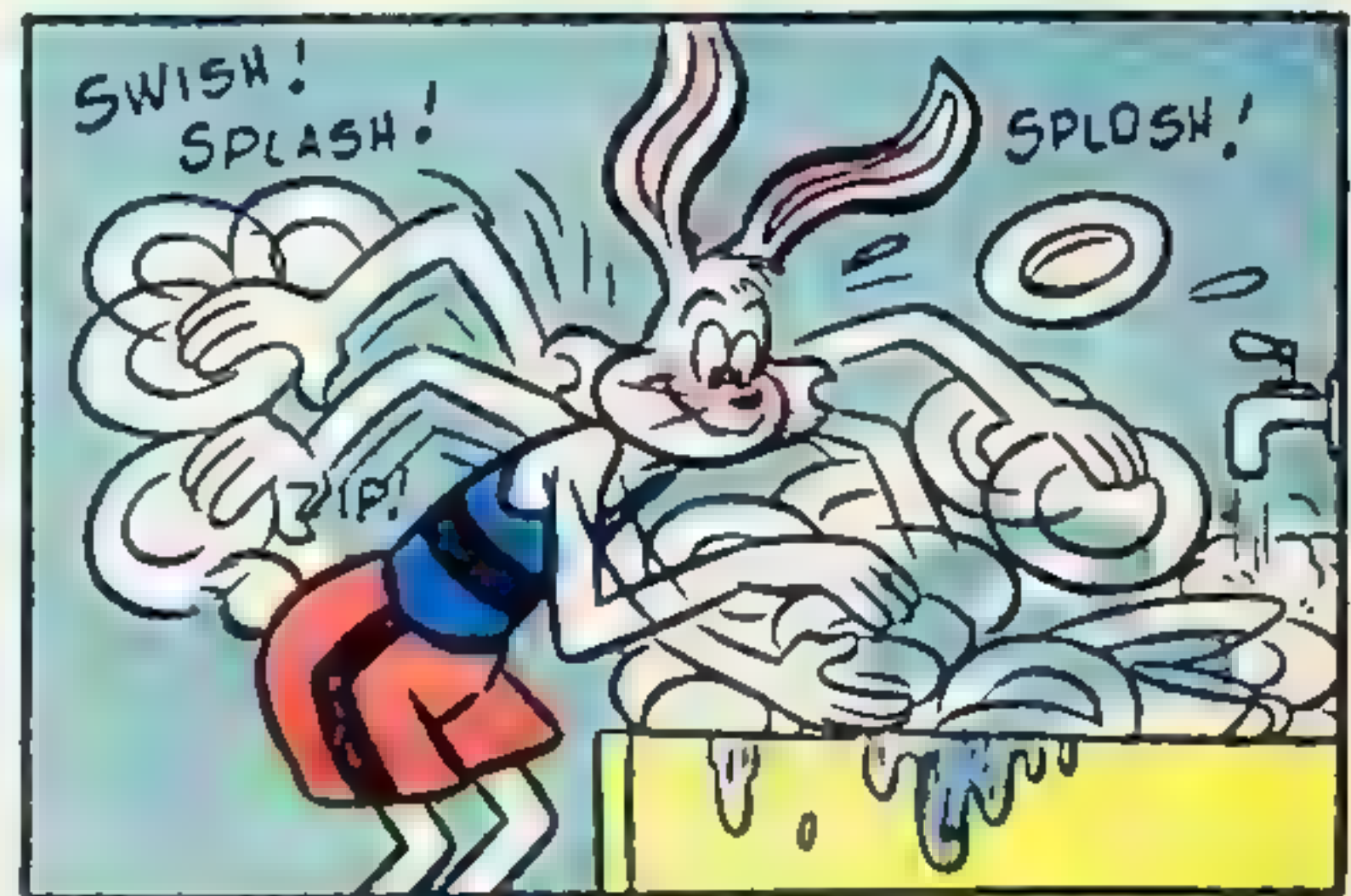
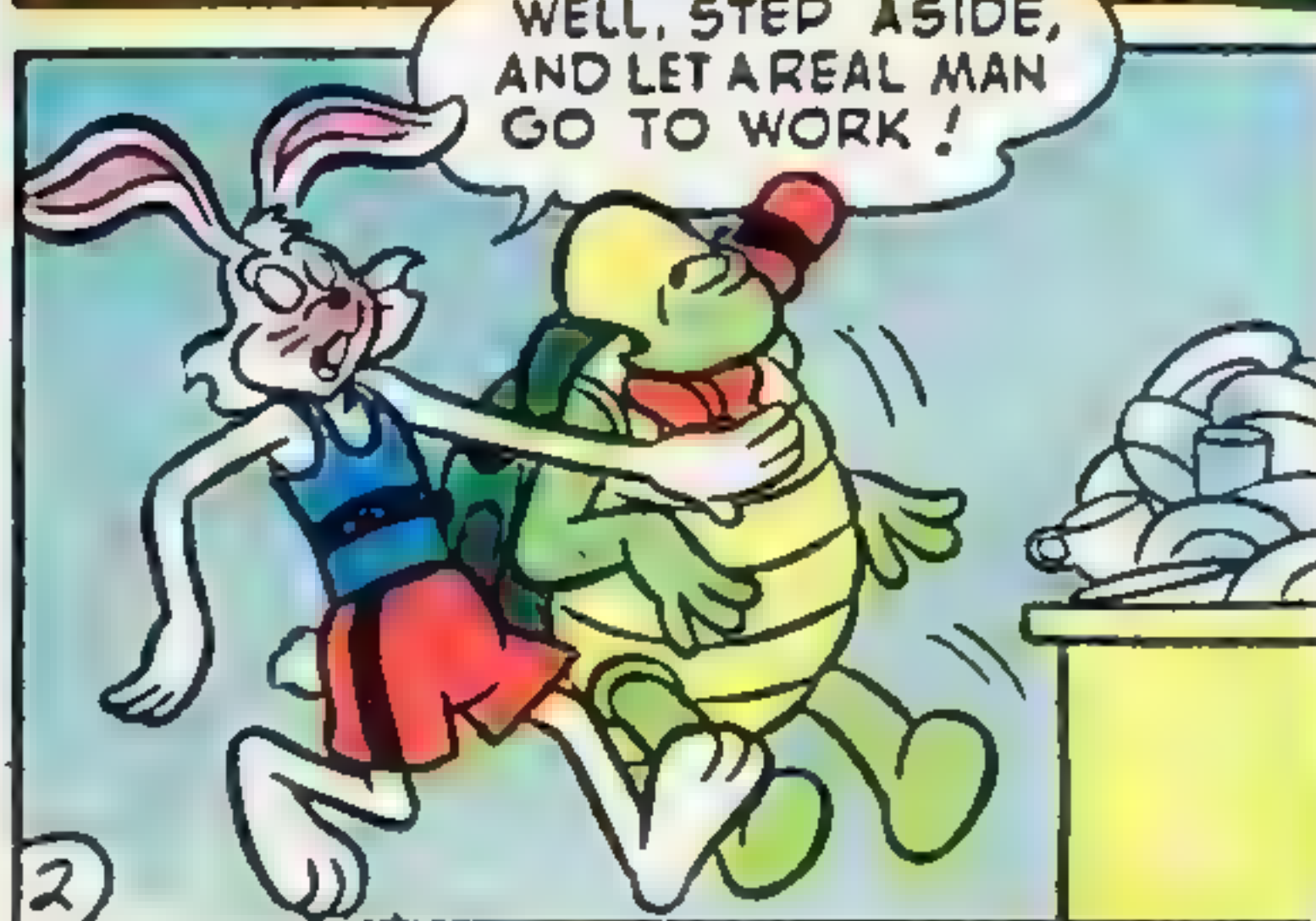
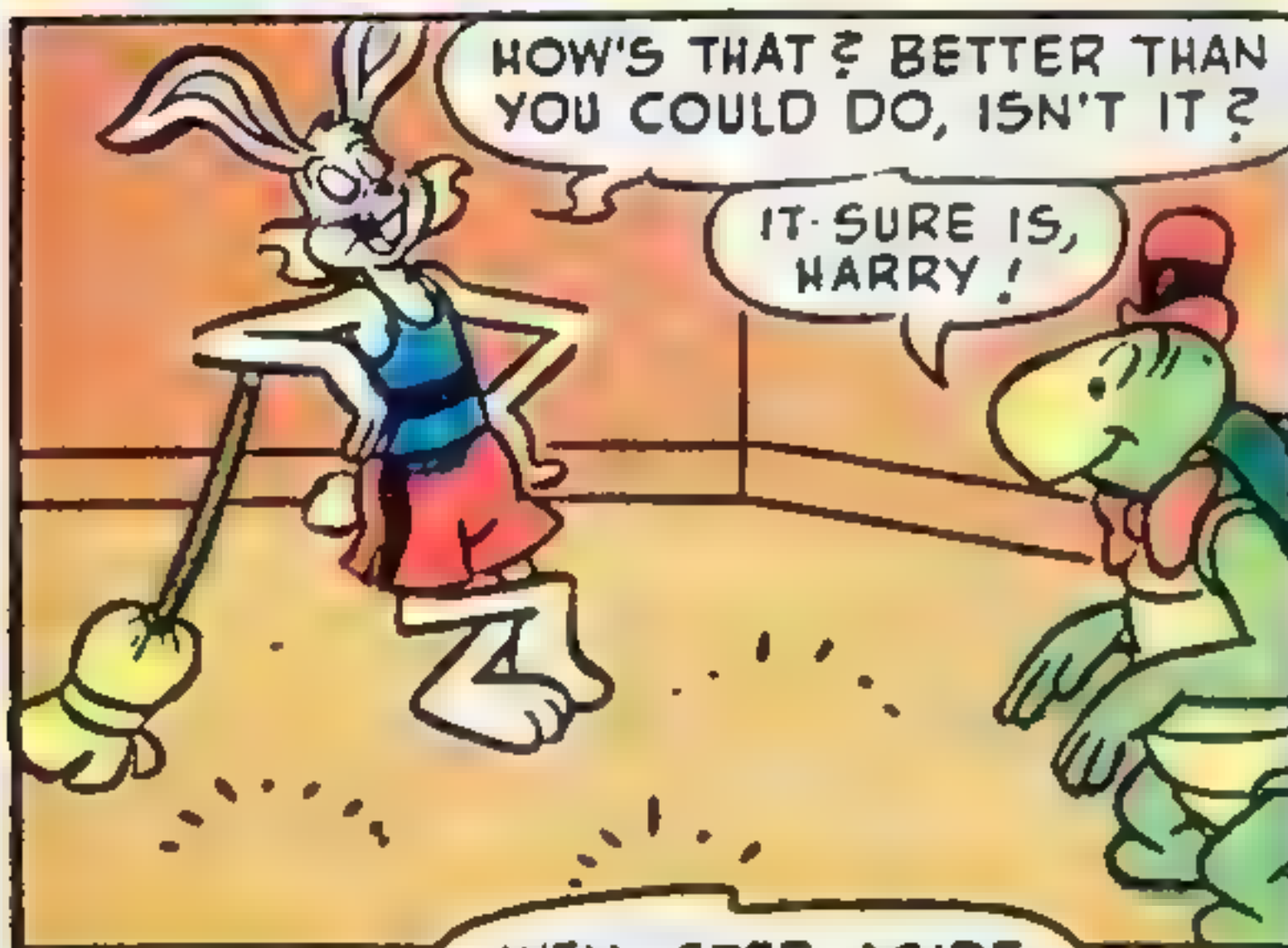
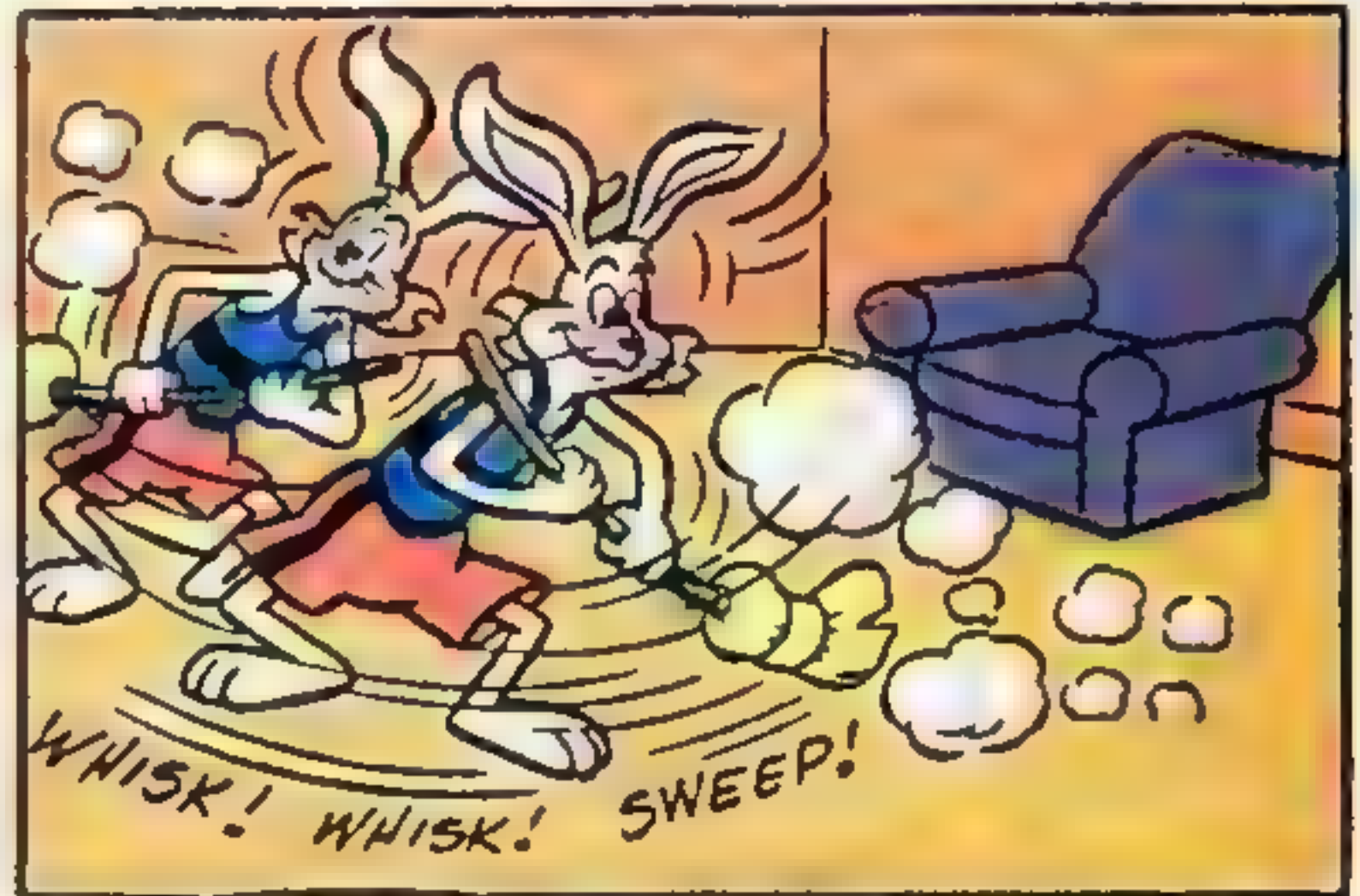
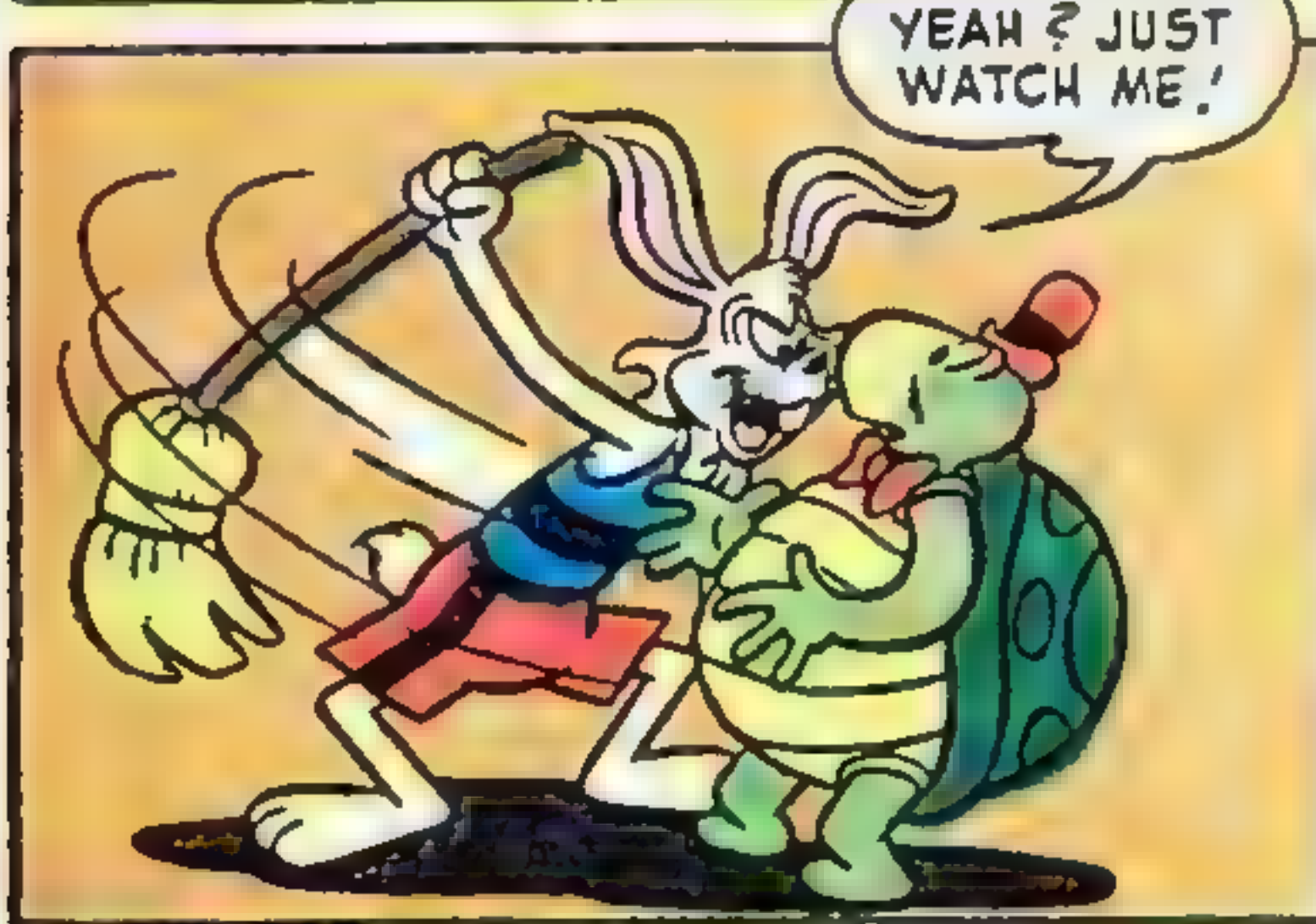
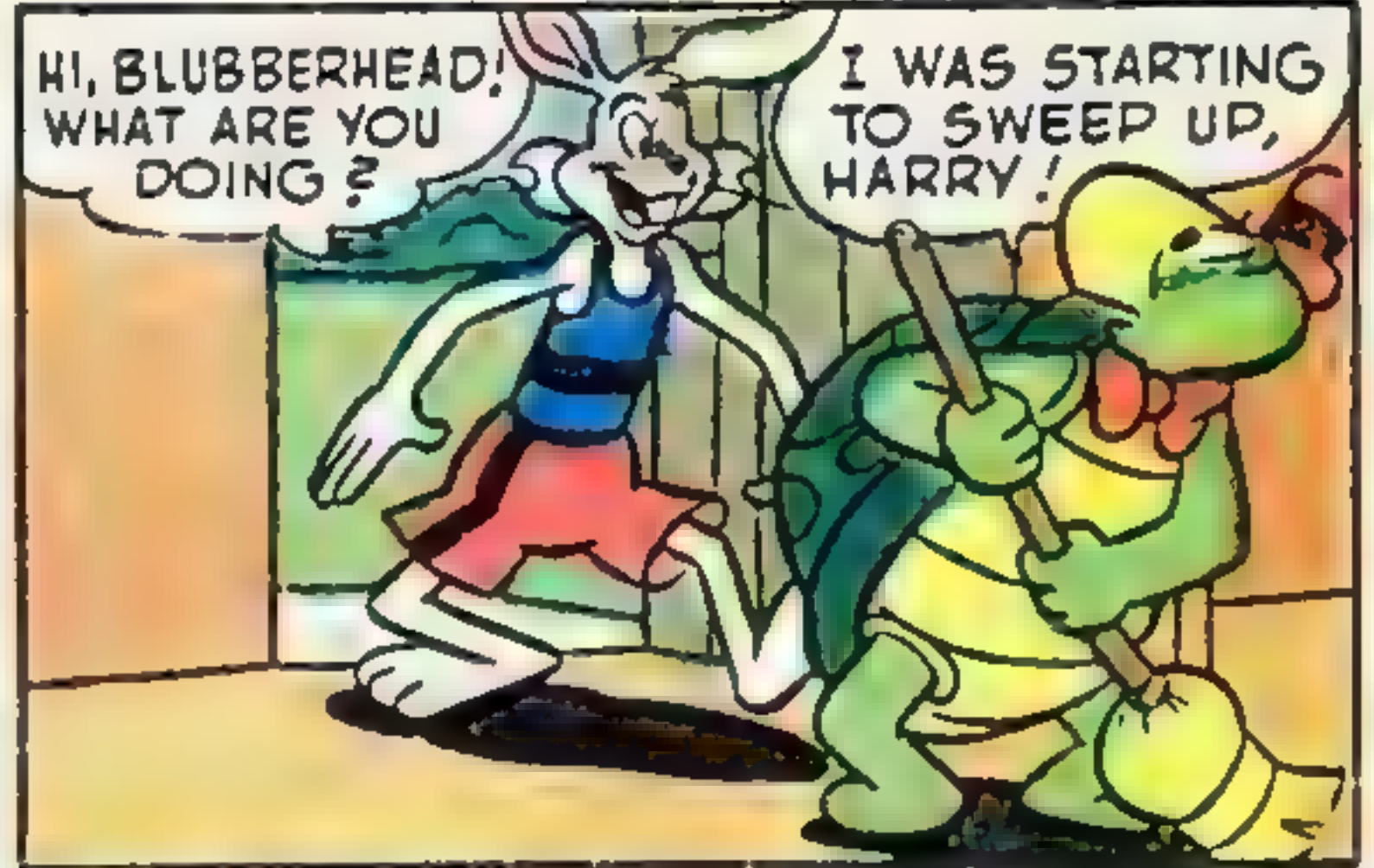
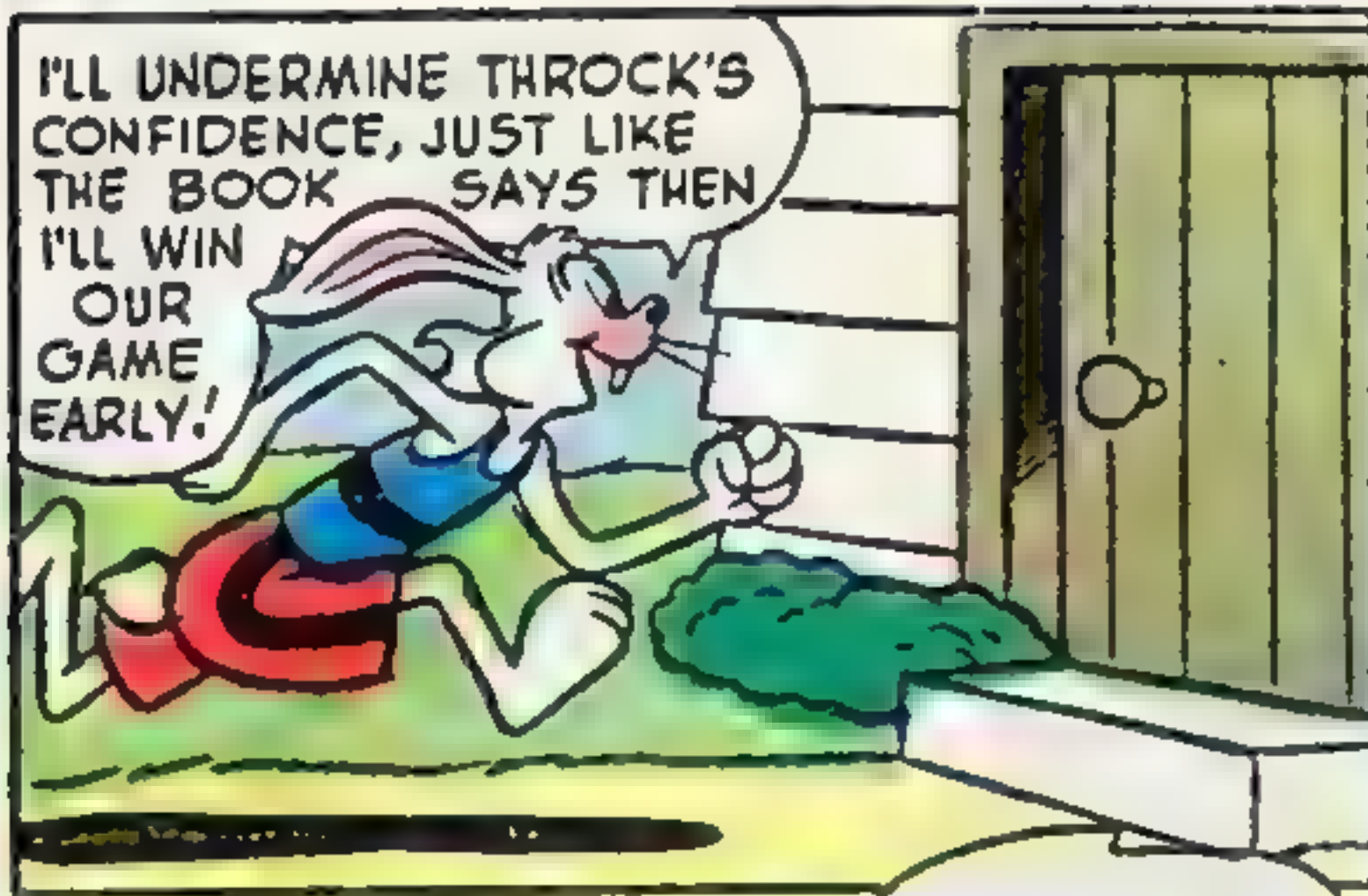
HERE'S A CHAPTER CALLED "HOW TO GET AHEAD OF THE NEXT GUY"! SOUNDS INTERESTING!

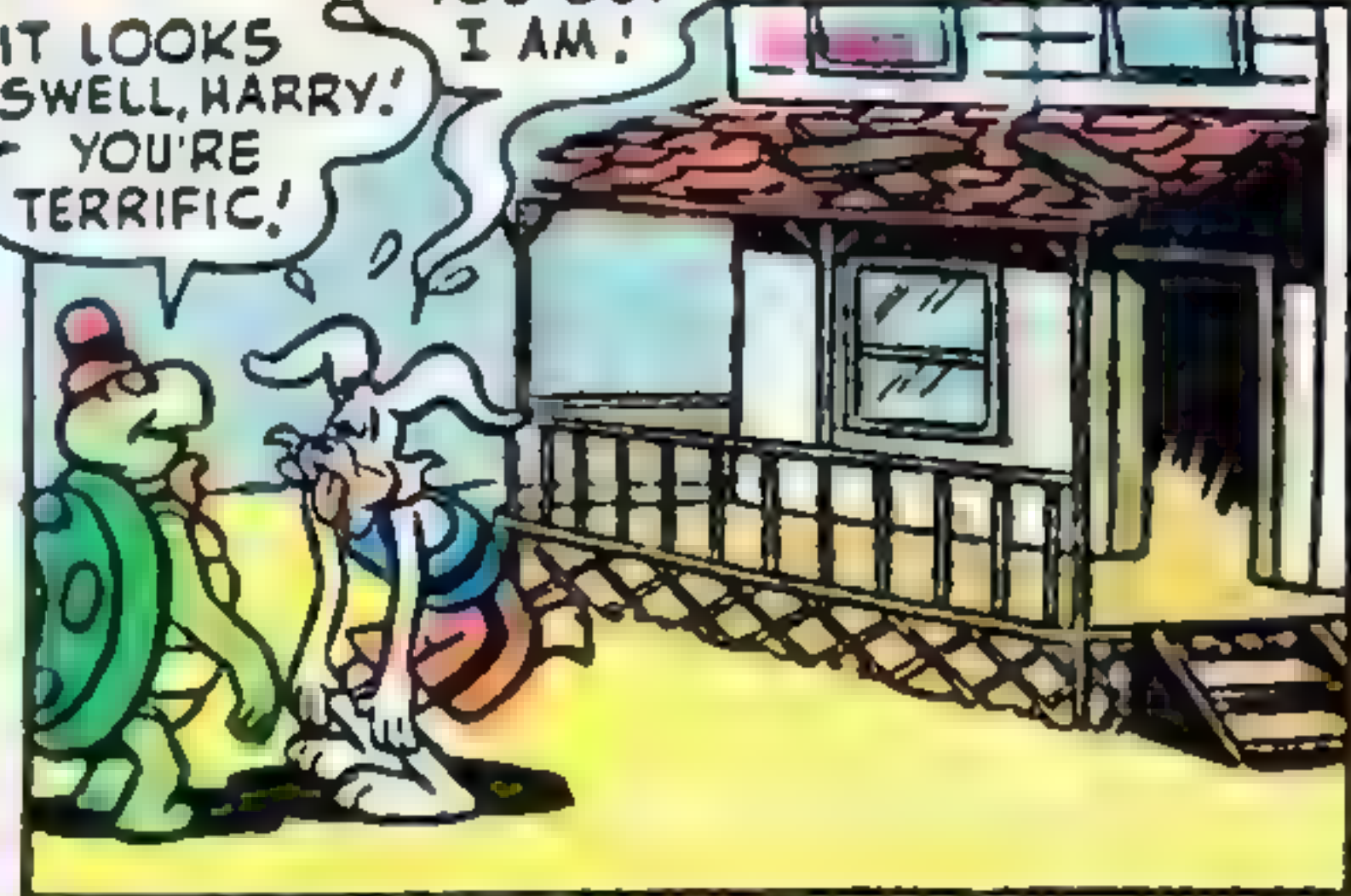
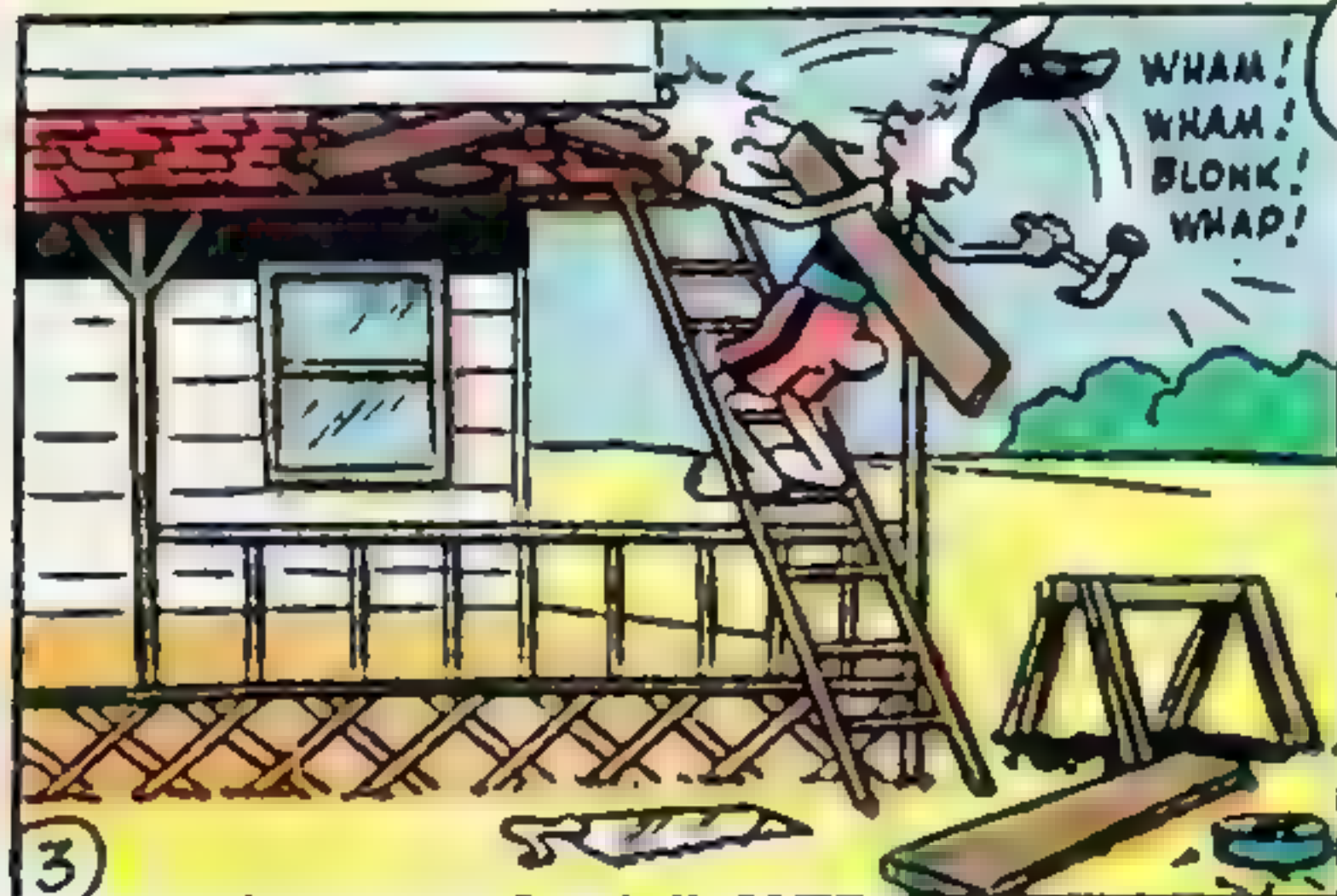
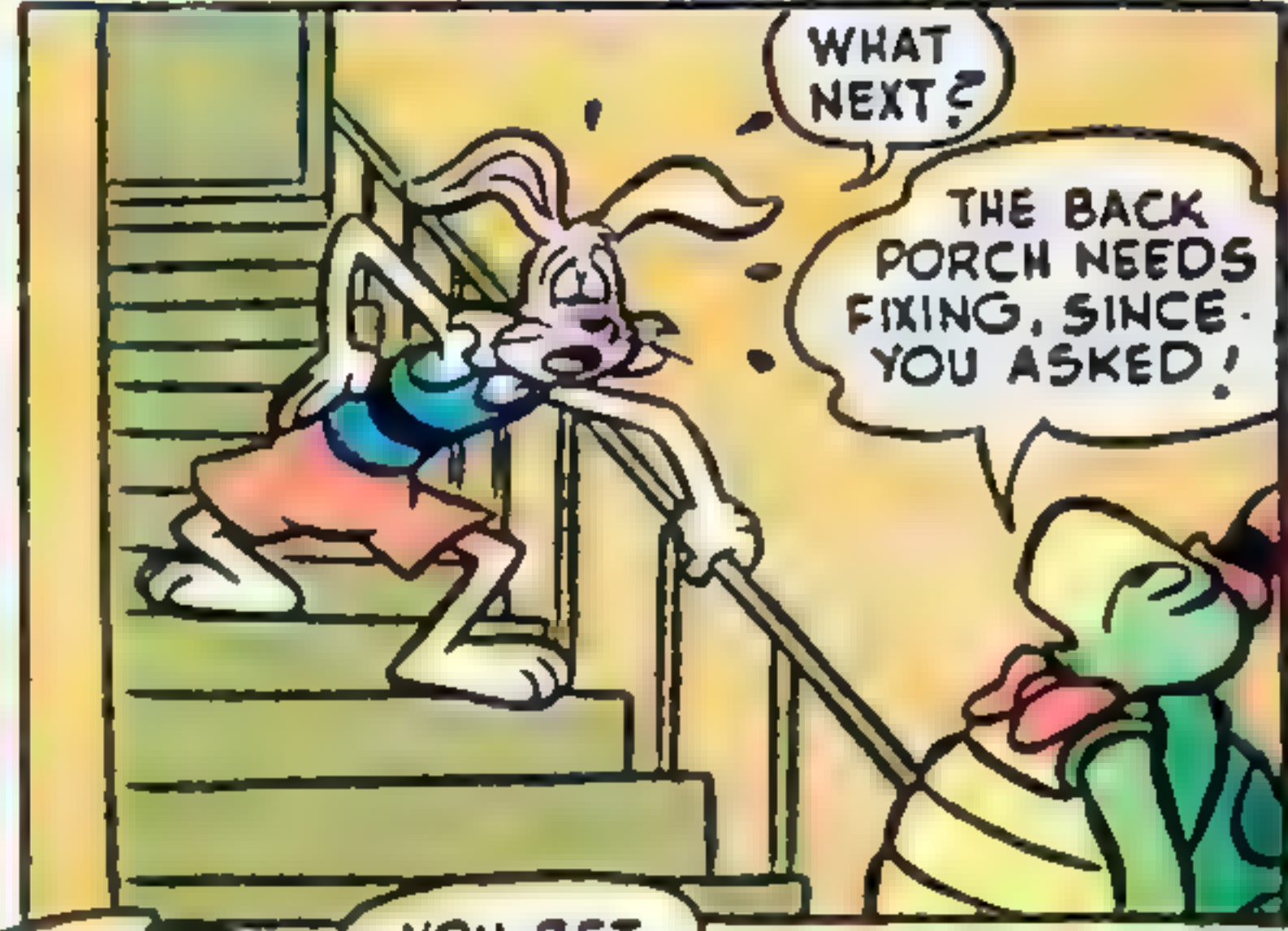
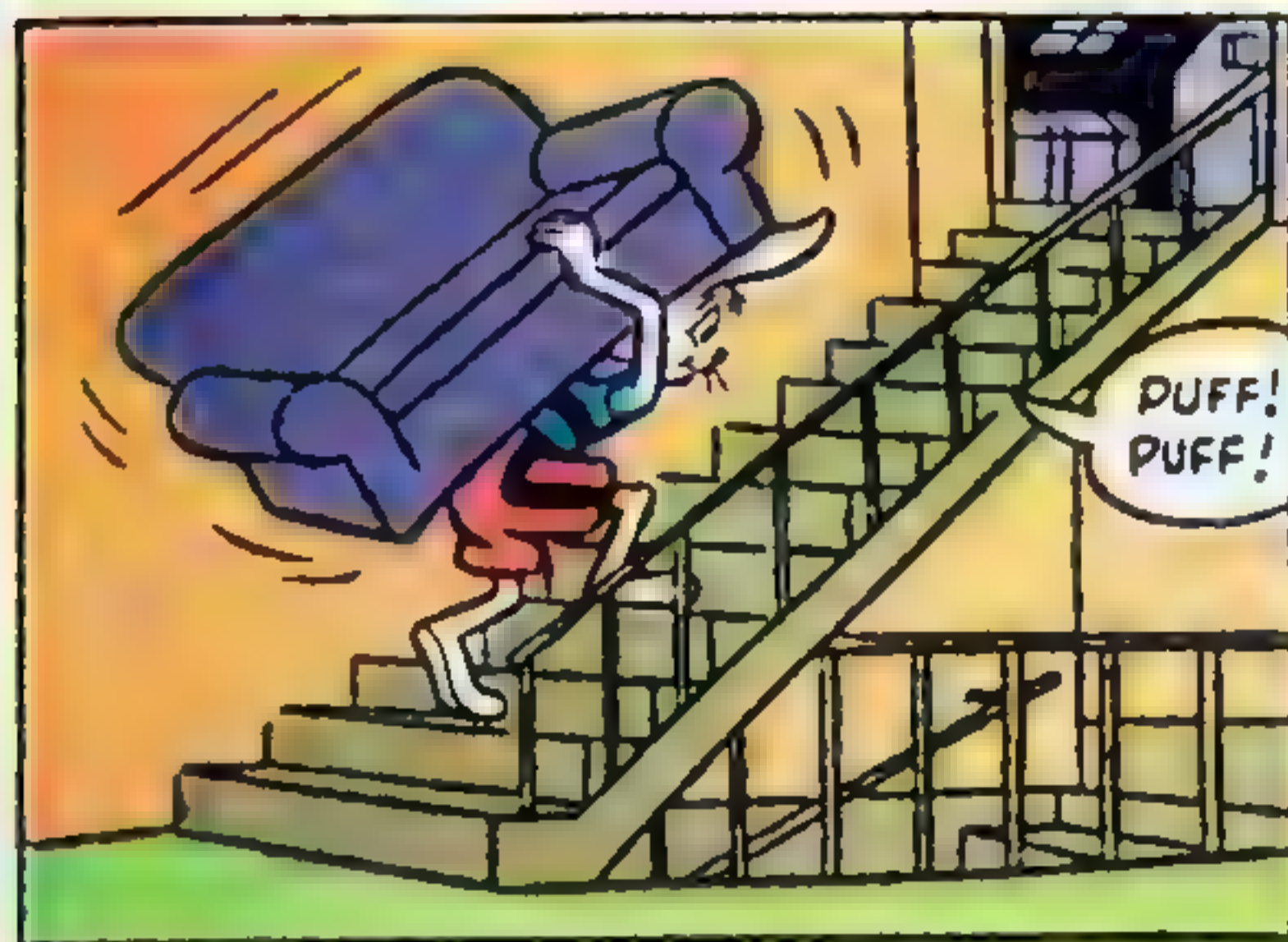
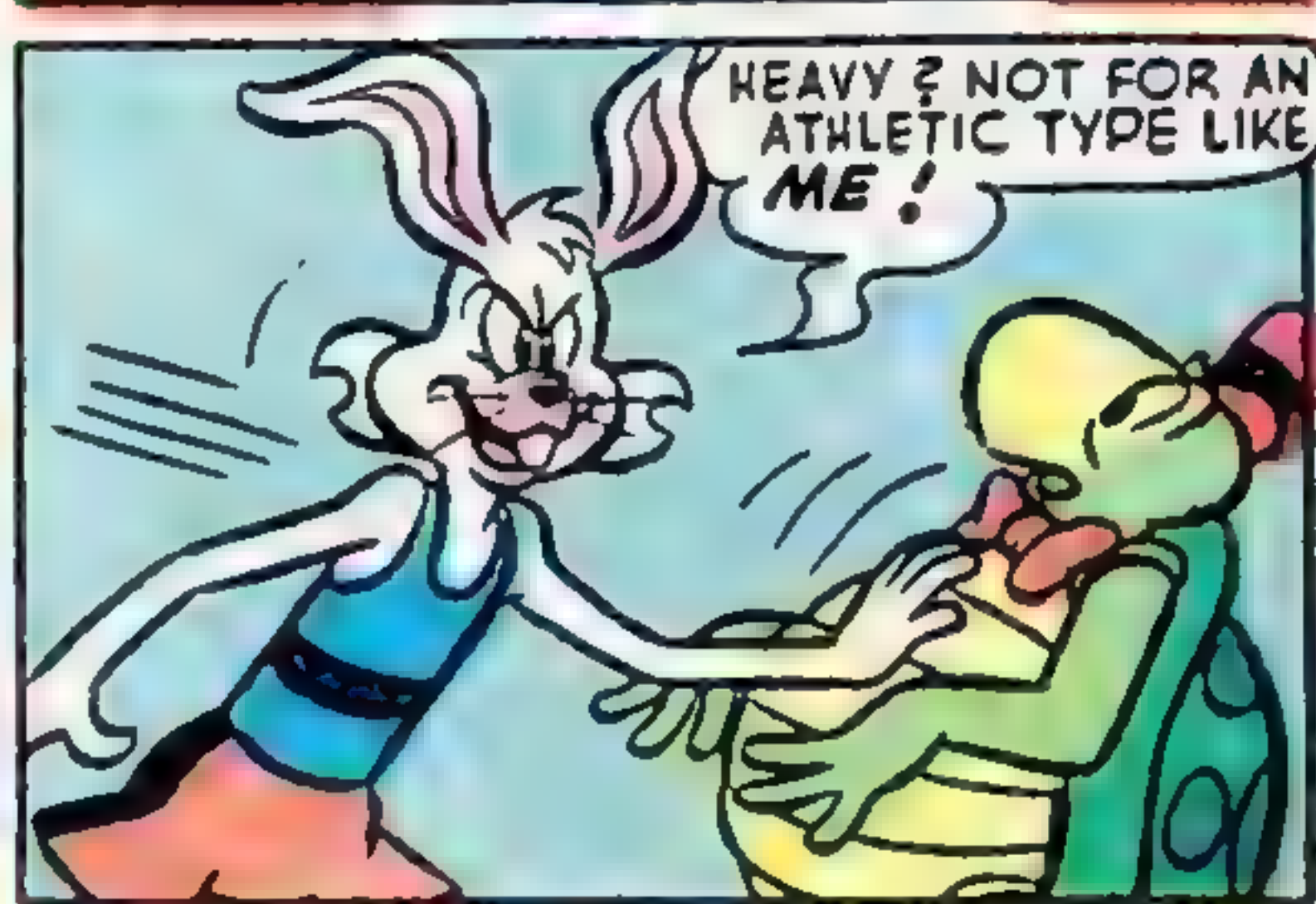
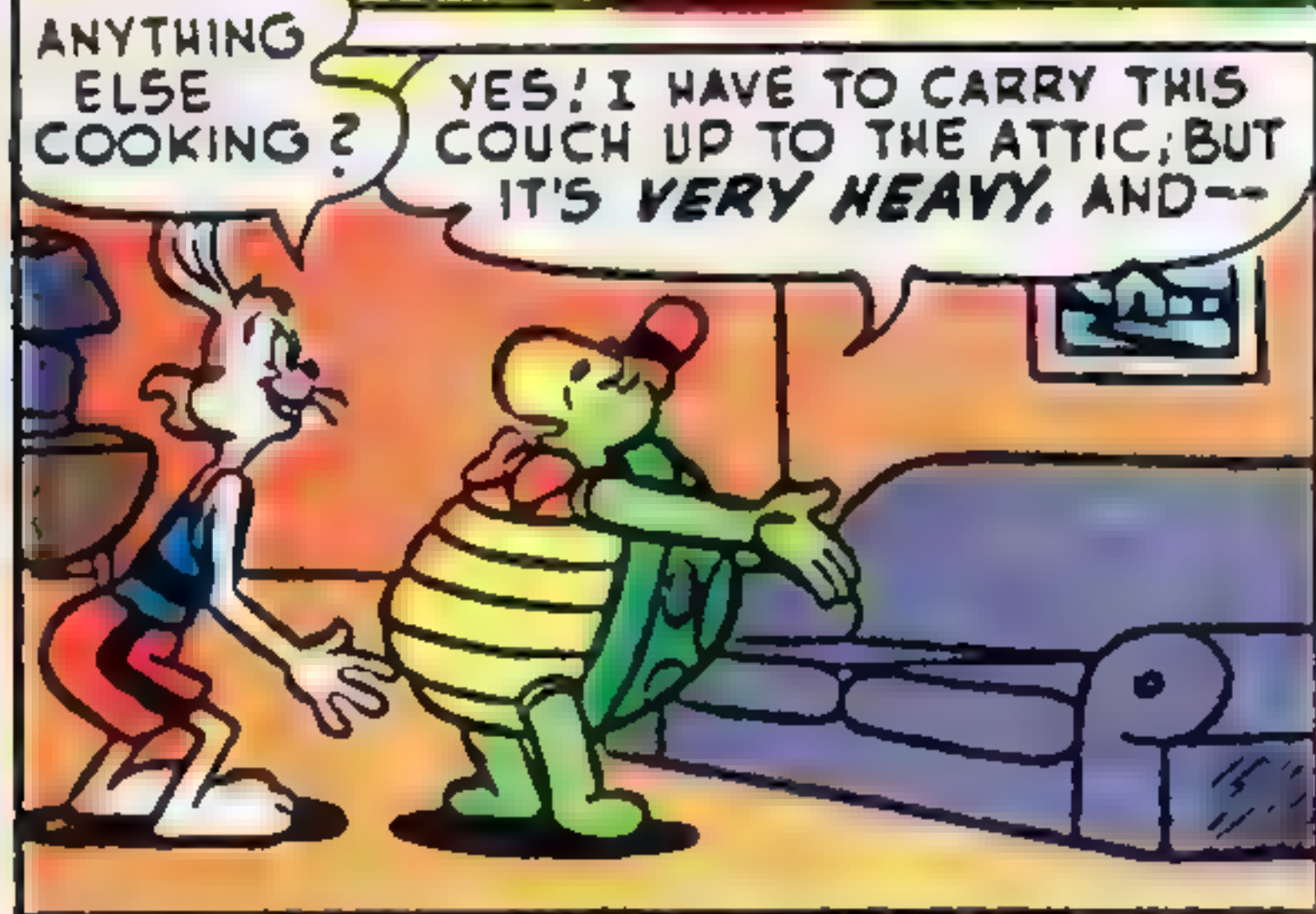
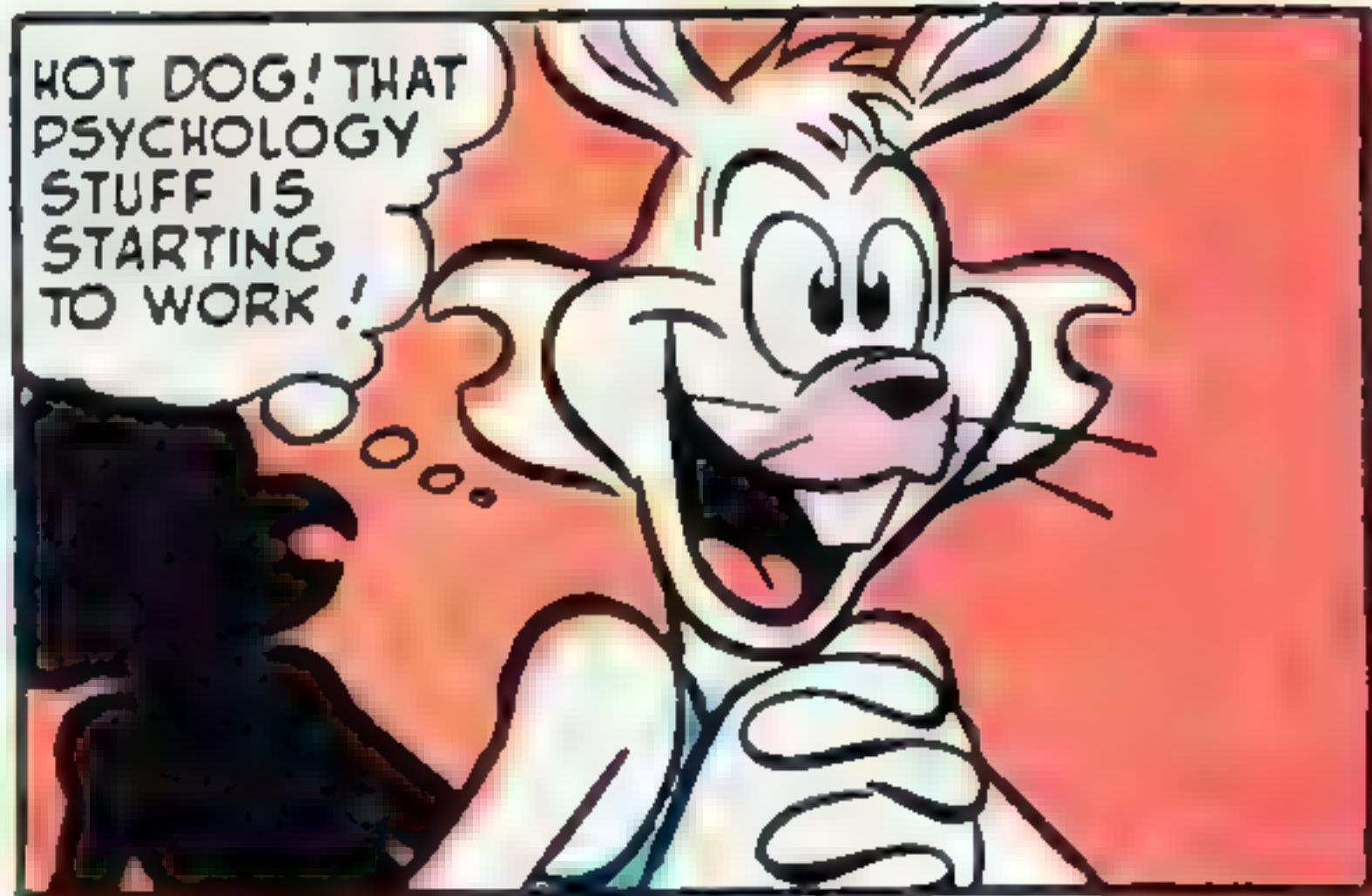
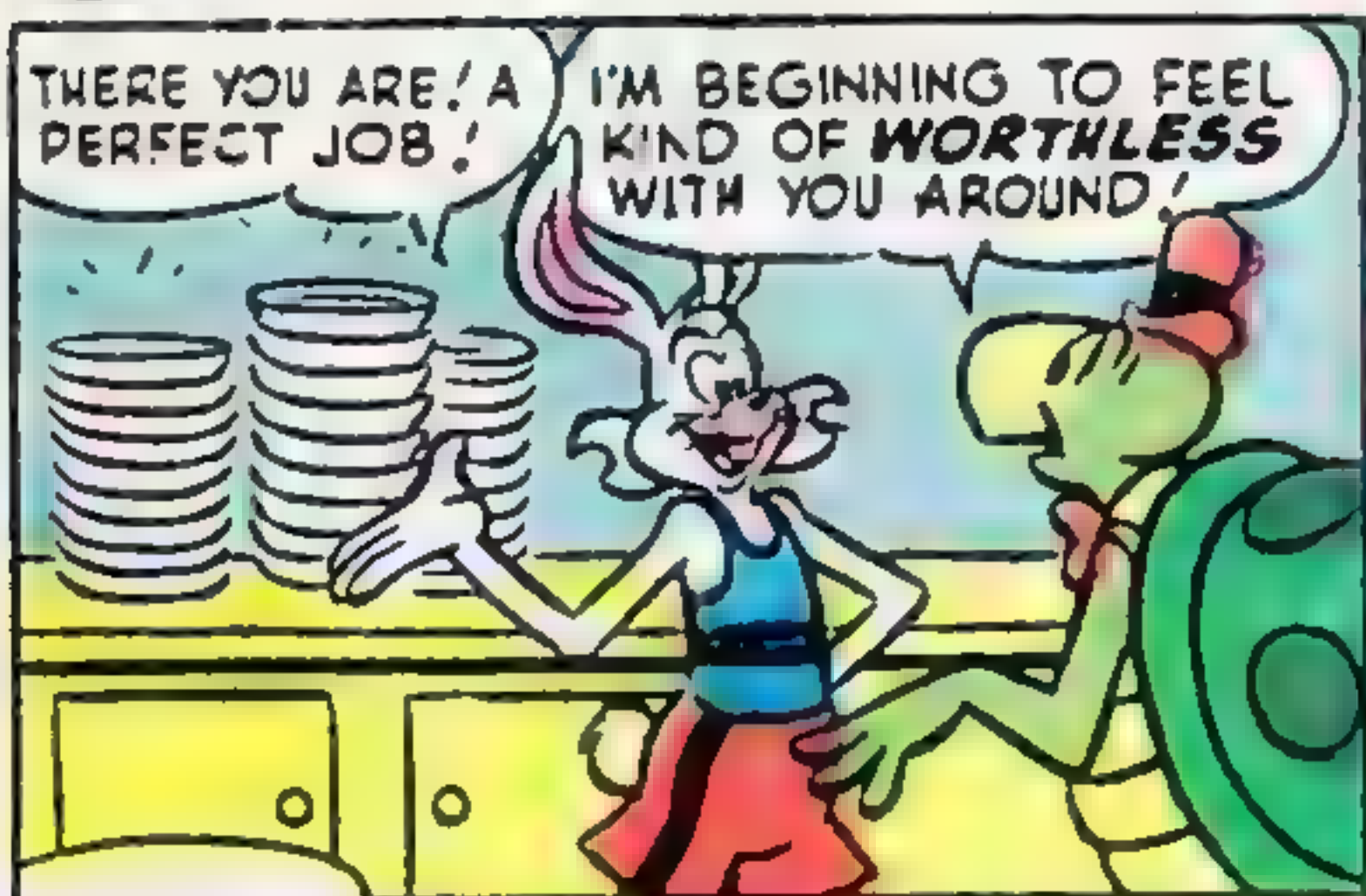


"MAKE YOUR RIVAL LOSE CONFIDENCE IN HIMSELF! WHATEVER HE DOES, DO IT BETTER!"

THIS IS RIGHT UP MY ALLEY!

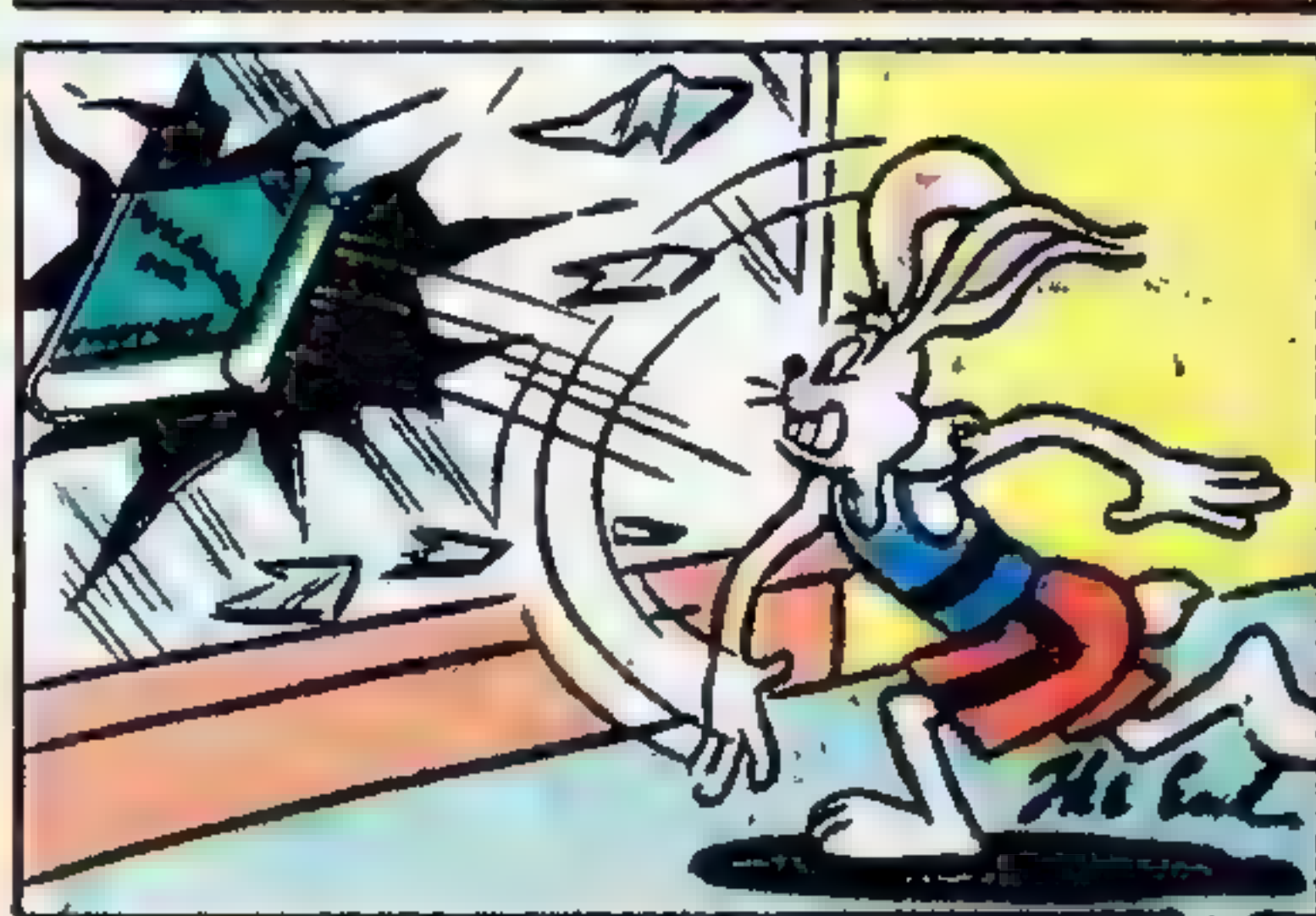
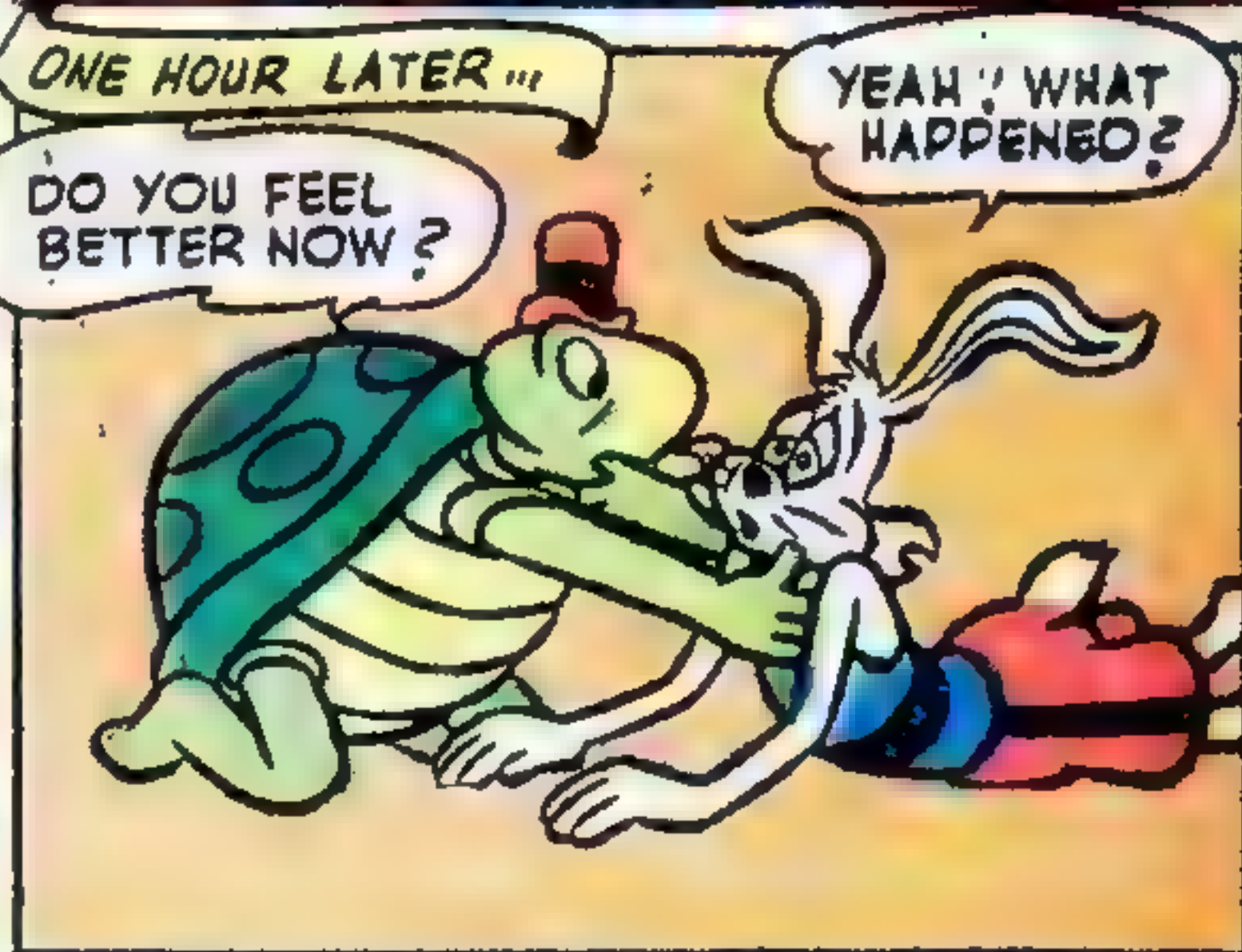
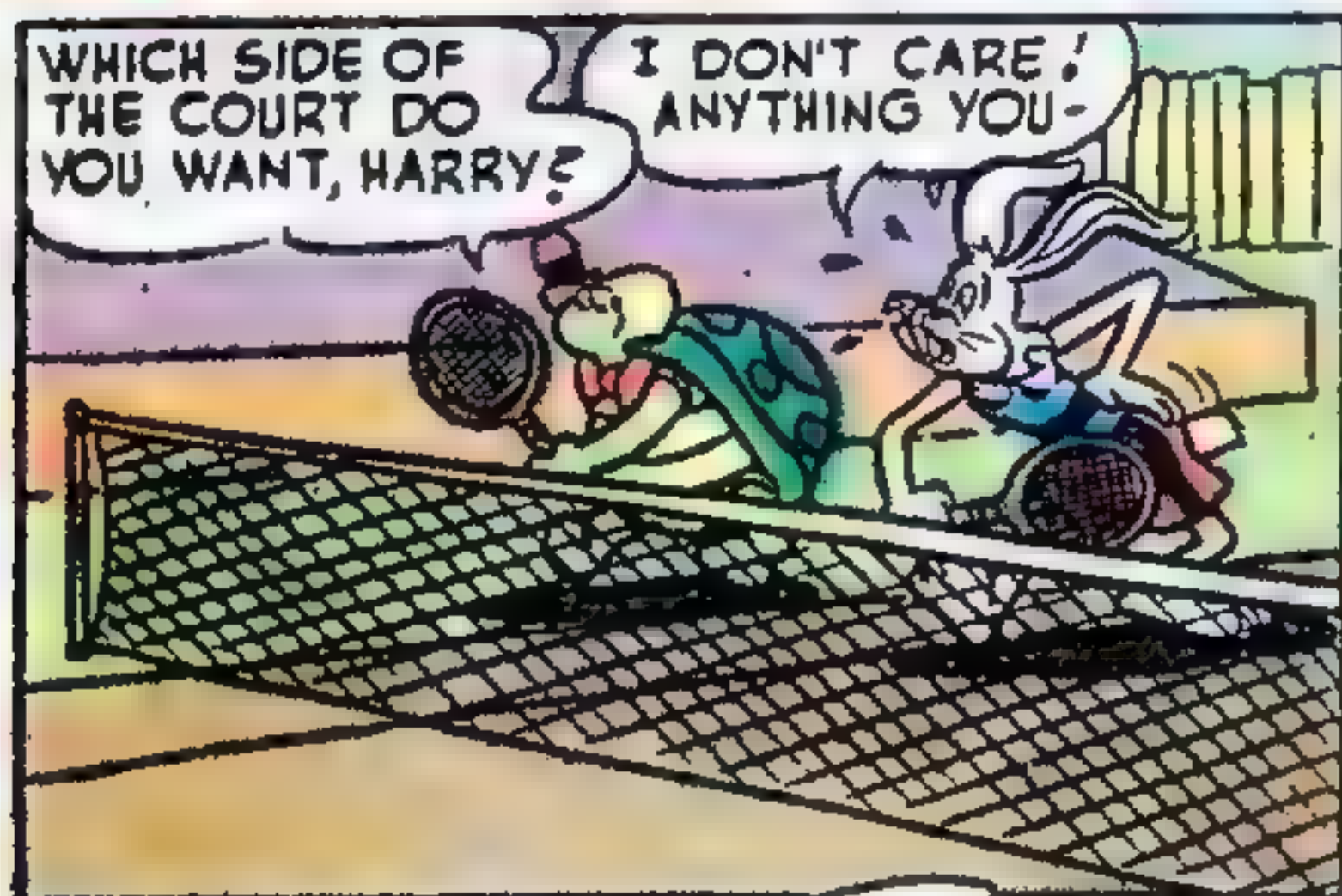
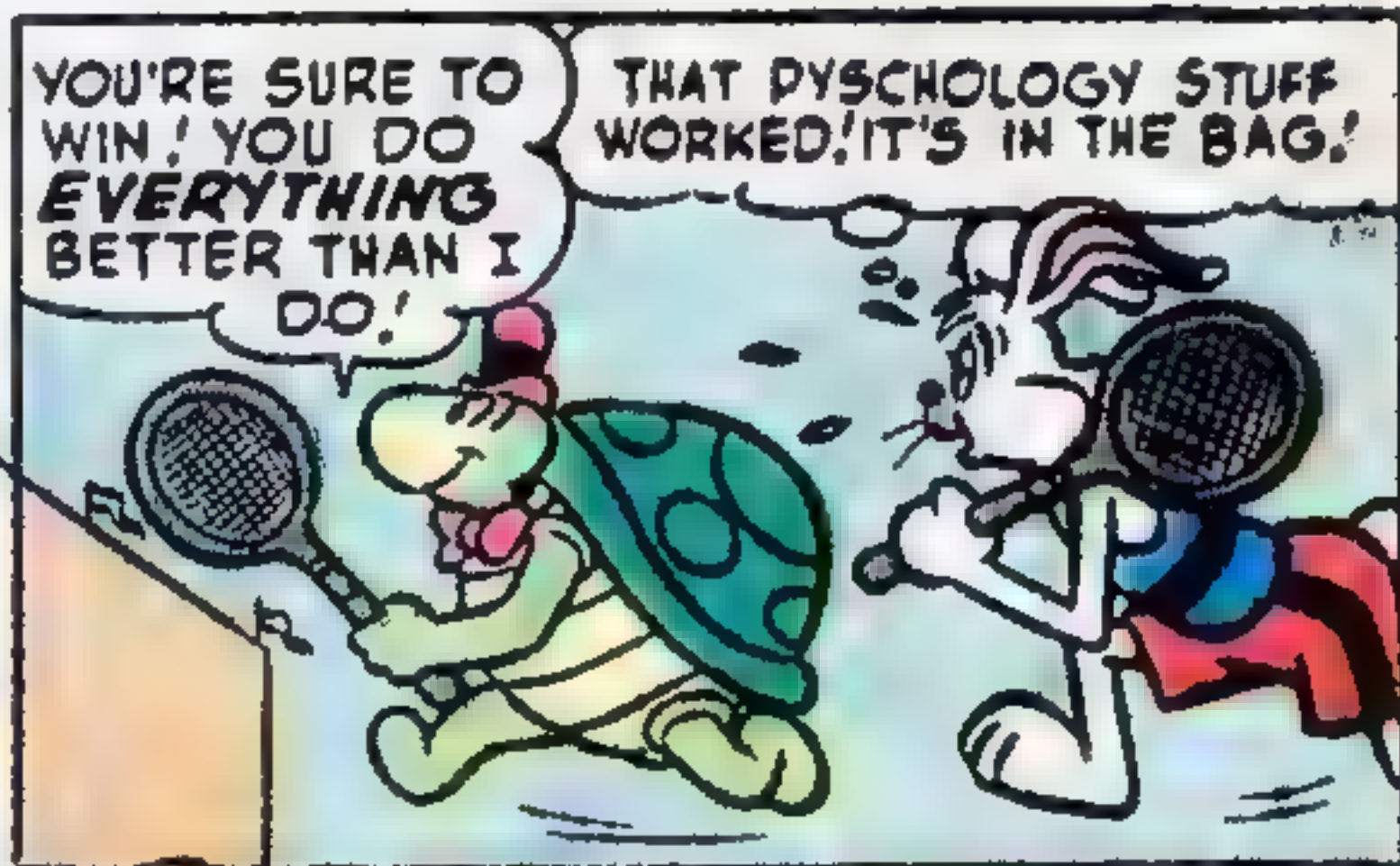








LEADING SCREEN COMICS





SCRAMBLED SQUARES

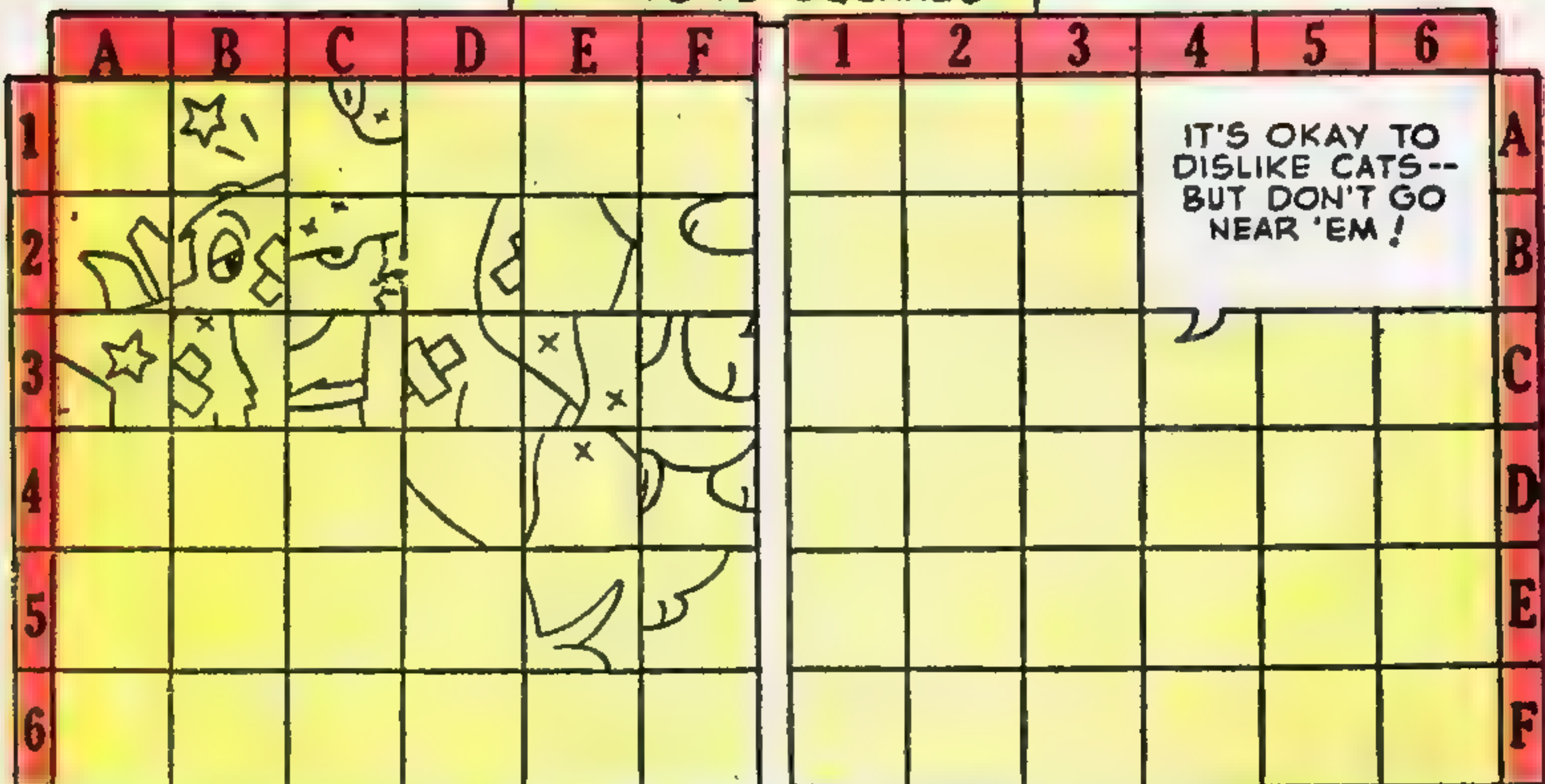


Diagram 1

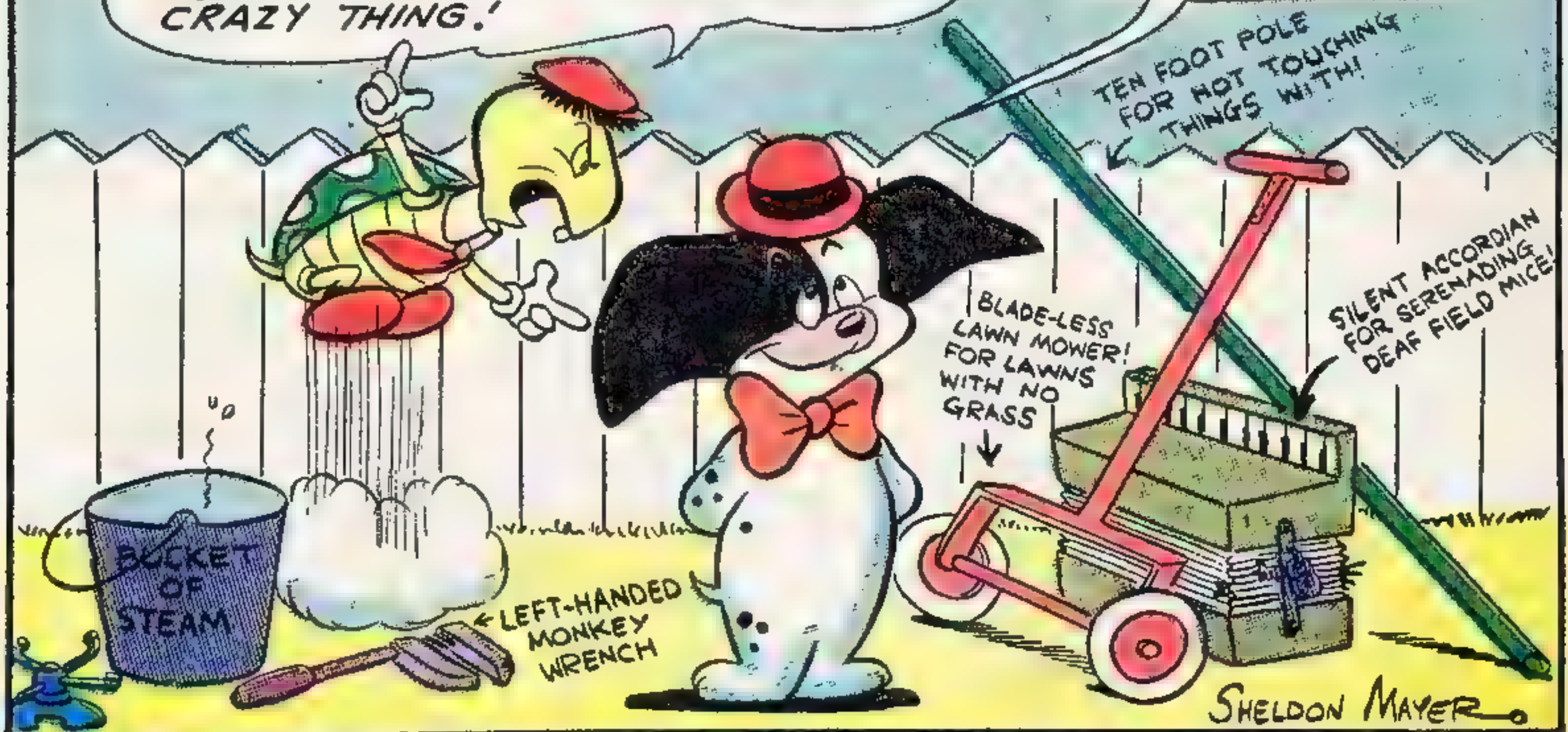
Diagram 2

EVEN IF YOU'RE NOT AN ARTIST, YOU CAN DRAW A SURPRISE CARTOON IN DIAGRAM 2 TO ILLUSTRATE THE TITLE BOX IF YOU JUST FOLLOW THESE SIMPLE DIRECTIONS: BEGINNING WITH SQUARE 1-A OF DIAGRAM 1, COPY THE LINES YOU FIND THERE INTO SQUARE 1-A OF DIAGRAM 2. THEN DO THE SAME FOR SQUARES 1-B... 1-C... AND SO ON, UNTIL YOU'VE FINISHED THE TOP ROW. COPY THE REMAINING ROWS IN THE SAME MANNER UNTIL ALL THE SQUARES OF DIAGRAM 1 HAVE BEEN COPIED INTO THE CORRESPONDING SQUARES OF DIAGRAM 2. IF YOU'VE COPIED CAREFULLY, LO AND BEHOLD!-- YOU'LL SEE BEFORE YOU THE **SURPRISE CARTOON!**

DIZZY DOG

THIS IS GOING **TOO FAR!** EVERY TIME AMSTER THE HAMSTER WANTS SOME EASY MONEY, HE SELLS YOU SOME **USELESS CRAZY THING!**

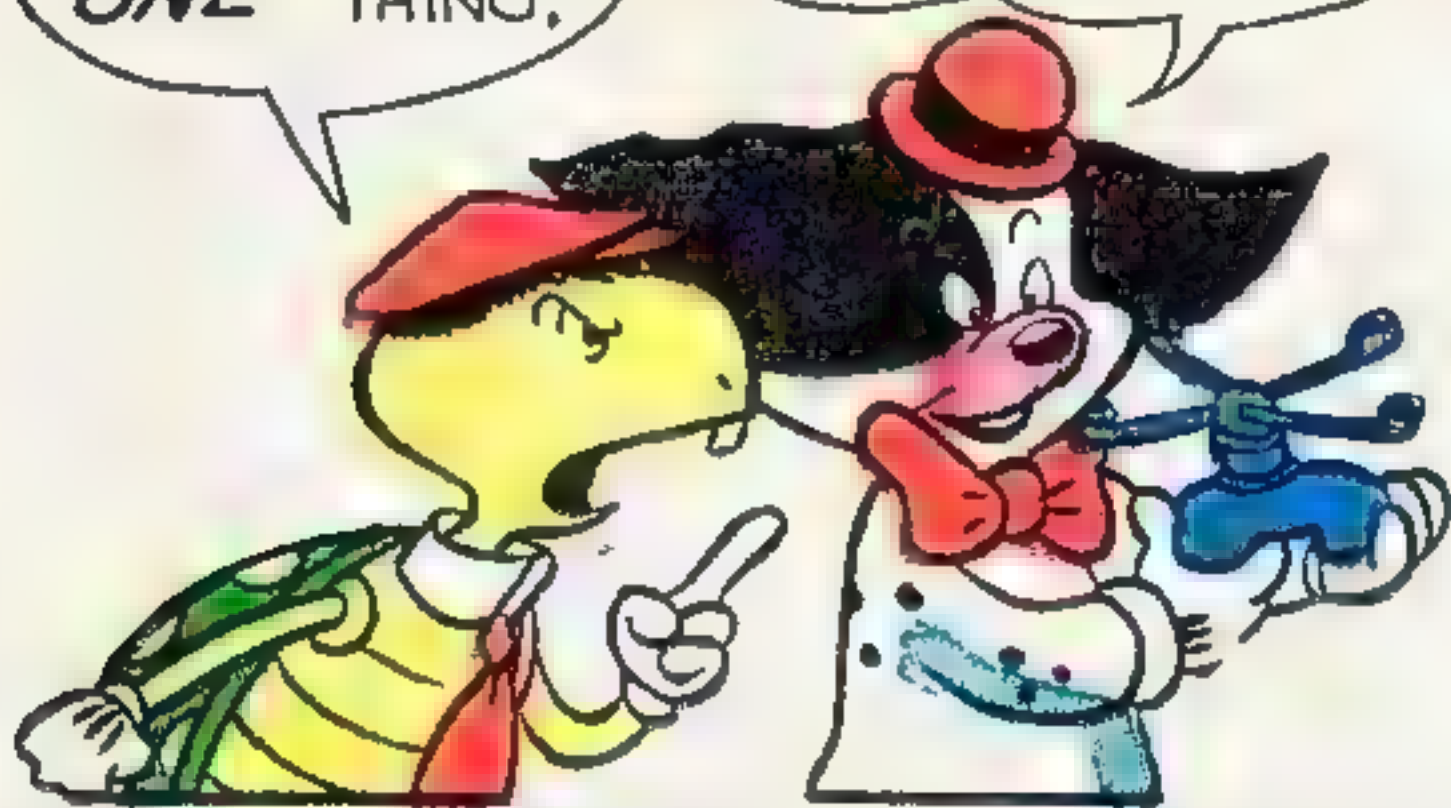
OH--I DON'T KNOW-- SOME DAY THIS STUFF MAY COME IN HANDY--



SHELDON MAYER

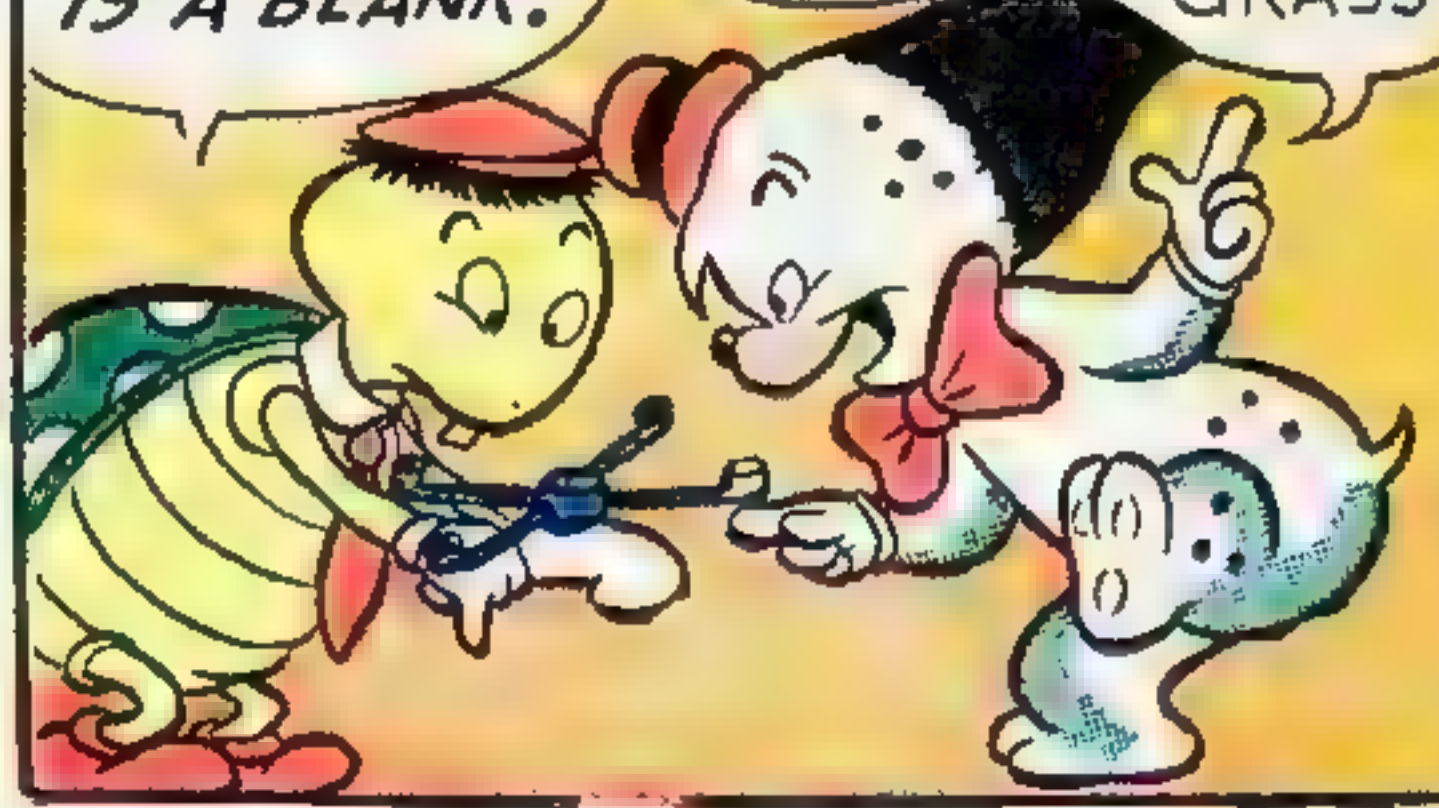
NAME **ONE** THING THAT'S USEFUL! NAME **ONE** THING!

WELL--TAKE THIS LAWN SPRINKLER FOR INSTANCE--



BUT WHAT **GOOD** IS IT? **EVERY OTHER HOLE IS A BLANK!**

EXACTLY! THE WATER THAT COMES OUT OF THE HOLES WATERS THE GRASS--

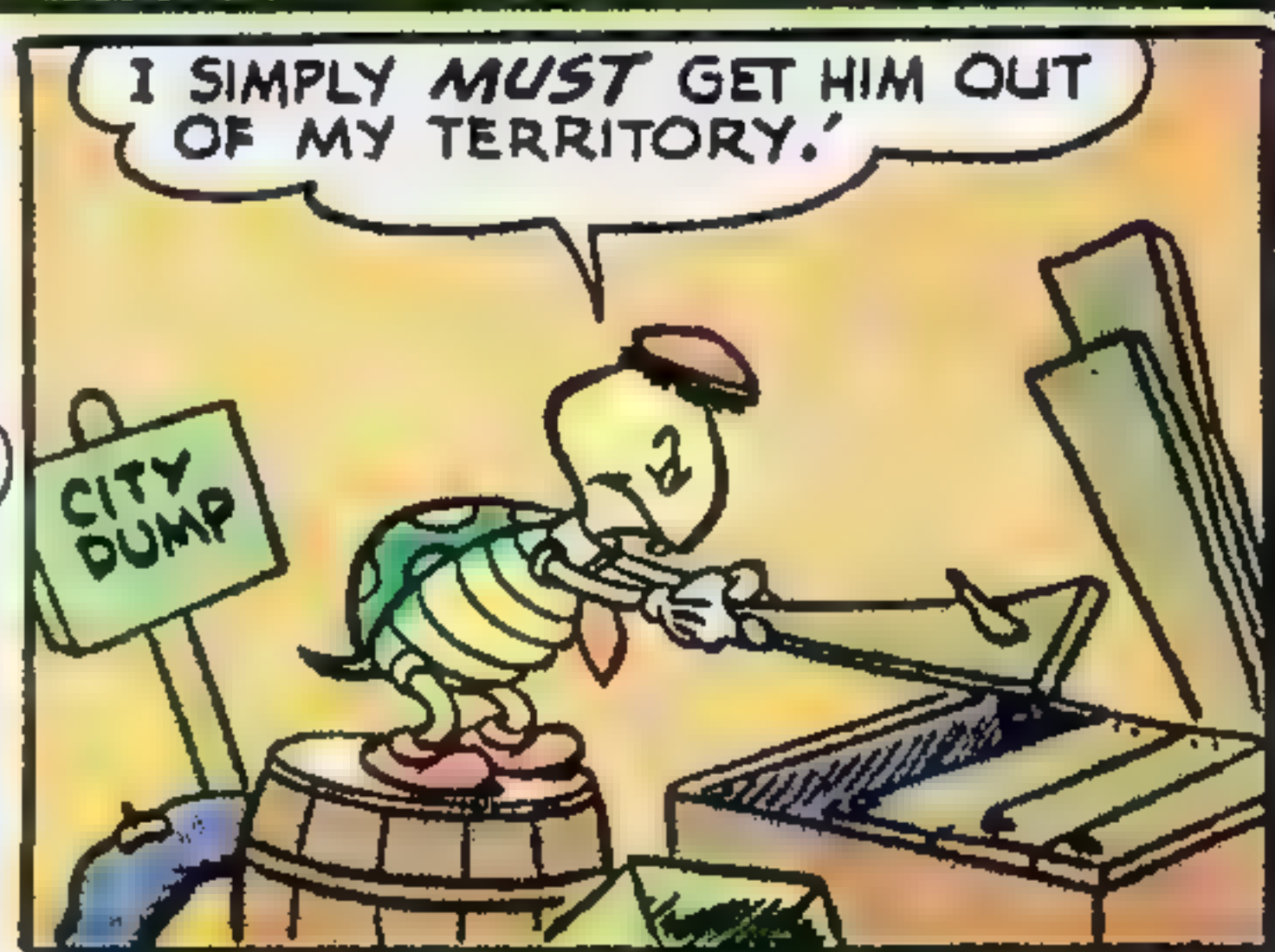
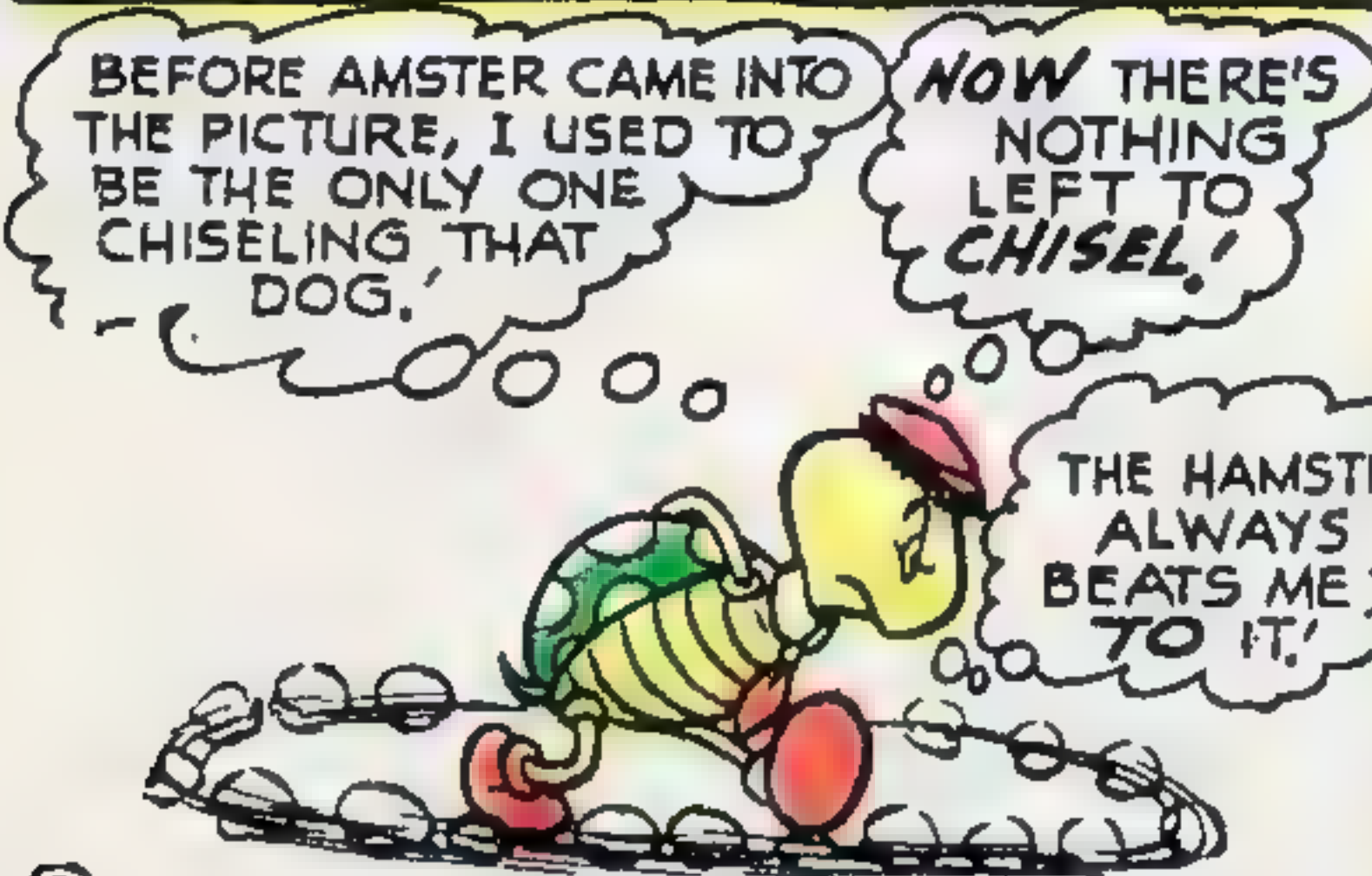
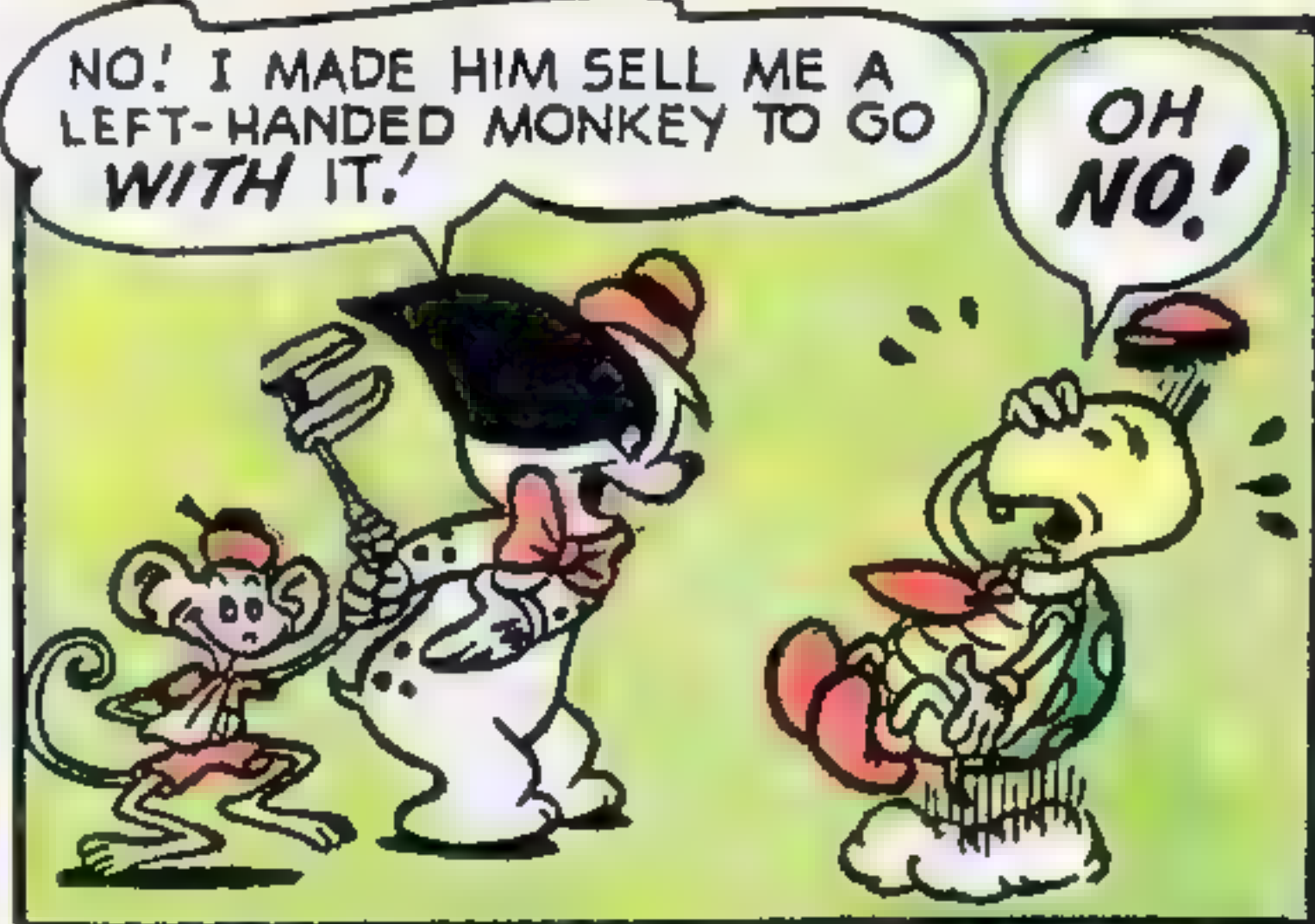
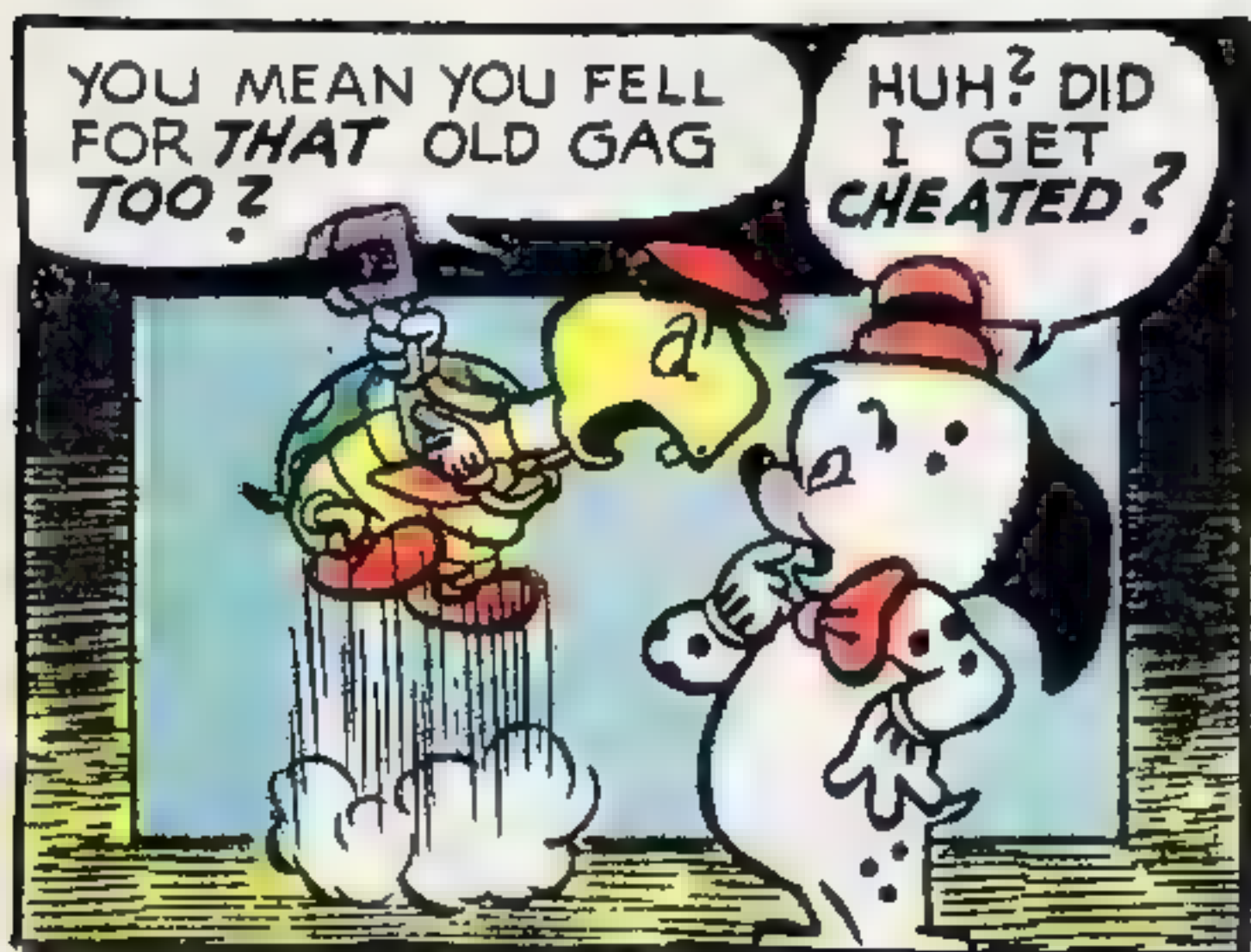


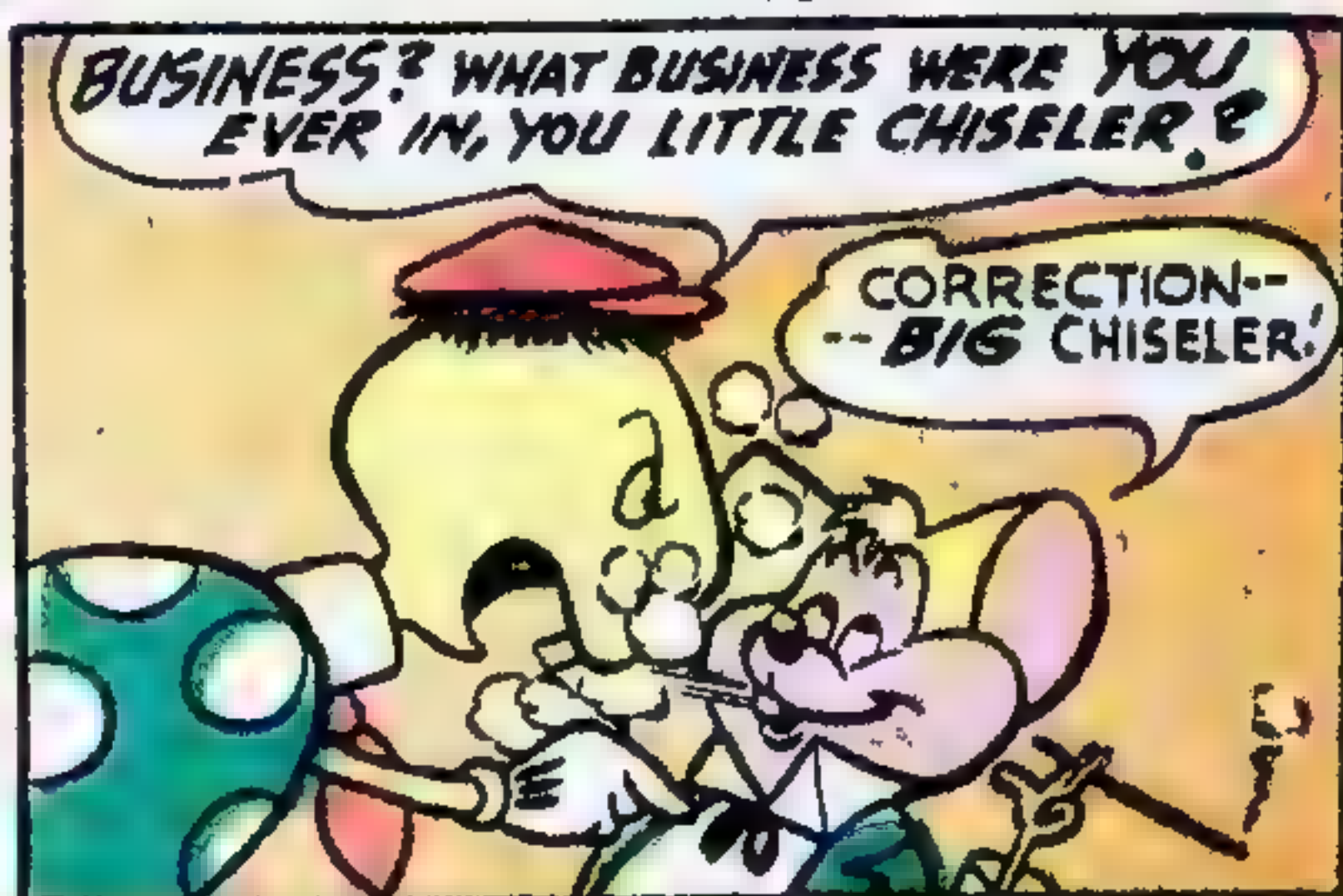
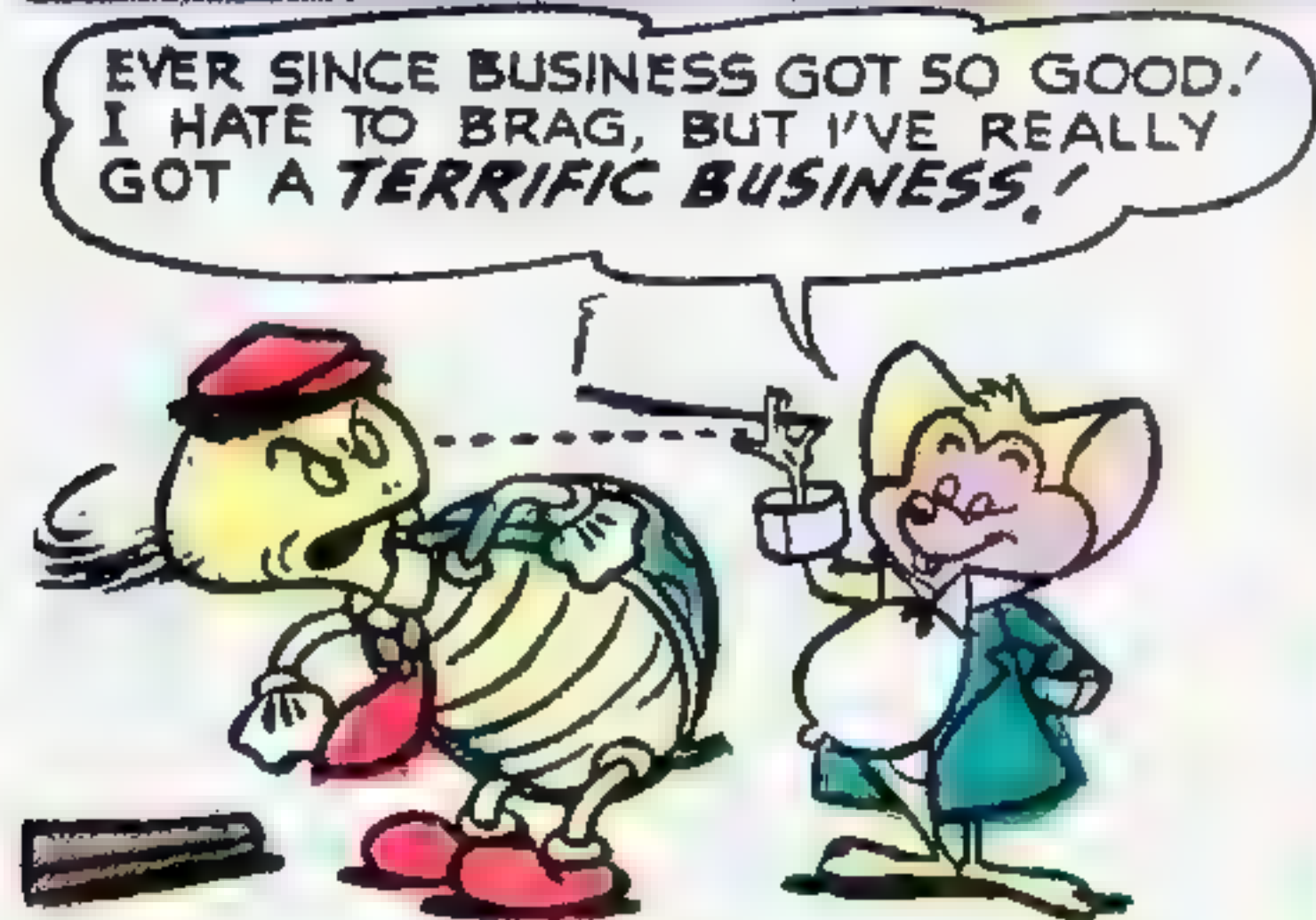
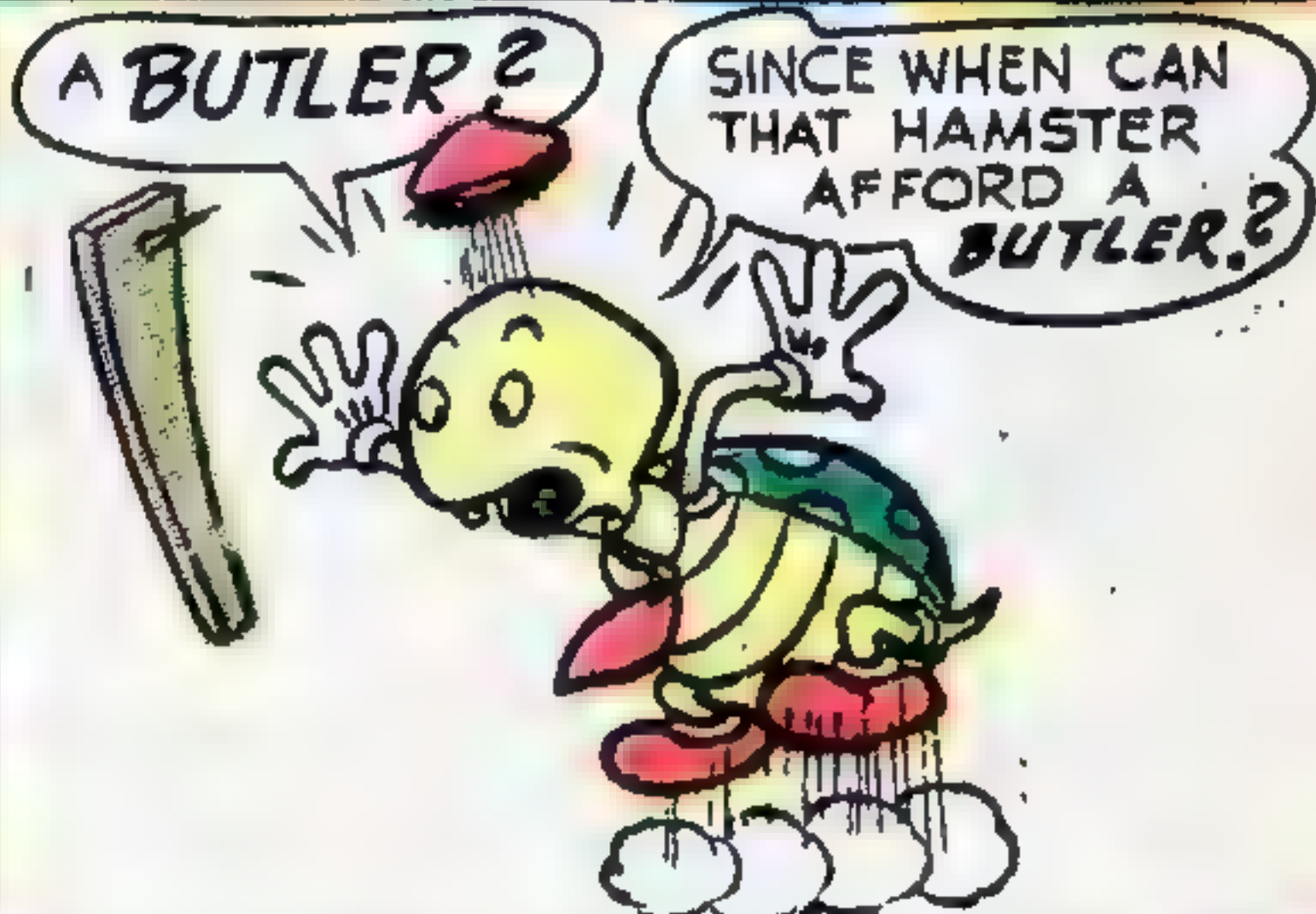
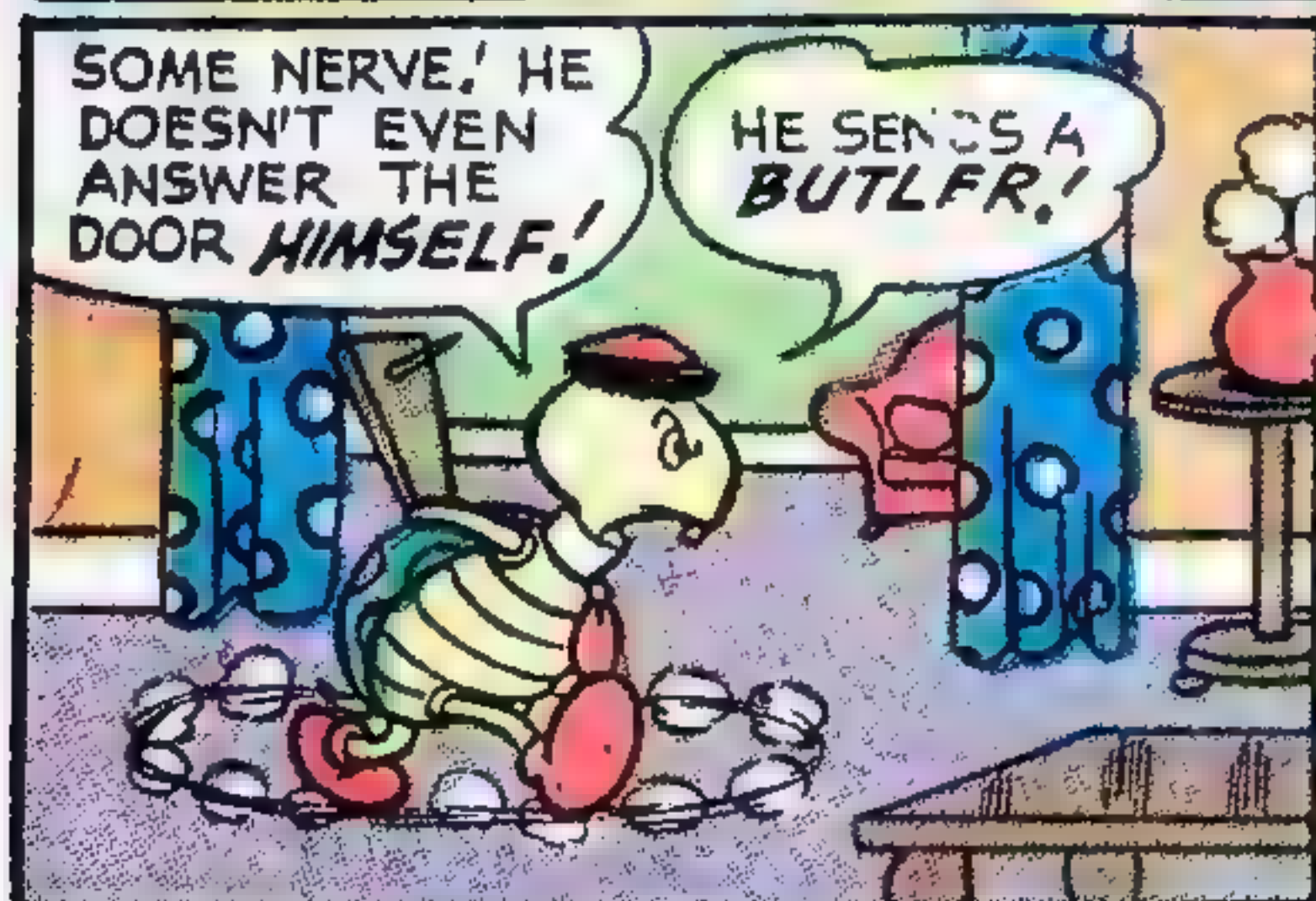
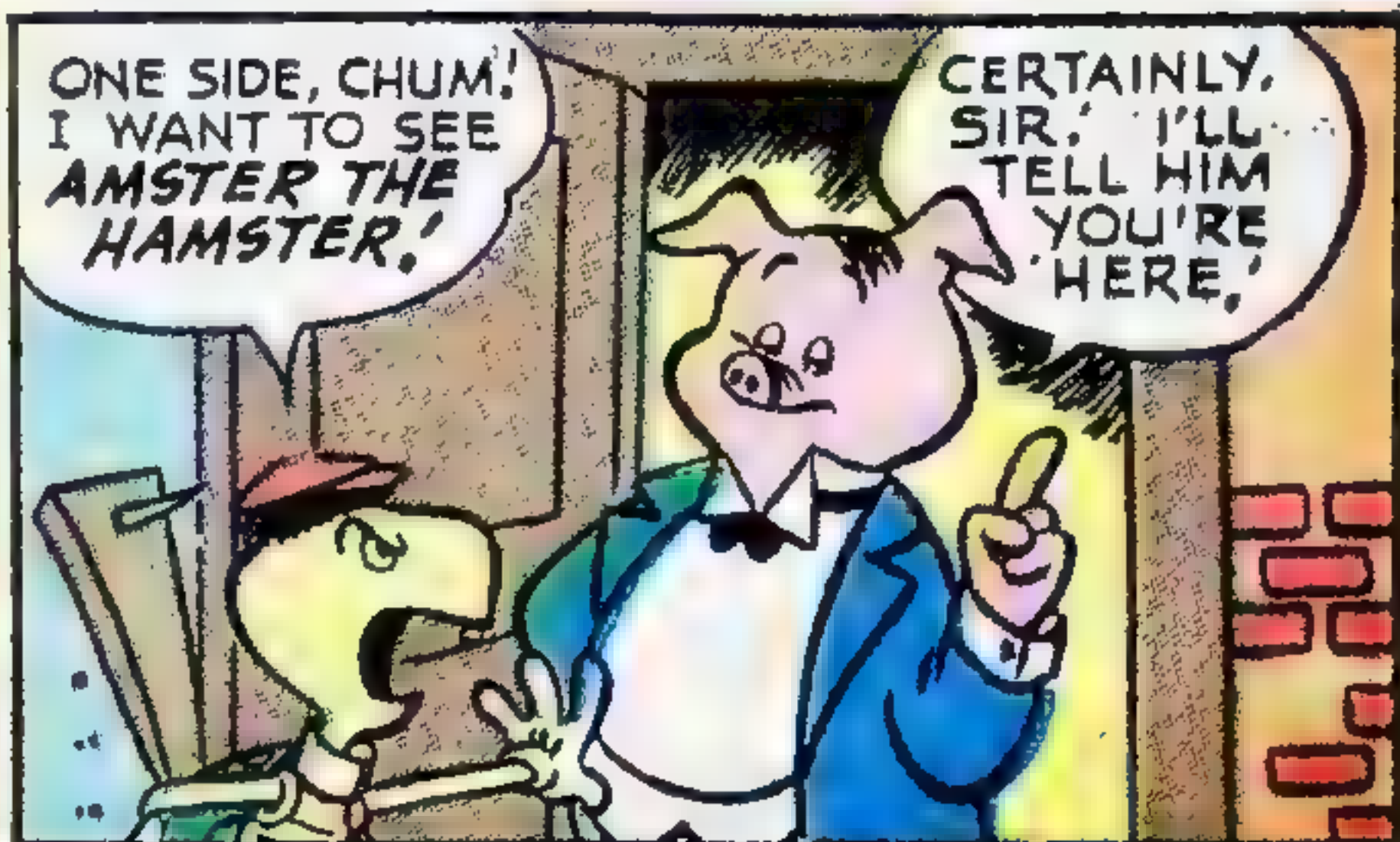
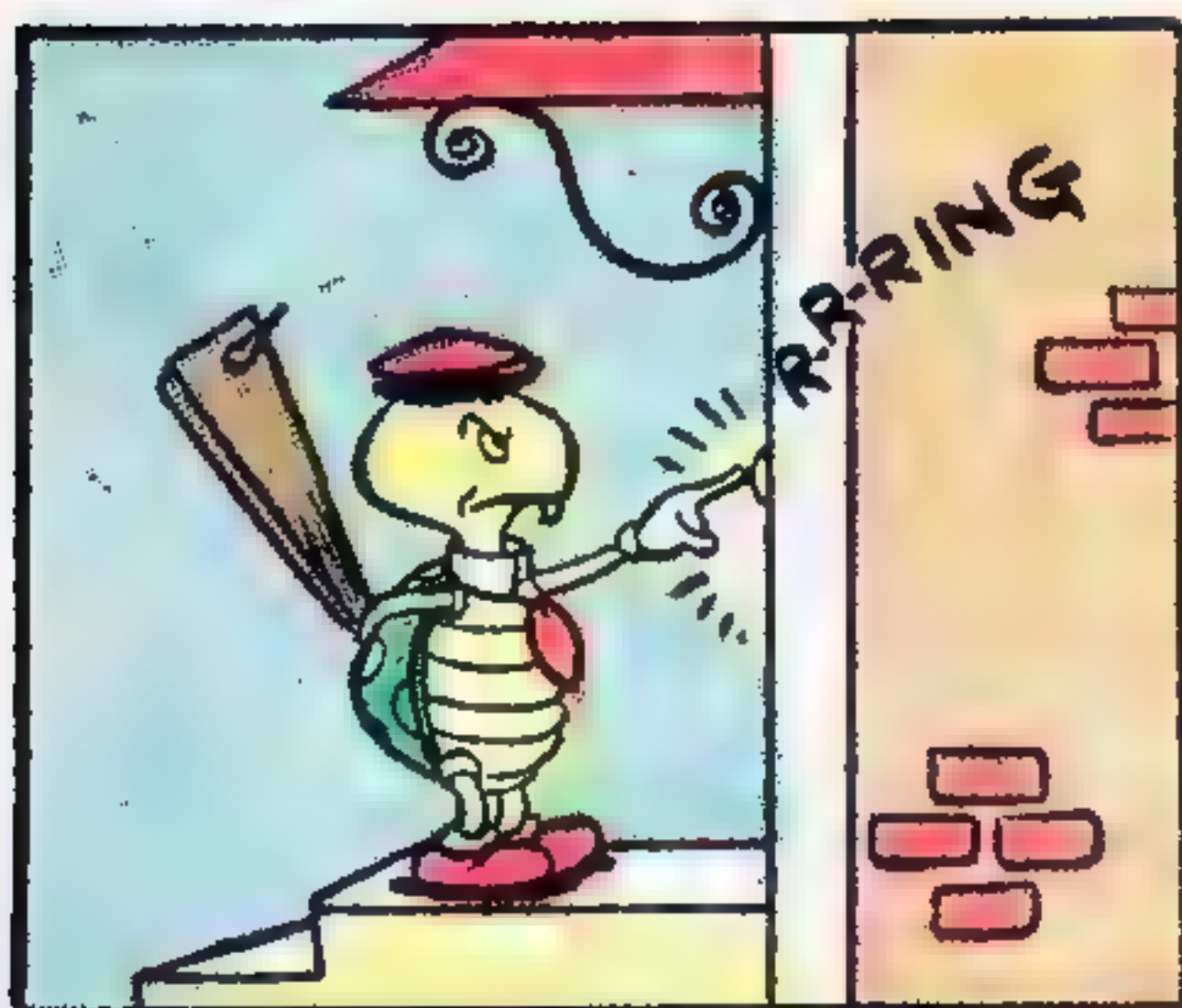
-- AND THE WATER THAT **DOESN'T** COME OUT OF THE **BLANK** HOLES, **DOESN'T** WATER THE **WEEDS**, AND THEY **DIE!** GET IT?

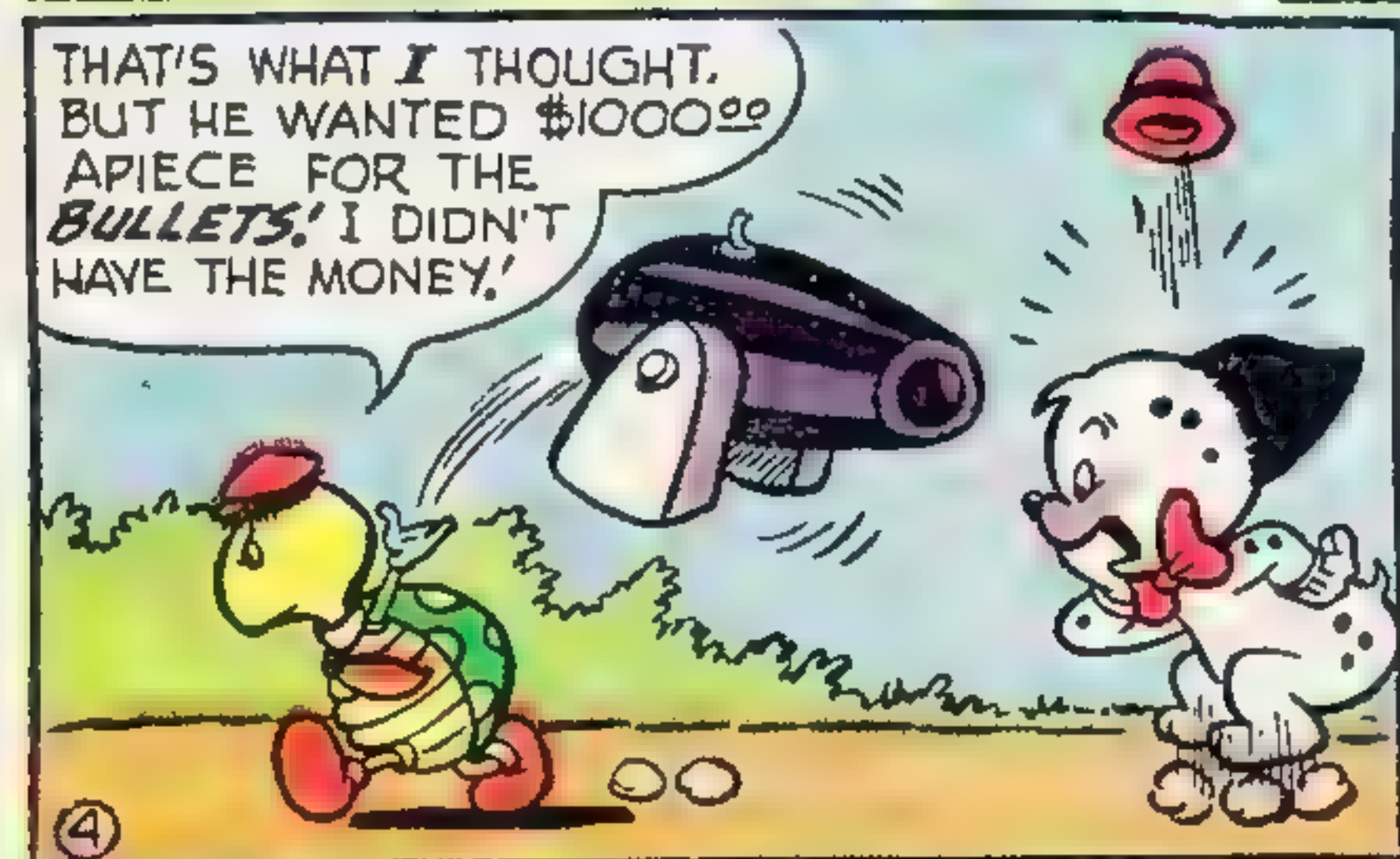
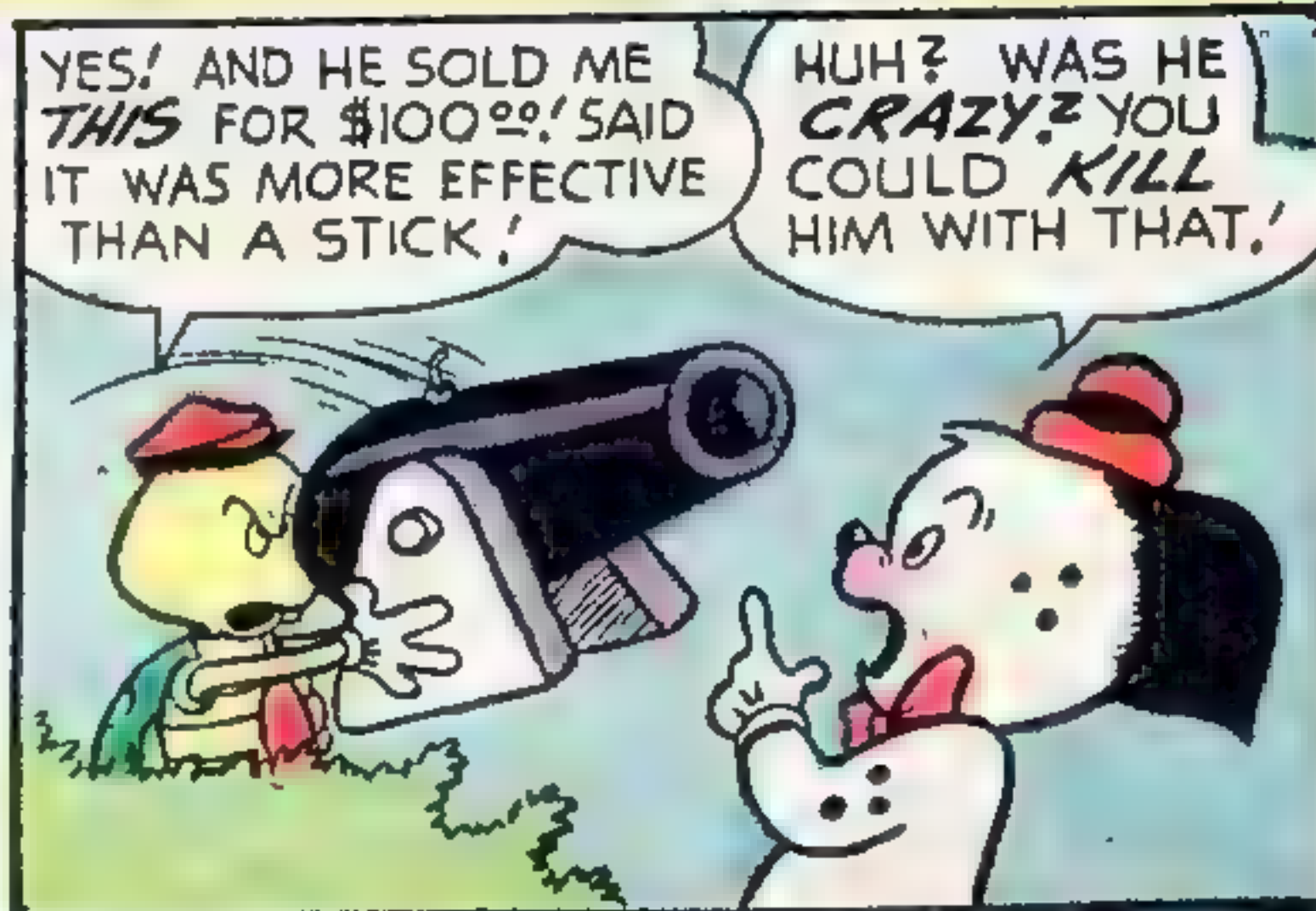
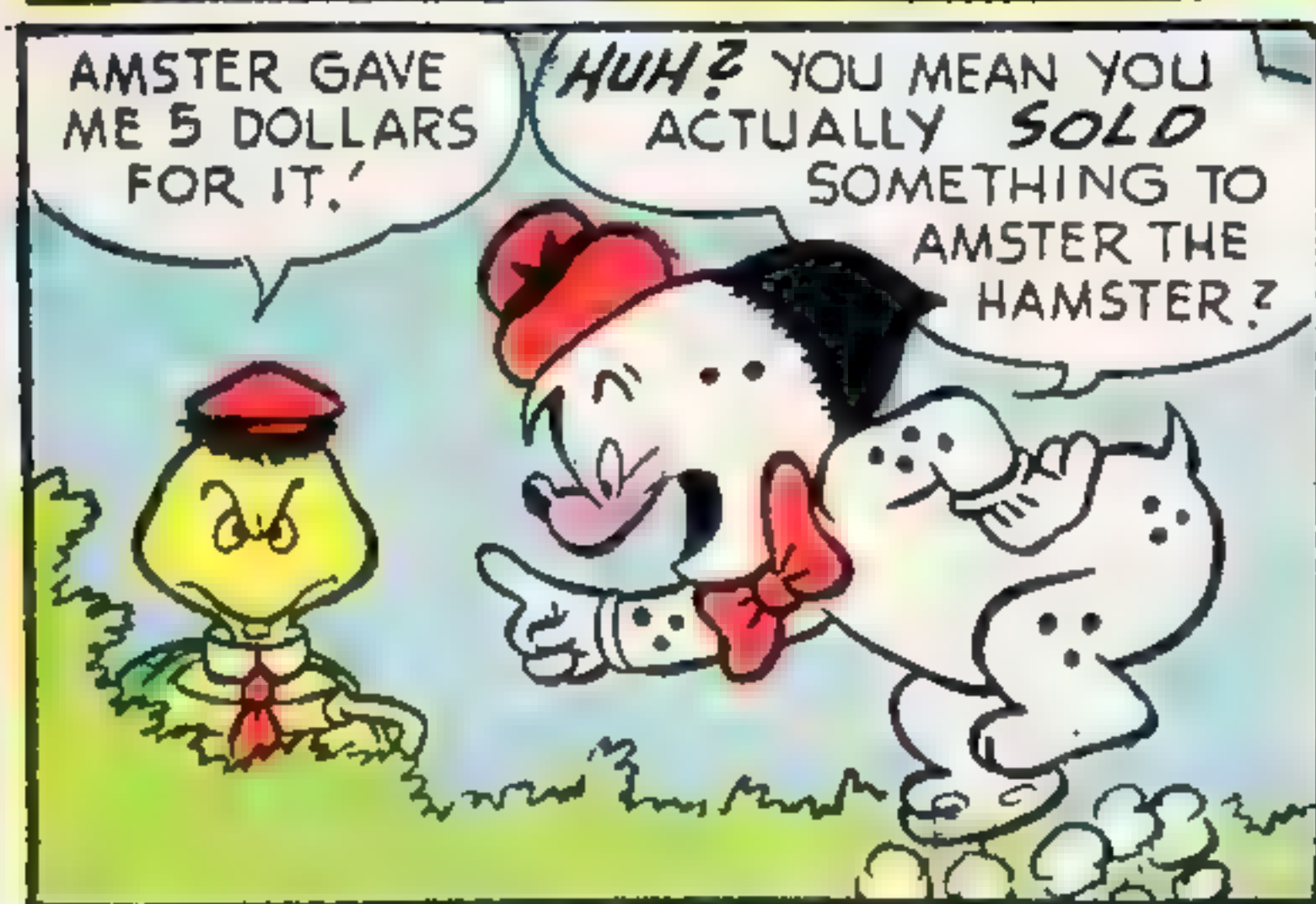
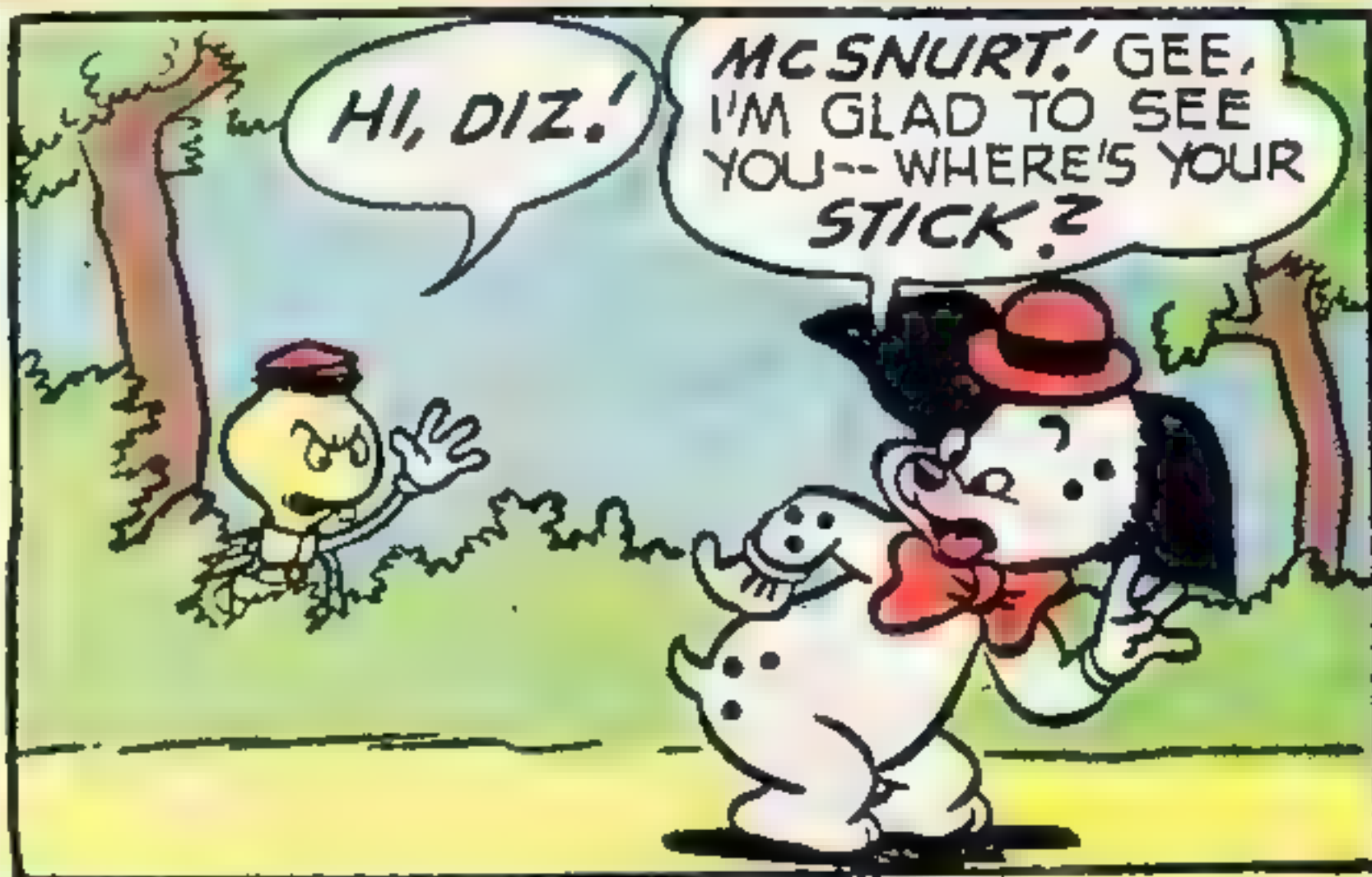
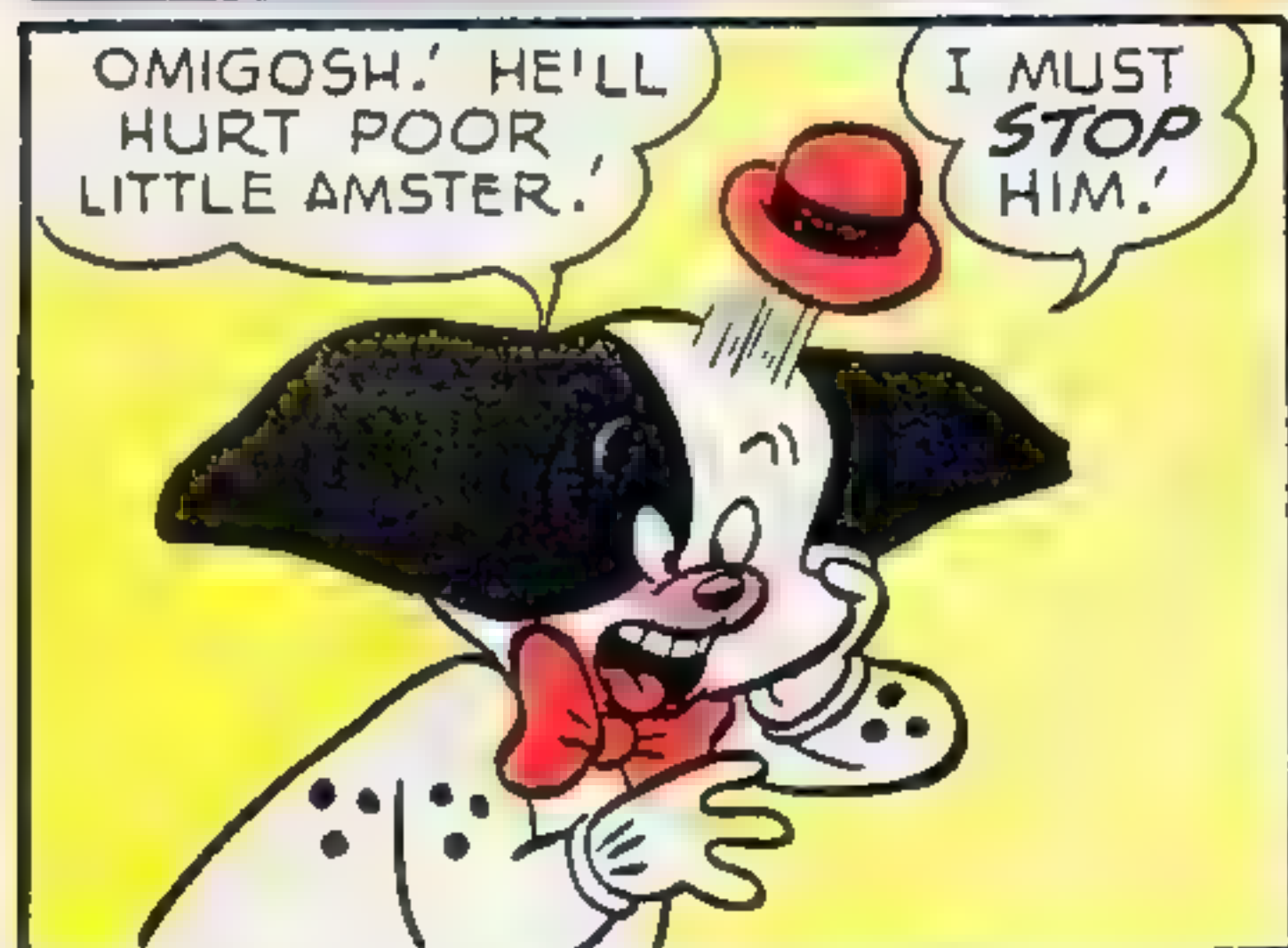
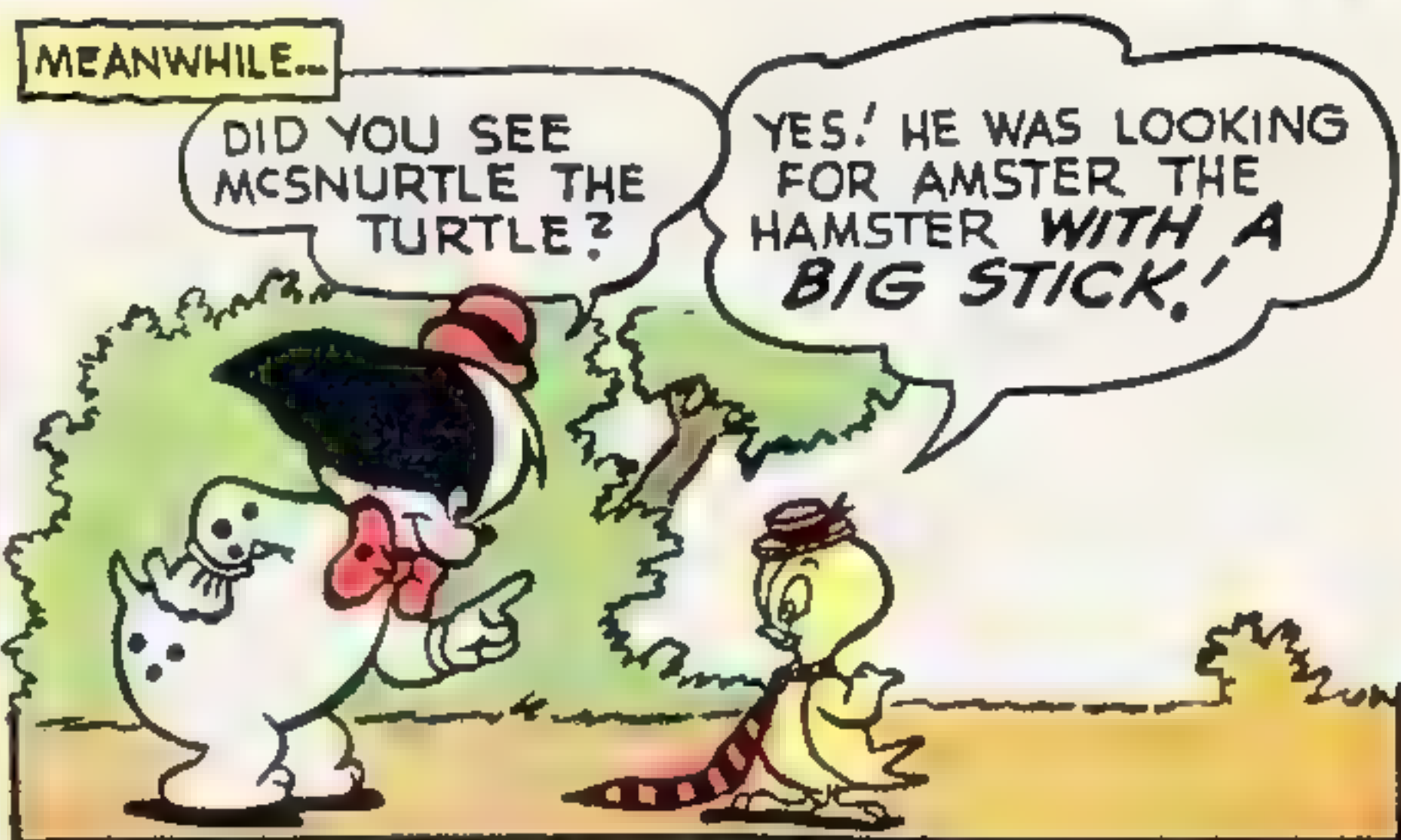
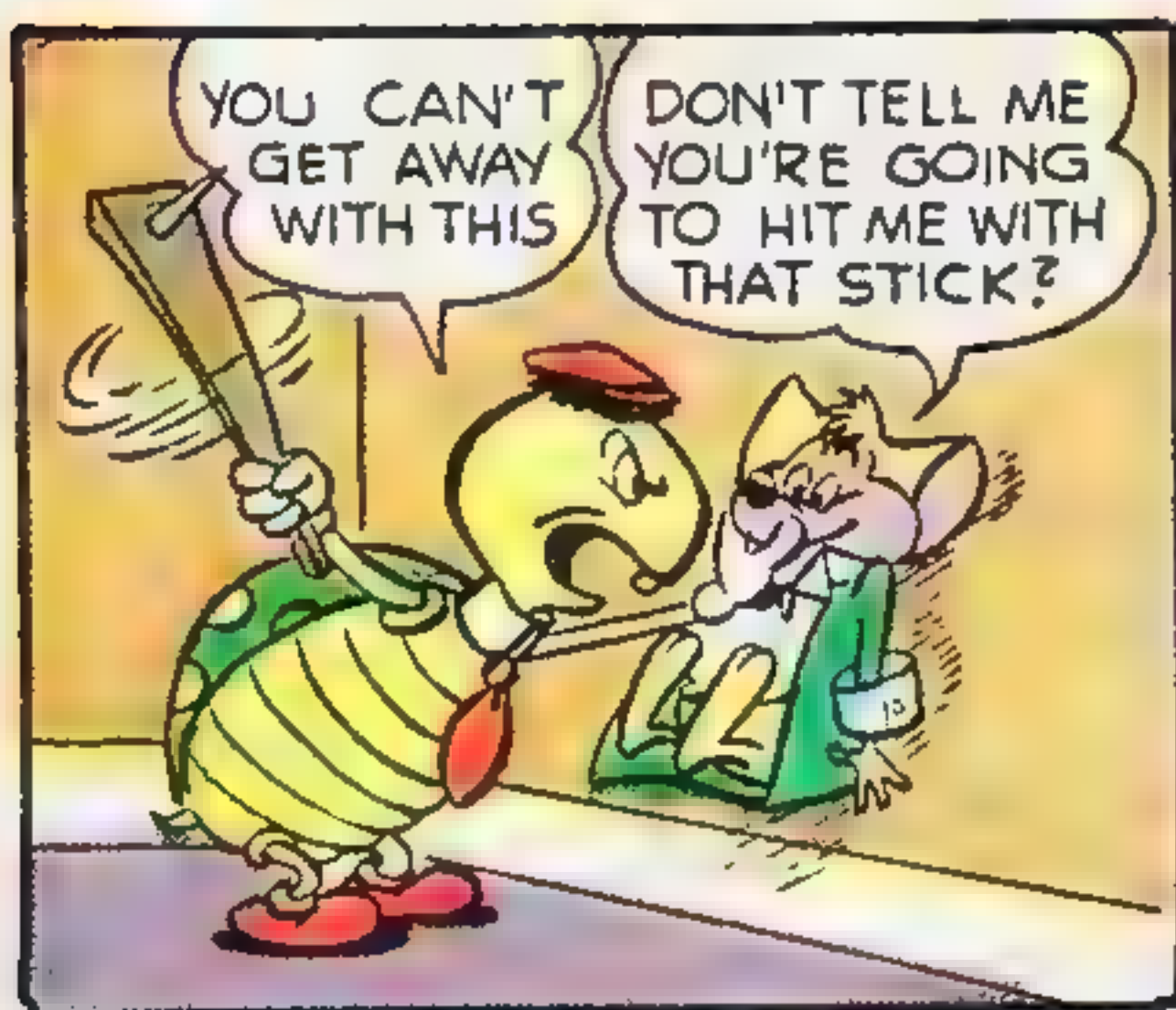
AND WHAT'S THIS?

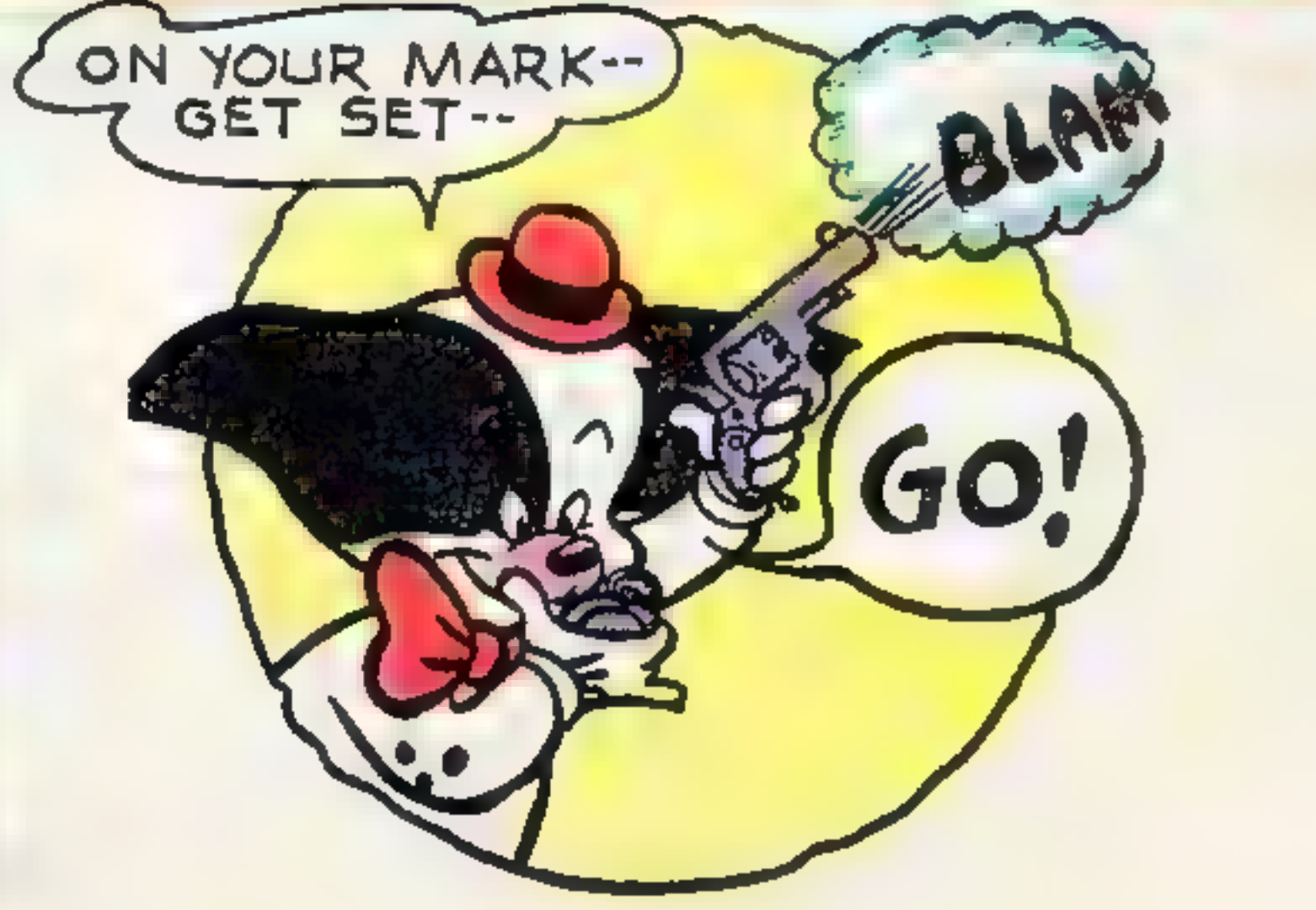
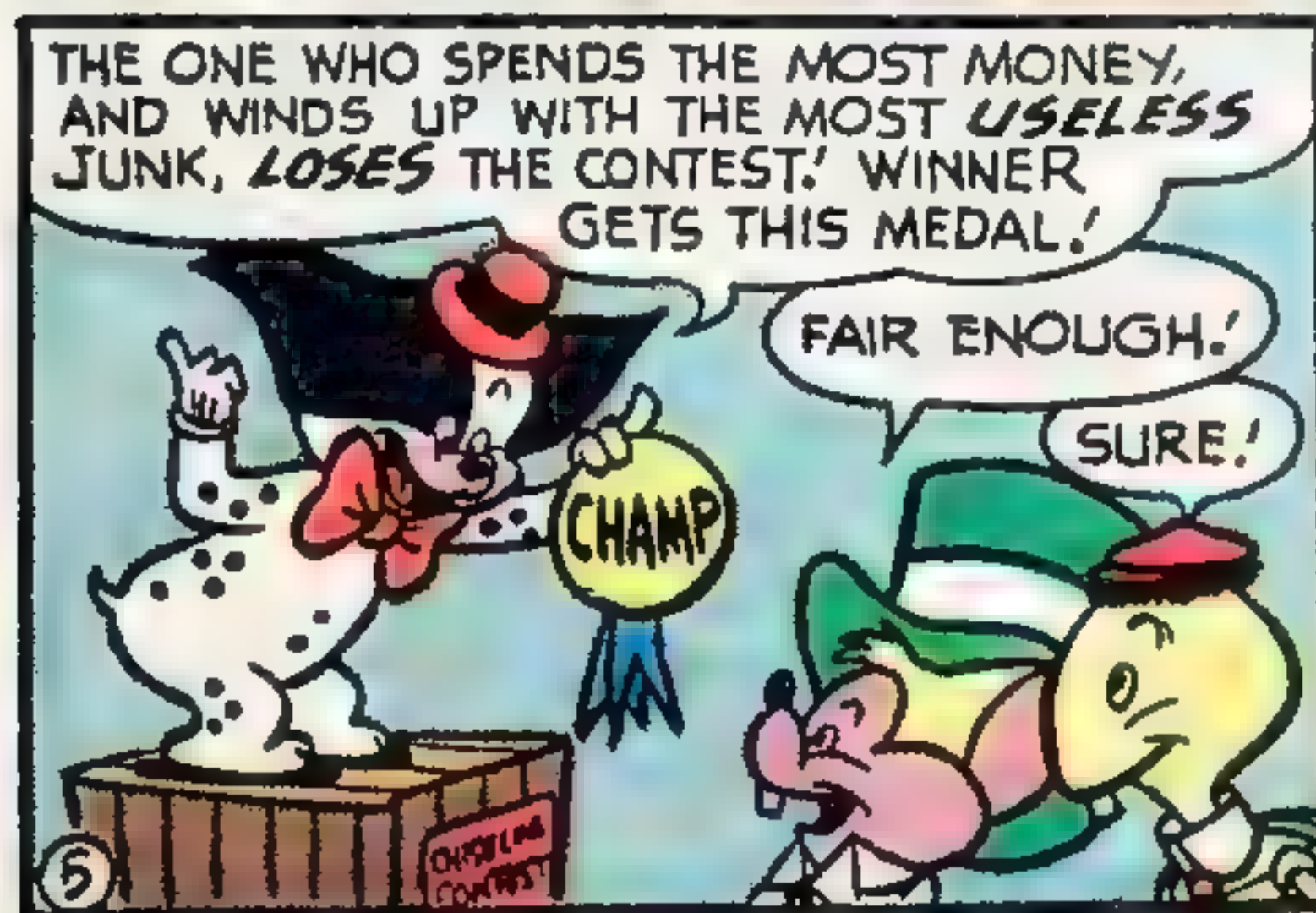
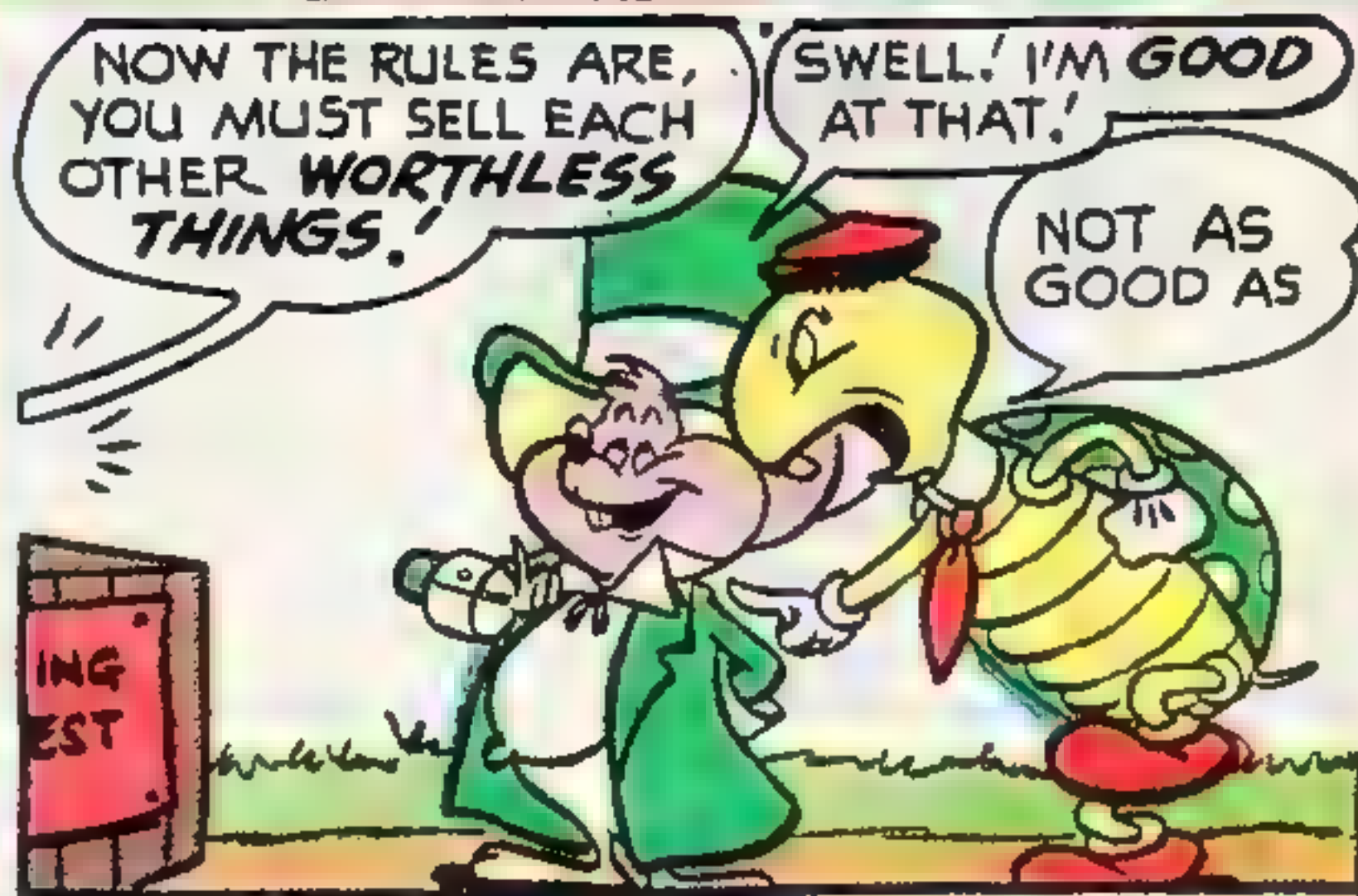
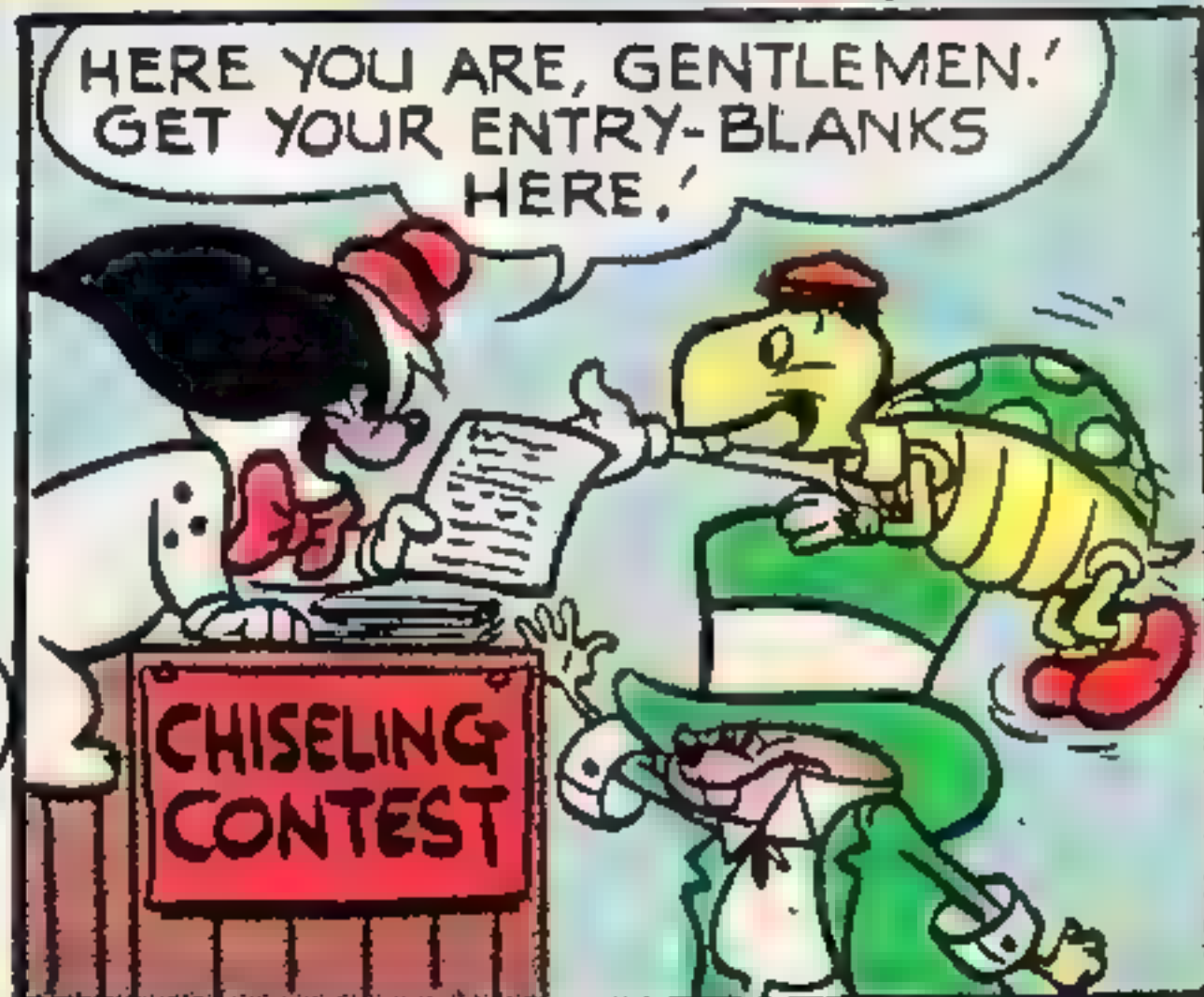
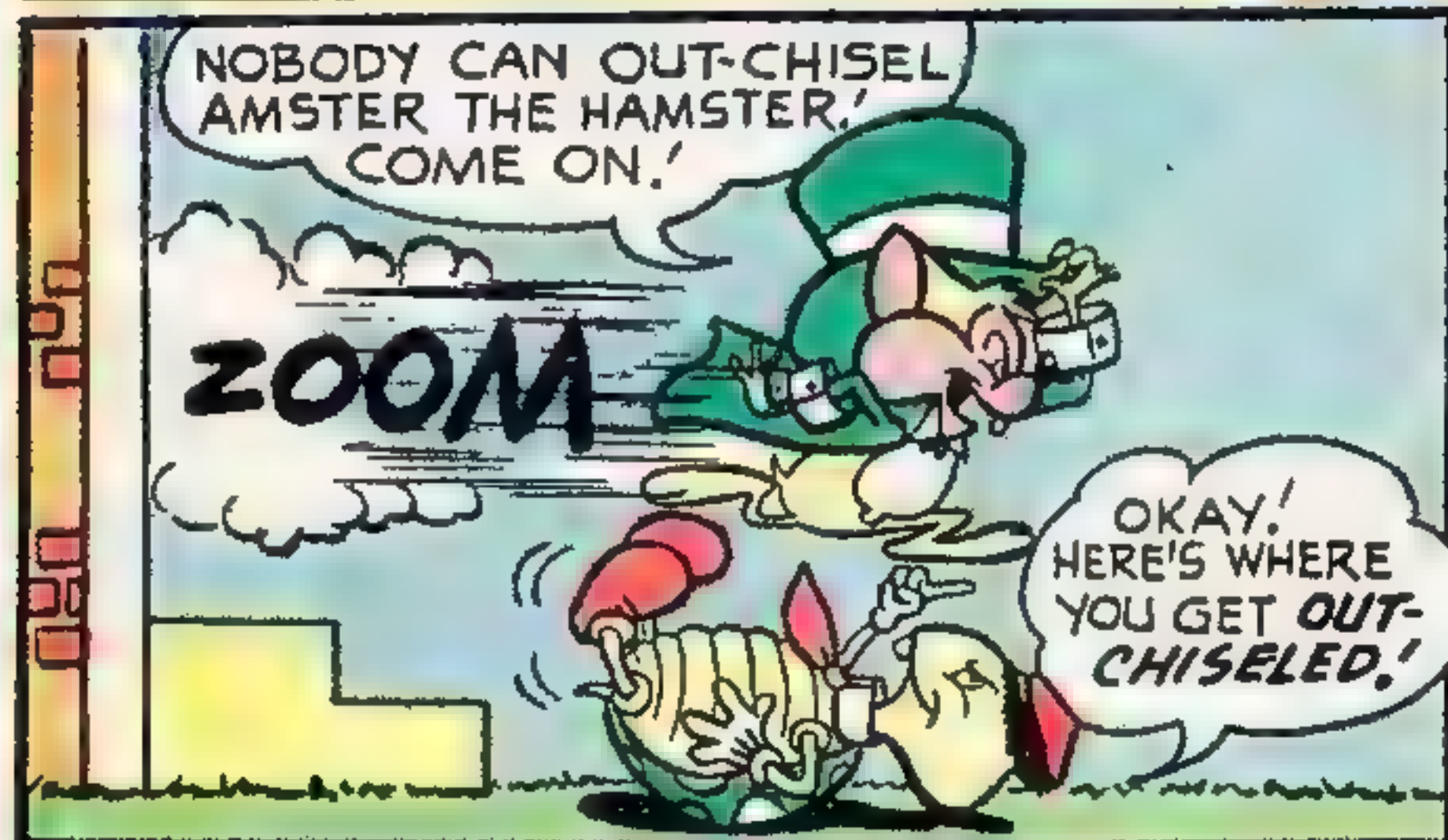
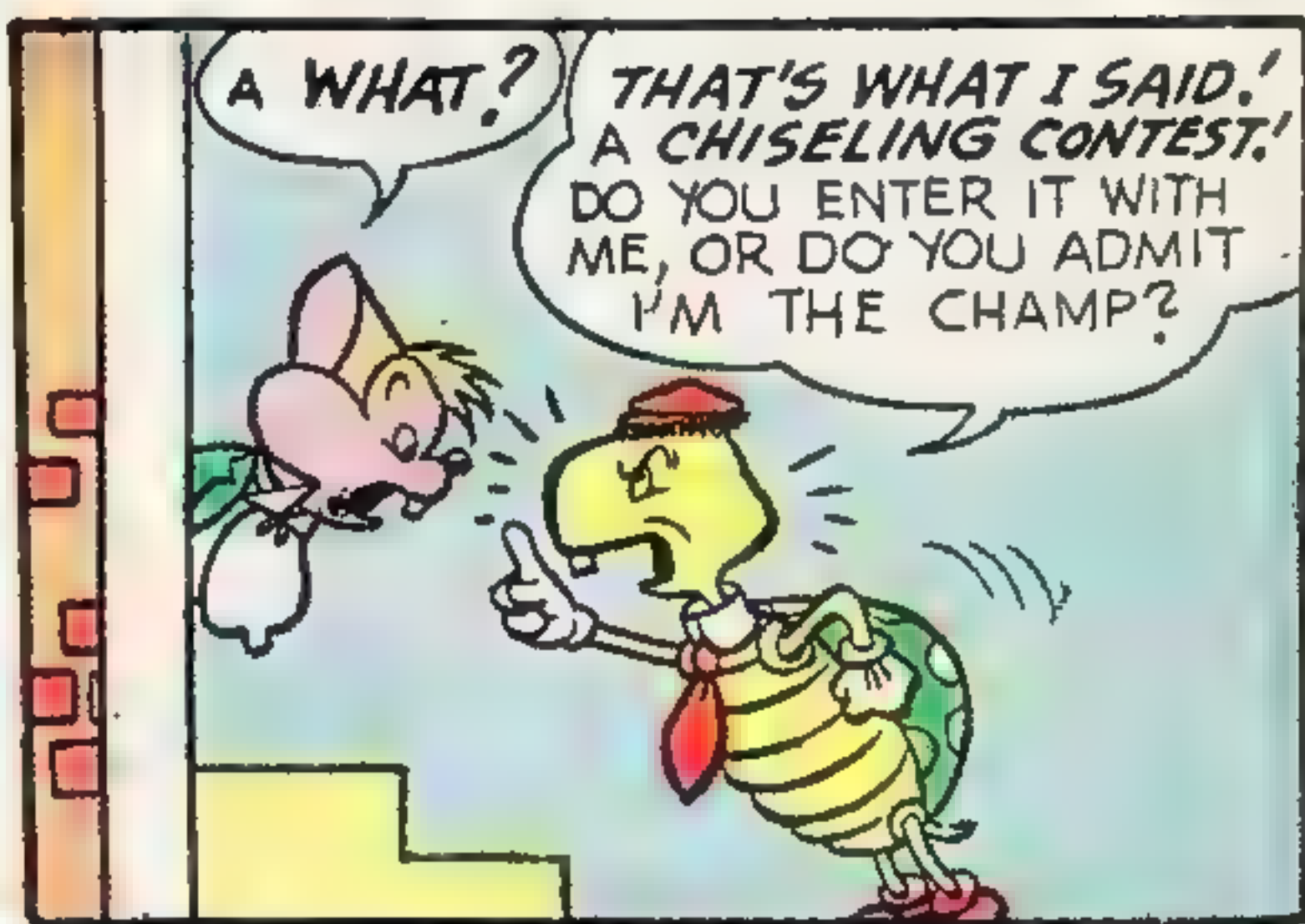
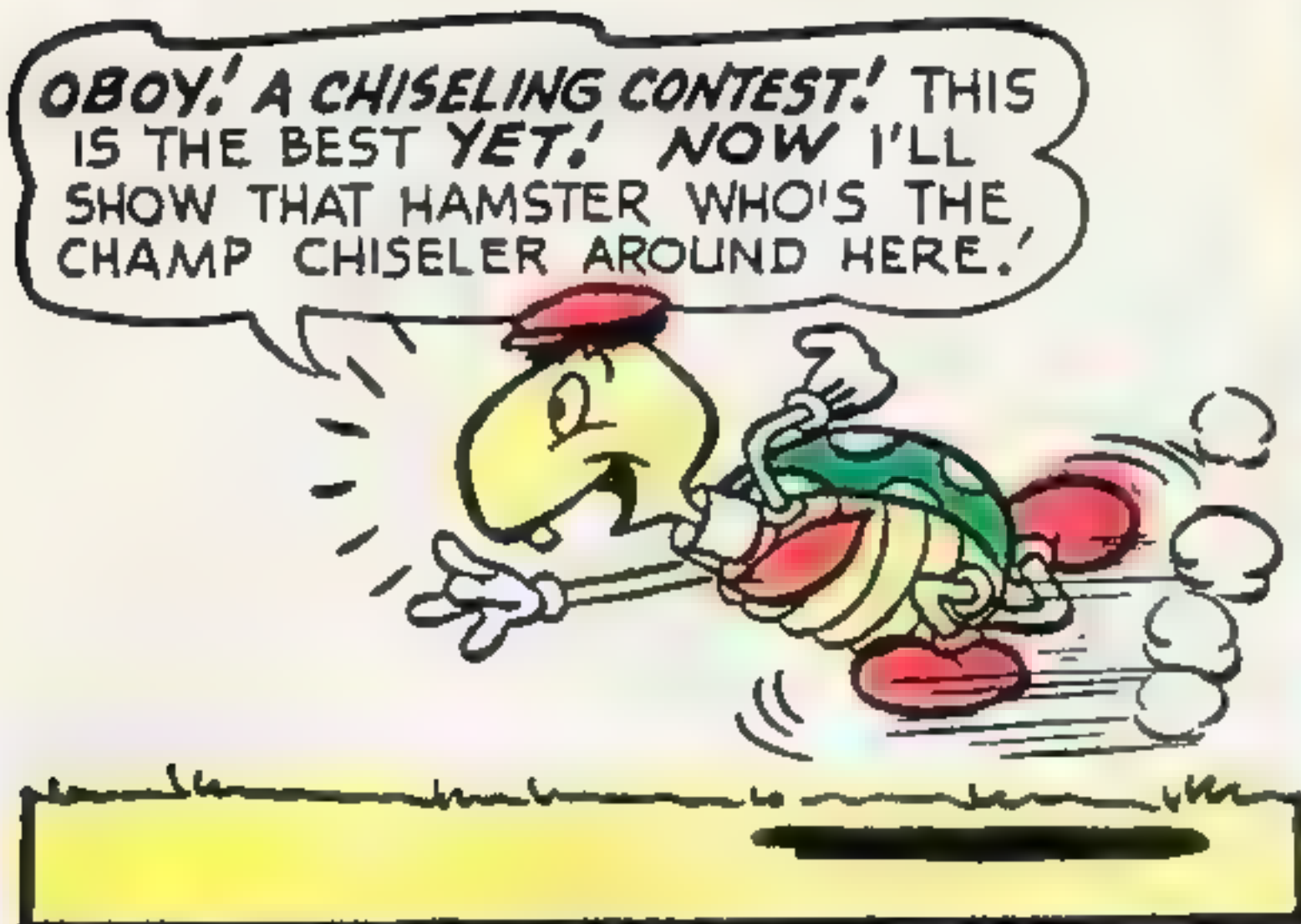
A LEFT-HANDED MONKEY WRENCH!

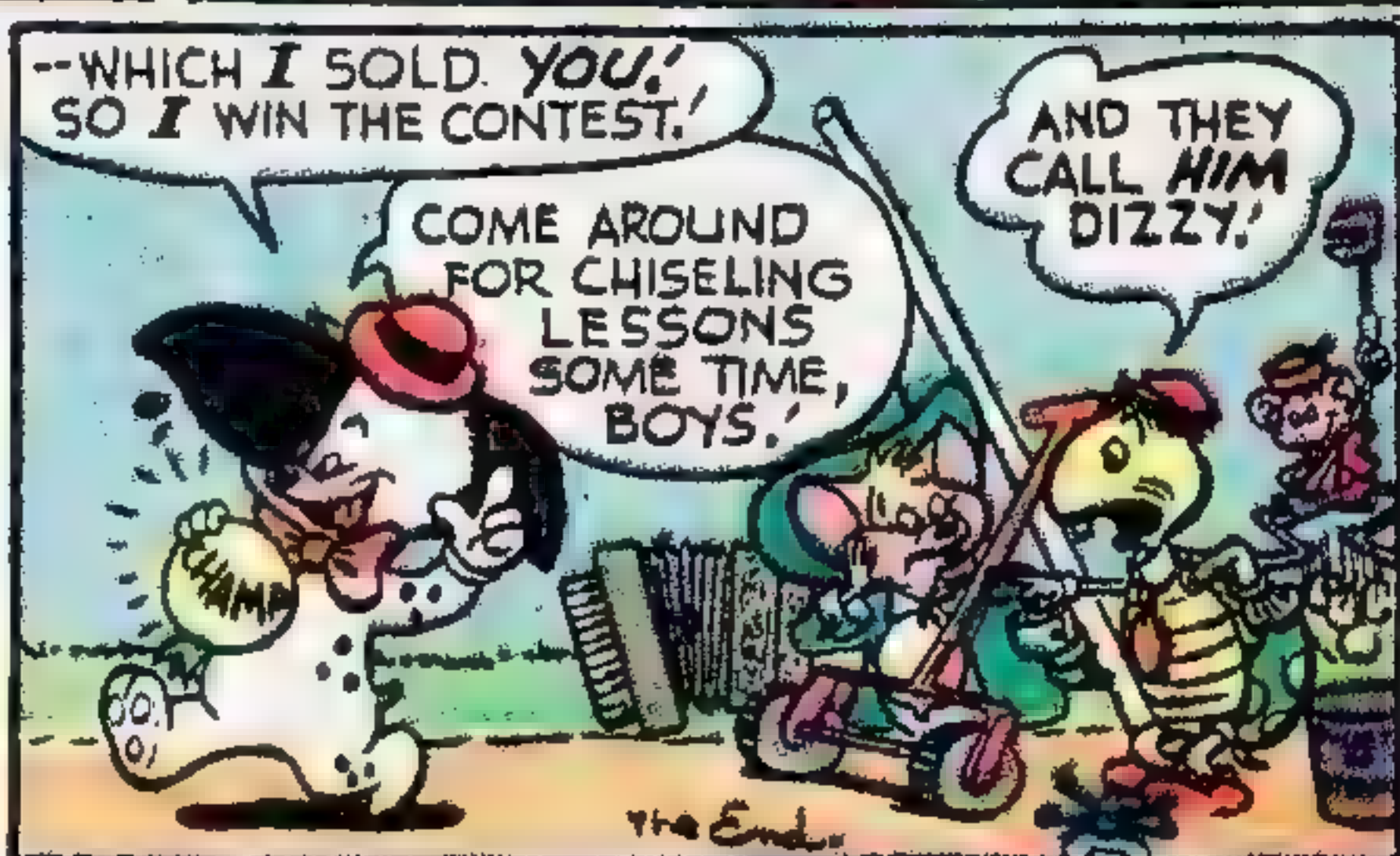
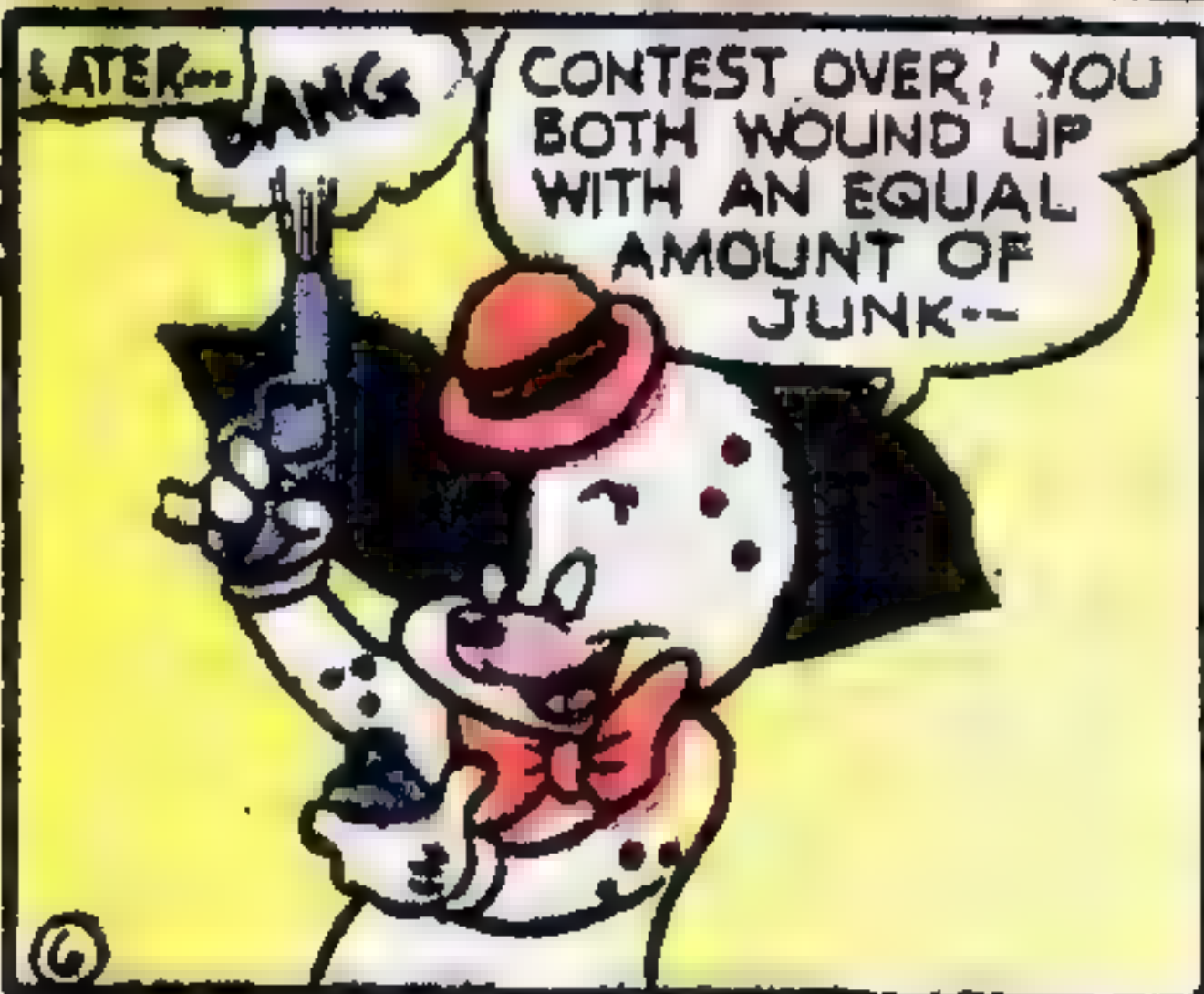
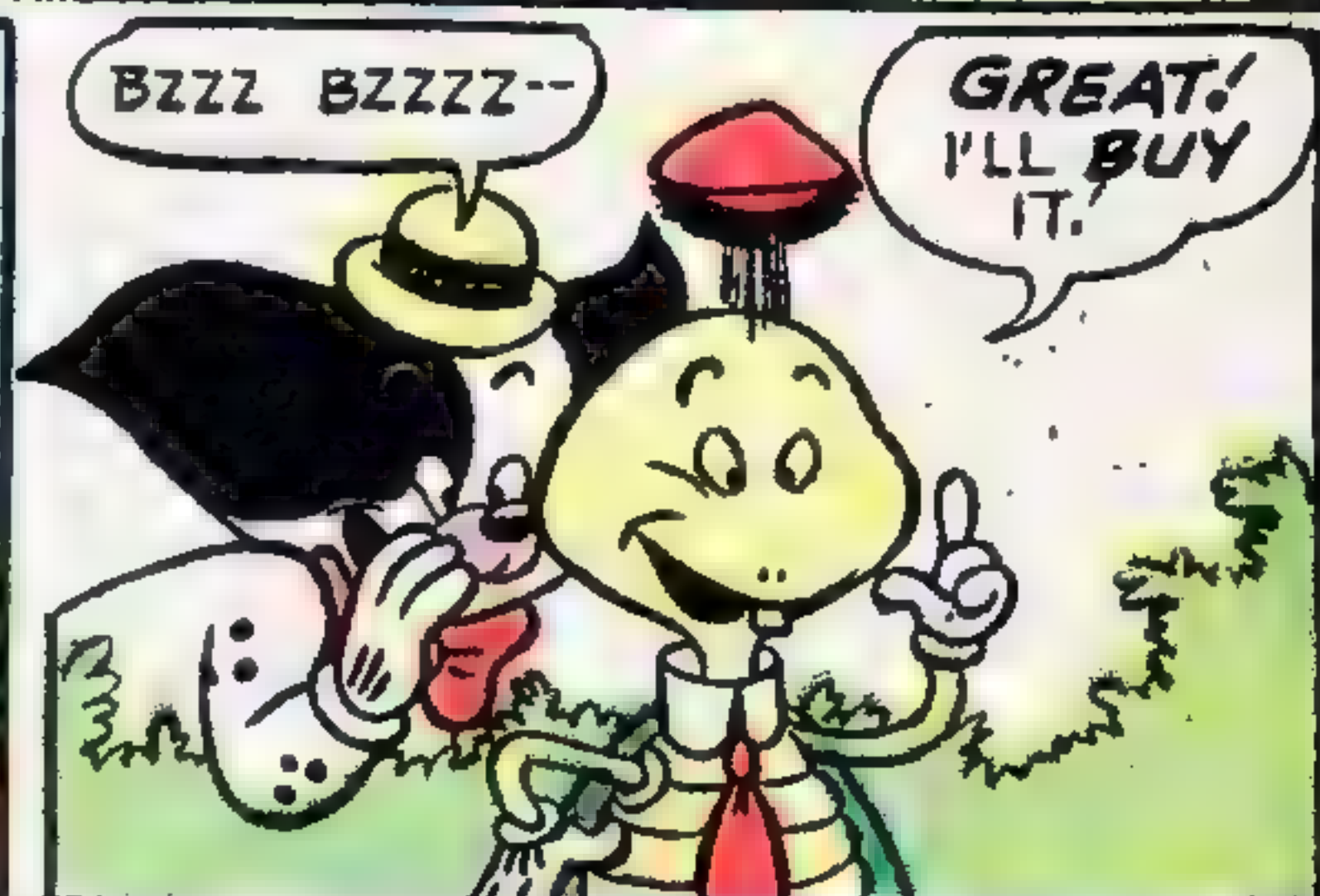
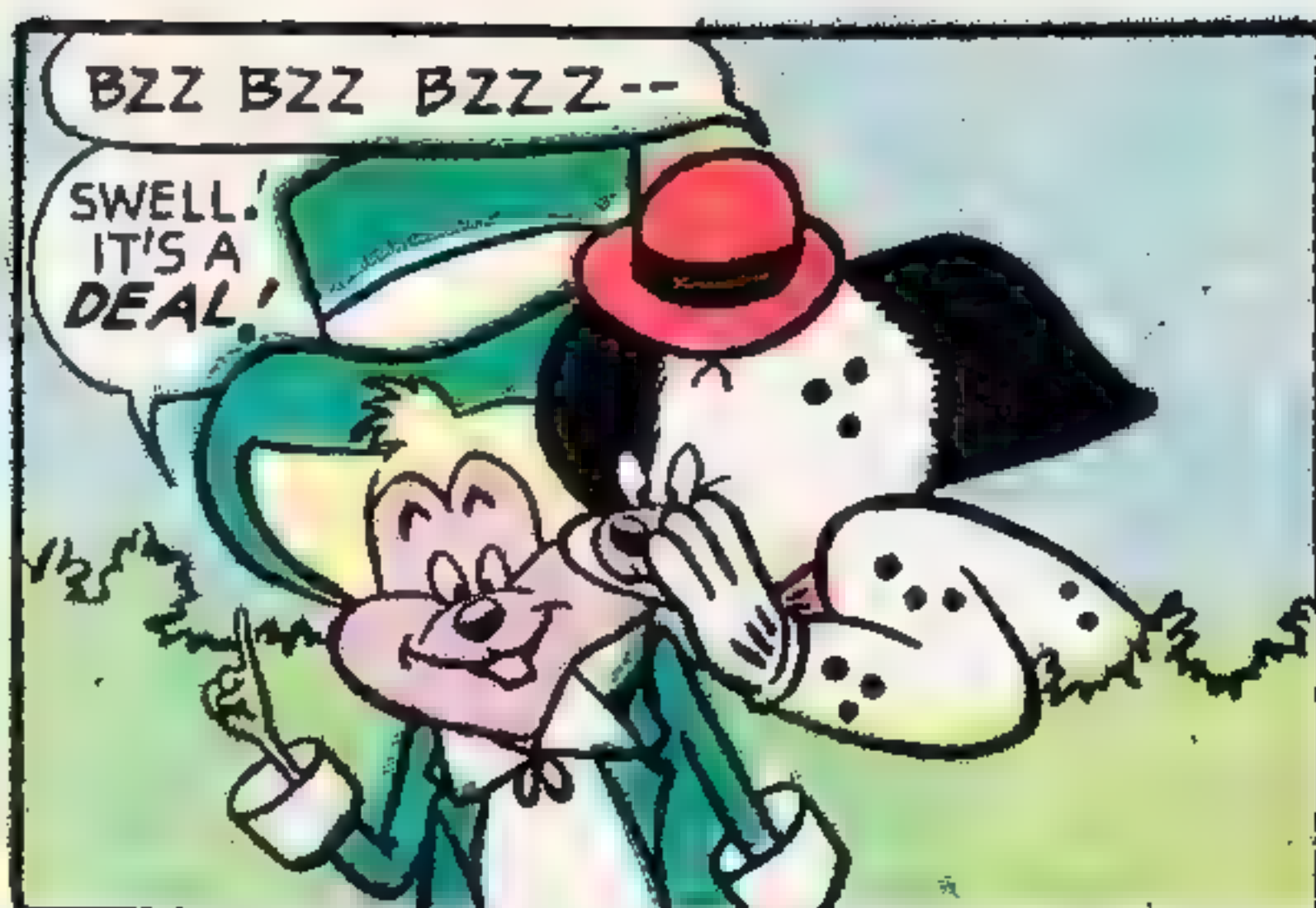
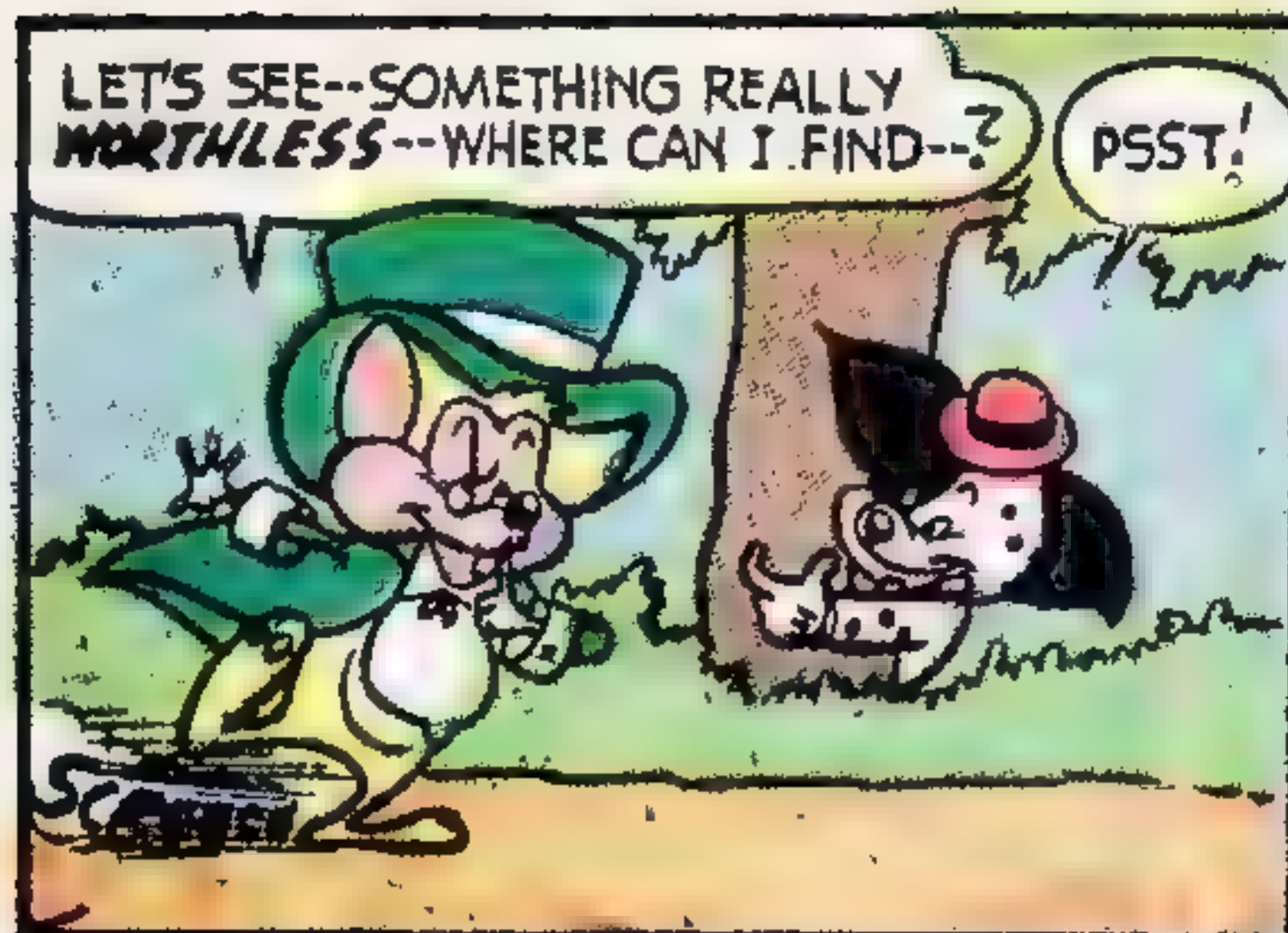












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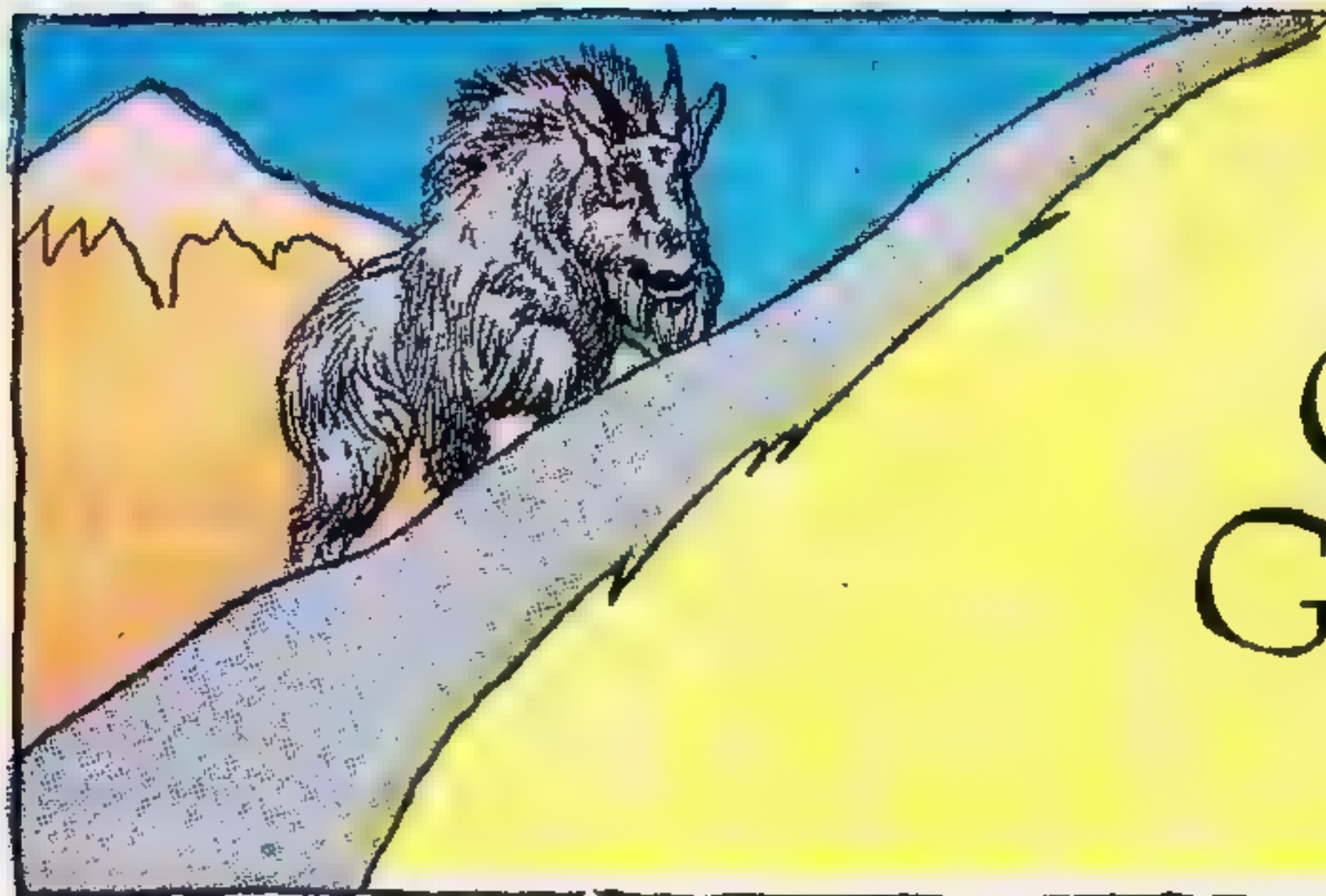
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The GOAT GETTER

“**W**HAT kind of a goat is a scape-goat?” asked Sammy Squirrel.

“There’s no such animal,” said Professor Oscar Owl. “It’s just a saying. Anybody can be a scape-goat.”

“How?” asked Roger Raccoon.

“By taking the blame for something he didn’t do,” said Professor Owl.

“Is there any other kind of a goat that isn’t a goat?” asked Roscoe Rabbit.

“Yes,” said Prof. Owl. “The Rocky Mountain Goat. He’s an Antelope, and belongs to the deer family. He’s not a goat at all.

“He lives high up in the Rockies, wears a thick white woolly coat to keep him warm, has sharp horns, and is an expert climber. So much for the Facts, now for the Fancy Story.

“I knew a Mountain Goat named Gregory who was anything but an expert mountain climber. He was quite a problem to his parents right from the start. For Gregory was the clumsiest mountain goat who ever lived. Every day, as soon as he could walk, his father tried to teach him how to clamber up and down the steep cliffs and rocks. Gregory hated it.

“‘Listen, Pop,’ he’d say. ‘Why do we have to climb mountains all the time?’

“‘You’re a Mountain Goat, that’s why,’ said his father. ‘And I’m going to teach you how to climb mountains, if it’s the last thing I do.’

“Gregory’s father had no idea then how nearly right he was.

“‘All right,’ said Gregory. ‘So we climb mountains. Then what do we do?’

“‘Look at the scenery,’ said his father.

“‘But it’s always the same,’ said Gregory. ‘Nothing but high mountains covered with ice and snow, day in and day out.’

“‘Excuses, excuses,’ said his father, angrily. ‘I’m ashamed of you. Here I am the Chief of all the Mountain Goats, and my own son disgraces me’

“‘Okay, Pop,’ said Gregory. ‘I’ll do my very best, but I know I won’t like it.’

“And from then on, Gregory really worked hard to make his father proud of him. He followed his instructions very carefully, especially the one big rule of mountain climbing, never to look down.

“One by one, Gregory managed to climb the smaller peaks, with his father shoving

pushing, nudging and bracing from below. He seemed to be making such good progress, that his father decided to make him try the highest mountain in the range. That would be the final test.

"Gregory's father had such confidence and pride in Gregory, that he commanded all the Mountain Goats for miles around to come and watch the big event.

"On the morning of the big day, Gregory was awakened by his father.

"‘Today,’ said he, ‘you will climb the highest peak in the Rockies. I know you can do it. Every Mountain Goat in the range will be here to watch and celebrate.’

"‘I won't let you down, Pop,’ said Gregory.

"They started out at dawn, for the mountain peak they were to climb was miles high, and would take an expert nearly all day.

"As they started, Gregory looked around. Sure enough, from all directions, thousands of mountain goats were streaming up. Some were only tiny specks in the distance. Gregory threw out his chest, filled his lungs with air and said:

"‘Let's go, Pop!’

"All morning they climbed up and up, and hit the snow line at noon.

"‘Now comes the really hard part. Have you got it in you?’ asked his father.

"‘I won't let you down, Pop,’ vowed Gregory.

For many hours after, Gregory toiled and grunted and snorted, made daring leaps from crag to crag, scrambled up the steep slopes, while his father encouraged and praised him all the time.

"Finally, near sundown, he made the top. It was a great achievement.

"All day long the other mountain goats had slowly followed Gregory and his fa-

ther. When Gregory stood at last on the very top, they were clustered by thousands. They were jammed from a few feet below the summit for a mile down on all sides of the mountain. Gregory's father lifted up a hoof, and pointed proudly at him.

"‘Look,’ he shouted. ‘That's my boy.’

"Gregory was still looking up, as usual when he climbed mountains.

"At his father's words, a great cheer broke from the assembled goats.

"‘Hooray for Gregory,’ they yelled.

"Gregory lowered his head in surprise. He looked down, saw the crowds and then saw something else. He was looking straight down for four miles into the valley far below. And then he got it, the worst thing that can happen to a mountain climber. Height Fright!

"Gregory's knees caved in, and he slipped. Down he fell, bumping into his father. His father lost his footing, and bumped into a couple more goats. They in turn bumped into others, knocking them down, and the Avalanche began!

"Gregory had started the first avalanche, the first mountain slide of mountain goats, in history! Fifty thousand of them landed down the bottom of the mountain in one big heap.

"Two hours later, Gregory and his father, who were on the bottom, crawled out from under, dazed and bruised.

"‘Well, son,’ said his father. ‘You were right. You didn't let me down, you pushed me.’

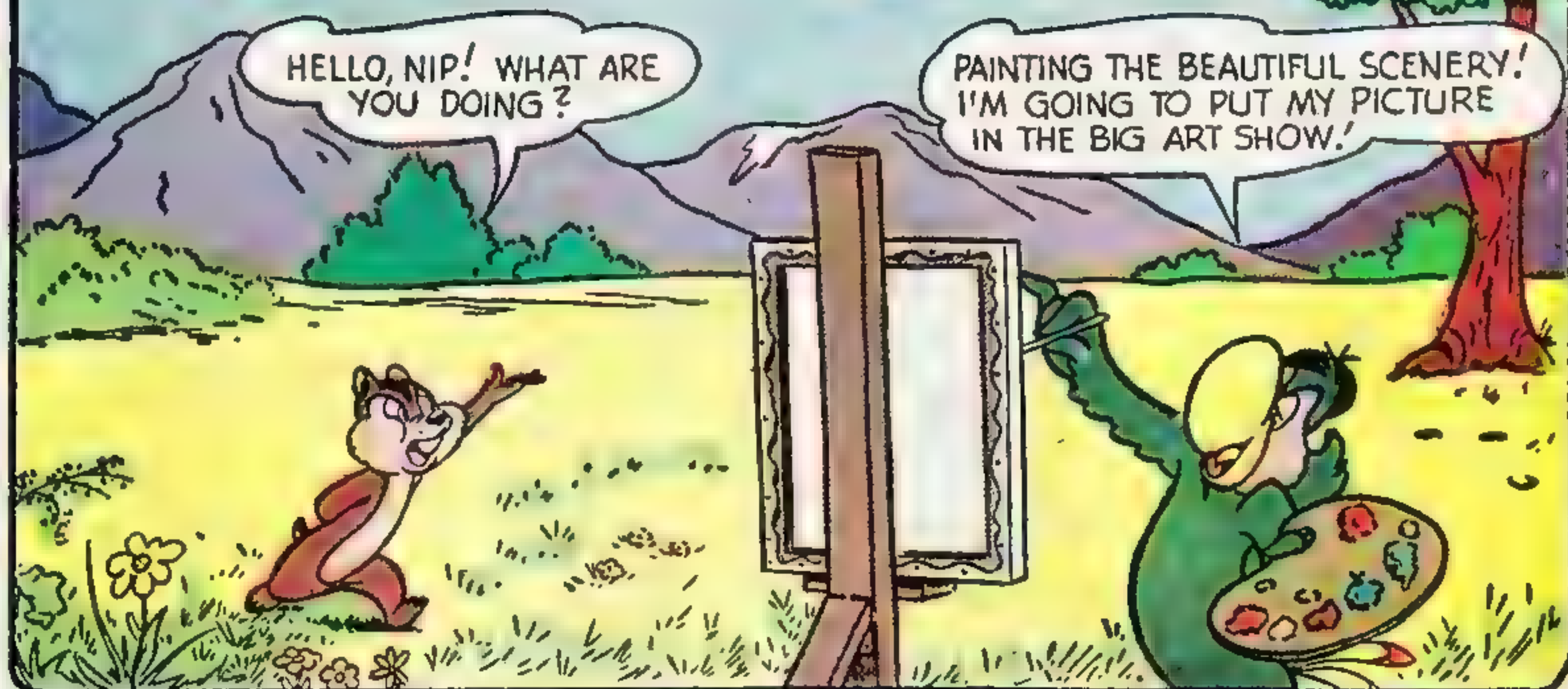
"‘Sorry, Pop,’ said Gregory, ‘that I had to get your goat.’

"‘Don't be so modest,’ said his father. ‘You're a real goat-getter. You got the goats of fifty thousand goats in one minute flat—a world's record.’”

NIP and CHIP

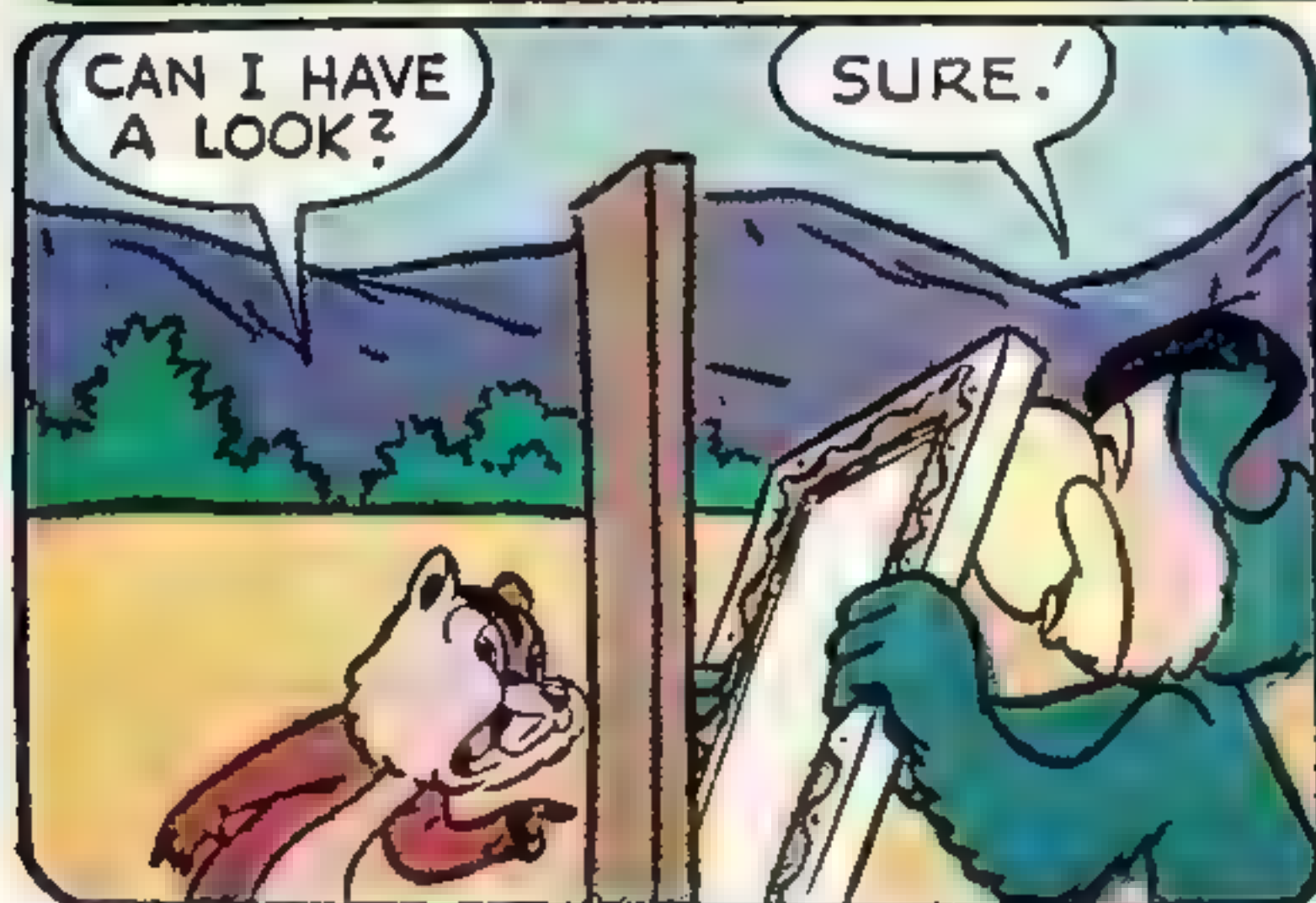
HELLO, NIP! WHAT ARE YOU DOING?

PAINTING THE BEAUTIFUL SCENERY!
I'M GOING TO PUT MY PICTURE
IN THE BIG ART SHOW!

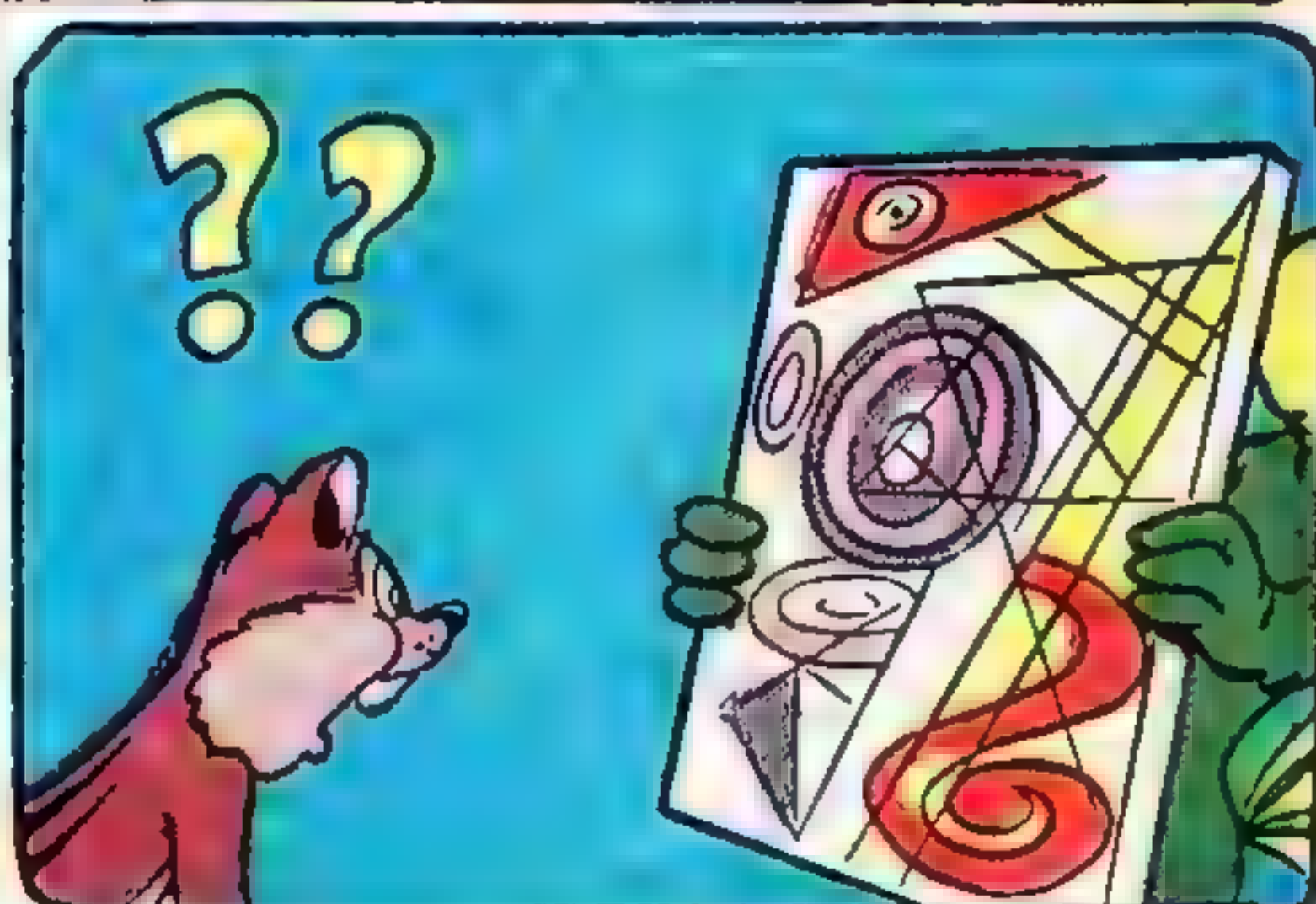


CAN I HAVE
A LOOK?

SURE!

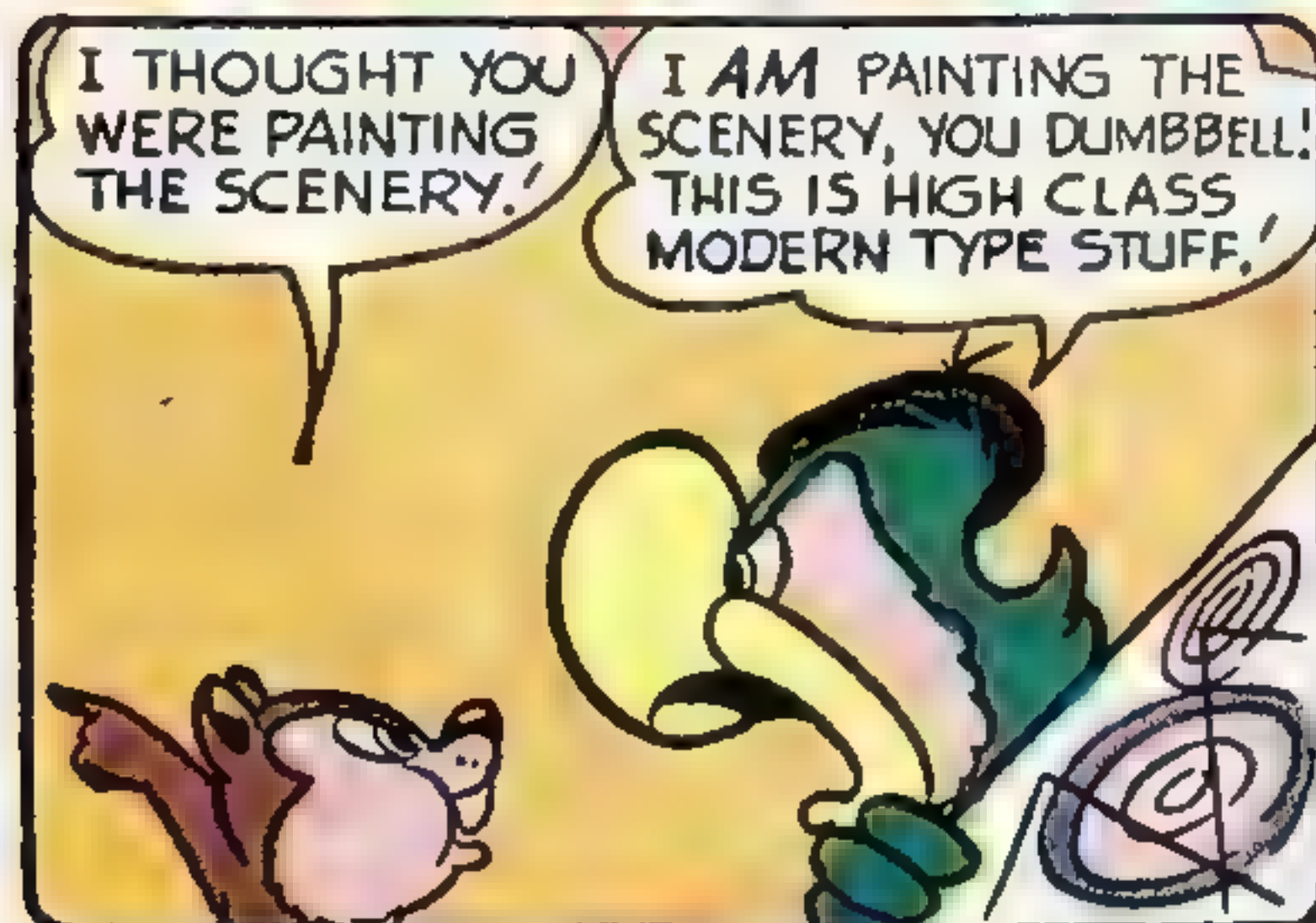


??



I THOUGHT YOU
WERE PAINTING
THE SCENERY!

I AM PAINTING THE
SCENERY, YOU DUMBBELL!
THIS IS HIGH CLASS
MODERN TYPE STUFF!



THAT'S JUST **TERRIBLE** ENOUGH TO
MAKE A **HIT** AT THE ART SHOW!
I'D BETTER TRY AND SNAG IT!



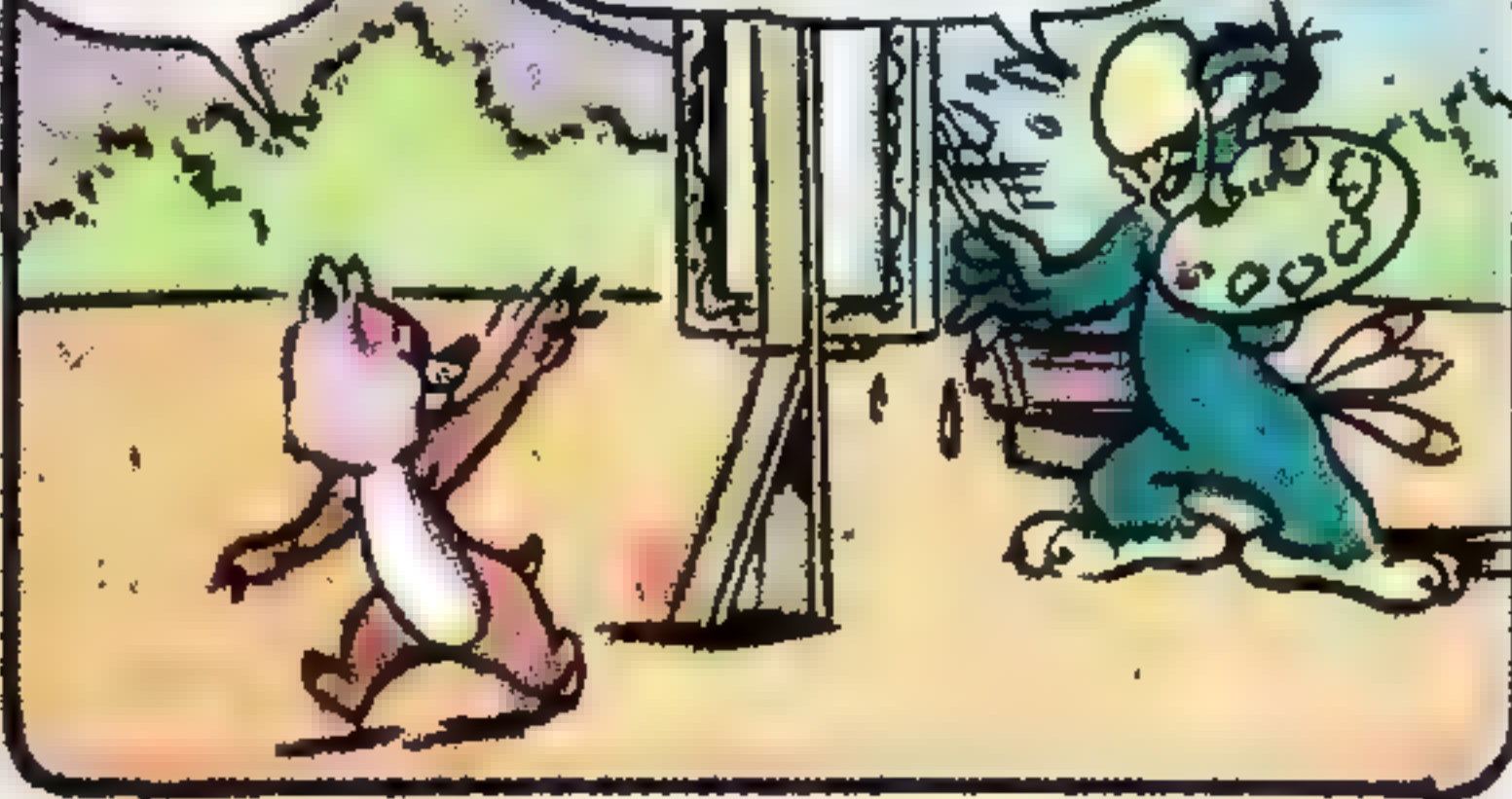


LEADING SCREEN COMICS

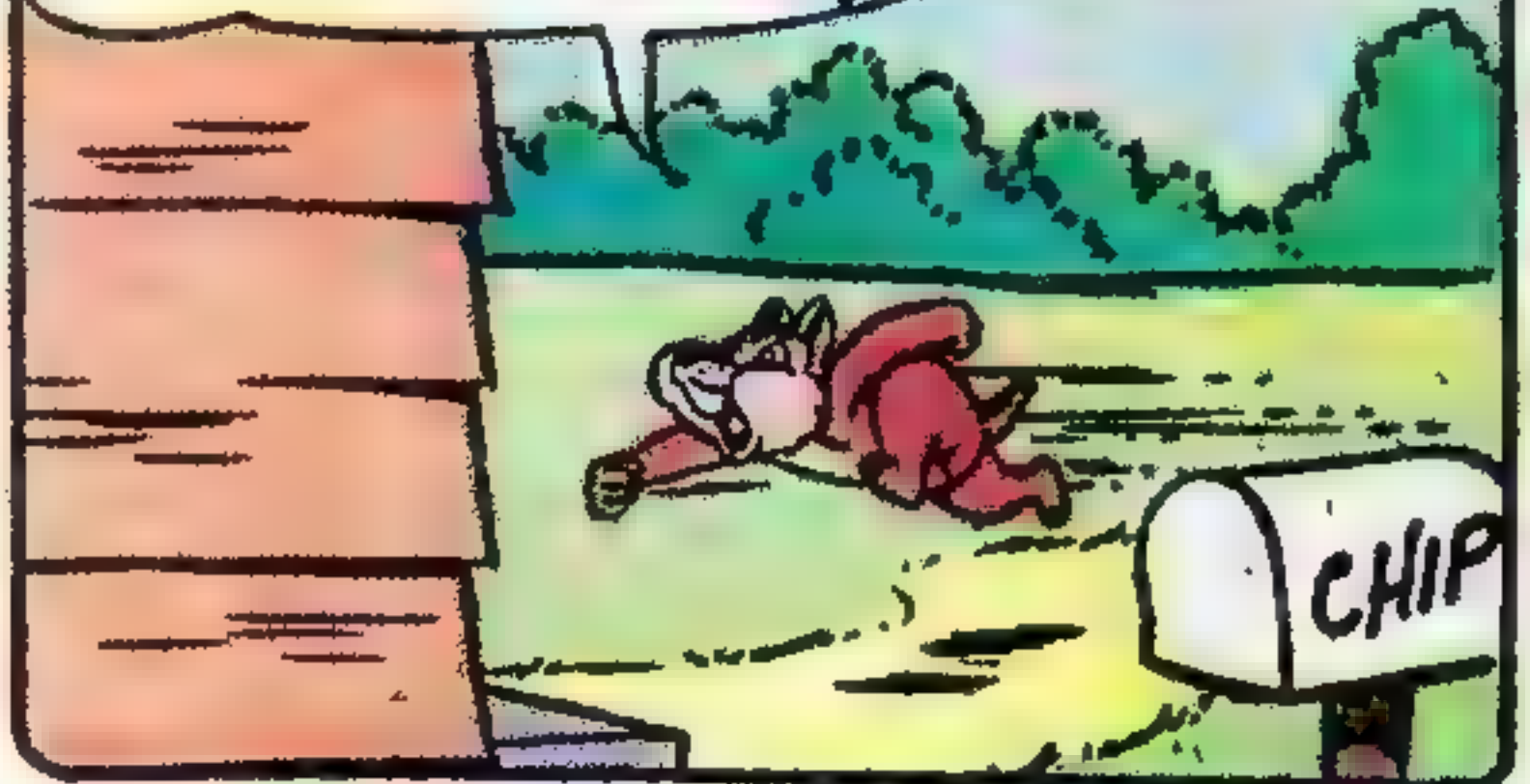


UH-- SO LONG, KID! GOOD LUCK!

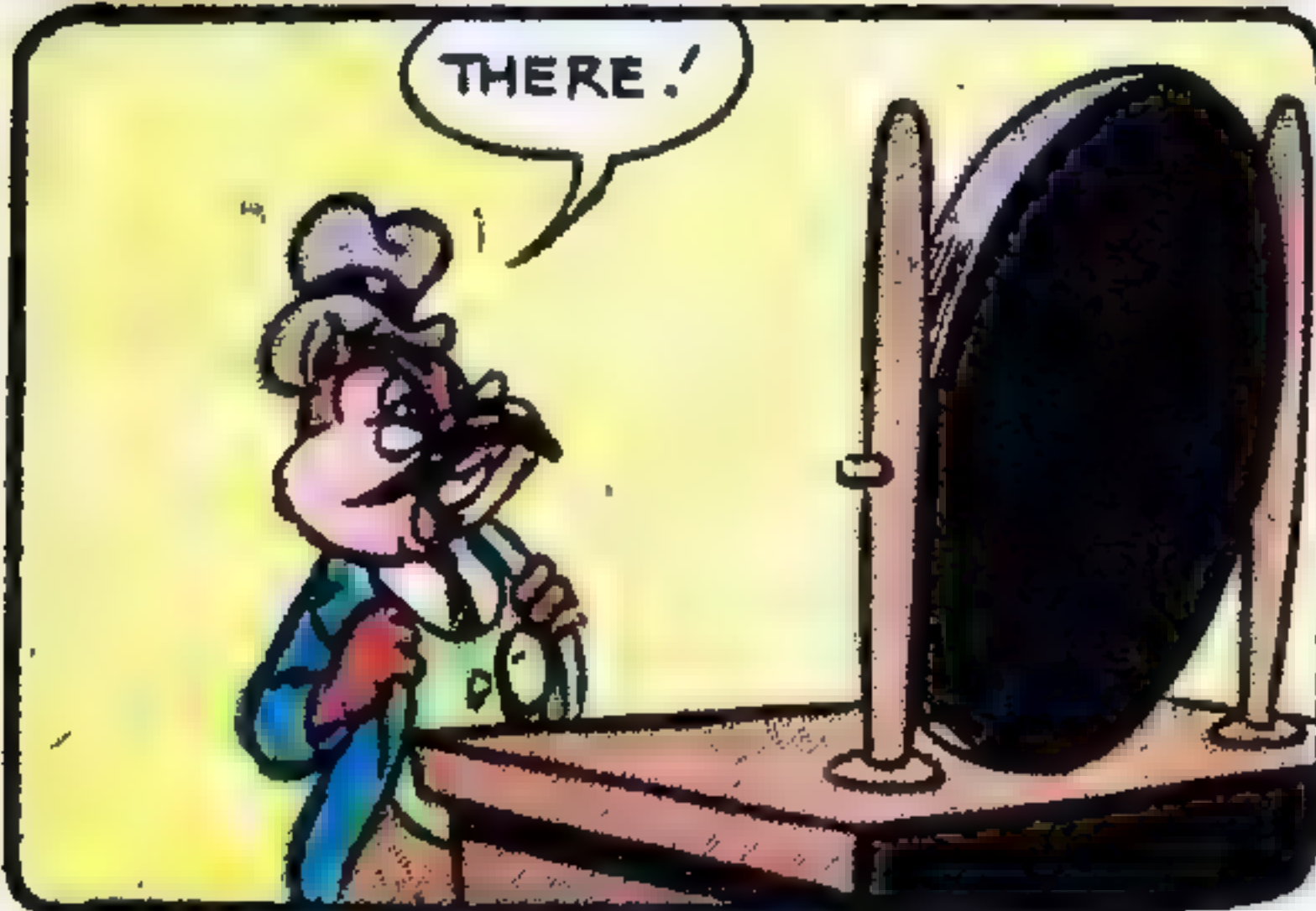
DON'T INTERRUPT! THE SCENERY IS INSPIRING ME WITH ALL KINDS OF INSPIRATIONS!



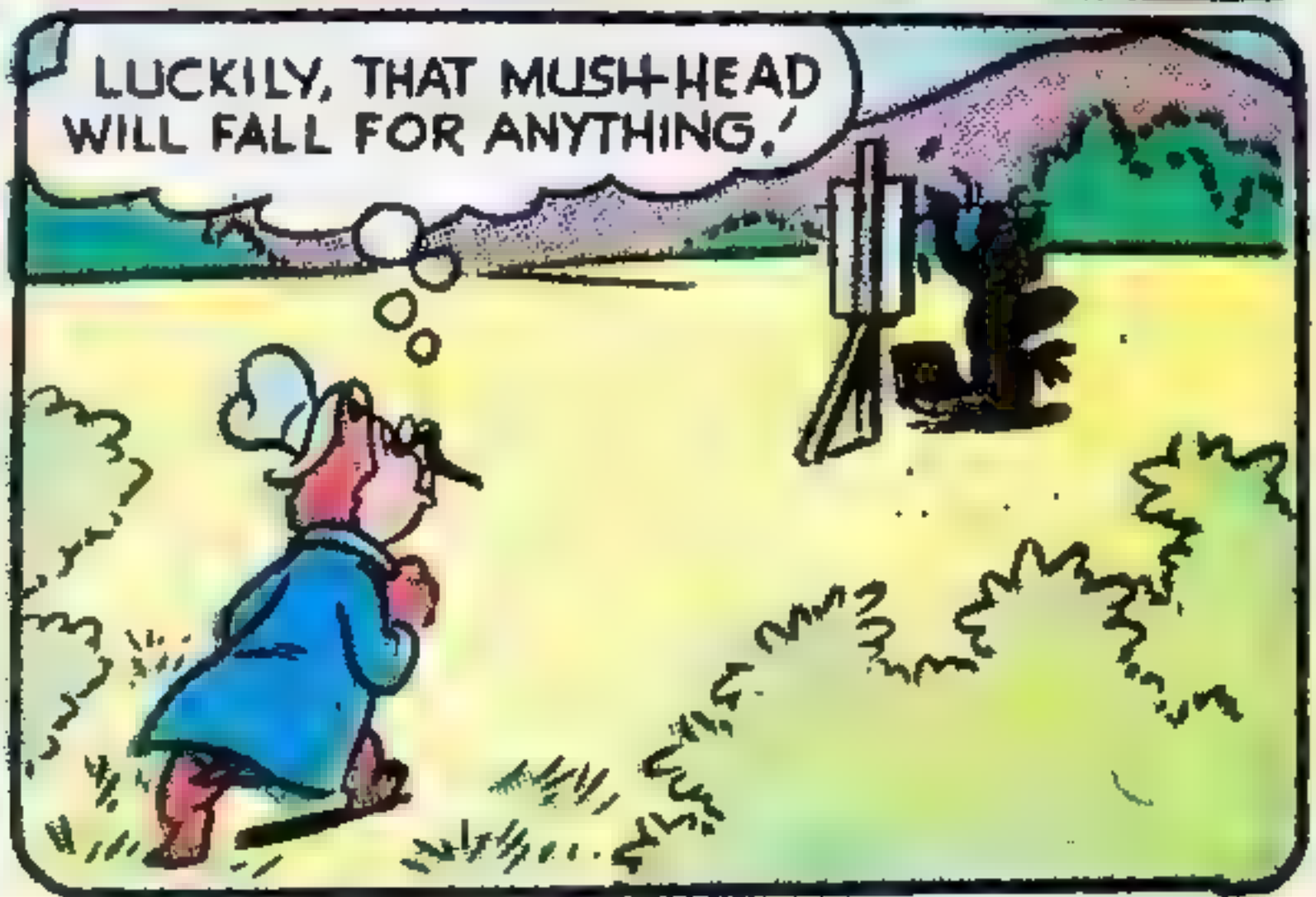
THIS MODERN ART IS BALONEY, BUT IF **ANYBODY** MAKES MONEY OFF THAT PICTURE, IT'S GOING TO BE **ME!**



THERE!

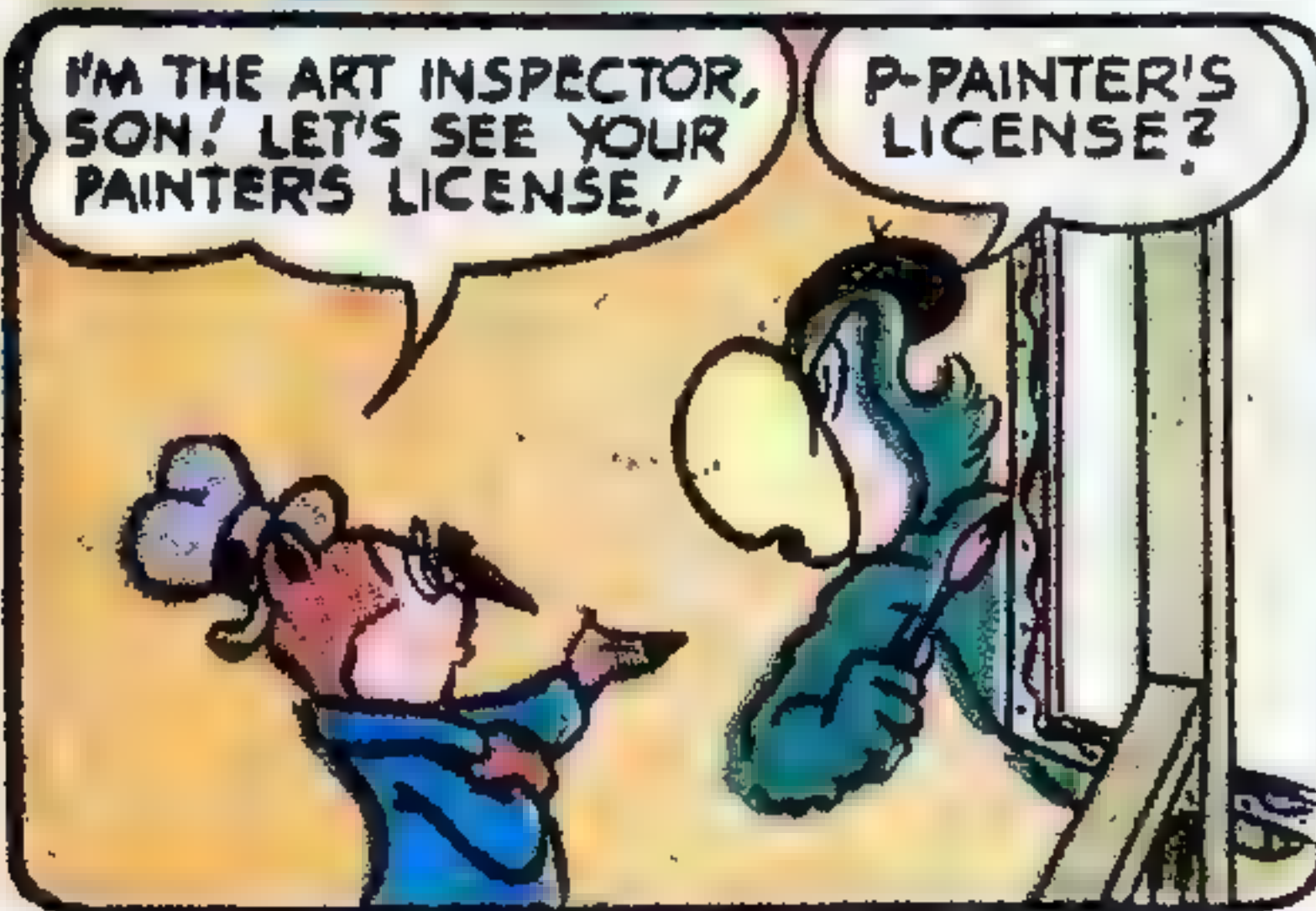


LUCKILY, THAT MUSH-HEAD WILL FALL FOR ANYTHING!



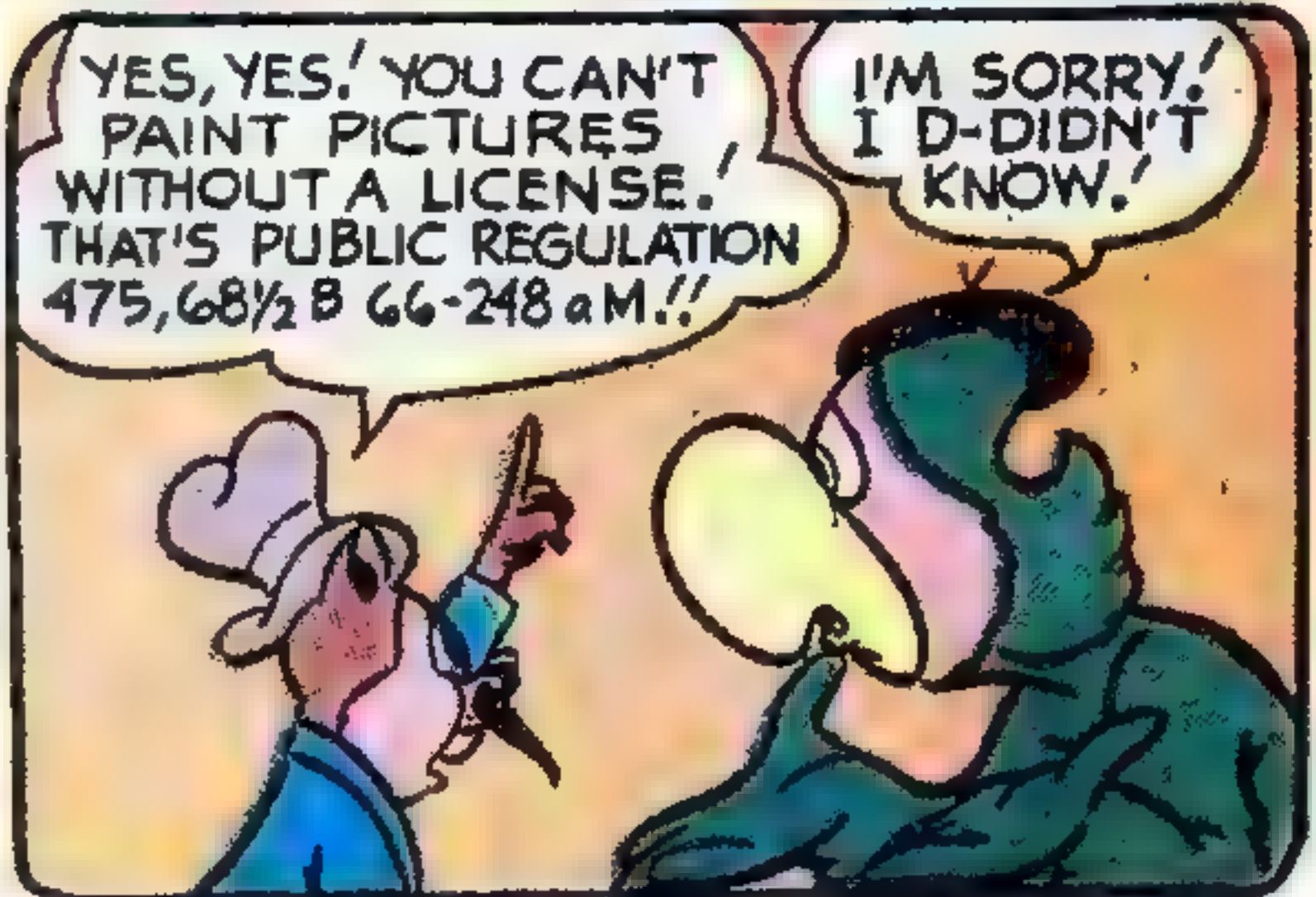
I'M THE ART INSPECTOR, SON! LET'S SEE YOUR PAINTER'S LICENSE!

P-PAINTER'S LICENSE?



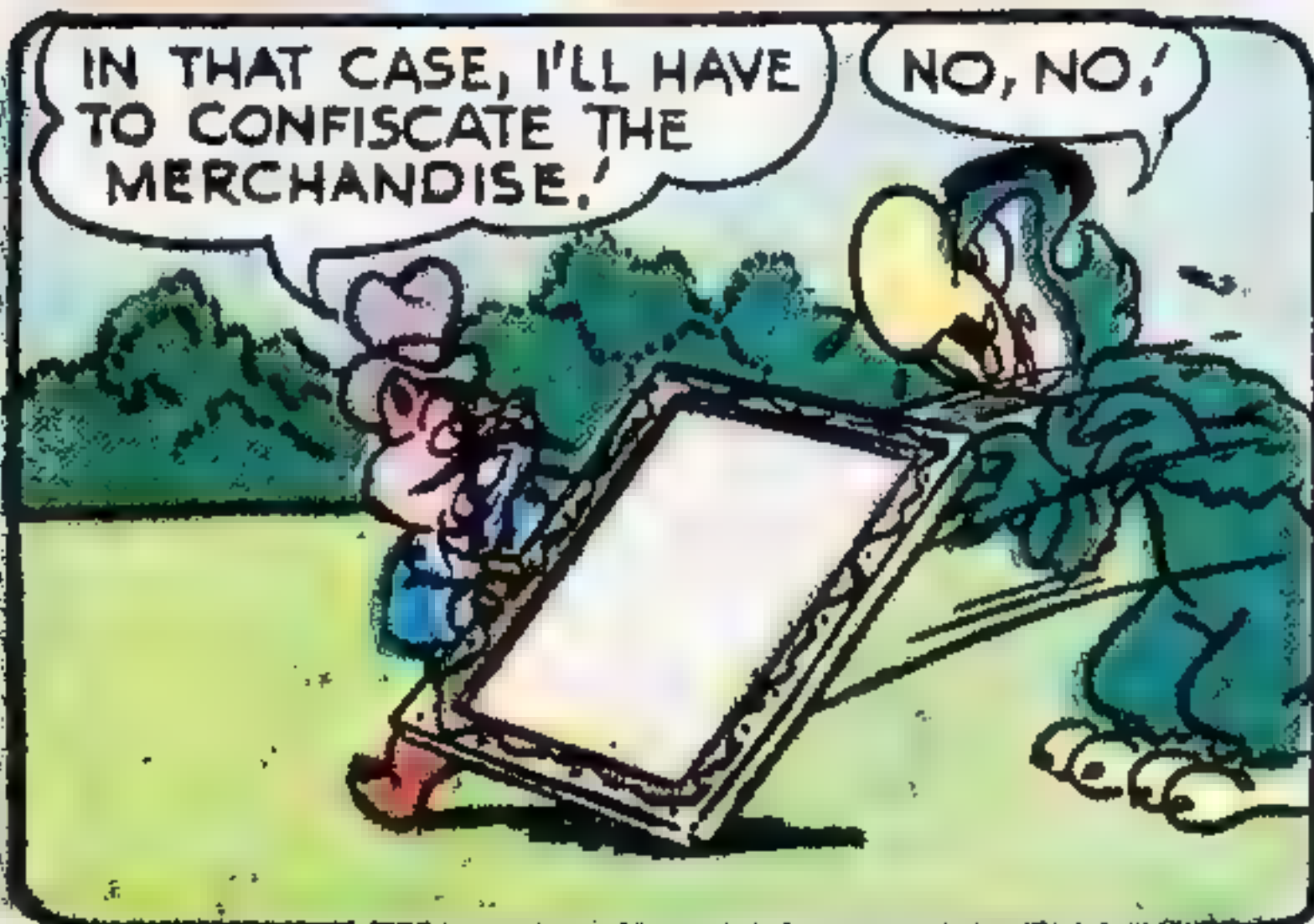
YES, YES! YOU CAN'T PAINT PICTURES WITHOUT A LICENSE! THAT'S PUBLIC REGULATION 475,68½ B 66-248 a.m.!!

I'M SORRY! I D-DIDN'T KNOW!

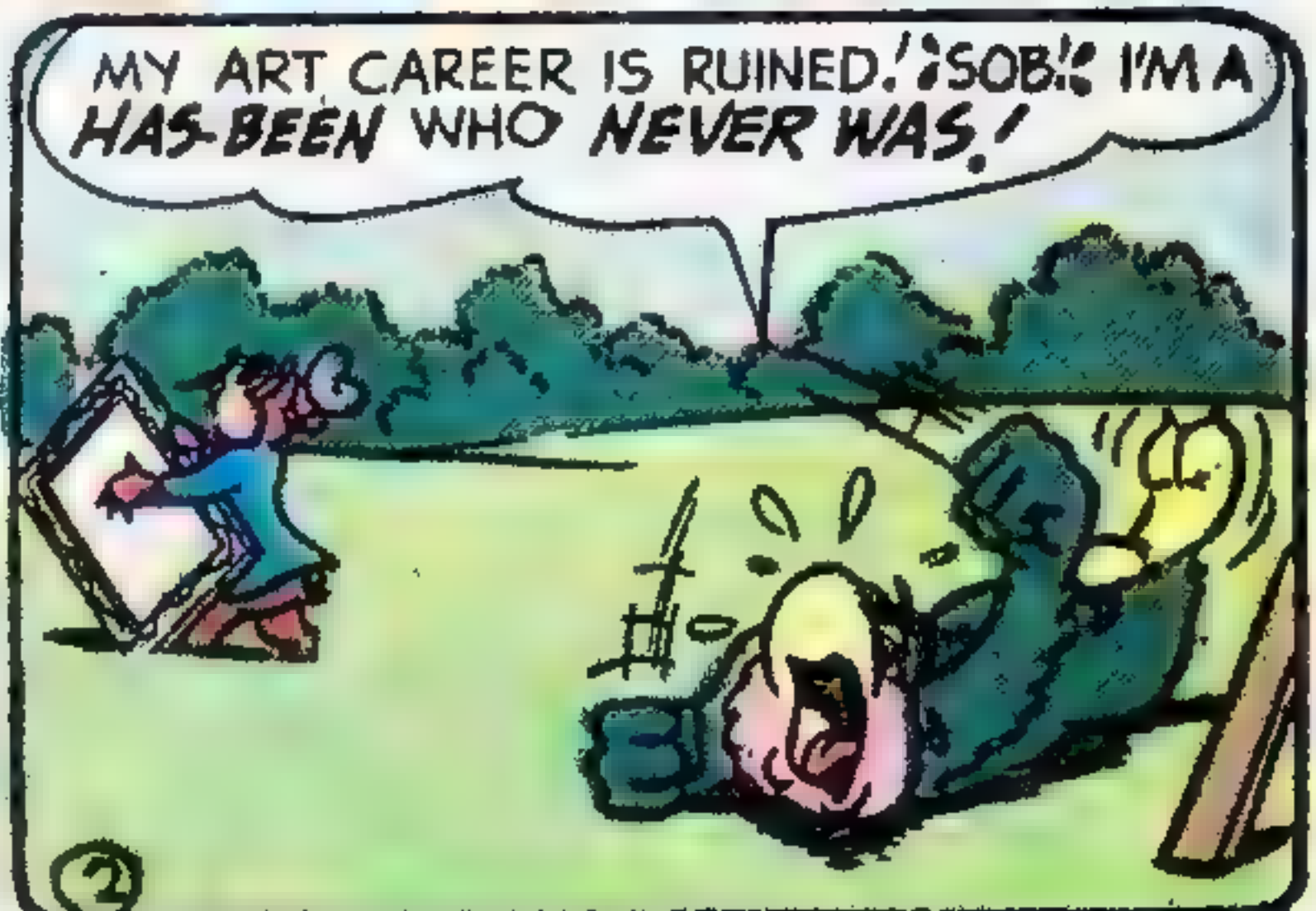


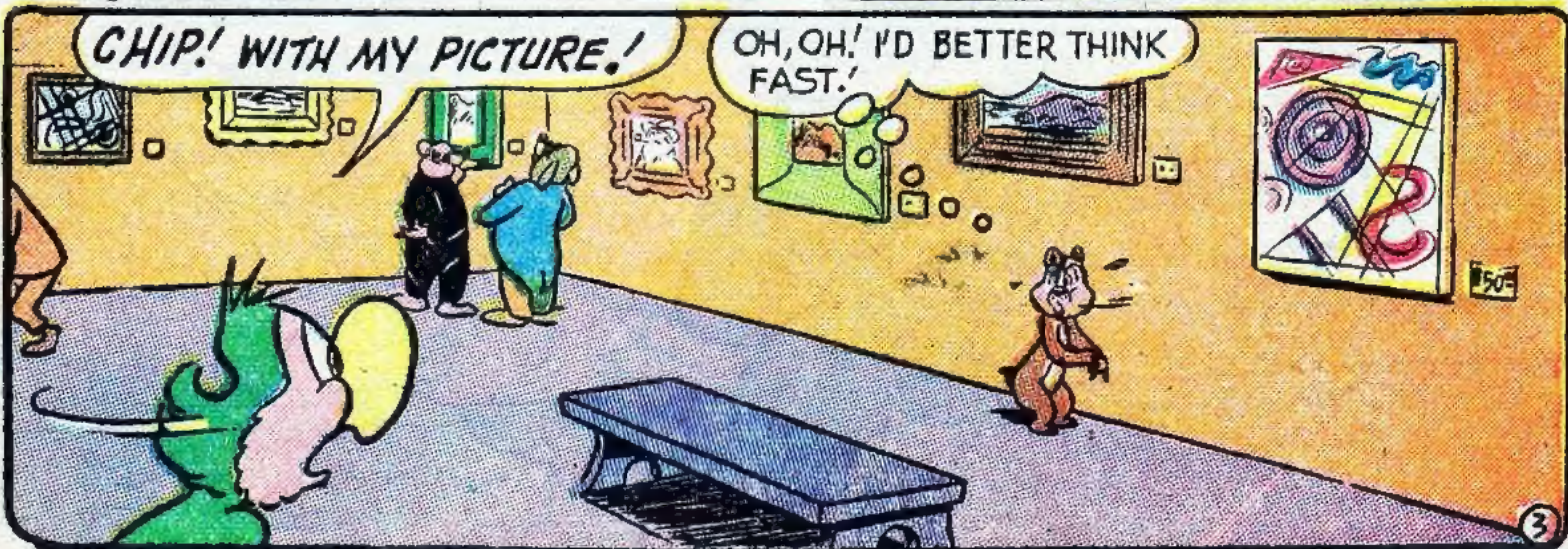
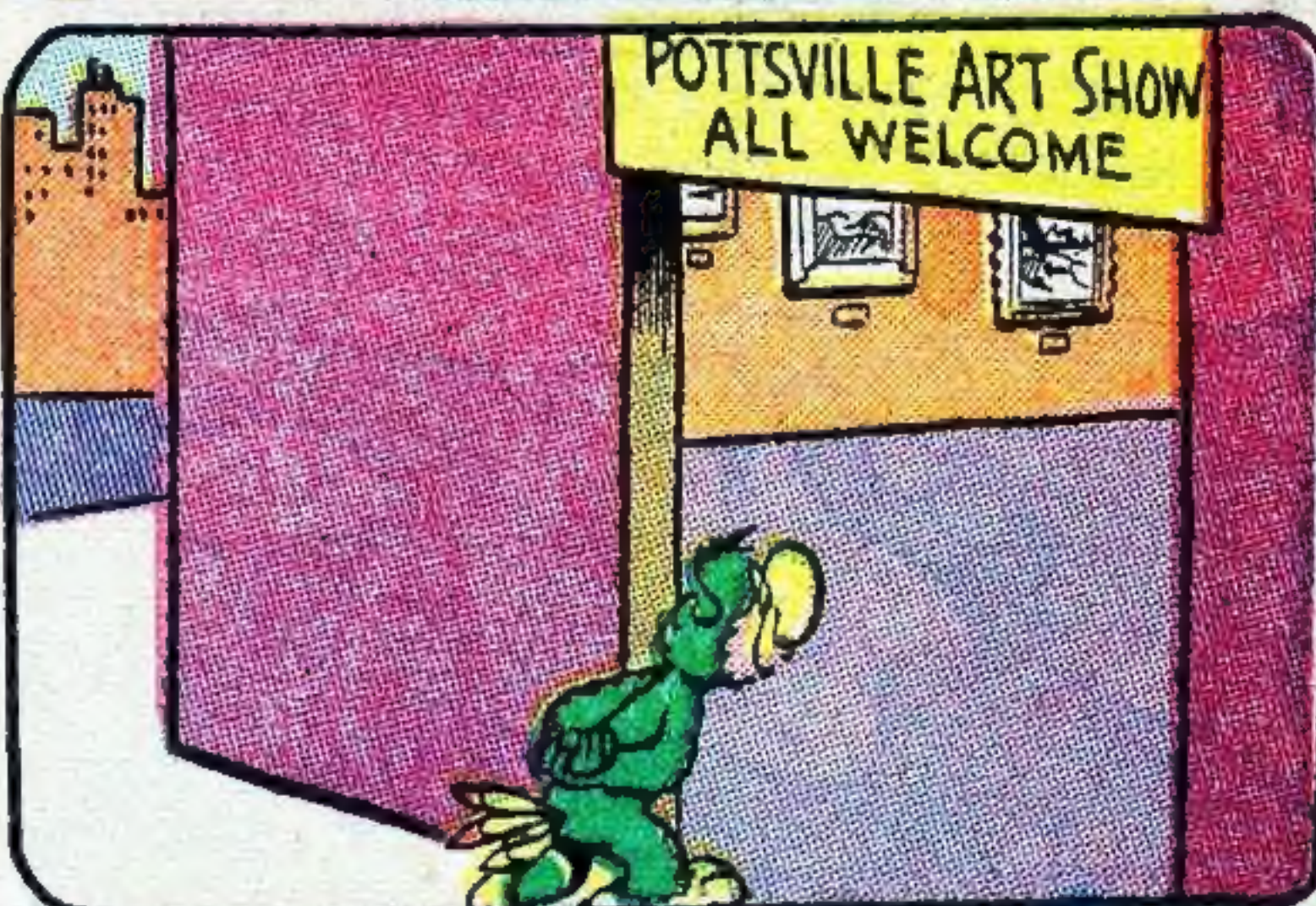
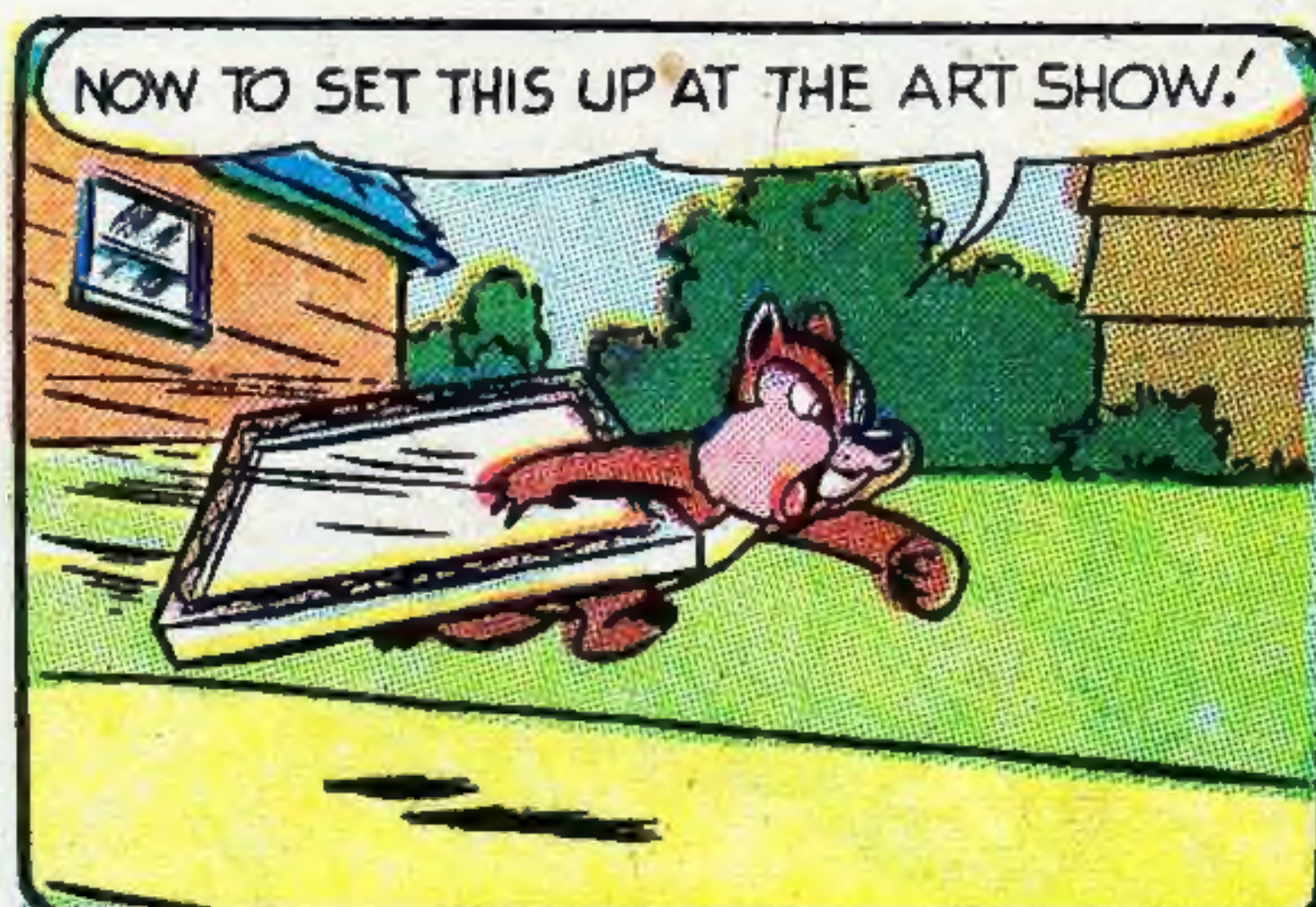
IN THAT CASE, I'LL HAVE TO CONFISCATE THE MERCHANDISE!

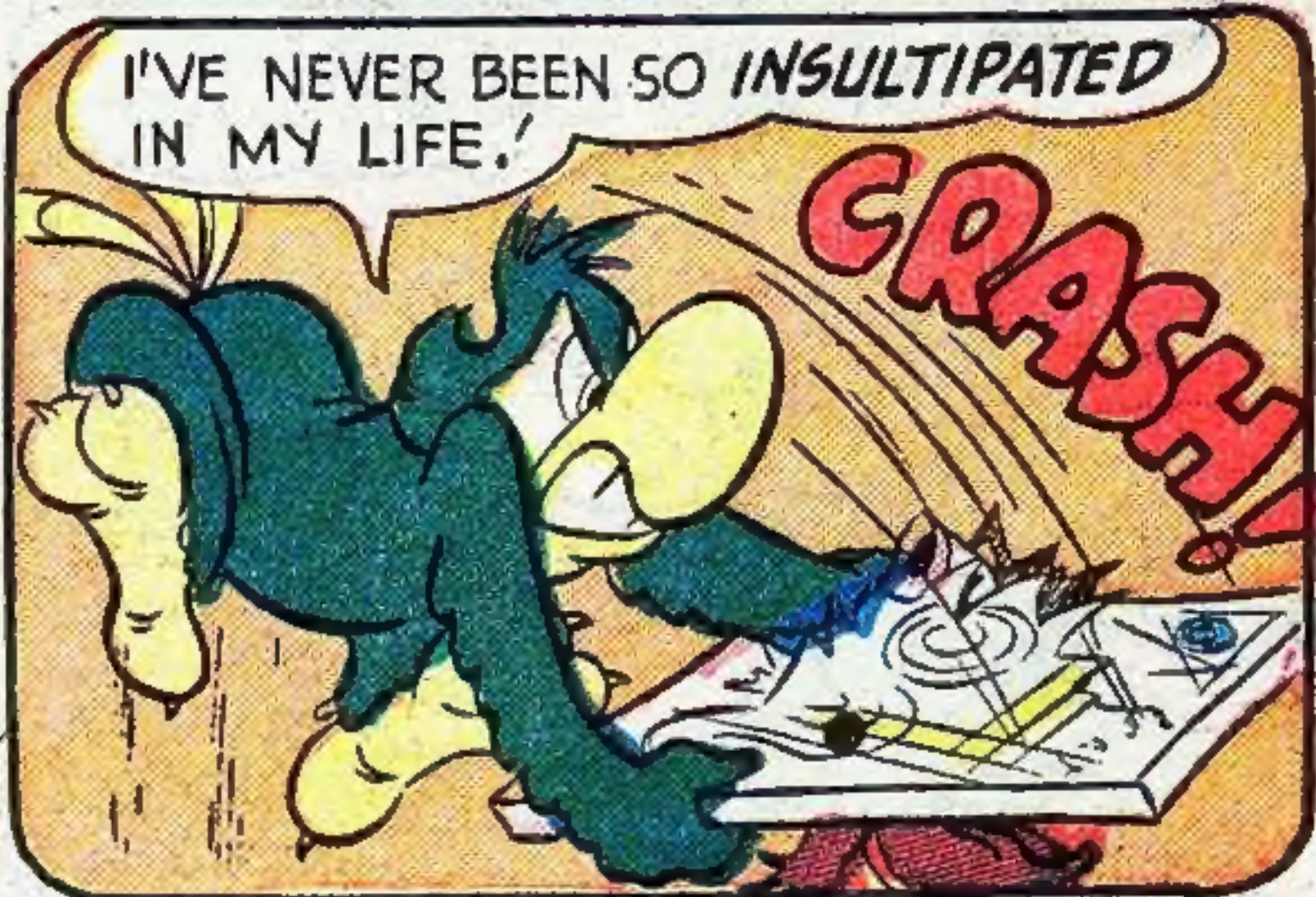
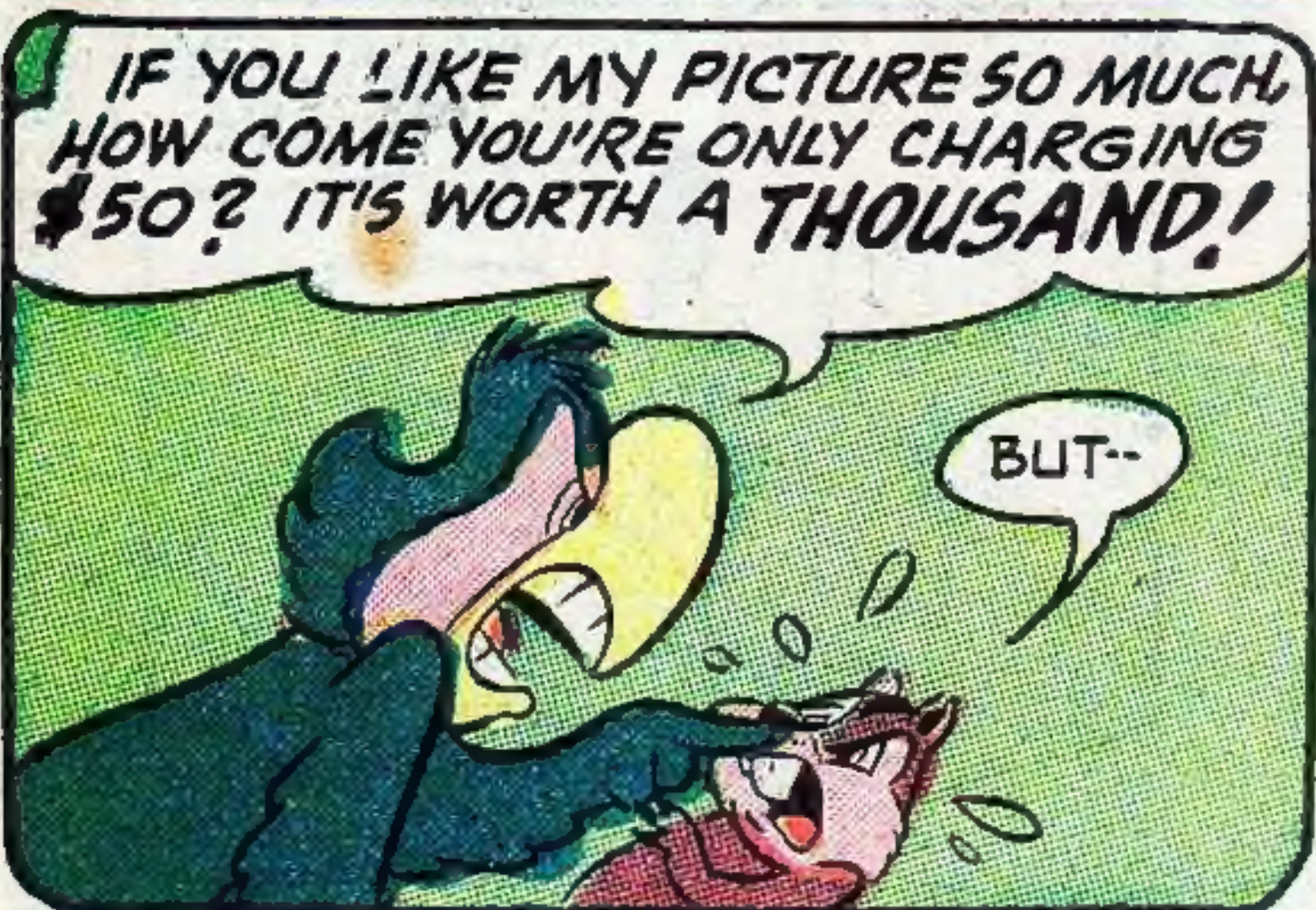
NO, NO!



MY ART CAREER IS RUINED! SOB! I'M A **HAS-BEEN** WHO **NEVER WAS!**





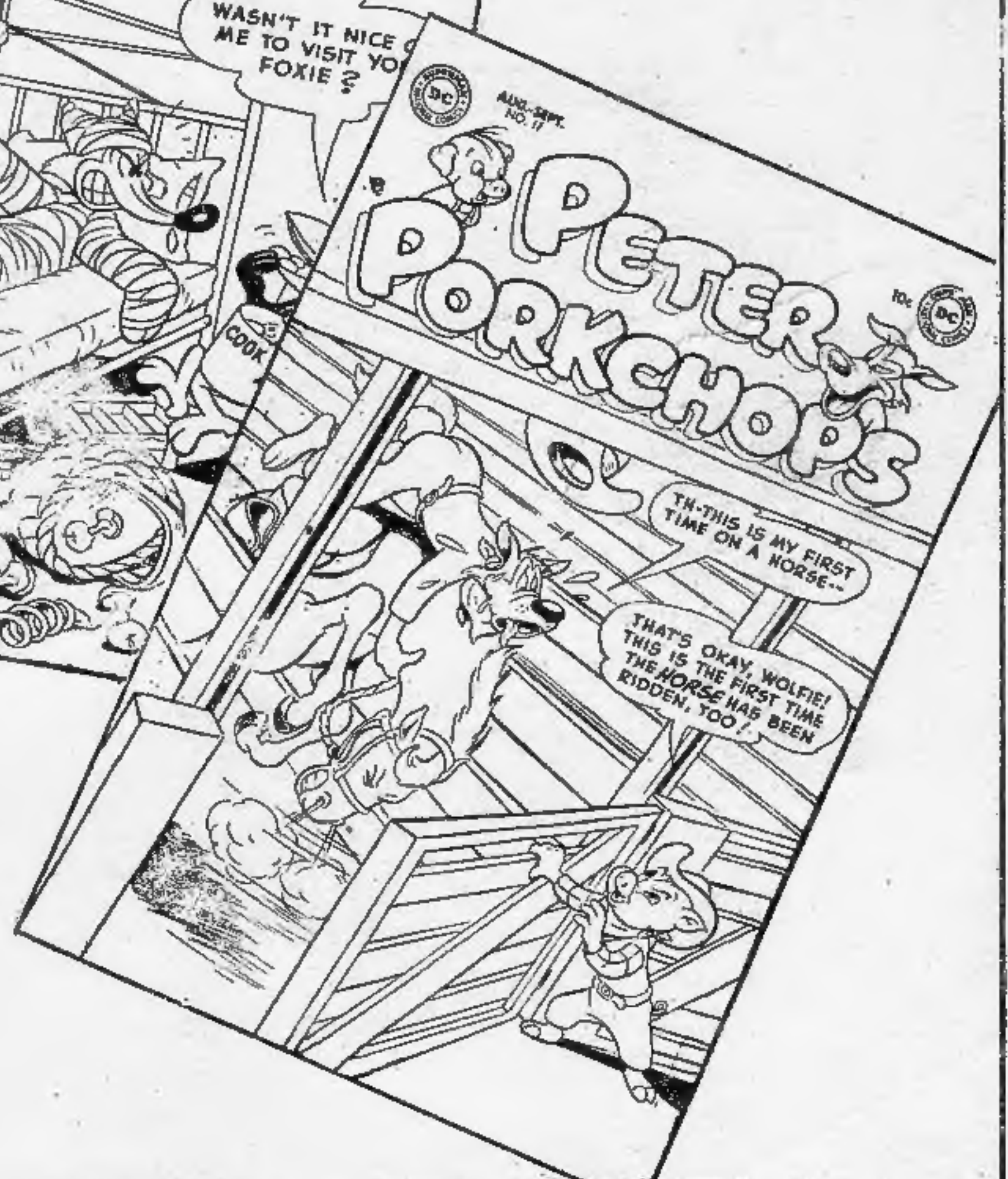


SOME OF SUPERMAN'S BEST FRIENDS ARE SQUIRRELS!

...YES, AND FOXES, AND
CROWS, AND PIGS, AND
RABBITS, AND EVERY
OTHER KIND OF FOREST
FRIEND YOU CAN IMAGINE —
— AND SOME YOU
CAN'T IMAGINE!



YOU'LL MEET THEM ALL
IN THE EXCITING ANIMAL
MAGAZINES THAT HAVE THIS
FAMOUS **SUPERMAN-DC**
SYMBOL ON THEIR COVERS!



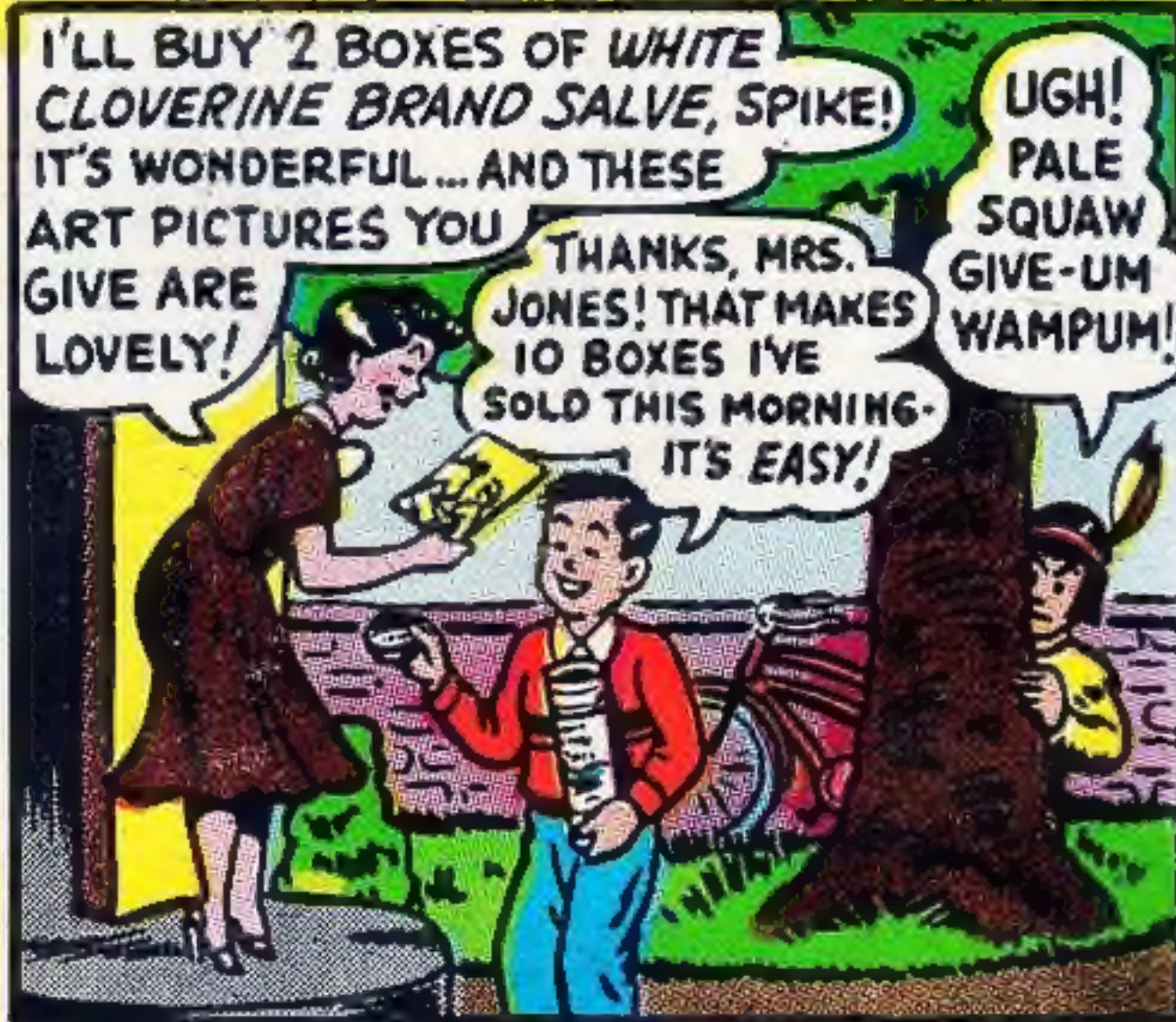
THE SECRET OF TREASURE CAVE

How Gray Shadow Tracked Down the Mystery of Spike's Sudden Wealth.

GIVEN!

BOYS! GIRLS! LADIES! MEN!

WE GIVE YOU CASH OR PREMIUMS!



WE TRUST YOU!

OUR 57th YEAR

MAIL COUPON!

YOU GET BIG CATALOG

Candid Cameras with carrying case, Telescopes, Watches (sent postage paid). SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 25c a box (with picture).

Alarm Clocks, Pen and Pencil Sets, Bibles, Billfolds, Telescopes, Roller Skates, Blankets, Aluminum Ware, Record Players, Movie Machines (sent postage paid). Rush coupon to start!

LET'S GO!

WE TRUST YOU

MAIL NOW!

Wilson Chem. Co. Dept. 115-N, Tyrone, Pa. Date.....

Gentlemen:- Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 25c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

NAME..... AGE.....

ST..... R. D. BOX.....

TOWN..... ZONE NO. STATE.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

OUR 57th YEAR

ACT NOW!

WHITE CLOVERINE BRAND SALVE

PRICE 25c

Loveable fully dressed Dolls over 15" in height, Ukuleles, Alarm Clocks. Write or mail coupon today.

ACT NOW!

Ukuleles, Radios, Pen & Pencil Sets, Food Choppers, Watches (sent postage paid), Flashlights, Footballs, Corn Poppers, Fishing Sets, Telescopes.

ACT NOW!

Archery Sets, Dolls, Wrist Watches, Footballs, Pencil Sharpeners, School Boxes, Roller Skates, Wallets, Flashlights, Mail coupon for salve and pictures to start.

ACT NOW!

Pocket Watches, Carving Sets, Corn Poppers. Write or mail coupon to start. We trust you.

WE TRUST YOU!

MAIL COUPON!

LET'S GO!

Rifles, Motion Picture Cameras with roll of film, Roller Skates, Radios. Mail coupon to start.

OUR 57th YEAR - WE ARE RELIABLE!